AC – Item No. –

As Per NEP 2020

University of Mumbai



Title of the program
A- P.G. Diploma in Banking & Finance
B- M.Com. (Banking & Finance) (Two Year) 20

2023-24

C-M.Com. (Banking & Finance) (One Year) - 2027-28

Syllabus for

Semester - Sem II

Ref: GR dated 16th May, 2023 for Credit Structure of PG

University of Mumbai



(As per NEP 2020)

| Sr.No | Heading | Particulars |
|-------|--------------------------|---|
| | 3 | |
| 1 | Title of program | A P.G. Diploma in Banking & Finance |
| | O: A | |
| | O:B | B M.Com. (Banking & Finance) (Two Year) |
| | O:C | C M.Com. (Banking & Finance) (One Year) |
| 2 | Eligibility | A Graduate in faculty from Commerce and Management (B.Com, B.Com(B & I), B.Com(A & F), B.Com (FM), BMS) from any |
| | O:A | University recognised by UGC |
| | O:B | B Graduate in faculty from Commerce and Management (B.Com, B.Com(B & I), B.Com(A & F), B.Com (FM), BMS) from any University recognised by UGC |
| | | C Graduate with 4 year UG Degree (Honours/ |
| | O:C | Honours with Research) with specialization in concerned subject or equivalent academic level 6.0 OR Graduate with 4 year UG Degree Programme with maximum credits required for award of minor degree is allowed to take up the post graduate programme in minor |
| | | subject provided the student has acquired the required number of credit as prescribed by the concerned Board of Studies |
| | Duration of program | A 1 Year |
| 3 | R: | B 2 Year |
| | | C 1 Year |
| 4 | R:Intake | 80 |
| 5 | R: Scheme of Examination | NEP 50% Internal 50% External, Semester End Examination Individual Passing in Internal and External Examination |

| 6 | Standards of Passing R: | 40% | | |
|---|--------------------------------------|-------------------|--------------------|--|
| 7 | Credit Structure R: | Attached herewith | | |
| 8 | Semesters | Α | Sem I & II | |
| 0 | Semesters | В | Sem I, II III & IV | |
| | | С | Sem I & II | |
| 9 | Program Academic Level | Α | 6.0 | |
| | | В | 6.5 | |
| | | С | 6.5 | |
| 0 | Pattern | Semester | | |
| 1 | Status | New | | |
| 2 | To be implemented from | A | | |
| _ | To be implemented from Academic Year | В | 2023-24 | |
| | | C | 2027-28 | |



Prof (Dr) Sangeeta N Pawar Professor and Head Department of Commerce University of Mumbai Dr.Kavita Laghate, Dean, Commerce and Management University of Mumbai

Preamble

1) Introduction

The M.Com in Banking & Finance Course is two year full time program aimed to provide trained professional and generate avenue for employment in BFSI sector. The expansion in BFSI sector and technological advancements has led to rapid changes in finance sector creating a need for skills as per market for young bankers and aspiring financial professionals

2) Aims and Objectives

- Impart the students with higher level knowledge and understanding of contemporarytrends in Banking & Finance Sector
- Prepare students to appraise the structure and operations of banking system
- Prepare the students for an in depth analysis of investment, portfolio management and investment banking
- Train the students on teamwork, lifelong learning and continuous professional development

3) Learning Outcomes

- To provide a systematic and rigorous learning and exposure to Banking and Finance related disciplines.
- To train the student to develop conceptual, applied and research skills as well as competencies required for effective problem solving and right decision making in routine and special activities relevant to financial management and Banking Transactions of a business.
- To acquaint a student with conventional as well as contemporary areas in the discipline of Commerce.
- To enable a student well versed in national as well as international trends.
- To facilitate the students for conducting business, accounting and auditing practices, role
 of regulatory bodies in corporate and financial sectors nature of various financial
 instruments.

| 4) | Any other point (if any) | | |
|----|--------------------------|--|--|
| | | | |

| 5. | Credit Structure of the program (Sem-I, II, III & IV) (Table as per Parishisht 1 with Sign | of |
|----|--|----|
| | HOD and Dean) | |

| R: | | | | |
|----|--|--|--|--|
| | | | | |

Post Graduate Programs in University

Parishishta1

| Year (2 | Level | Sem (2 | Major | | RM | OJT /FP | RP | Cum . Cr. | Degree |
|------------|-----------------|-----------|------------------------------------|--|----|------------|----|--------------|--------|
| Year | | Year) | Mandatory* | Electives | | | | | |
| PG) | | | - | Any One | | | | | |
| | | Sem I | Financial Services | Credits 4 | | | | 22 | |
| I | 6.0 | | Credits 4 | | 4 | | | | I |
| | | | Debt Market Credits 4 | Corporate Governance OR | | | | | |
| | | | | Mergers, Acquisitions& | | • | | | |
| | | | Investment ManagementCredits | Corporate Restructuring OR | | 4 | | | |
| | | | 4 | Commodities and | | | | | |
| | | | Commercial Bank | Derivatives Market | | | | | |
| | | | Management | Borrvativos market | | | | | |
| | | | Credits 2 | Cost & Management | | | | | |
| | | | | Accounting in Banking & Finance | | | | | |
| | | | | Financial Institutions | | | | | |
| | | | | RM | | | | | |
| | | Sem II | Financial Literacy | Credits 4 | | | | 22 | |
| | | | Credits 4 | | | 4 | | | |
| | | | | Marketing of Financial | | | | | |
| | | | Financial Markets Credits 4 | Products | | | | | |
| | | | Credits 4 | OR | | | | | |
| | | | Principles of Insurance Credits 4 | Retail Banking OR | | | | | |
| | | | International Finance Credits 2 | Financial Regulatory Authority (RBI & SEBI) | | | | | |
| | | | | Corporate Risk Management | | | | | |
| | | | U | | | | | | |
| | | | | Corporate Finance | | | | | |
| Cum. | Cum. Cr. For PG | | | | | | | | |
| Diplor | Diploma | | 28 | 8 | 4 | 4 | - | 44 | |
| | | | | | | | | | |
| | | | | | | | | | |

