

NEWSLETTER

December 2021 - February 2022

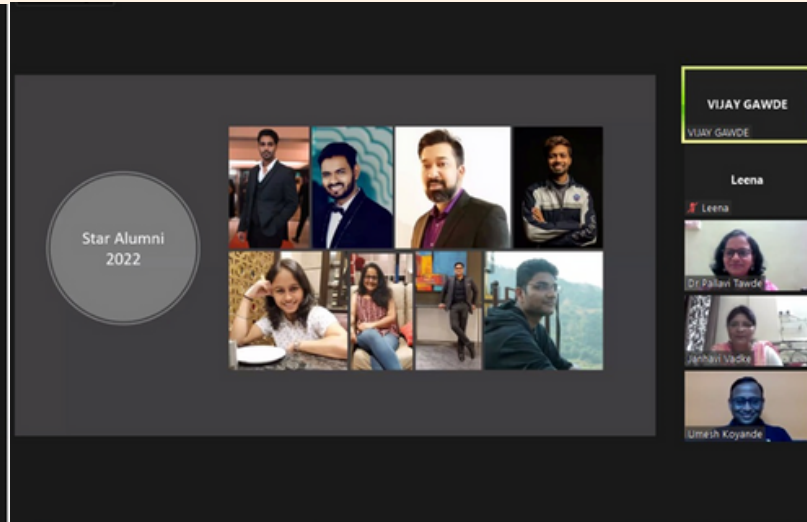
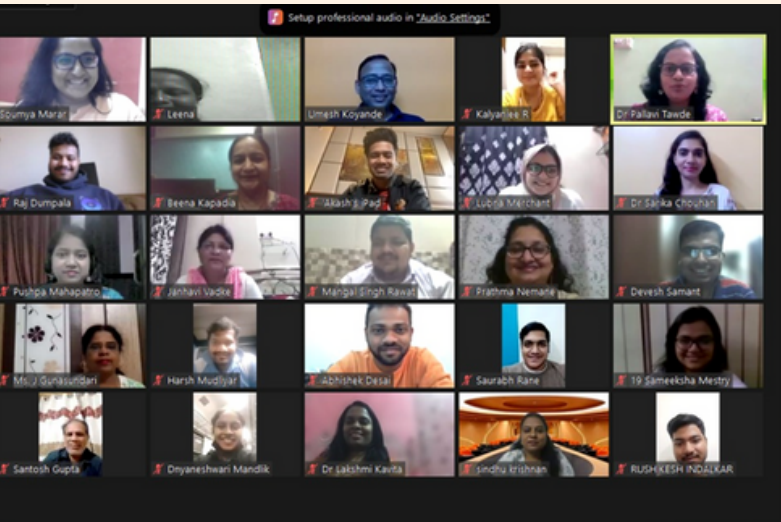


TABLE OF CONTENTS

INSTITUTIONAL ACTIVITIES - 01

DEPARTMENT OF IT - 7

DEPARTMENT OF COMMERCE - 13

DEPARTMENT OF MANAGEMENT - 15

DEPARTMENT OF MASS MEDIA - 18

V-Meet 2022

Alumni Committee

“Alumni V Meet 2022” for Alumni Batch from 2005 to 2021 students was organized for the felicitation of star Alumni, registration of maximum alumni on alumni portal and to plan upcoming annual activities.

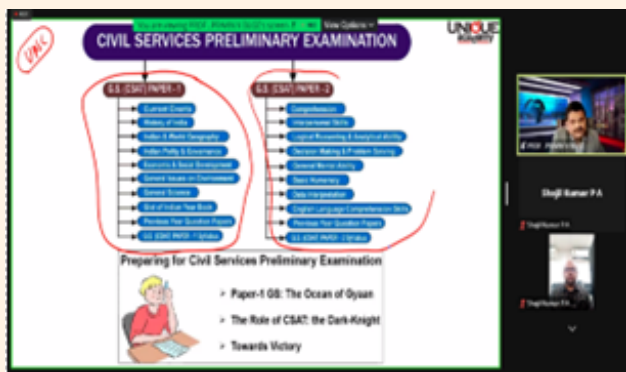
The grand welcome of the Alumni Meet was rendered by Dr. Pallavi Tawde. She explained the activities conducted by alumni for 2021-22. VSIT students Apurva and Sagar welcomed the alumni with beautiful songs. Principal Dr. Rohini Kelkar addressed the alumni of VSIT followed by Vice-Principal and CAO. Following students were felicitated with Star Alumni Awards: Msc IT: Arnab Dasgupta; MCom: Muvic Jain; BSc IT: Akash Mane; BMS : Soumya R. Marar; BAF: Saurabh Rane; BBI: Ganesh Chaurasia; BFM : Fahad Malim; BAMMC : Dnyaneshwari Mandlik.

Panel discussion was conducted by Asst. Prof. Umesh Koyande. After the light-hearted conversations, games were played with the alumni which helped to break the formal environment of the meet. The event saw 144 participants in attendance.

Preparation for UPSC/MPSC

Career Counselling Committee and Unique Academy, Pune

A seminar on preparation for competitive exams was organized on February 26, 2022 at 11 am through Zoom. 194 students participated. The resource person Prof. Buge Pravin Vishwanath elaborated on various career paths students can pursue and major private and public sector jobs available for the graduates. Top qualities and skills of an officer such as being patriotic, legal and rational action, diligence and commitment, out-of-the-box thinking and transparency and integrity were explained. This was followed by UPSC and MPSC paper pattern and passing criteria and an elaborate discussion of different levels of examination and preparation guidelines to be taken were discussed.



Cushion Cover Painting Competition

Hobby Club

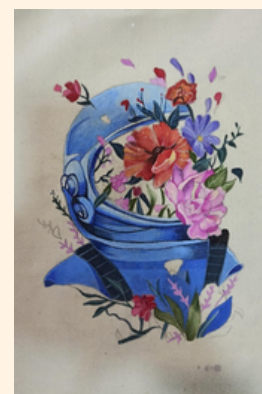
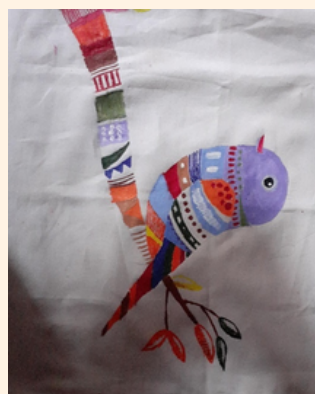
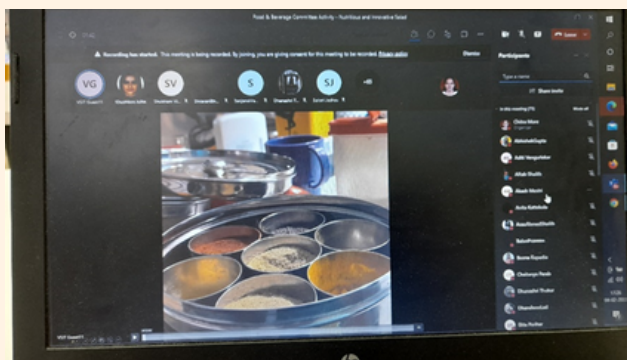
The competition was organized on December 03, 2021 between 3 and 4 pm. Saniya Satarkar's painting was announced as first prize winner by Judge Ms. Khushboo Julka.

