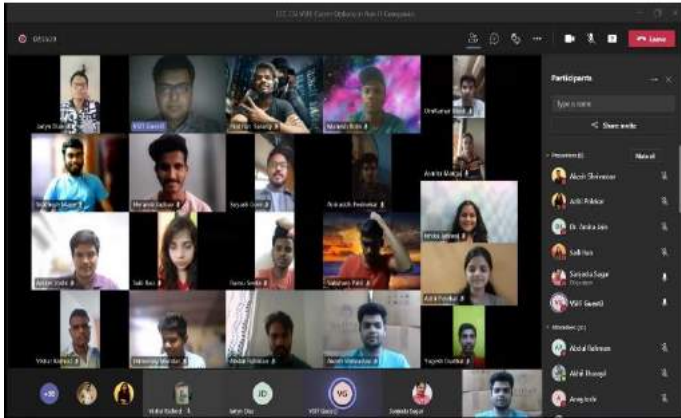## Career Counselling & CSI VSIT Committee

VSIT Career Counselling and CSI has organized a webinar on "Career Options in Non-IT Companies" for participants across different neighboring colleges and its students on March 24, 2021. The webinar was from 4:30 pm to 6:30 pm.
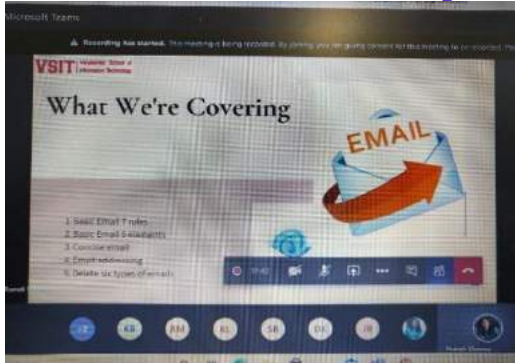

Mr. Jeemit Doshi, walked in on virtual platform to deliver a webinar on "Career Options in Non-IT Companies"; to new findings, knowledge, and a new edge for the participants on Microsoft Teams under the guidance of Career Counselling committee in collaboration with CSI-VSIT Committee of Vidyalankar School of Information Technology.

Mr. Jeemit Doshi is a VSIT alumni and acting Relations Manager at HDFC Bank Pvt. Ltd. and GIS at HERE Maps. The guest provided the insights and experiences of the following: (i) Principles which define careers (ii) Opportunities and necessary skills one need to acquire to master into fields like (a) Sales and Marketing, (b) Operations & Logistics, (c) Finance & Accounting, (d) Banking and Insurance, (e) Education sector, (f)Media & Entertainment industry and (g) Retail Management, (h) Travel and Hospitality sectors and (i) Human Resource Management.

The guest shared his personal picks on some online website to help students find plethora of information regarding courses, internships, personalized coaching, etc. like; https://aiesec.org/, https://kraftshala.com/ , https://www.dalecarnegie.com/en

The aim of the webinar for "Career Options in Non-IT Companies" was to cultivate a habit to interact with experts from field and gain as much knowledge as possible so that students can remove that mental block & discover range of different options based on their choices. Mr. Doshi concluded with his speech in webinar by saying that "Never be shy to invest into yourself, the more you pour into your passions the better off you will be".

Session on "Basics of E-mail Writing"

The Personality Enrichment Committee organised a session on "Basics of E-mail Writing" for non-teaching faculty members of VSIT on January 16, 2021. The session was for an hour started at 2:30 p.m. and was held on Microsoft Teams. The session was attended by 14 non-teaching faculty members.

The objective of this activity was to make the faculty members aware about the dos and don'ts when sending a professional email which was duly highlighted by the resource person for this session, Ms. Rumeli Sharma. The resource person conducted the session in an interactive manner asking questions about the content we generally write in an email and then stated the correct way to write the specified content. The resource person then guided the faculty members on what things to keep in mind when framing the subject for an email, how to address the recipient of the email, how to end an email and many other topics.

The session was very informative and was well received by all the participants.

Quote: "An email without clarity is like an annoying mime: Just say what you want or get out the way!" -Jordie van Rijn

Session on "How to win friends & influence people"

The Personality Enrichment Committee organised a session on "How to win friends & influence people" for students of VSIT on January 23, 2021. The session was for an hour started at 2:30 p.m. and was held on Microsoft Teams. The session was attended by large number of students.

The objective of this activity was to make the students aware about to get what we want from another person; we must forget our own perspective and begin to see things from the point of view of others. When we can combine our desires with their wants, they become eager to work with us and we can mutually achieve our objectives.

The session was very informative and was well received by all the participants.

IQAC Value -Added Course on 'Java Enterprise Application Development'
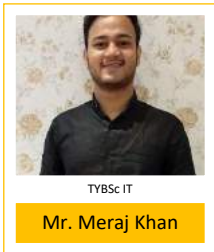

Software Development cluster of VSIT organized a 35-hour value added course on "Java Enterprise Application Development" for all the TY BSc. (IT) Students

The objective of this course was to make students understand with Java Application program language/ software for development of web application in different ways . It was held from 17th October 2020 to 12th November 2020 in online mode on MS Teams platform.

This course consisted of lecture series on the different topics like Servlet, JDBC, JSP with different practical hands-on session for each topic. The course helped students to learn the concepts very well. Different assignments were also given to students based on the concepts taught in the course which helped them to practice on the concepts, application to build a registration form and connected to a database. These sessions were taken by Mr. Shajil K and Ms. Rohini D from 4:00 pm to 7.00 pm on MS Teams.

- *Date of activity: 09.11.2020,10.11.2020,11.11.2020,12.11.2020 and 23.11.2020*
- *Venue: Zoom*
- *Target Audience: BE/BCA/BSc. IT/CS/B.Tech Students*
- *No. of Students: 30*

STUDENTS' ACHIEVEMENTS BSc IT

TYBSc IT
Mr. Meraj Khan

TYBSc IT
Ms. Srushti Gawde

Project Guide
Prof. Pushpa Mahapatro

Kongu Engineering College, Tamil Nadu organised Technical Symposium, SCIENSEA 2021 on February 13, 2021. There were a total 300 entries, and 20 teams were promoted to the final round.