| | | Sem | Life Insurance | Credits 4 | | | | 22 | PG |
|------|-----------|-------|-------------------------|----------------------|---|---|----|----|---------|
| II | 6.5 | III | Finance- | | | | 4 | | Degree |
| | | | 4 Credits | Insurance | | | - | | After 3 |
| | | | | Marketing | | | | | Yr. UG |
| | | | Rural Banking | OR | | | | | |
| | | | 4 Credits | | | | | | |
| | | | | Mutual Funds | | | | | |
| | | | Accounting of | OR | | | | | |
| | | | Banking | | | | | | |
| | | | Financial | E-Banking | | | | | |
| | | | Sector | L Danking | | | | | |
| | | | 4 Credits | Auditing of | | | | | |
| | | | · O. Ganto | Banking and | | | | | |
| | | | Securitization Act 2002 | Financial Sector | | | | | |
| | | | 2 Credits | I mancial Sector | | | | | |
| | | | 2 Ordano | Customer | | | | | |
| | | | | Services and | | | | | |
| | | | | Relationship | | | | | |
| | | | | Management | | | | | |
| | | | Financial | Credits 4 | | | | 22 | 1 |
| | | Sem | Planning- | Credits 4 | | | • | 22 | |
| | | IV | 4 Credits | Indian Banks and | | | 6 | | |
| | | 1 1 4 | 4 Credits | Use of ICT | | | | | |
| | | | Habaaaal | OR | | | | | |
| | | | Universal | OR . | | | | | |
| | | | Banking | Ordered and services | | | | | |
| | | | 4 Credits | Cyber Law for | | | | | |
| | | | | preventing | | | | | |
| | | | Demonetisatio | Banking Frauds | | | | | |
| | | | n and | OR | | | | | |
| | | | Currency | | | | | | |
| | | | Management - | Wealth | | | | | |
| | | | 4 Credits | Management | | | | | |
| | | | | | | | | | |
| | | | | Financial | | | | | |
| | | | | Inclusion | | | | | |
| | | | 47 12 | Indian | | | | | |
| | | | 070 | | | | | | |
| | | | | Foreign Policy | | | | | |
| | Cr. For ' | 1 Yr | 26 | 8 | | | 10 | 44 | |
| PG D | egree | | | | | | | | |
| | | | | | | | | | |
| | Cr. For 2 | 2 Yr | 54 | 16 | 4 | 4 | 10 | 88 | |
| | egree | | | | ı | 1 | | 1 | 1 |

Note:- *The number of courses can vary for totaling 14 Credits for Major Mandatory Courses in a semester as illustrated

Prof (Dr) Sangeeta N Pawar Professor and Head Department of Commerce University of Mumbai

Dr.Kavita Laghate, Dean Commerce and Management University of Mumbai

Semester - II

Mandatory 1

Programme Name: M. Com (Banking & Finance)

Course Name: Financial Literacy

Total Credits: 04 Total Marks: 100

University assessment: 50 College assessment: 50

Pre-Requisites

Introduction:

Financial literacy refers to the ability to understand and apply different financial skills effectively, including personal financial management, budgeting, and saving. Financial literacy makes individuals become self-sufficient, so that financial stability can be accomplished.

Aims & Objectives:

1) To outline different aspects of financial literacy and process of financial planning

- 2) To promote financial well-being amongst the learners
- 3) To understand different financial services
- 4) To understand concept of personal tax and valuation

Course outcomes:

CO1: Learner will be able to develop proficiency for personal and family planning.

CO2: Leaners will be able to analyze financial products and management.

CO3: Learners will be able to understand government schemes and insurance services

CO4: Learners will be able to compute personal tax and concepts of valuation

MODULE I: (2 CREDITS)

Unit 1: Financial Products

- a) Introduction to Saving, Management of spending and financial discipline, Banking products and services,5Cs for Credit: (Character, Capacity, Collateral, Capital and Conditions), Credit Information Organizations and Credit Score
- b) Investment Opportunity and Financial Products, Insurance: Life and Non-Life Insurance including Medical Insurance Scheme. Power of Compounding and Rule of 72 Concept of Risk and Return National Pension System and Retirement Planning Estate Planning, importance of nomination, Will and Power of Attorney

Unit 2: Financial Planning and Management

a) Financial Planning, SMART Financial Goals, Budgeting, Introduction to basic Tax Structure in India, Aspects of Personal Tax Planning (Exemptions and deductions for individuals) e-filing, Digitalization of financial transactions: Debit Cards, Credit Cards, Net Banking; UPI, Digital Wallets, and Digital Currency

b) Financial Frauds: Investment Frauds, Lottery Frauds, Marketing Frauds, Credit Card Frauds Government Scheme for various savings, investment options, Case Studies on Financial Frauds in India

MODULE II: (2 CREDITS)

Unit 3: Financial Services from Post Office and Insurance Services

- a) Post office Savings Schemes: Savings account Recurring deposit Term Deposit Monthly Income Scheme Kissan Vikas Patra NSC PPF Senior Citizen Savings Scheme Sukanya Samriddhi Yojana/Account Indian Post Payments Bank Money Transfer Money Order.
- b) Insurance Services: Life Insurance Life Insurance Policies Term Insurance and Endowment Policies Pension Policies Health Insurance Plans ULIP Property Insurance General Insurance Types, Postal Life Insurance Schemes- Housing Loans Institutions providing Housing Loans, Pradhan Mantri Awas Yojana: Rural and Urban.