Nutritious Salads

Food and Beverages Committee

The seminar on "Nutritious and Innovative Salads" was organized on February 04, 2022. The guest lecturer, Ms. Sheetal Kothari, co-founder of 'Dimension Wellness' shared a video explaining the importance of serving and why we should eat a variety of food daily.

She elaborated on the most common benefits of each color of food. She also shared four recipes of salads with brief explanation of all ingredients. She then shared another short video explaining 'How we can minimize stress', why we should do good cardio', and why balanced diet is important.



Newspaper Recycling

Hobby Club

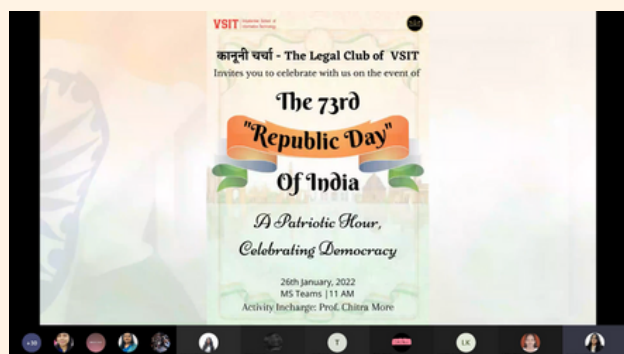
A webinar on Newspaper recycling was organized on February 22, 2022 from 11: 30 am to 12:30 pm by Prof. Khushboo Julka. The attendees were taught how to make handmade paper out of recycled newspaper. Faculty members and 59 students from VSIT joined the session.



73rd Republic Day

Legal Club

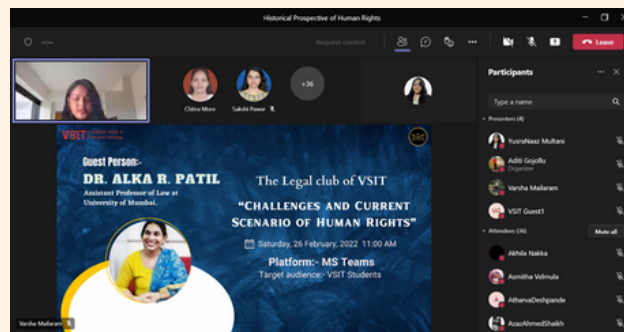
On January 26, 2022, the Legal Club celebrated the 73rd Republic Day between 11 am and 12:15 pm. The celebration commenced with the National Anthem “Jana Gana Mana” followed by a speech on Republic Day given by Anita Kattokola, a student member of Legal Club. A quiz session was taken up by student members Mahek Hatodkar and Mrinali Kumari. A documentary video of Sardar Vallabhbhai Patel was played for the audience.



Webinar on Human Rights

Legal Club

A webinar on “Challenges and Current Scenario of Human Rights” was organized on February 26, 2022, The resource person Prof. Alka R. Patil, Assistant professor at University of Mumbai explained the two different types of history on human rights, i.e. 1. History of Concept and 2. History of Practices. She stressed on different types of Human Rights and challenges today.



Technical Seminar

Alumni Committee

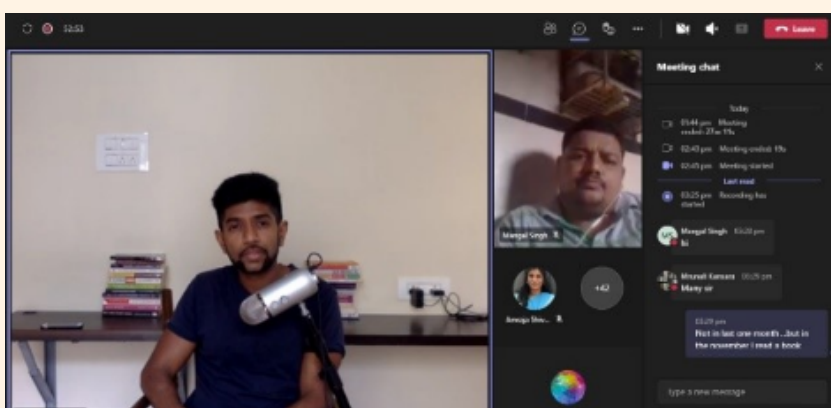
A “Technical Seminar” on Current Trends and Job opportunities in IT was organized on February 05, 2022 between 11 am and noon. Resource persons for the session were Mr. Prasad Deshmukh, Senior SAP Consultant at Bristlecone India and Ms. Supriya Mohite, Spatial Data Specialist II at Here Solutions. Ms. Mohite explained about long term labor market trends. Mr. Deshmukh explained about technical profiles like ABAP, BASIS, etc.



Igniting Young Minds

Industry Institute Interaction Committee (IIIC) of Vidyalankar School of Information technology had organised a webinar on topic, “Igniting Young Minds” for VSIT students. The workshop was organised by the committee members of IIIC – Dr Rajendra Patil, Mr Mangal Singh Rawat, and Ms. Amraja Shivkar at 3 pm on January 22, 2022. The guest speaker of this session was Mr. Amrut Deshmukh, Social Entrepreneur, The Booklet Guy – Mission Make India Read. Mr. Amrut Deshmukh encouraged students to read books by introducing them to the booklet app which is free of cost for everyone who is interested in reading but don’t find enough time for the same. He suggested few good books like Rich Dad Poor Dad, Books by Sudha Murthy etc. He suggested students not to take reading too seriously like some tasks rather make it a part of routine. He inspired students to explore the world of books introduced to us by excellent authors of their time.

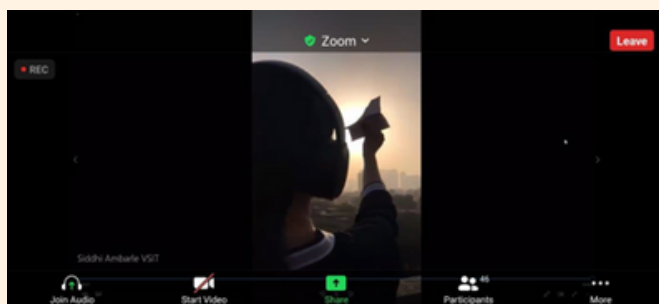
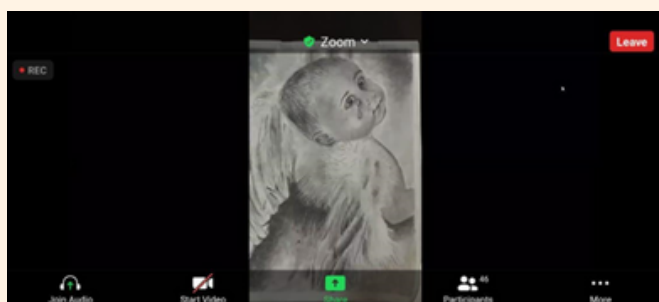
Students could relate with him and asked him interesting questions like “Which book is perfect for beginners?” , “Which books are good for teenagers?”, “How can we get rid of procrastination in reading?” etc. Mr. Amrut answered all the questions patiently.