Srushti Gawade and Meraj Khan from TY BSc IT participated in Project Point (Project Competition) at Symposium 2020-21 organised by Department of Information Technology. Both the students from BSc IT won second prize in the project competition.

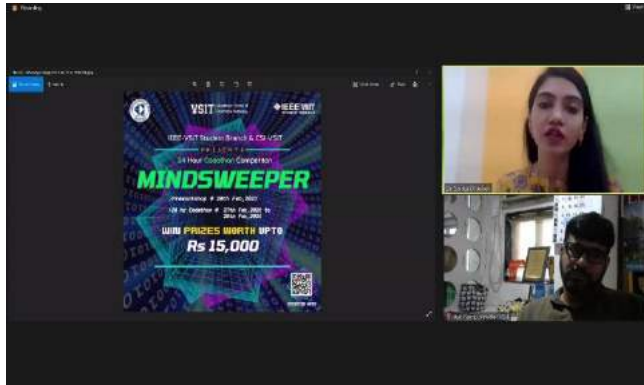Project Topic: Smart Warehouse Management and Alerting System

Department of Information Technology

IEEE-VSIT SB's 3rd Anniversary Celebrations

The IEEE-VSIT Student Branch celebrated its 3rd anniversary on 26th February 2021. All the members of the Student Branch came together to celebrate this Milestone of IEEE VSIT SB.

Certificates of recognition were presented by Dr. Sarika Chouhan (Branch Counsellor IEEE VSIT SB), Ms. Ketaki Ghawali (Branch Mentor, IEEE-VSIT SB) and Ms. Seema Bhatkar (Branch Mentor, IEEE-VSIT SB) to the workforce members for their exceptional work in handling and executing events in these tough times.

The new committee of the Student Branch was introduced, with the former members.

MINDSWEEPER 24 HOUR NATIONAL LEVEL CODATHON COMPETITION

IEEE-VSIT Student Branch in collaboration with CSI-VSIT organized a 24-hour national level codathon competition MINDSWEEPER on February 20 & February 27, 28, 2021. The event saw a diverse pool of attendees which were 130+ in number- from VSIT's own students and faculty to students from other institutes all over the country. There was a total of 25 teams participating in the competition on Zoom platform. The timing of the competition was from 10:00 am to 2:00 pm.

Day 1

The event commenced by Dr. Sarika Chouhan-Branch Counsellor, IEEE-VSIT SB introducing the guest speakers for the event to all the contestants. The first part of the workshop was carried by Mr. Satopay. He gave a short tour of various coding websites like Hackerrank, Codechef, HackerEarth, etc. Mr. Satopay showed the contestants how to solve challenges in the Hackerrank portal, how to select the level of difficulty, and what the best methods to solve them. He showed them various examples and concepts of codes which consisted of loops, problem statements, and outputs of complex questions.

For the second part of the workshop, Ms. Sanjeela Sagar - Student Branch Coordinator, CSI-VSIT introduced the speaker Mr. Shashank Bale. Mr. Bale spoke about the basics and how to solve the various difficulty levels of a code. He taught the contestant how not to worry about the complexity of the questions and always look for the basic ideas to start with. Mr. Bale showed them examples from the Hackerrank portal.

Day 2

The second day of the event was commenced by Khushi Sharma-Vice Chairperson, IEEE-VSIT SB inviting the Vice Principal for a word of confidence for the contestants. Mr. Asif Rampurawala-Vice Principal, VSIT spoke a few words on how such codathon competition benefits young minds.

The contestants were then given the link to the competition where there were 5 questions to solve which consisted of different difficulty levels and points. The maximum points were 30 and min being 10. The contestants had 24 hours to complete the challenge and present their ideas on Day 3.

Day 3

The day 3 of the event consisted of contestants presenting their ideas in front of the panel of judges. The judges were Mr. Hannan Satopay, Mr. Shashank Bale, Ms. Sanjeela Sagar, Dr. Amita Jain, Ms. Seema Bhatkar & Dr. Sarika Chouhan.

The Winner of the MINDSWEEPER - Codathon competition was Abhishek Joshi, Shabarish Ramaswamy, Shlok Vivek Naik & Aakriti Sharma (SIES Graduate School of Technology, Mumbai, Maharashtra)
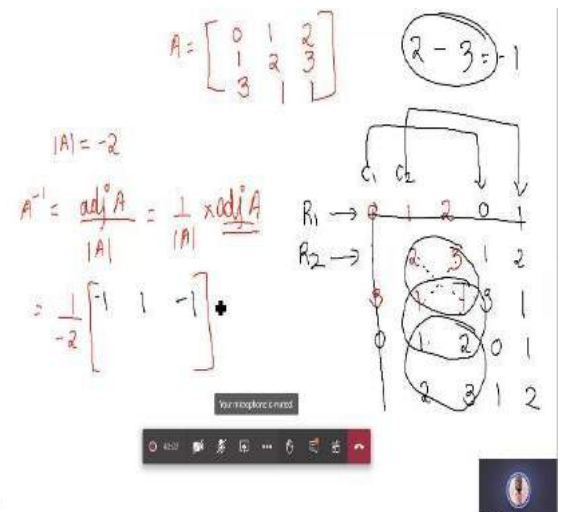

Bridge Course on Fundamentals of Mathematics

Electronics and Mathematics cluster of Vidyalankar School of Information Technology, Mumbai arranged a Bridge Course on "Fundamentals of Mathematics" for the first year BSc.IT students. These courses helped the students to learn the concepts of Semester II and Semester III subjects of "NUMERICAL & STATISTICAL METHODS" and "APPLIED MATHEMATICS".