Unit 4: Personal Tax & Valuation

- a) Introduction to basic Tax Structure in India for personal taxation, Aspects of Personal tax planning, Exemptions and deductions for individuals, e-filing
- b) Time Value of Money, Present Value, Internal Rate of Return, Bonds Returns from Stocks, Annuity Techniques of Discounting

- Introduction to Financial Planning- Indian Institute of Banking & Finance
- Financial Planning: A Ready Reckoner, Tata McGraw Hill
- NISM Certification Material
- Financial Management: Principles and Applications, by Prasanna Chandra

Mandatory 2

Programme Name: M. Com (Banking & Finance)

Course Name: Financial Markets

Total Credits: 04 Total Marks: 100

University assessment: 50 College assessment: 50

Pre requisite:

Introduction:

Financial Markets include any place or system that provides buyers and sellers the means to trade financial instruments, including bonds, equities, the various international currencies, and derivatives. Financial markets facilitate the interaction between those who need capital with those who have capital to invest.

Aims & Objectives:

- 1) To understand the Indian Financial System and Structure of Indian Financial System
- 2) To understand the financial markets operating in India with special reference to money market, capital market and debt markets
- 3) To understand the intricacies of operating in commodity markets
- 4) To understand basic concept of derivative market and differentiate between forward and future market

Course outcomes:

- CO1: Learners will be able to outline the structure and functions of Indian financial system and evaluate the functioning of different financial institutions and services
- CO2: Learners will be able to understand the financial markets operating in India and the functioning of money market, capital markets and debt markets in India
- CO3: Learners will be well acquainted with the modalities of commodities market and will get enough domain knowledge of functioning, settlement system and factors influencing the commodities markets
- CO4: Learners will be able to identify and evaluate derivatives instruments by gaining the knowledge of derivatives markets

MODULE I: (2 CREDITS)

Unit 1: Indian Financial System

- a) Introduction, Meaning, Functions of financial system, Indian financial system from financial neutrality to financial activism and from financial volatility to financial stability, Role of Government in financial development, Overview of Phases of Indian financial system since independence (State Domination 1947-1990, Financial sector reforms 1991 till Financial Sector Legislative Reforms Commission 2013), Monitoring framework for financial conglomerates.
- b) Structure of Indian Financial System Banking & Non-Banking Financial Institutions,

Organized and Unorganized Financial Markets, Financial Assets/Instruments, Fund based & Fee Based Financial Services

Unit 2: Financial Markets in India

- a) Indian Money Market Meaning, Features, Functions, Importance, Defects, Participants, Components of Organized and Unorganized markets and Reforms. Indian Capital Market Meaning, Features, Functions, Importance, Participants, Instruments, Reforms in Primary and Secondary Market.
- b) Indian Capital Market Meaning, Features, Functions, Importance, Participants, Instruments, Reforms in Primary and Secondary Market. Indian Stock Market Meaning and functions of Stock Exchange- NSE and BSE. Equity Market Primary Market, IPO, Book Building, Role of Merchant Bankers, ASBA, Green Shoe Option, Issue of Bonus shares, Right Shares, Sweat Equity shares, ESOP. Indian Debt Market -Market Instruments, Listing, Primary and Secondary Segments

MODULE II: (2 CREDITS)

Unit 3: Commodity Markets

- a) Introduction to commodities market Meaning History & origin, Types of commodities traded, Structure of commodities market in India
- b) Participants in commodities market, Trading in commodities in India (cash & derivative segment), Commodity exchanges in India & abroad. Reasons for investing in commodities. CASE STUDIES

Unit 4: Derivatives Market

- a) Introduction to Derivatives market- Meaning, History & origin, Elements of a derivative contract, Factors driving growth of derivatives market
- b) Types of derivatives, Types of underlying assets, Participants in derivatives market, Advantages & disadvantages of trading in derivatives market. Current volumes of derivative trade in India, Difference between Forwards & Futures, Case Studies

- Khan M.Y, Financial Services, Mc Graw Hill Education.
- Dr.S. Gurusamy, Financial Services, Vijay Nicole Imprints.
- E. Gordon and K. Natarajan Financial Markets and Services
- Niti Chatnani- Commodity markets McGraw Hill Publication
- S. Kevin, Commodities & financial derivatives PHI Learning Pvt ltd

Mandatory 3

Programme Name: M. Com (Banking& Finance)

Course Name: Principles of Insurance

Total Credits: 04 Total Marks:100
University assessment: 50 College assessment: 50

Prerequisite:

Introduction:

Today, insurance has become an important device for risk management as it affects people in all walks of life. That is why insurance industry secures an important place among financial institutions operated in service sector throughout the world. Due to increasing complication of life, trade and commerce, individuals as well as business entities tend to move to insurance to manage various risks. In view of the increasing scope of Insurance, it is essential to acquire a general basic knowledge of the insurance

Aims and Objectives:

- 1) To introduce participants to a diverse array of contemporary insurance topics.
- 2) To familiarize participants with the fundamental concepts of insurance, including risk
- 3) management and insurance policies.
- 4) To explore the structure and types of insurance policies, along with their legal implications.
- 5) To provide insight into the management practices of insurance companies.