International Girl Child Day

NSS

An intercollegiate creative reels making competition was organized on February 02 on the occasion of Girl Child Day, to raise awareness through social media. Many volunteers and even non-volunteers from various colleges actively participated individually and in teams, showcasing their creativity.. Participants submitted their art/act/music/dance/poems/speech/meme reels in the google form with their details, and presented them to everyone on the day of the event. Mr. Umesh Koyande and Ms. Nikita Raut were the judges for the competition. All participants received e-certificates, and the best entries received first, second, and third place.



Blood Donation Camp

NSS with Anviksha Blood Bank

The camp was held at Ghatkopar Mumbai Metro Station on February 03. The camp was managed by the blood bank staff and 25 NSS volunteers. 85 bags of different blood groups were collected and packed for aid in medical emergencies and treatments.



NSS with Anviksha Blood Bank

The camp was held at Ghatkopar Mumbai Metro Station on December 23. The camp was managed by the blood bank staff and 22 NSS volunteers. 162 bags of different blood groups were collected and packed for aid in medical emergencies and treatments.



NSS with Nair Hospital

The camp was held near CSMT Railway station on January 12. The camp was managed by the blood bank staff and 35 NSS volunteers. 89 units of blood were successfully collected in this camp.



Street Play

The Navi Mumbai Students and Youth foundation had organized a program on February 19 on the occasion of Chattrapati Shivaji Maharaj Jayanti. The program started around 9 am. There were street plays organized by NSS Units of 5 colleges. The street play was performed on the topic "Chukla Amcha Raje" and "Aajcha Yuvak". Awards were given to select women for their achievement in certain fields. 22 volunteers participated.

NSS with Anviksha Blood Bank

The camp was held at Andheri Metro Station on January 13. The camp was managed by the blood bank staff and 18 NSS volunteers. 81 units of blood were successfully collected in this camp.



Polio drive

NSS and BMC

10 volunteers assembled at Korbha Mithaghar center at 8 am on February 27 and administered polio drops to children below 5 years and spread awareness of polio vaccination drive. 498 children were vaccinated.

Clean-up Drive

NSS with Beach Please India

A mangrove cleanup drive on December 05 at Airoli Mangroves Forest. All participants were provided safety equipment masks and gloves also sacks to collect waste and were briefed about the cleanup guidelines, 43 volunteers collected 44 sacks of waste.



NSS with Beach Please India

A mangrove cleanup drive on December 26 at Airoli Mangroves Forest. 33 volunteers collected 08 sacks of waste.



Mithi Clean-up Drive

NSS with Beach Please India

48 volunteers assembled at Mithi beach on December 04 for the clean-up drive. 3 truck full of waste was collected



NSS with Beach Please India

29 volunteers assembled at Mithi beach on January 29 for the clean-up drive. 2 truck full of waste was collected.



Voter Day Awareness

NSS UNIT attempted to spread the awareness of voter's day by conducting a quiz competition from January 25 to 30. The contest had questions related to the basic and important information relevant to all categories of voters, electoral roll, EVM, History of Indian Election, etc. The Quiz was conducted in form of MCQs. Each participant and winners were awarded E-certificates.

Polio drive

NSS and BMC

12 volunteers assembled at MD College Parel at 8:30 am on February 27 and administered polio drops to children below 5 years and spread awareness of polio vaccination drive. 1000 children were vaccinated.

Department of Information Technology

Coding Competition

Software Development Cluster

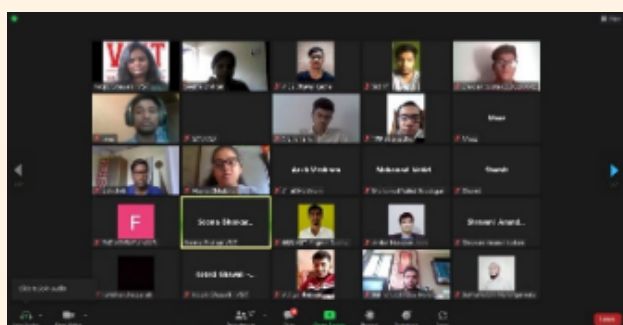
An Online Coding Competition was organized on January 21 and 22 to engage the students in an interesting programming competition. A workshop was arranged before the event for the participating teams. The resource person was alumni Arya Samarth, student of Pennsylvania State University. He demonstrated the use of Hackerrank Platform.

The competition was a 2-hour event and competitors were permitted to code in any known programming language like C, C++, JAVA, PYTHON, C#, etc.

2nd Runners-Up - Dhaval Kacha, K.E.S Shroff College, Kandivali.

1st Runners-Up - Vinayak Nikan & Sankalp Betkar, Sathaye College.

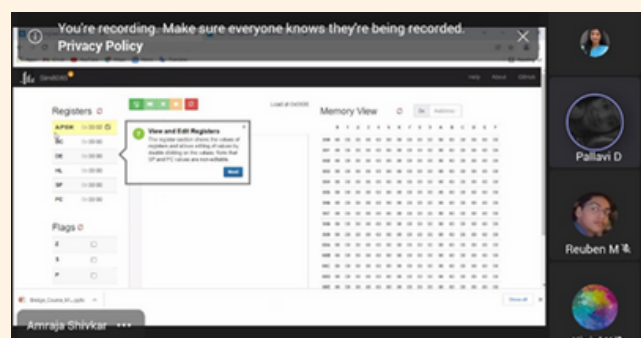
Winner - Burhanuddin Savliwala & Vidhan Shah, Dwarkadas Jivanlal Sanghvi College.



Microprocessor Architecture

Electronics and Mathematics Cluster

A bridge course in Microprocessor Architecture – “Get Familiar with 8085 World” was organized for FYIT students between February 01 and 04 from 1:30 pm to 2:30 pm. Concepts such as bit, byte, nibble etc. were explained to students. Also, some simple techniques of calculating addressable memory space for a particular processor was discussed. The students were introduced to some easy assembly language instructions of microprocessor 8085. 160 students participated.