The course comprised lecture series for the students who require revisions on the topics which are present in the Pre-requisite of the subject, like Matrices, Determinants, Differentiation, and Integration. This lecture series has been conducted from January 20 to January 23, 2021 between 1.00 pm to 2:30 pm. The intention was to of help students to cope up with the subject and score better grades in exams.

In the Bridge Course session, the topics were divided according to the days. The schedule of the topics followed by the Speaker name has been mentioned in the table below :-

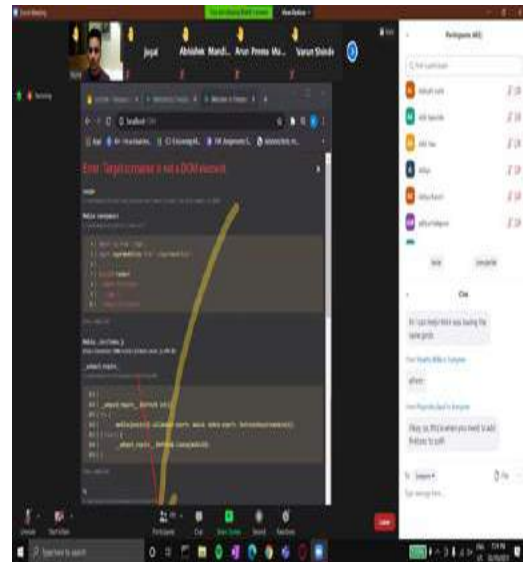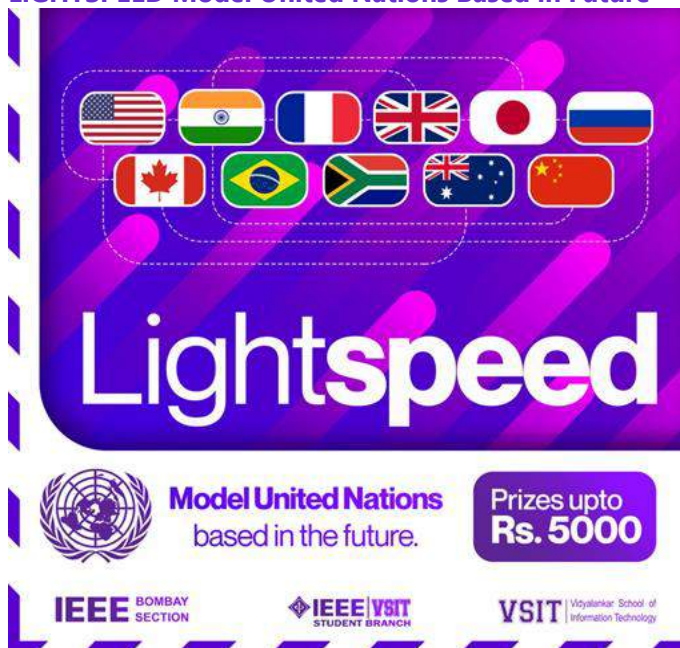| Day 1	Matrices (Pre-requisite for Gauss- Jordan Method (Unit 3)	Prof. Sabir Moin Shaikh
Day 2	Matrices (Pre-requisite for Gauss- Jordan Method (Unit 3)	Prof. Sabir Moin Shaikh
Day 3	Differentiation (Pre-requisite for Newton-Raphson Method, Taylor Series (Unit 2, 3)	Prof. Prabal Deep Das
Day 4	Integration (Pre-requisite for Numerical Integration Verification (Unit 3)	Prof. Prabal Deep Das

WORKSHOP ON REACT JS BY SONNY SANGHA

IEEE-VSIT SB in collaboration with other Student Branches organized a workshop on web development programming language ReactJS on 8th to 10th February. The workshop was conducted by Mr. Sonny Sangha (Youtuber/Mentor & CEO of Papa by PapaReact). The workshop was attended by more than 1000 people from all around Maharashtra.

Mr. Sonny commenced the session by saying that website development has become one of the most booming industries in the recent world and one of the reasons is the popularity of JavaScript languages. The popular JS languages are Angular, Express, Next, Node, Vue and React. He started by showing a small example website created using ReactJS. He stated that ReactJS is an open-source, front end, JavaScript library for building user interfaces or UI components and can be used as a base in the development of single-page or mobile applications.

He covered various topics concerning React like JSX (javaScript XML), conditional statements, nested elements, and numerable functions used to make an application attractive. He continued the workshop by showcasing the uses of React which included creating UI of a website, creating a mobile application, creating plugins for third party website builders. Mr. Sonny then spoke about the benefits of React over other JS languages.

LIGHTSPEED Model United Nations Based in Future

IEEE-VSIT Student Branch sponsored by IEEE Bombay Section organised a one of its kind Online Model United Nations Conference Lightspeed on 30th January,2021, the main topic of the conference was based 50 years in the future i.e., the year 2070 and the Ethical use of Superintelligence & Artificial Consciousness: Self-Aware Androids & Weaponry.

The event saw 8 country delegates take part of which two were from VSIT and the rest from various regions including Sion, Pune, and Chandigarh.

The conference had three stages, which were: 1. The delegates had to submit Position Paper beforehand. 2. They had to present their views mentioned in the position paper during the Opening Speech. 3. The last stage consisted of Debate, Discussions regarding the implementation of the topics and Voting round. The delegates were rated based on their performance which included their views and how well they express it. In the end the top 3 country delegate with most points will be given prizes from a cash pool of ₹5000.

The delegates recognized were Republic of India, People Republic of China, Kingdom of Spain, Dominion of Canada, Commonwealth Realm of New Zealand, The United States of America, The Kingdom of Saudi Arabia, The Swiss Confederation & they had an option to answer by Present or Present & Voting.