Course outcomes:

- CO 1: Learner will able to acquire knowledge about basics of Insurance.
- CO 2: Learner will able to develop a critical understanding of ethical and professional behavior in insurance business.
- CO 3: Learner will able to t understand and evaluate financial regulation in insurance sector.

MODULE I: (2 CREDITS)

Unit 1: Introduction to Principles of Insurance and Insurance Market

- a) History of Insurance in India, Insurance Meaning, Definition, Functions, Nature and Principles of Insurance Insurance Contract Importance of Insurance to Society, Individuals, Business and Government.
- b) Features of Insurance market in India, Types of Insurance Life Insurance & General Insurance, Insurance Customers, Insurance Terminology. Organizational structure, Functional process, Distribution Channels, Distribution channels in Insurance.

Unit 2: Life Insurance and General Insurance

- a) Life Insurance Meaning and Features of Life Insurance Contract Classification of policies,
 Life Insurance Planning, Financial Planning and Life Insurance, Life Insurance Claims
 Management.
- b) General Insurance Meaning and Features of General Insurance Contract Types of General Insurance, Fire Insurance Meaning, Nature and Use of Fire Insurance Fire Insurance

Contract, Kinds of policies – Policy conditions, Marine Insurance - Meaning and Nature of Marine Insurance, Classification of policies, Policy conditions, Personal Accident Insurance, Motor Insurance, Liability Insurance- Bancassurance.

MODULE II: (2 CREDITS)

Unit 3: Regulations of Insurance Business

a) Development of Insurance Legislation in India and Insurance Act 1938, Insurance Regulatory and Development Authority of India (IRDAI), IRDAI and its Functions, Protection of Policyholders Interest, Dispute Resolution Mechanism, International Trends in Insurance Regulation, Code of conduct for Insurer, Basics requirements of the licensing regime for regulation of insurance Intermediaries, Grant of License.

Unit 4: Ethical Issues and Rating Practices

- a) Insurance Intermediaries duties to policyholders, Protection of Personal Data, Prevention of Insurance Fraud
- b) Rating Practices, Premium payment regulations, Claim Procedure and Management, Survey and Assessment.

- Bedi. H.L: Theory and Practice of Banking.
- Insurance Institute of India.
- K S N Murthy & K V S Sarma: Modern Law of Insurance in India
- Dr. P. Periasamy: Principles and Practices of Insurance
- Manjula V.& Marwa Mona: Life and General Insurance
- Dr. Krishna Murari: Financial Institutions and Regulatory Framework

Mandatory 4

Programme Name: M. Com (Banking & Finance)

Course Name: International Finance

Total Credits: 02 Total Marks: 50

University assessment: 25 College assessment: 25

Pre-Requisites:

Introduction:

International Finance is a section of financial economics which deals with the macro-economic relation between two countries and their monetary transactions. The concepts like interest rate, exchange rate, FDI, FPI and currency prevailing in the trade come under this type of finance.

Aims & Objectives:

- 1) To define the procedures and mechanism in International Finance Management.
- 2) To categorize the functioning of the Global Financial Markets.
- 3) To evaluate and assimilate the functioning of International Bond and Euro Currency Markets.

Course outcomes:

CO1: Learners will be able to recall the concepts associated with Exchange Rate of Regime and Foreign Exchange Rate Policy.

CO2: Learners will be able to Demonstrate the theoretical and numerical understanding of the Foreign Exchange Markets.

MODULE I: (2 CREDITS)

Unit 1: Fundamentals of International Finance

- a) Meaning and Scope of International Finance-Balance of Payment- Components-Measures and Mechanism to correct Disequilibrium in Balance of Payment - Deficit in Balance of Payment-Concept of Currency Convertibility, Capital Account Convertibility International Monetary System- Gold Standard-Features-Bretton Wood System-Background and Features-Reasons for its Failure-Smithsonian Agreement-SDRs
- b) Current Exchange Rate Systems Fixed and Flexible Exchange rate- Merits Demerits-Types of Fixed Exchange Rate- Hard Pegs and Soft Pegs- Types of Flexible Exchange Rate- Managed and Free Float, and other Hybrid Mechanism

Unit 2: Foreign Exchange Markets

- a) Introduction- Market and Market Participants- Structure of Forex Markets-The Mechanics of Currency Trading-Types of Transactions and Settlement Dates- Exchange Rate Quotations and Arbitrage (Geographical, Triangular and Interest Rate)- Short Date and Broken Date Forward Contracts- Borrowing and Investment Decisions-Determinants of Exchange Rate Purchasing Power and Interest rate Parity
- b) Foreign Exchange Management in India- Retail and Whole Sale Component of Indian Foreign Exchange Market- Role of FEDAI- FEMA and Regulatory Framework-Dealing

Room Operations

- Apte P.G. International Finance A Business Perspective, New Delhi, TATA McGraw Hill, McGraw Hill Education; 2 edition.
- Bhalla .V.K. international Financial Management- S.Chand Publishing International Financial Management, <u>Thummuluri Siddaiah</u>, Pearson Education India, 2009.
- "International Financial Management" by P.G. Apte
- International Financial Management" by Maurice D. Levi

Electives 1

Programme Name: M. Com (Banking & Finance) Course Name: Marketing of Financial Products

Total Credits: 04 Total Marks: 100
University assessment: 50 College assessment: 50

Pre-Requisite:

Introduction:

Financial service marketing is the process of promoting the products and services of a financial services firm. Marketing efforts for any company typically have the goals of raising brand awareness, attracting customers, making sales and generating revenue.