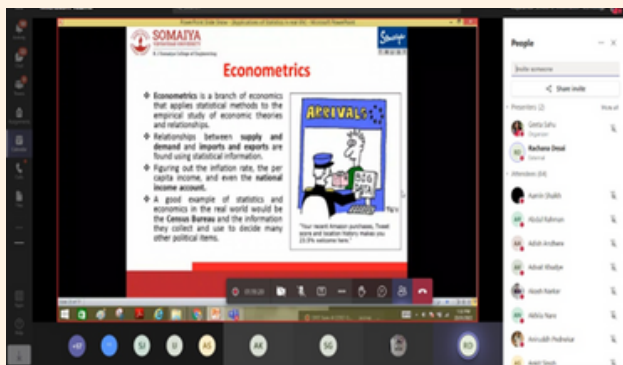


Graphics & Animation workshop

A workshop on Graphics and Animation was organized for SYIT students on February 12 and 13 from 4 - 5 pm and 12:30 - 1:30 pm respectively. It aimed to make students aware of various Open Source software available for Graphics & Animation. 90 students attended the workshop. The workshop was led by Mr. Sahil Zagade, animator & team leader of project Swarn Swar Bharat (ZEE TV Serial).

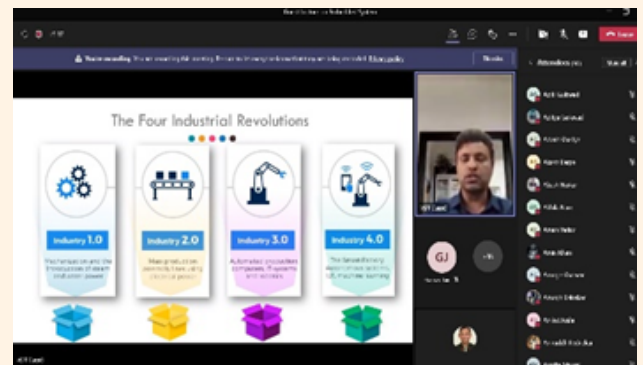
GL: Statistics

A guest lecture on the topic “Real Life Applications of Statistics” was held on January 22 on MS Teams for SYIT students. Dr. Rachana Desai, Assistant Professor, Mathematics Department, K.J Somaiya College of Engineering, Somaiya Vidyavihar University was the resource person. She commenced with an explanation of Data Science & Data Analytics. She also elaborated on Econometrics and its applications. She demonstrated concepts such as measurement of central tendency, regression & correlation on excel. 67 students attended the session.



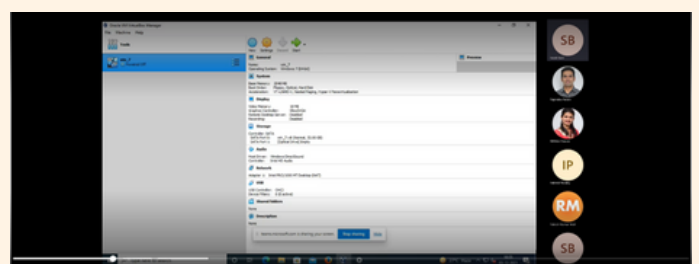
GL: Embedded Systems

Electronics and Mathematics cluster organized a guest lecture on "Application and Scope of Embedded System in Real Life" for SYIT students on January 19 from 4:15 - 5:15 pm. The resource person, Mr. Anjum Mujawar, Head of the Department Electronics & Communication, Vidyalankar Polytechnic (VP) talked about evolution of embedded system in industry and explained the uses and applications of IOT in real life. He discussed about various microcontrollers which are used in industry eg. Audrino, Rasberry PI, ATX Mega, Atmel AVR, 8051, etc.



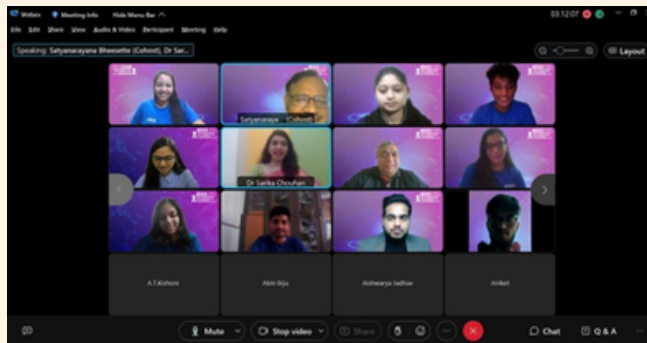
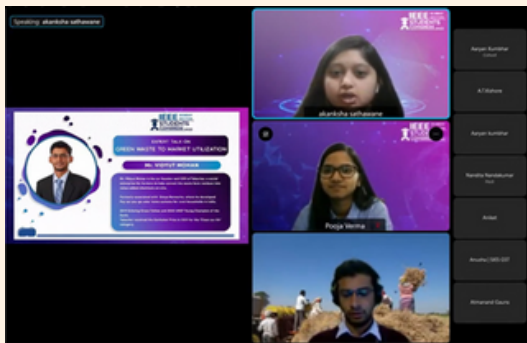
VAC: Hardware & Networking

This VAC was organized between November 30 and December 18, 2021 between 10 am and 12 pm. The motto of this course was to explore essential knowledge of computer system, hardware & network to students and to make them familiar with their daily technical related issues. All the speakers gave live demonstration using MS teams to students, efforts were taken make the activity fully interactive & informative for them. 30 students participated in the course.



IEEE Bombay Section Students Congress 2022

IEEE Bombay Section Students Congress 2022 was hosted in virtual mode on Webex platform from February 26 and 27. The bi-annual congress with its theme Metaverse aims to provide its delegates with a thorough understanding of upcoming technological developments in the field of AR, VR and Meta. To motivate students to pursue and learn cutting edge technologies and help them expand their network. With 700+ registrations, 350+ active participants and 90+ viewers on Youtube, IBSSC 2022 played host to one of the most dynamic sets of participants.



IEEE 4th Anniversary

On February 26, IEEE -VSIT SB organized an event to elect the new core committee of IEEE. 14 students attended offline and 20, online. The previous committee members explained the responsibilities that come with their positions in the committee. The new committee members along with Dr. Sarika Chouhan handed the certificates to the previous members.



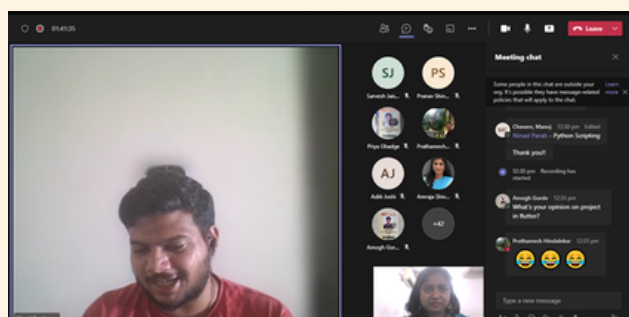
WIE podcast

“LeadingShe” organised by The WIE Affinity Group of IEEE-VSIT Student Branch with WIE Affinity Group of IEEE Bombay Section was conducted on January 22 from 12:30 to 1:30 pm. 60+ participants were present. The goal of the podcast was Techno Women.