After the roll call, the MUN went forward with the agenda of the conference which was Ethical use of Superintelligence & Artificial Consciousness: Self-Aware Androids & Weaponry. In the General Speaker List (GSL), the delegates had 120 seconds to offer their views over the agenda and pose their position paper in front of other delegates and the Chair. The first country was New Zealand posing their views for the agenda. The next country was India, the views were in favour of the agenda. Third Country was China who posed their views against the topic. The next countries were Spain, Saudi Arabia, Canada, USA, & Switzerland with all the countries except Switzerland and Spain posing their ideas in favour of the agenda.
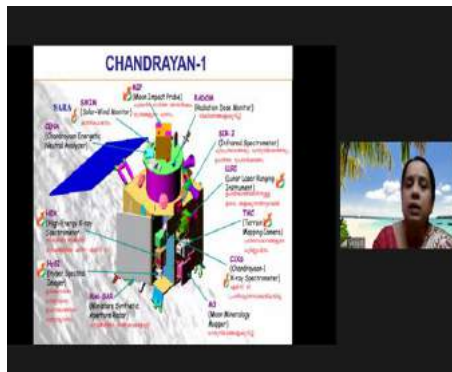
The conference moved forward to a Moderated Caucus, where the delegates had to raise their placards to discuss a specific topic for a short time. Discussion regarding the medical industry, disadvantages of AI and other issues were discussed as well as resolved in this stage. The next stage of the conference consisted of a voting round where the delegates had to vote 'for' or 'against' the resolutions and implementation of laws and rules regarding the agenda. The first topic up for voting was Academic Research using Super Intelligence, which was adopted with a clear majority of 8 v/s 0. The second topic was Use of Androids for General Tasks, which was again adopted without any objection of 8 v/s 0. The last topic was Self Aware Androids for use in the Armed Forces, it was adopted with a voting majority of 5 v/s 3.

With tight competition for the winner and runners-up places the results were announced. The 6th Place went to the delegate of Saudi Arabia - Mohammed Zahid Imtiyaz Wadiwale (IEEE-VSIT, Wadala) with 67 points. The Winners of the Lightspeed MUN Conference were the duo delegates of China - Shabarish Ramaswamy and Shlok Naik (IEEE-SIESGST, Nerul) with a whooping score of 91 out of the possible 100.

Stree@2021: Choose to Challenge

On account of International Women's Day, The Women in Engineering affinity group of the IEEE-VSIT Student Branch in association with WIE Bombay Section organized "Stree@2021: Choose to Challenge". The Stree@2021 event saw an attendance of 50+ IEEE VSIT active members.
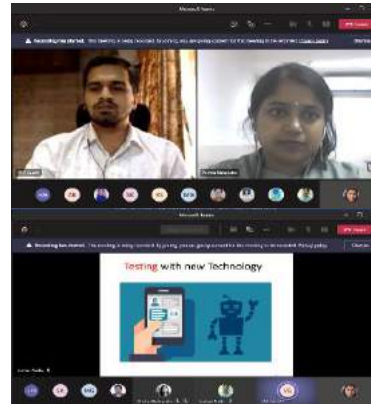
The event was commenced by everyone seeking the blessings of Goddess Sarasvati. The two guest speakers, Dr. Valsa B, (ISRO Scientist) and Ms. Swaima Ahmad, (Entrepreneur & TEDx Speaker) were welcomed by Khushi Sharma (EX WIE Chairperson) and the attendees were welcomed by Priyadarshini Sawant (WIE Chairperson). Dr. Valsa started her talk by firstly wishing everyone a Happy Women's Day, she suggested that everyone should hold events where women can meet, discuss, celebrate, show love and respect and chart out plans to make this world a better place. She spoke about the year 2020 and how Women stood at the front lines of the Covid-19 crisis, as healthcare workers, caregivers, Innovators, community organizers and as some of the most exemplary and effective national leaders in combating the pandemic. Ms. Ketaki Ghawali (Branch Mentor, IEEE-VSIT SB) thanked Dr. Valsa B for the wonderful oration and for being a part of our women's day celebration by presenting her with a small momento. Ms. Swaima Ahmed started her talk by speaking about the barriers in society that not only women but everyone faces in their lives on a day-to-day basis. She spoke about her experiences and told us about her journey which was certainly full of Ups and Downs. She inspired us by saying "no matter what lies in front of you, what lies behind you, what truly makes the difference is what lies within you".
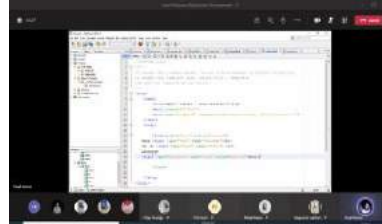
Guest Lecture – Implementation of Testing Tools

Final Year Project Quality Assurance Committee and Software Quality Assurance of Software Development Cluster of Vidyalankar School of Information Technology had organised a guest lecture on "Implementation of Testing Tools" for TYBSc.IT students on March 9, 2021. It was an online session, conducted on MS-Teams Platform. The guest speaker of this session was Mr. Swetank Prasad who is our alumni and now working as Senior Business Analyst in Larsen and Toubro Infotech Limited (LTI).

The session timing was from 3.00 pm to 4:00 pm. Mr. Swetank explained the testing techniques for a project. The session effectively explained testing of project using conventional models like waterfall model, difference between Manual Testing and Automated Testing and suggested Selenium to be one of the best tools for automation testing. The scope in industry as a software tester and software developer after B.Sc. IT. Was also highlighted. A total number of 100 students attended this session.

Value -Added Course on 'Java Enterprise Application Development'

Software Development cluster of VSIT organized a 35-hour value added course on "Java Enterprise Application Development" for all the TY BSc. (IT) Students The objective of this course was to make students understand with Java Application program language/ software for development of web application in different ways . It was held from 17th October 2020 to 12th November 2020 in online mode on MS Teams platform.

This course consisted of lecture series on the different topics like Servlet, JDBC, JSP with different practical hands-on session for each topic. The course helped students to learn the concepts very well. Different assignments were also given to students based on the concepts taught in the course which helped them to practice on the concepts, application to build a registration form and connected to a database. These sessions were taken by Mr. Shajil K and Ms. Rohini D from 4:00 pm to 7.00 pm on MS Teams.