Aims & Objectives:

- 1) To make learners understand the difference between marketing and selling and discuss the marketing mix
- 2) To enable learners, distinguish different investment related products
- 3) To discuss the factors considered for devising marketing strategy
- 4) To appraise learners about growth of electronic tools used for marketing

Course outcomes:

- CO1: Learners will be able to distinguish between marketing and selling and describe marketingmix
- CO2: Learners will be able to classify investment related products
- CO3: Learners will be able to outline factors responsible for consumer behavior and devisemarketing strategies

CO4: Apply e-marketing tools for advertising, blogging, SEO

MODULE I: (2 CREDITS)

Unit 1: Introduction to Marketing

- a) Meaning, Definition of Marketing, Marketing concept and its evolution, Difference between marketing and selling, Concept of services- Difference between goods and services
- b) Goods service continuum, Service marketing triangle- Characteristics of services-Marketing mix elements (4 and 7 Ps)- Environmental Analysis-Macro and Micro environment

Unit 2: Introduction to Financial Products

- a) Introduction to Financial Products- Financial service products meaning and Features, Investment related products- concepts and features- classification.
- b) Marketing fundamentals Market segmentation, Distribution channels- pricing, Decision-factors affecting pricing-pricing policies, Role of regulators in pricing-

- structure and Marketing of financial products based on client requirements.
- c) CRM Importance of CRM in Marketing of Financial Services- CRM and Relationship, Marketing-CRM, Concept-CRM implementation and evaluation.

MODULE II: (2 CREDITS)

Unit 3: Buying Behavior

- a) Consumer's buying behavior-Factors affecting buying behavior, Need and importance of competition analysis, Porters five force model.
- b) Marketing Strategies Market entry strategies, Recent trends in marketing of investment products, Marketing though social networking channels.

Unit 4: E- Marketing

- a) Introduction to E- Marketing Meaning, Objectives, Features, Scope, Benefits, Problems and Techniques, E-Marketing Tools Introduction, Objectives, E-mail Marketing, Creating a website, Social Media Marketing, Pay per Click Advertising, Search Engine Optimization, Blogging and Classified Advertising
- b) Application of E- Marketing- Introduction, Objectives, Online Advertising, Direct Response Medium, Role of Distribution in E- Marketing, Lead Generation Platform, Customer Service Mechanism and Relationship Building Medium.

- Marketing Financial Services: Arthur Meidam: Macmillan
- Marketing Financial Services: Christine Ennew, Trevor Watkins Mike Wright: Routledge
- The Essence of Services Marketing.: Payne, Adrian: Prentice Hall of India Private Limited,
- Customer Service Meaning and Measurement: La Londe, B.J. and Zinszer, P.H: National Council of Physical Distribution Management (NCPDM.)
- Financial Services Marketing: Harrison, Tina: Pearson Education

Electives 2

Programme Name: M. Com (Banking& Finance)

Course Name: Retail Banking

Total Credits: 04 Total Marks:100

University assessment: 50 College assessment: 50

Prerequisite:

Introduction:

Retail banking is the branch of banking focused on providing financial services to individual customers and small businesses. The primary aim of retail banking is to cater to the everyday banking requirements of consumers, offering solutions for savings, spending, borrowing, and investing. It plays a vital role in facilitating financial transactions and promoting financial inclusion within communities. So, studying this subject students will get insight of working of the Retail Banking.

Aims and Objectives:

- 1) To enable learners to understand in detail the concept of Retail banking.
- 2) To make learners equipped with the latest innovations, trends and technological changes in the Retail banking sector.

Course outcomes:

- CO 1: Learners will be able to understand the fundamental of Retail banking
- CO 2: Learners will be able to identify role and importance of Retail banking
- CO 3: Learners will be in a position to evaluate issues of Retail banking and Digital banking

MODULE I: (2 CREDITS)

Unit 1: Introduction of Retail Banking

- a. Introduction, Birth of Banking, Causes of the Development of Money, Birth of the Banking System, Characteristics of Retail Banking, Advantages of Retail Banking, Constraints in Retail Banking, Prerequisite for Success of Retail Banking.
- b. Retail Banking in India, Challenges for Retail Banking, Reason for the Growth of the Retail Banking Segment, Scope of Retail Banking in India, Future of Retail Banking.

Unit 2: Retail Products

- a. Retail Products Overview, The approval process for retail loans, credit scoring, Important Asset Products such as Home Loans, Auto / Vehicle Loans, Educational, Loans, Credit / Debit Cards, Other Products / Remittances / Funds Transfer.
- b. Marketing/ Selling of retail products, MIS and Accounting Retail_Strategies, Delivery Channels, Selling Process in Retail Products-Direct Selling Agents, Customer Relationship Management, Regulations and compliance Technology for Retail Banking, Accounting entries.