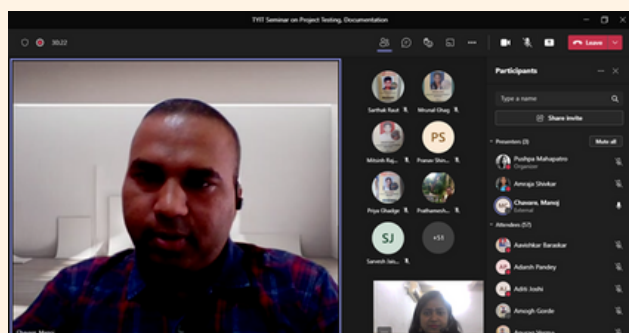
Final Year Project Documentation

FYPQAC organized a project documentation webinar on February 12 for TYIT students between 12 and 1 pm. Speakers, Ms Pushpa Mahapatro and Ms Amraja Shivkar, explained the importance of participating in various competitions and significance of project related certificates on the 1st page of the black books. Guidance was also provided by alumni Mr. Ninad Parab.



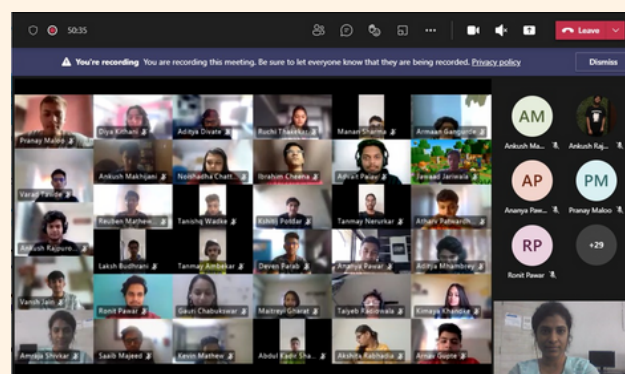
Software Testing Tools

FYPQAC organized a webinar on Software Testing Tools February 12 between 11 am and 12 pm. Alumni Mr. Manoj Chavare, Testing Team Lead, Accenture Solution Pvt. Ltd was the resource person. He effectively explained testing of project using conventional models such as waterfall model. He elaborated the difference between Manual Testing and Automated Testing and suggested Selenium to be one of the best tools for automation testing.



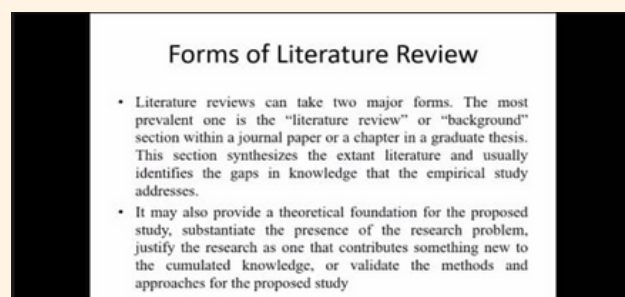
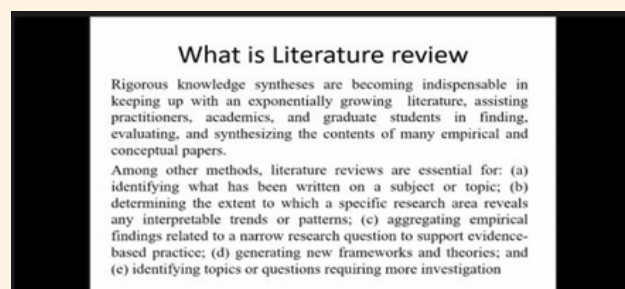
FYIT and DS Induction

Class Induction was conducted for First Year IT and Data Science Semester 2 on January 31 at 9 am. The class teachers briefed the students about the subjects and how these subject helps them to build their logical skills, marking schemes were discussed with the students. 234 students participated in the Induction.



Literature review

FYPQAC organized a webinar for TYIT students on “Effective Techniques of Literature Review” on December 11 between 2 and 3 pm. The resource person, Dr. Rajat Gera explained the purpose of Literature Review and forms of Literature Review.



Department of Commerce and Accountancy

Union Budget 2022

Financial Markets

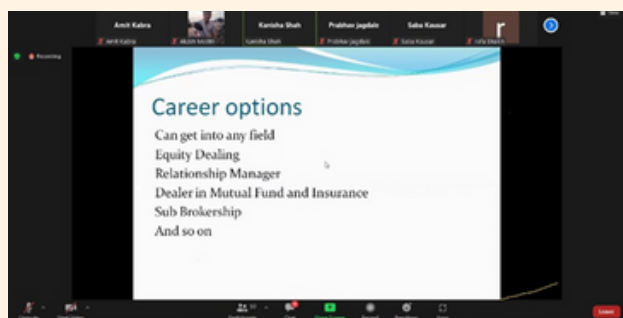
A Guest Lecture on the Union Budget-2022 Visleshan was organized on February 05. The speaker Mr. Nehal Parekh spoke on various growth aspects of the budget & its structure in India and the working process.



Career options in Finance

Financial Markets

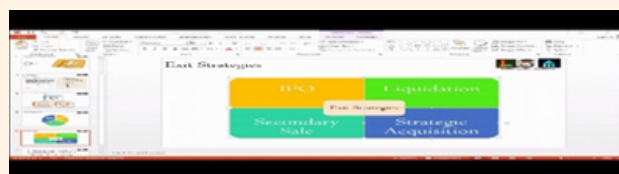
A webinar to inform students of career options in Finance was organized on March 05 between 11:30 am and 12:30 pm. 57 students attended the webinar. The resource person, Kanisha Shah, relationship manager profile in Edelweiss Broking Ltd., about her journey after graduation, her first job profile, her experience in HDFC Securities and her current profile in Edelweiss Broking Ltd. She guided students on Final Year Projects and post-graduate options such as MBA, Bank PO Exam, CFA & FRM.



GL: Private Equity

Financial Markets

A Guest Lecture on “Private Equity & its working process” was organized on January 22 between 4:30 and 5:30 pm. The speakers were Mr. Nitesh Mishra & Mr. Rohit Tiwari. Students were given guidance about various Private Equity Firm & Structure in India and how the working process happens. They were informed about various job profiles and how Private Equity Entry & Exit process operates in the Industry through examples.



GL: IT Audit

Banking and Insurance

A guest lecture on IT audit was organized on December 20 at 6 pm. . Students of BBI, BMS, BAF and BFM Students attended the lecture online. The resource person was Mr Krishna Kumar Kancharal, Technical Architect Hexaware Tech, Florida He elaborated on the significance of auditing in the real world, various types of audits as well us gave the students an advance understanding of the audit standards specially ISA 700.



Corporate & Non-Corporate Lendings

Banking and Insurance

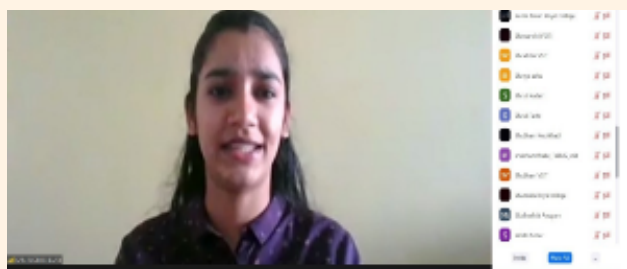
A lecture on corporate and non-corporate lending was organized from January 29 to February 12, where she explained the types of loan, factors for approval of loan application, CIBIL score, etc. These webinars were conducted in three sessions 1.5 hrs. each.