Guest lecture on 'Statistics in Data Analytics"

A guest lecture on the topic "Statistics in Data Analytics" was held on February 27, 2021 on MS Teams for SY BSc IT students. The seminar began with an introduction of the guest by Prof. Geeta Sahu. The guest, Mr. Anshul Gupta, is the Head-Centre for Business Analytics, ISME.
The guest speaker discussed on the following points:
- Statistics and its role in data science
- Role of probability in statistics and data science.
- Classification algorithm and its role in data analytics.
- Importance of correlation in prediction and analysis.
- Data mining and data analysis
- Importance of Regression in prediction and analysis.

The speaker demonstrated few concepts such as regression, correlation on excel, with some hands-on experiment. The session concluded with Prof. Maitreyi Joglekar thanking Mr. Anshul Gupta for Sharing his knowledge and experience with the students. A total number of 104 students attended the lecture

Department of Commerce & Accountancy

Workshop on ITR E-FILING

BAF department organised a workshop on the topic "ITR E-filing" for TYBAF students on February 26, 2021 on Microsoft Teams. This one-day workshop was arranged to provide practical exposure on filing of income tax returns for themselves, family members and their peers. The practical demonstration helped students to understand the theory effectively.

The resource person, Mr. Shreyas Bondre demonstrated students by asking them to log in on e-filing https://www.incometaxindiaefiling.gov.in/home and explaining each step with ease. This workshop was an initial simple step towards the series of workshops to address more complex issues for the betterment and sharpening skills of students. The overall aim of this workshop was to provide information for the filing of ITR by oneself which concluded successfully.

MOOC – Department of B. Com (Accounting Finance)

Students of TY B. Com (Accountancy and Finance) department of VSIT have completed MOOC in the month of January -February 2021. Total number of certificates awarded were 90.
The following courses were completed by the students.
1. Beginners guide to write a manuscript in LaTex
2. Technical writing skills
3. How to write for an inter-disciplinary evidence
4. Systematic reviews
5. An editor's guide to write a review article
6. How to design effective figure for Review article
7. Make the most of your research: Publish your data and methods
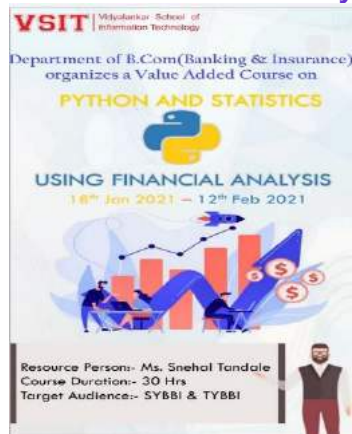8. How to write case reports

Use of MS Excel for Data Analysis

BFM Department organised session on "Use of MS Excel for Data Analysis" to make students understand the application of Advance Excel in day-to-day work and final year project data analysis. The session commenced at 4:00 pm on March 31, 2021 and concluded at 5:00 pm. The platform used for it was Microsoft Teams. The speaker Prof. Amit Kabra started with the basic concept of excel and its application in finance and other fields. The next topic was formatting tools in word and excel. Other topics discussed were SUM, SUMIF, SUMIFS function and its application. This concept was followed by concept of COUNT, COUNTIF & COUNTIFS.
Later the concept of Data Analysis using Bar Graphs and Pie Charts through MS Excel was covered. This topic would help students in their Final Year Project.

Value Added Course on "Python and Statistics for Financial Analysis"

A Value Added Course was conducted on how to use Python and Statistics for analysing Financial Markets scheduled between 18 January and 15 February 2021 for the SY and TY BBI students. The timing was from 3:00 pm to 5:00 pm. The course combined both python coding and statistical concepts and applies into analysing financial data, such as stock data.

The Couse duration was 30 Hrs. The Value Added Course was conducted by Prof. Snehal Tandale, VSIT and the session was attended by 44 students.The VAC was conducted on Cloud Platform called Google CoLab.

The course started with learning the basics of Python. After learning basics, different packages required for analysis was explained and used practically. Facebook and Microsoft stock data was used for performing the analysis. Other topics that were covered included plottign graphs, models of distribution, sample, interval, sample variable, hypothesis testing, linear regression.

Value added Course on "Basics of Investment Banking"

BFM department has organised a Value-Added Course on "Basics of Investment Banking" for the students of VSIT. The course commenced on March 23, 2021 and concluded on April 6, 2021. The timing was from 5:00 pm to 7:30 pm. The resource person Mr. Nitesh Mishra focused on developing students' knowledge regarding Investment Banking Services where students decoded kind of services and operational process provided to their client, services like Underwriter, facilitation of transaction, reconciliation assistance in analyzing risk with business projects, Due Diligence, and the opportunities to work with Investment banking Companies.

It was 30 hrs. course that covered online lectures, assignments, presentation, and test. 48 participants registered for the course including 9 outsiders, 6 Alumni and 33 current VSIT students. All the participants successfully completed the course. The faculty In-charge of this course was Prof. Vijay Gawde, Vice Principal and Prof. Santosh Gupta, HoD of BFM department.

Topics covered:
- A. Introduction of Investment banking & its product.
- B. Due Diligence, KYC & ALM operational work process.
- C. Corporate action & Derivative products.
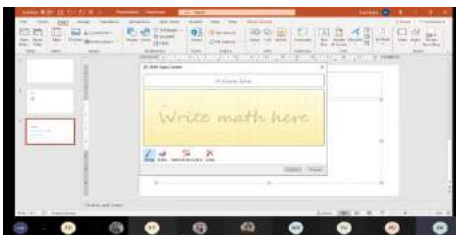- D. Analyzing of Financial Market.

Session on Microsoft PowerPoint

BFM Department organised session on Microsoft PowerPoint to make students understand the functions & application of MS PowerPoint in subject presentations. The session was scheduled on March 31, 2021, from 2:30 pm to 3:30 pm.