MODULE II: (2 CREDITS)

Unit 3: Introduction to Principles of Retail Lending & Types of Retail Advances

a. Principles of Retail Lending - General Principles, Six 'C' Principles, Sources of Information; Types of Retail Advances - Personal Loans, Consumer Loans, Home Loans, Auto Loans, Educational Loans, Installment Credit, Loan Against Shares, Loan Against Automobiles, Loan Against Home, Marriage Loans, Single Payment Loans, Bank Credit Cards, 30-Day Charge Card

b. Loan Evaluation Procedure, Credit Analysis, Credit Scoring, Common Credit Scoring Models, Limitations of Credit Scoring, Risk Management and Retail Banking, Risk and Return on Consumer Loans, Revenues from Consumer Loans, Processing of Loans.

Unit 4: Application of Retail Banking and other Issues

- a. Business Process Structure in Retail Banking, Business Approach (Domain Specific) in Retail Banking, Product Models in Retail Banking (Liability Products, Retail Asset Products, Other Products/Services), Process Models for Products and Services, Pricing of Products and Services, Technology Models in Retail Banking.
- b. Securitisation, mortgage-based securities; Trends in retailing New products like Insurance, Demat services, online / Phone Banking, Property services, Investment advisory / Wealth management, Reverse Mortgage Growth of e-banking, Cross-selling opportunities; Recovery of Retail Loans Defaults, Rescheduling, recovery process; SARAFAESI Act, DRT Act, use of Lok Adalat forum. Recovery Agents RBI guidelines.

- Fundamentals of Retail Banking, Author O.P. Agarwal, Publisher Himalaya Publishing House
- Retail and Digital Banking, Author John Henderson, Publisher Kogan Page
- Retail Liability Products and Other Related services, IIBF, Macmillan
- Retail Banking Trends in India, Dr Bhadrappa Haralayya
- Retail The Lifestyle Banking, Gautam Gan, Sreyashi Gan

Electives 3

Programme Name: M. Com (Banking& Finance) Course Name: Financial Regulatory Authorities

Total Credits: 04 Total Marks:100
University assessment: 50 College assessment:

50

Prerequisite:

Introduction:

It is critical to maintain stability, integrity, and justice in the ever-changing world of global finance. The maintenance of global financial systems' functionality and trust is largely dependent on financial regulatory authorities. These organizations monitor, regulate, and enforce markets to protect investors, encourage openness in the marketplace, and reduce systemic risks. We set out to investigate the roles, difficulties, and importance of financial regulatory bodies in the modern, global financial system through this subject.

Aims and Objectives:

- 1) To make the students familiar with different Financial Regulators in India.
- 2) To develop competencies for applying such learning to address problems related to Finances.

Course outcomes:

CO1: To keep an eye on different Financial Regulations while making business decisions

CO2: To be able to evaluate the legal and regulatory framework of Finance

CO3: To able to make decisions related to finance on immediate basis

MODULE I: (2 CREDITS)

Unit 1: Reserve Bank of India (RBI)

- a) Concept of RBI, Institutional Growth of RBI, Evolution of RBI, Role of RBI in regulating Banking and Finance, Contemporary Issues, Autonomy and Independence, Credibility, Accountability and Transparency of RBI. Supervisory Role of RBI-Regulation and Supervision: Need for Regulation and Supervision.
- b) Banking Regulation Act, 1949, Banking Regulation and Supervision, Functions of the Department of Supervisory, Regulations Review Authority, RBI On-site Inspection and Off-site Monitoring and Surveillance: The Core Principles for Effective Supervision On-site Examination Off-site Surveillance– On-site Inspection and Off-site Monitoring in India

Unit 2: Security and Exchange Board of India (SEBI)

- a) SEBI: The Securities and Exchange Board of India Act, 1992- Objectives-terms-establishment-powers-functions-accounts and audit- penalties –registration.
- b) Registration of Stock Brokers, Sub Brokers Issues of Disclosure Investors Protection Guidelines: Pre & Post obligations-conditions for issue-Debt Security-IPO-E-IPO-Employee option-right-bonus-preferential allotment intermediary-operational-promoter lock in period requirements-offer document.

MODULE II: (2 CREDITS)

Unit 3: Insurance Regulatory and Development Authority of India (IRDA)

- a) Concept of IRDA, Institutional Growth of IRDA, Evolution of IRDA, Role of IRDA in regulating Insurance and Finance.
- b) Contemporary Issues, Autonomy and Independence, Credibility, Accountability and Transparency of IRDA. Duties, powers and functions of IRDAI, Role of IRDA in regulating Life Insurance, General Insurance and Health Insurance

Unit 4: Other Regulatory Authorities in India

- a) MCA (Ministry of Corporate Affairs) Concept, History, Roles & Responsibilities in regulating the corporate sector specially administration of the Companies Act 2013, and The Limited Liability Partnership Act, 2008
- b) PFRDA Pension Funds Regulatory and Development Authority (PFRDA): Concept, structure, History, Functions of the PFRDA. Association of Mutual Fund in India (AMFI)-Concept, History, Objectives, role of AMFI in regulating Mutual Fund in India.