Trading for beginners

Banking and Insurance

Students of BBI Mr Siddesh Surve, Mr Anupam Adak, Miss Afrin Shaikh & Mr Shubham Nootkhadi conducted a National level workshop on Trading on January 07 and 08 to help simplify understanding of the Bull Bear Game.



Business Data Analysis

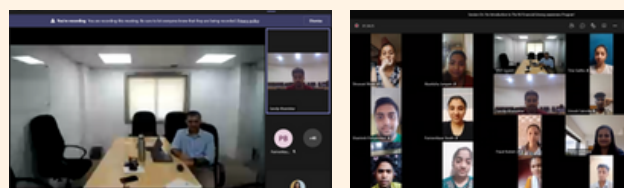
Commerce Association

A Value-Added Course on Business Data Analysis using Excel was organized from January 25 - February 25 between 2 and 5 pm everyday. This course was designed for TY BAF and BBI students Mr. Ajaykumar Poojary, Ms. Pooja Jogu, Ms. Dipti Shirodkar, Ms. Snehal Tandale were the trainers for the VAC. The topics covered during the sessions included Autofill and Custom List, Named Range and 3D cell reference, Custom Sort and Advanced Filter, Conditional Formatting and Data Validation, Functions – Mathematical, Date, Text, What-if Analysis, etc. 63 students successfully completed the course.



Financial literacy

A session on “Financial Literacy Awareness Program” was organized on February 12 between 10 and 11 am. 72 students attended the session. Mr. Janak Patel, NJ FLAP – Coordinator was the resource person. He elaborated many topics like savings and investment, basics of equity & debt, basics of mutual fund, risk in investments, basics of insurance etc. 15 students completed the course.



Educational Tour to ICAI

Accounting and Finance with ICAI

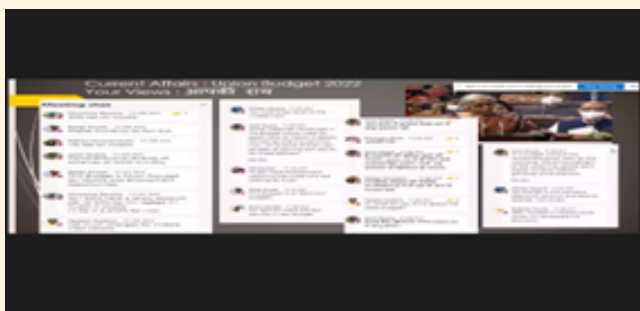
An educational tour was conducted for the TY students of Commerce, VSIT on February 24 between 2:30 and 5 pm. The tour was attended by 98 students and 13 faculty members. The welcome address was given by CA Murtuza. The Chairman of WIRC CA Manish Gada had felicitated Mr. Vijay Gawde, Vice-Principal and Mr. Sandip Khandekar, for successful completion of two batches of TEL Program. CA Ryan Fernandes then elaborated about the entire journey of the CA Professional course. This was followed by a tour.



Union Budget 2022 live

Accounting and Finance

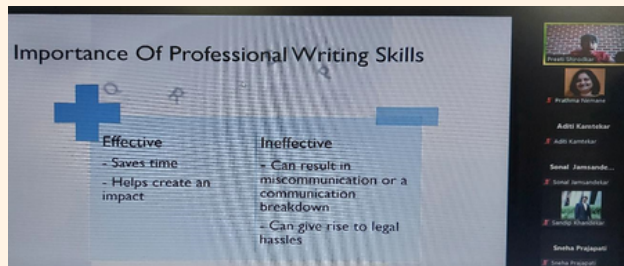
The union budget session was screened live on February 01 for 296 students. Faculty Members explained what budget sectors are divided and how it has given preferences to important sectors of economy to boost every sector.



Professional Writing Skills

Accounting and Finance with ICAI

A guest lecture on “Professional writing skills” was organized on December 08 at 3 pm on Zoom. The resource person, Dr. Preeti Shirodkor, Associate Professor, Kohinoor Business School. The value of communication which create impression, impact & helps to boost confidence in the organization was explained. 40 students attended the session.



TEL, Train Earn & Learn

Accounting and Finance with ICAI

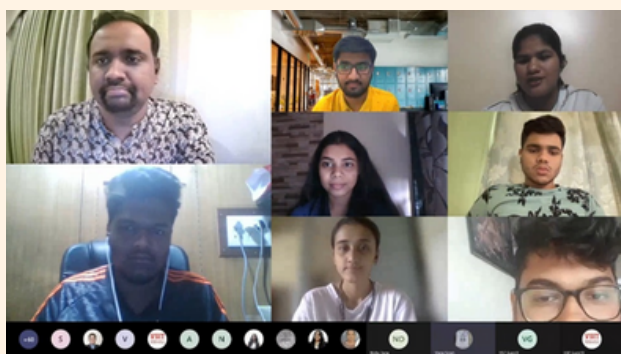
A 12-day TEL program was conducted on February 28 to March 12 on Blue Jeans platform. On Day 1, the resource person was CA. Dr. P.G Valecha, founder and CEO of Optic Exports International, Visiting faculty at ICAI, BSE and NIMSME. He delivered a lecture on ‘Business communication’. Day 2 was on ‘personality development’ and the resource person was CA Kauser Meherali, faculty at the institute of ICAI. Day 3 was on social and business etiquette by CA Jyoti Malkani, business strategist, BFSI sector specialist & expertise in Taxation. Day 4 & Day 5 was on e-filing under income tax by CA Nishit Shah, faculty at ICAI. Day 6 & Day 7

Department of Management Studies

Conscious Decision Making

Enactus

A workshop on Conscious Decision Making was organized on January 22. The resource person, Mr. Yogesh Barot, commenced with a brief information has been given about ‘Purchase decision making’ and a case of JJ was discussed. 130 students attended the session.