Speaker Prof. Amit Kabra started with the concept of creating ppt using various slide layouts, formatting tools, alignment functions, bullets, and its types. Then function of ink equations was taught to students where students learnt about inking mathematical and statistical equations on slides.

The next topic was Animation and Transition function and its application. Students learned how to apply animation effect to individual elements on slides and transition function focused on various transition effects from one slide to another. Later the concept of Zoom effect and smart art was explained. In last part of Session, topics such as Graphs and its types were covered.
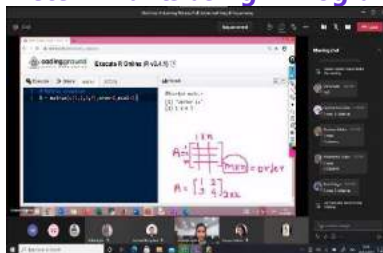
Session on Mock Trading

BFM Department organised session on Mock Trading on February 18, 2021 from 2:30 pm to 3:30 pm on Microsoft Teams. The speaker for the Session was Mr. Amit Kabra & Mr. Santosh Gupta. The session started with the speaker explaining the concept of speculation & trading and Other terminologies related to same such as NSE, BSE, Nifty, Sensex.

Students were shown Money-control website where they were informed about various sectors and related stocks to these sectors whose shares are traded on NSE and BSE. They were also taught how to view each companies' details (Fundamental and Technical) through money control website.

Students were introduced to Moneybhai website where they learned about virtual (Mock) trading. Students were taught how to make profile on Moneybhai, how to place order for shares, different method such as LIMIT Order and Market Order, GTC and CTD, and other related terminologies.

Department of Management

Working on Learning Matrices and Determinants using R Programming

The members of ENACTUS, Management Club of BMS Department conducted Hands on training on "Workshop on Learning Matrices and Determinants using R programming" organised by the department of BMS on March 22, 2021. The timing of the webinar was from 1:00 pm to 2:00 pm. The webinar commenced with the introduction of our Guest Speakers Ms. Maitreyi Ketkar and Ms. Geeta Sahu by Prof. Swapna Kadam ma'am and Rabab Fatima Agha, a member of ENACTUS.Ms. Maitreyi Ketkar started the webinar by questioning students about their knowledge in Matrices to encourage students and then she introduced the website for coding i.e., Online Rscript Compiler, in which she taught about the basics of Matrices and its methods and formulas to solve.

Ms. Geeta Sahu took the lecture forward by describing the other different types of Matrices and their method to solve by giving them a proper example. As the webinar was especially conducted for FYBMS students, Ms. Maitreyi Ketkar and Ms. Geeta Sahu, both thoughtfully made the students to understand the basics clearly. They asked many questions in between regarding what is Matrices? Also, there methods, kinds and formulas and much more. Later both the professors answered and explained all the queries, attendees had during the webinar. The webinar was concluded by Vote of Thanks given by Janhavi Dhargalkar, a member of Enactus and a small photo session of attendees

Guest Lecture on Stock Market – Technical Analysis

The members of ENACTUS, Management Club of BMS Department conducted Guest Lecture on "Stock Market – Technical Analysis" organised by Department of BMS in February 2021. The webinar commenced at 3:00 pm and concluded at 4:00 pm. The lecture started with introduction of our Guest Speaker Mr. Kunal Bothra by Prof. Chitra More ma'am.

Mr. Bothra is experienced Market Consultant with a demonstrated history of working in the broadcast media industry. Sir is expert in Equity Research, Market Risk, Options, Asset Management, and Securities. Sir is a strong professional with a MMS focused on Finance, Marketing, HR, Operations, Systems from Mumbai Educational Trust, MET League of Colleges. Presently, Mr. Bothra is panellist on ET NOW.

Mr. Bothra started the webinar by questioning students about their knowledge in stock market and asked an entertaining quiz to encourage students. During the webinar Mr. Bothra elaborated many topics like How to make money in Stock Market? How to do research to earn money in Stock Market? Difference between Technical Analysis and Fundamental Analysis, Price trend, Dow Theory and Dow theory trends, challenges to Technical Analysis, Vital rules in Stock Market and much more. Later Sir answered and explained all the queries attendees had during the webinar. The webinar was concluded by Vote of Thanks given by Cheshta Phull, a member of Enactus and a small photo session of attendees.

TWO DAYS INTERNATIONAL CASE STUDY WORKSHOP 2021

BMS Department of VSIT organised two days online International Case Study Workshop - 2021 with four different speakers/trainer. This case study workshop was organised for the BMS students. Selected Students from SYBMS and TYBMS participated in the workshop. The workshop primarily focused on recent trends in Finance, Marketing and HR by using case study methodology. The workshop covered areas like Trends in Banking and Finance, Digital Banking and Cloud Banking, Crypto Currency, Frauds in Banking Industry, Work culture, Organizational culture, Marine industry, Passion over Profit, HR practices, diversity, requirement of skillset, were discussed during the sessions. In the last part of the session hands on training was given to students to solve case study. A total number of 147 students attended the workshop.

Day 1: March 12, 2021	
Session 1	Time: 10:30 am to 12:00 pm
Session 2	Time: 1:30 pm to 3:00 pm
Day 2: March 13, 2021	
Session 3	10:30 am to 12:00 am
Session 4	1:30 pm to 3:00 am

Speakers:

Mr. Abdul Kadar Moin Shaikh is a Branch Manager at Bank of Maharashtra. He spoked about 'Trends in Banking & Finance'. He explained about Banking and Financial services that has undergone massive shift in their mode of operation due to Technology. The speaker explained how banking is more of customer centric. He also spoke about different cases with reference to mobile banking, UPI, block Chain, AI, and Fintech.