- Indian Financial System by Bharati V. Pathak.
- Theory and Practice of Central Banking in India- V.A.Avdhani, Second Edition, Published by Somaiya Publications Pvt. Ltd.
- Reserve Bank of India, Various Reports, RBI Publication, Mumbai.
- Mamta Bhargava Compliances and Procedures under SEBI Law
- V.L Iyer SEBI Practice Manual Taxmann
- Mutual Fund in India by Daryab Sigh, Rajat Publication, 2021

Electives 4

Programme Name: M.Com. (Banking& Finance) Course Name: Corporate Risk Management

Total Credits: 04 Total Marks: 100

University Assessment: 50 College Assessment: 50

Prerequisite:

Introduction:

Risk is an inevitable component of economic activity, as is risk management. In general, people handle their affairs to be as content and safe as possible given their circumstances and available means. However, risk exists because it is rarely possible to foresee with absolute confidence whether these situations will turn out well or poorly, no matter how diligently they are managed. Although almost everything we do carries some risk, the reading will concentrate on financial and economic risk, especially as it pertains to investment management. Together, the responses to these queries aid in defining the risk management procedure. The structure of this reading follows the lines of these inquiries.

Aims and Objectives:

- 1) To outline the concept and fundamentals of risk management.
- 2) To summarise various capital market and risk associated with it.
- 3) To explain credit risk management process, Basel norms and concept of CAR
- 4) To acquaint learners about application of risk measurement tools.

Course outcomes:

CO1: Learners will be able to identify risk and uncertainty in business and learn to compare them, review ERM, and various financial crisis

CO2: Learners would be able to use credit risk management process, review Basel Norms and calculate CAR

MODULE I: (2 CREDITS)

Unit 1: Foundations of Risk Management

- a) The Concept of Risk, Identification of Risk faced by Organization, Risk and Uncertainty, Dynamic Nature of Risks, Strategic and Operational Risks, Financial Risk faced by Organization.
- b) Evolution of Risk Management, Objectives of Risks Management, Process of Risk Management

Unit 2: Evaluation of Risk

- a) Evaluation of Organization's ability to bear them, Risk Measurement, Risk monitoring versus managing risk.
- b) Role of Risk Manager and Risk Committee in identifying and managing risk the firm wide risk management: the enterprise risk management, The building blocks of ERM

Unit 3: Credit Market Risk Management

- a) Introduction, Information required for evaluation of credit risk, Procedure for Credit Risk Management.
- b) Credit Life cycle, Loan Review Mechanism guidelines on Credit Rating Framework in Banks, Introduction of Basel Norms and calculation of capital adequacy ratio (Calculation)

Unit 4: Foreign Exchange Risk

- a) Forex Market, Identifying and Analyzing Forex Risk, Managing Forex Risk.
- b) Interest Rate Market and Mathematics, Identifying and Analyzing Interest Rate Risk, Measuring Interest Rate Risk

References:

- The Essentials of Risk Management: Michel Crouhy, Dan Galai,, Robert Mark :MC Graw Hill Education
- A Practical Guide to Risk Management : Thomas S Koleman: Research Foundation of CFA Institute
- Risk Management Concepts and Guidance: Carl Pritchard:CRC Press

- Quantitative Risk Management : A Practical Guide to Financial Risk- Thomas S. Coleman
- Risk Management: Insurance and Derivatives Dr G Kotreshwar-Himalaya Publishing House.

Electives 5

Programme Name: M. Com (Banking & Finance)

Course Name: Corporate Finance

Total Credits: 04 Total Marks: 100

University assessment: 50 College assessment: 50

Pre-Requisite:

Introduction:

Corporate finance refers to activities and transactions related to raising capital to create, develop and acquire a business. It is directly related to company decisions that have a financial or monetary impact. It can be considered as a liaison between the capital market and the organization.

Aims & Objectives:

- 1) To familiarize learners with fundamental concepts and principles of financial management, including its scope, objectives, and the distinction between profit maximization and value maximization.
- 2) To Comprehend the capital budgeting process, including project classification, investment criteria, and the various techniques used such as NPV, IRR, payback period, and ARR.
- 3) To Grasp the concept of time value of money, including present value, annuity, and various discounting and compounding techniques.
- 4) To analyze the concept and measurement of cost of capital, including its components such as WACC and marginal cost of capital.

Course outcomes:

- CO1: Learners will gain a comprehensive understanding of financial management, including its scope, objectives, and the distinction between profit maximization and value maximization.
- CO2: Learners will be able to recognize the strategic significance of financial management across corporate, business, and functional strategies, and understand its interface with financial planning.
- CO3: Learners will be able to understand the capital budgeting techniques, including NPV, IRR, payback period, and sensitivity analysis, along with the ability to assess and mitigate risks in project planning effectively.

MODULE I: (2 CREDITS)

Unit 1: Scope and Objectives of Financial Management

a) Financial Management - Introduction, Meaning, Scope, Objectives, Profit v/s Value Maximization. Strategic Financial Management – Need and Importance Corporate, Business and Functional Strategy

b) Financial Planning - Need and Importance, Interface of Financial Policy and Strategic Management Relationship of Finance to Economics and Accounting Role of Financial Manager

Unit 2: Capital Budgeting – Project Planning & Risk Analysis

- a) Introduction Capital Budgeting Process, Project Classification and Investment Criteria. Techniques of Capital Budgeting NPV, Benefit Cost Ratio, Internal Rate of Return, Modified Internal Rate of Return, Payback period, Discounted Payback Period and ARR. (Inclusive of Estimation of Project Cash Flows)
- b) Capital Rationing Meaning, Need and Dealing with Capital Rationing Problems Risk Analysis in Capital Budgeting Sources and Perspectives of Risk, Sensitivity Analysis, Scenario Analysis, Simulation Model, Decision Tree Analysis and Break -Even Analysis.