Industrial Visit: Yakult

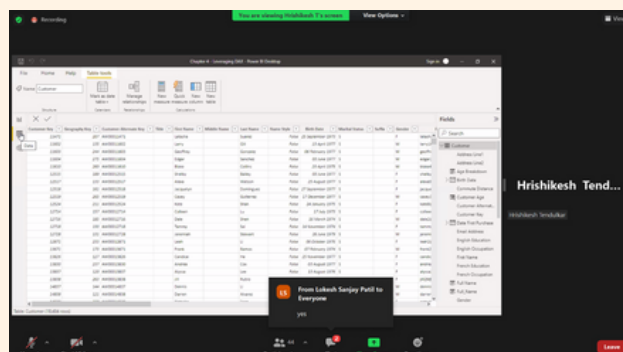
A virtual “Industrial Visit (IV) on Yakult Danone India Pvt Ltd” was organised on February 03 for FYBMS students. 162 participated in the IV. Mr. Tushar Kumar addressed the students. The founder of Yakult was Dr. Minoru Shirota. In the 1930’s, Dr. Minoru Shirota was a scientist in Japan, and he became the first in the world to succeed in culturing a station of lactic acid bacteria beneficial to human health. Students learned about a. Origin and History of Yakult and b. In Depth view of the company



VAC: Data Analysis and Data Visualization with Power BI

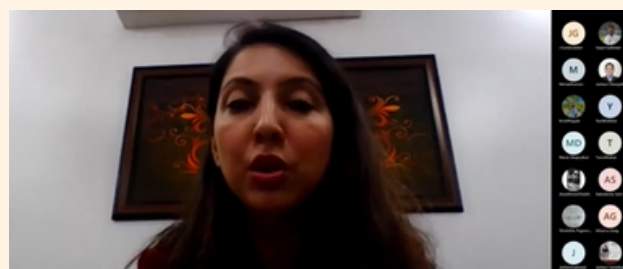
Enactus

A value-added course on Data Analysis and Data Visualization using Power BI was organized on January 15, 22 and February 12 and 26. The resource person was Dr. Rajendra Patil and Mr. Hrishikesh Tendulkar, Assistant Professor, VSIT. The students learned about Basics of Data Analysis and Visualization, Power BI software, Features for data analysis on the software, Performing Data Analysis on Power BI, etc.



Personality Development

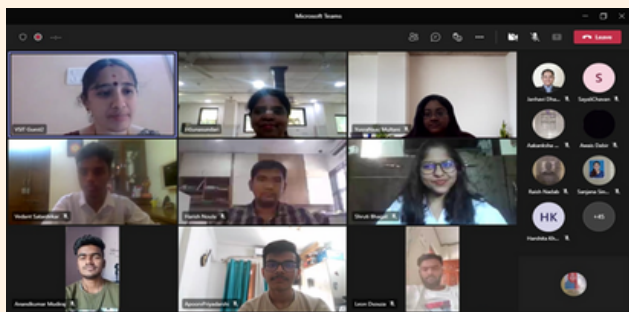
A session on Personality Development for Grooming Management Skills was organized on January 08 between 11 am and 12 pm. Guest speaker Deepika Sharma instructed the students about skincare, health and personality. 136 students attended the session.



Webinar: Sources of data collection

Enactus

A webinar on “Sources of Data Collection and Presentation” was organised on February 26 to guide students on research methodologies. The resource person, Dr R.B Ayeswarya, explained the outline of research. She presented few tools that makes the presentation of data easy. She explained three steps in research process: 1) Need to have research problem, 2) Review of Literature and 3) Research Design. She also elaborated on the types of Unethical research practices, where she, in detail explained falsification manipulating research materials, equipment or processes, or changing or omitting data or research such that the research is not accurately represented in the research record.



Spoken Tutorial

VMOL

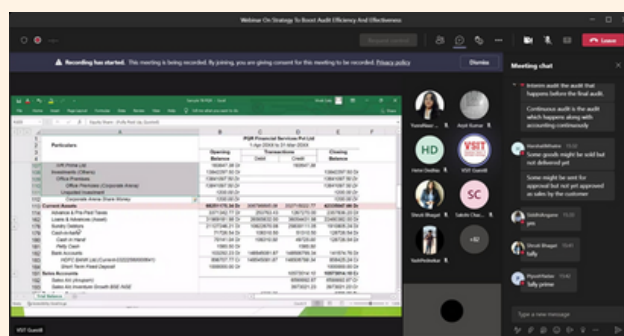
Spoken tutorial exam was conducted on February 12 between 10:30 am and 12:30 pm.

The students who cleared the exam are as follows: FYBMS-78; SYBMS-181; TYBMS-55.



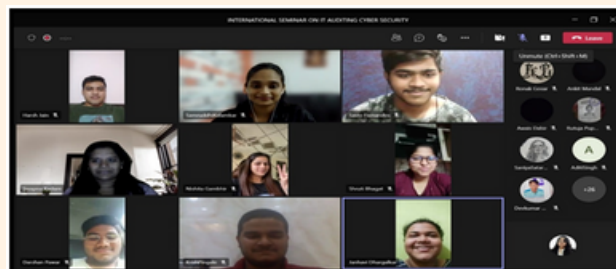
Webinar on Strategy to Boost Audit Efficiency & Effectiveness

On February 12, a Webinar on "Strategy to Boost Audit Efficiency and Effectiveness" was conducted from 3 to 4 p.m. Mr. Vivek Gala, an associate consultant provided information about audit and types of audits. 72 students participated.



International Seminar on IT Auditing & Cyber Security

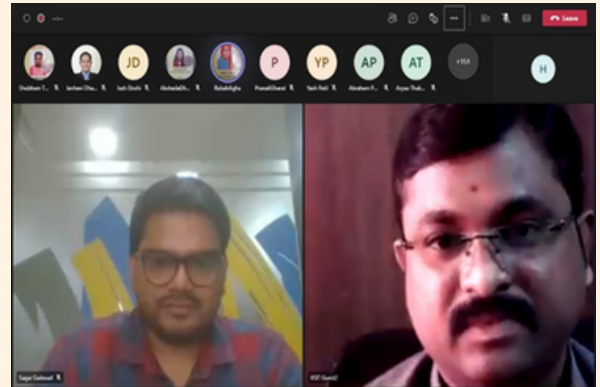
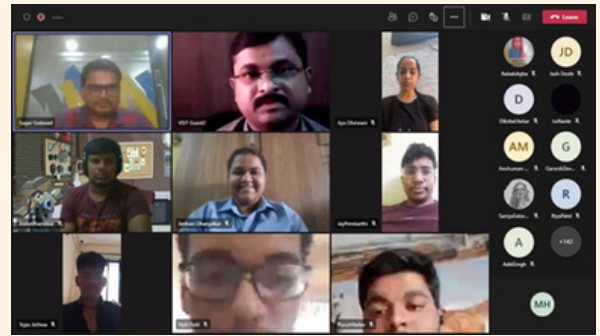
An International Seminar on IT auditing & cyber security was conducted on January 15. Mr. Akshay Sawant explained cyber security as securing all devices, applications, servers from the end-user point of view. Cyber security is used to secure end-user from cyber fraud or online fraud. Data privacy is the aspect of IT that deals with the ability an organization or individual has to determine what data should be shared with third parties. 43 students participated.



Financial Econometrics

A guest session on “Financial Econometrics” was conducted on December 18, 2021 at 1:30 pm on MS Teams. Prof. Shabarisha elaborated on topics such as what is financial econometrics, its objectives and how it is correlated with mathematics, finance, economics, computer science, and statistical methods.

He also covered topics such as iterative process, different types of data, steps involved in the formation of econometric models, etc. He also talked about the packages for modeling financial data; and explained about E views and E views 12. 109 students attended the seminar.