Ms. Meenal Ramdasi is currently working as HR Officer at Van Weelde Group, Netherland. She spoke about 'Equity inclusion and Diversity'. She discussed various case study related to Fair Treatment and opportunity for all. She also highlighted active participation of employees in Decision Making as well as employee welfare policy.
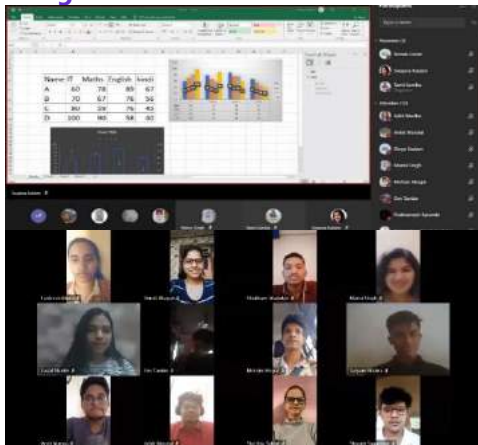
Mr. Suvra Chakraborty, Managing Director, AMC Overseas Limited, UAE. He is an official Consultant of International Trade Centre (UN & WTO Agency), Switzerland. He taken session on 'How to become a Happy Entrepreneur; Case Study on International Marketing'. He also explained about Entrepreneurial skill set, opportunity and guided students for opportunity and innovations

Dr, Ashwini Joshi, Assistant Professor, MIT University, Pune. She has rich experience of 16 years in teaching. She had given hands on training to students to solve the case study. She did a live case study on our Founder Prof. Chandrashekhar Deshpande

Bridge Course for Business Mathematics

The members of Enactus, The Management Club of BMS Department VSIT organised a four-day Bridge Course on Business Mathematics. The course commenced with an introduction given by our Enactus PR head Darshita Shukla, further the event was taken over by Prof. Swapna Kadam.

DAY 1: February 15, 2021
Prof. Swapna Kadam revised all the basics of Profit and Loss and gave a detailed explanation on, how Mathematics will help to develop logical thinking to crack aptitude test during interviews. She shared some sites from which one can prepare for competitive examinations.

DAY 2: February 17, 2021
Prof. Amit Kabra taught students Compound Interest and Simple Interest concept. Further he gave participants glance over how those formulas can be applicable in our day-to-day life and its importance in corporate world.

DAY 3: February 18, 2021
Microsoft Excel was explained in detail to our participants by Prof. Amit Kabra. He introduced students with many tricks and formulas of Excel. Sir also explained about statistical analysis through Excel.

DAY 4: February 19, 2021
Last day of the course was conducted by Prof. Swapna Kadam and Prof. Pooja Kesharwani. They taught the students to calculate different EMIs and investments amount through theory method and Excel method. Throughout all the sessions the students got brief knowledge about Data Analysis, Logical thinking, Risk Calculations in Investment, etc.

The webinar concluded with Vote of Thanks given by Tanvi Lamba President of Enactus, the Management Club of VSIT.

VAC Course on "English And Communication"

The members of Enactus, The Management Club of BMS Department VSIT organised a Value-Added Course in English & Communication. The course was for 30 hours completed in a weeks' time. The time allotted for the course was from 2:30 pm to 4:30 pm. A total of 66 students attended the course.

DAY 1: March 8, 2021
Prof. Rumeli Sharma started with the importance of pronunciation. She gave a detailed introduction about grammar. She explained various rules of parts of speech and gave practice questions.

DAY 2: March 9, 2021
Prof. Rumeli Sharma started with an activity on Self Introduction. She created two groups of 22 students in each room and made everyone familiar with each other and presented the answers at the end of the session.

DAY 3: March 10, 2021
On the following Day Prof. Rumeli Sharma started by giving brief explanation on the importance of speaking accurately. Then she further continued to explain the importance of pronouncing words and gave examples.

DAY 4: March 15, 2021
On Day 4 Prof. Rumeli Sharma Started with the Introduction on Social Communication. She explained the role of communication to improve workplace productivity and to have a job satisfaction. She classified Formal and Informal communication and taught its advantages and disadvantages. She also gave some practice questions.
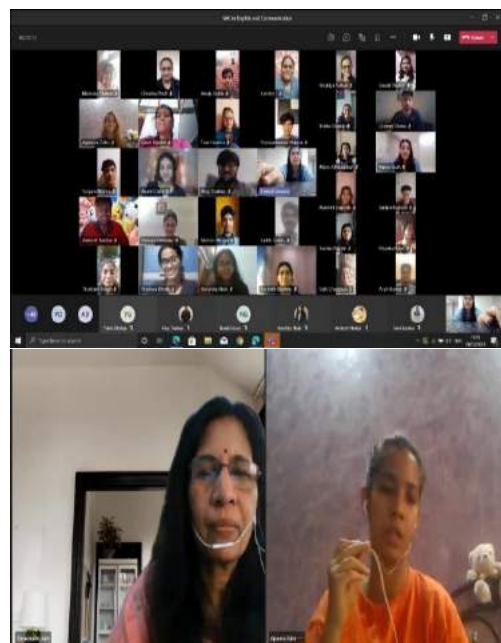
DAY 5: March 16, 2021
Prof. Rumeli Sharma introduced Prof. Snehaprabha Katti and she started by giving a brief explanation on Public Speaking. She showed two videos on How to give proper Public Speech.

DAY 6: March 17, 2021
Prof. Snehaprabha Katti started the session of public speaking with a song sung by a student, Ms. Apoorva Dalvi. Ma'am continued by explaining about Impromptu Speech and Extempore Speech. She gave students and activity of preparing an extempore speech within 7 minutes.

DAY 7: March 18, 2021
Prof. Snehaprabha Katti started by giving tips for clear message, reliability, and consideration. She also explained about courtesy. She concluded the session by making the students understand the significance of communication in the business world.