MODULE II: (2 CREDITS)

Unit: 3 Time Value of Money

- a) Concept, Present Value, Annuity, Techniques of Discounting, Techniques of Compounding.
- b) Bond Valuation and YTM

Unit 4: Financial Decisions

- a) Cost of Capital Introduction, Definition of Cost of Capital, Measurement of Cost of Capital, WACC, Marginal Cost of Capital
- b) Capital Structure Decisions Meaning, Choice of Capital Structure, Importance, Optimal Capital Structure, EBIT-EPS Analysis, Cost of Capital, Capital Structure and Market Price of Share, Capital Structure Theories, Dividend Policy Pay Out Ratio Business Risk and Financial Risk Introduction, Debt v/s Equity Financing, Types of Leverage, Investment Objective/Criteria for Individuals/Non-business Purpose

- Fundamentals of Financial Management by D. Chandra Bose, PHI Learning Pvt. Ltd., New Delhi
- Fundamentals of Financial Management by Bhabotosh Banerjee, PHI Learning Pvt. Ltd., New Delhi
- Fundamentals of Financial Management by Vyuptakesh Sharma, Pearson Education, New Delhi
- Fundamentals of Financial Management by J.C. Van Horne, Prentice Hall of India, New Delhi
- Financial Management: Text and Problems by M.Y. Khan and P.K. Jain, Tata McGraw Hill, New Delhi

Paper Pattern (Total 50 Marks) 25 Marks Internal 25 Marks External = Internal Paper Pattern (25 Marks) Q1. Project Presentation/ Case Study writing 05 Marks Q2. Quiz/ Group discussion 05 Marks Q3. Paper Presentation/ Seminar presentation 05 Marks 10 Marks Q4. Class Test Total 25 Marks **External Paper Pattern** (25 Marks) Q1. Case Study Analysis 05 Marks Q2. Answer the following (Any One) 10 marks Α Or В Q3. Answer the following (Any One) 10 Marks Or В Total 25 Marks

Paper Pattern Total 100 Marks)

Internal = 50 Marks External = 50 Marks

Internal Paper Pattern (50 Marks)

Q1. Project Presentation/ Case Study writing

Q2. Quiz/ Group discussion / Role Playing

10 Marks

Q3. Paper Presentation/ Seminar presentation 10 Marks

Q4. Class Test 20 Marks

Total <u>50 Marks</u>

External Paper Pattern (50 Marks)

Q1. Case Study Analysis

Q2. Answer the following (Any One)

10 Marks
10 marks

A Or B

Q3. Answer the following (Any One) 10 Marks

A Or B

Q4. Answer the following (Any One) 10 marks

A
Or
B
Q5. Answer the following (Any One)

Q5. Answer the following (Any One) 10 marks

A Or B

Grades and Grade Points:

| Semester GPA/ Programme | % of Marks | Alpha-Sign/ Letter Grade |
|--------------------------|---------------|--------------------------|
| CGPA Semester/ Programme | | Result |
| 9.00 - 10.00 | 90.0 - 100 | O (Outstanding) |
| 8.00 - < 9.00 | 80.0 - < 90.0 | A+ (Excellent) |
| 7.00 - < 8.00 | 70.0 - < 80.0 | A (Very Good) |
| 6.00 - < 7.00 | 60.0 - < 70.0 | B+ (Good) |
| 5.50 - < 6.00 | 55.0 - < 60.0 | B (Above Average) |
| 5.00 - < 5.50 | 50.0 - < 55.0 | C (Average) |
| 4.00 - < 5.00 | 40.0 - < 50.0 | P (Pass) |
| Below 4.00 | Below 40.0 | F (Fail) |
| Ab (Absent) | - | Absent |

Prof (Dr) Sangeeta N Pawar

Prof (Dr) Sangeeta N Pawar Professor and Head Department of Commerce University of Mumbai Dr. Kavita Laghate, Dean, Commerce and Management University of Mumbai

Appendix- B

Justification for M.Com (Banking & Finance)

| | | on (Banking & Finance) |
|----|--|---|
| 1. | Necessity for starting the course: | NEP 2020 |
| 2. | Whether the UGC has recommended the course: | Yes |
| 3. | Whether all the courses have commenced from the academic year 2023-24 | Yes |
| 4. | The courses started by the University are self-financed, whether adequate number of eligible permanent faculties are available?: | Aided Courses, Yes |
| 5. | To give details regarding the duration of the Course and is it possible to compress the course?: | Two Years Course, Each course has Separate Specialization the course cannot be Compressed |
| 6. | The intake capacity of each course and no. of admissions given in the current academic year: | Banking & Finance 80 |
| 7. | Opportunities of Employability / Employment available after undertaking these courses: | Jobs in teaching field, Research associates, Computer Analyst, Accountants, Banking jobs. Marketing Representatives, HR Staff, Web Designer, Animator, Advertising Personnel, Export, Business Consultancy, Start UPS |

Prof (Dr) Sangeeta N Pawar Professor and Head Department of Commerce University of Mumbai Dr. Kavita Laghate, Dean, Commerce and Management University of Mumbai