International Panel Discussion

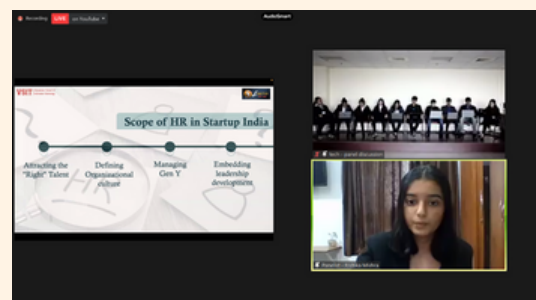
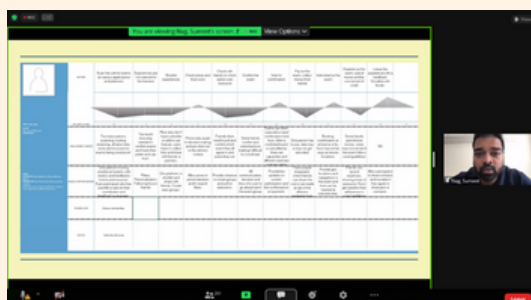
A 2-day International Panel Discussion on the topic "Start-up India – Redefining India’s growth: Drivers, Challenges and Pillars of support" was organised on February 04 and 05 . Each day had two sessions:

Day 1, session 1. Speaker: Mr. Rajesh Rathnam: Topics such as Start-ups in India during the Pandemic, Start-up environment and its effects on their profitability, challenges faced by start-ups in India were discussed. 288 students attended this session.

Day 1, session 2. Speaker: Mr. Sumeet Nag: The very valuable '10 Mantras' that can help start any business, was discussed along with an in-depth information on 'Seed Funding'. 288 students attended this session

Day 2, session 1. Speaker: Mr. Gautam Rathod: Explained the basics of a start-up, and the structure of a start-up. He elaborated on a few growth drivers for start-ups in India. 250 students attended this session

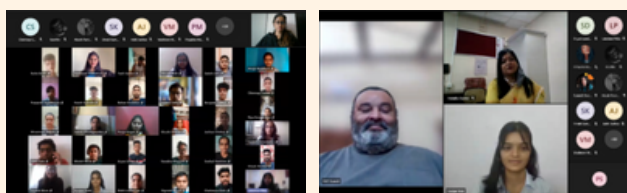
Day 2, session 2 Speaker: The Final Session had student panelists as speakers, and the guest Mr. Sameer Kulkarni, as the moderator. The panel was divided into 3, Marketing Panel, Finance Panel and HR Panel. 250 students attended this session.



Department of Mass Media

Food and Media

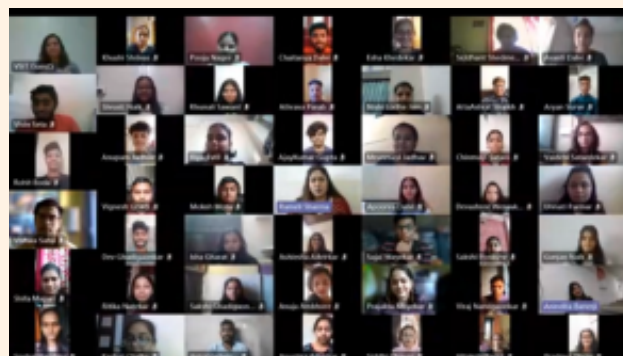
A Webinar on "Food and Media" was organized for the students of BAMMC on February 05, from 11 am to 1 pm. The resource person, Dr. Kurush Dalal, an archaeologist, historian and food anthropologist, elaborated on Yale Culinary Tablets (1700 BC), De Re Coquinaria (The Art of Cooking) (4th-5th century), Kitab al-Tabih (10th century), Kitab al-Tabih (13th century), The Forme of Cury (Forms of Cooking) (1390 AD). Media has helped the people of ancient period understand food and how to cook it. It also made a great impact in evolution of food during ancient times. 117 students participated.



Women and Media

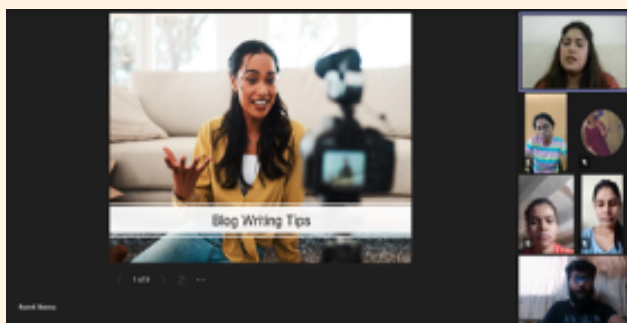
A webinar on "Women and Media" was organized for FYBAMMC & SYBAMMC on February 03 between 11 am and 1 pm. Guest Speaker, Prof. Daivata Patil, addressed issues of Stereotyping, Under-representation, Over-representation and Misrepresentation.

Students actively interacted with the guest speaker and discussed ways to counter the 'male gaze' in Indian media. Prof. Patil used an example of lyrics in mainstream Bollywood movies and noted a change in trend. 166 students attended the webinar.



Blog Writing Workshop

A workshop on Blog Writing was conducted on January 07 at 11:15 am for TYBAMMC Journalism. The instructor, Rumeli Sharma, presented the basic structure of the blogging and noted the importance of Search Engine Optimization (SEO). 7 students attended the workshop.



V- Talkies

The annual short film fest, V-Talkies, was organized on February 25 and invited participation from film makers and photographers external to the institute. It was conducted in the M-Block auditorium from 10:30 am.

The judges for the event constituted an expert panel: Mr. Vinod Ganatra, Mr. Mahendra Teredesai and Mr. Chetan Mathur. The event commenced with a tribute to the beloved singers, Lata Mangeshkar Di and Bappi Lahiri Da by students of VSIT. This was followed by the screening of short films. Intervals between the screening of the short films had anchors interact with the audience through fun games. There were a diverse range of emotions and creativity involved in each short film and photographs presented. While the results were evaluated, the anthem of V-Talkies was performed live to an enthusiastic crowd.



World of Radio

A workshop on “World of Radio” was organized Mass Media students on February 11 from 12 pm. The resource person was Mr. Roshan Shetty, an RJ at Fever 104 FM and a Digital Content Creator with various shows like “Spotlight”, “Full power”, etc.

The session commenced with a brief introduction of our Guest Speaker, followed by a quick question, where the speaker asked students to name the person who invented the Radio. The Speaker continued by presenting a short information about the other famous Radio Jockeys and Radio Stations all over Mumbai. The Speaker also introduced and explained various genres of Radio Shows, the functions and departments of Radio and the Job profiles. Further he talked about his show called “Spotlight”, a talent search show, where multiple Stars visit. He discussed what it takes to be good at “Emceeing” and voice modulation. He also conducted few interesting exercises in between the session named for clearance of speech. 105 students attended the session.