Department of Mass Media

Lecture on Foreign Direct Investment

On March 20, 2021 BMM department of VSIT organised a lecture by Prof. Santosh Gupta on Foreign Direct Investment. The lecture was scheduled from 12:30 pm to 1:30 pm for TYBMM students. Prof. Santosh Gupta taught three different types of Investments, the mentality of investors when they are investing in foreign shares, Indian average personality, the recent digital changes, how our conflict with the 'recluse' China has progressed and other reasons as to why India was preferred as a major market with high returns on investments attracted more than a trillion US dollars in the pandemic when other countries were ripped off their investments due to pitiful market conditions. It was an informative lecture with plenty of new insights to ponder upon for the journalistic students as it gave an insight into the capitalist and business industry to start brands of newspaper or magazine.

Guest Lecture on Financial Management

Department of BMM organised a lecture on Financial Management for the TYBMM students of VSIT. The lecture was engaged by the Vice Principal of Commerce Department, Prof. Vijay Gawde to enhance the knowledge about Financial Management as a subject. Total 8 Journalism students attended the lecture that focused on the relevance of finance on profit and loss of a business. The lecture was scheduled from 10:15 am to 12:10 pm.

Value-added Course on Social Media Management

A Value-Added Course on "Social Media Management" was conducted by the Department of Mass Media of Vidyalankar School of Information Technology. This course, with a duration of 30 hours, was conducted thrice a week, on Monday, Thursday, and Friday on the online meeting platform - Microsoft Teams. The scheduled time for the same was 9.00 a.m. to 10.00 a.m. A total number of 76 students attended the courses that commenced from January 18, 2021. The resource person for this course, Ms. Smita Deshmukh, is a writer, consultant, PR representative, professor, and media advisor. She holds an experience of working at the Indian Express, Times of India, Bombay Times and DNA. Ms. Deshmukh emphasised on the importance of social media in today's world. She mentioned that interviewers usually ask questions related to social media platforms to the candidates, regardless of their field of study. Through this VAC, students understood social media from the business perspective as India holds a vast online audience and thus, major e-commerce firms are focusing majorly on the Indian market. She shared the statistical data of Indians on internet and social media platforms and advised that all media professionals must establish an online presence as the advertisers are turning their heads towards the social media influencers to promote their products instead of the traditional media advertisements. She used the term 'Choreographed News' to define the customised distribution of news online. While explaining the need of a strong online presence, she mentioned an order of priority of social media platforms, which is as follows: 1) Twitter 2) Instagram 3) LinkedIn 4) YouTube. She concluded the session on an important note by saying, "No business can survive without social media, today."
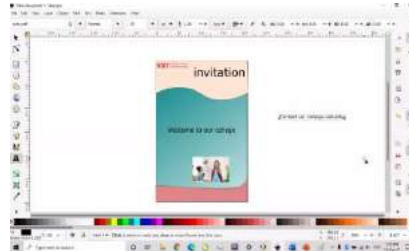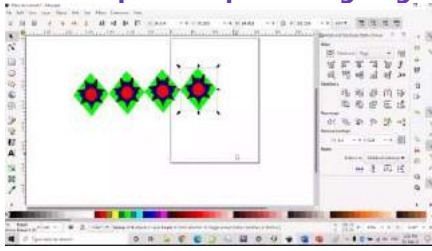

Webinar on Cultural Diplomacy and Unity of Nations

The BMM department organised an international webinar on "Cultural Diplomacy and Unity of Nations" on March 4, 2021. The event began at 2:30 pm with the inauguration of the event by the Coordinator Prof. Anindita Banerji and Principal Dr. Rohini Kelkar. It continued with the introduction of the first guest speaker Ms. Tanuja Shankar. The guest took over and spoke on how culture is a way of life. Then after introducing the performer Gábor Kőrösi, he performed music by playing guitar and sang along. Dr. Nirmala Sharma took over by speaking on how culture helps in understanding others and how it becomes an important aspect of life. After her speech, the performer Somi Panni mesmerized everyone with her graceful Bharatnatyam dance performance.

Then the guest speaker Ms Sonu Trivedi explained the importance of culture in international relations. Gábor Kőrösi awed everyone by singing a Bollywood romantic song along with the guitar playing. The webinar came to an end with Prof. Sidra Usmani thanking the dignitaries.

Workshop on Graphic Designing

A workshop on Graphic Designing was conducted on February 18, 2021. The workshop was organised by the Department of BMM for the students of FYBAMMC. Prof. Laxmikant Manchekar was the resource person.

The resource person Prof. Laxmikant Manchekar is a professor at Vidyalankar School of Information Technology. The workshop helped the students to gain an insight on the basics of graphic designing.

Students learned the basics of Inkscape like the functions of different tools, how to create basic shapes and lines. Students learned various aspects of Graphic Designing.

Guest Lecture on Data Analysis

A guest lecture on topic "Data Analysis" was conducted by Prof. Sagar Gaikwad for SY and TY year BMM students on February 16, 2021 from 2:00 pm to 4:00 pm. The resource person was Prof. Sagar Gaikwad, Assistant Professor at Vidyalankar School of Information Technology. 43 students attended the lecture engaged by Prof. Sagar Gaikwad.

The lecture was about various strategies used in analysing data for field projects where the speaker mentioned the difference between primary and secondary data, meaning and types of research and few more things. He focused the discussion on data collection and data analysis. He also emphasized the importance of questionnaire while doing data analysis. The lecture focussed on data analysis in Excel and mentioned a software 'SPSS' for data analysis.

VALUE ADDED COURSE ON ADOBE PHOTOSHOP

BMM department of VSIT organised a lecture editing tool called as "adobe photoshop" which was scheduled between 2:00 pm to 4:00 pm. The lecture was engaged by an alumni student of Vidyalankar, Vinay Dardekar. He covered the following topics like Red Eye Tool, Pixels Dimitri, Overlapping etc. It was a practical based course and total 50 students attended the course. The course was engaged in X-103 Lab as students could access the computers for effective teaching and learning experience. The session concluded with a feedback form that students have filled to attend such interesting courses.

"Success is not final, failure is not fatal:
it is the courage to continue that counts.",
Winston Churchill