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Principal's Message



"Every year a community attempts to rebuild itself from the foundations achieved earlier. Re-build. Re-invent. Re-new. The previous academic year was nothing short of eventful and dynamic and signals a propitious future. From the increase in admissions to the steady rise in quality and participation in beyond syllabus activity, VSIT seems to gradually turn proficient in achieving the optimum balance between academics and

innovative teaching methodologies. New fields of expertise welcome students to re-discover and consequently, re-invent themselves as budding scholars. Skills in research and case study have been two areas in which VSIT has managed to inculcate in students equipping them with tools to enhance their regular academic abilities. Continuing the achievement of VSIT at the state-level case study competition, Vanguard, in the previous academic year, a team of keen-eyed budding entrepreneurs bagged an award at another prestigious case study competition. Riding the rhythm of research competence evidenced in the progress at Avishkar and allied research contests in the previous academic year, research enthusiasts have already begun scooping awards at various social impact project competitions. It has become quite clear that the new academic year is embarking on the path of reinvention and renewal, to better what already was and to scale new height through the exploration of untapped potential. There is nothing more satisfying than pushing the limits, straying out of your comfort zone and succeeding. There is no limit to learning, no end to growth and thus no wall that cannot be scaled."

– Dr. Rohini Kelkar



Hunar – 2019

Quiz Competition

The department of Communication organized a Quiz Competition for the FY students of all courses (BAF/BBI/BFM/BMS/BSc IT) on August 14, 2019. The Quiz competition was organized on Business Communication syllabus.



The main objective was to motivate the students to study. There were totally 15 teams of 3 members each. The competition received a good response. The winner and Runner team were given certificates.

Stress Management

Personality Enrichment Committee arranged a guest lecture on "Stress Management" for students on July 20, 2019. The guest speaker Mr. Pranav Bhatia and Ms. Pinky Bhatia talked about various methods of controlling stress in this busy world of competition and to manage it.



- Lecture was divided into two sessions where students from Information Technology and Mass Media streams were asked to join.
- The first session of the lecture started at noon and continued till 1:20 pm and the second session started at 1:20 pm and continued till 2:30 pm
- Both speakers were able to make an impact on the young minds of the students.
- They also focussed on aspects and solutions related to stress and ways to overcome them not making major changes in life.

VSIT Debate Competition

On August 10, 2019, VSIT organised a debate Competition for undergraduate students of VSIT. The guest judge was Mr. Shourya Chakravarty, CHRO of Aptech. Dr. Vivek Gupta and Prof. Ranjit Singh Anand were also a part of the panel of judges. A total of 18 teams were present and since each team had two members, a total of 36 students from different streams competed. Each team was given 8 minutes to debate after a minute each to present an opening statement. Topics of contemporary relevance were allotted to the teams in advance and 30 minutes given for preparation.



The students mentioned that the debate competition was a learning experience and helped many confront stage fright and nervousness often felt during public speaking.

Megh Malhar



Marathi Vangmay Mandal organised 'Megh Malhaar'-A musical event to celebrate Shraavan and monsoon. The event was held in Auditorium on Saturday, August 10, 2019. It was based on Malhaar Raag. Various songs related to this Raaga were performed. Six students of BAF and BMS sang songs of Vithala and monsoon season. Ten students from all streams played musical instruments to provide a live experience of a musical concert.

Visiting faculty of BAF, Mr. Kedar Kelkar, sang a Bhajan based on Bhairavi raag, to conclude the musical event.



Celebration of International Parents' Day

VSIT celebrated International Parents' Day on 27th July 2019. It was attended by about 60 parents of students from SY and TY classes. All the parents who attended were introduced to each other through a team-building activity. This was followed by an activity where students whose parents attended the program were called on the stage with their ward. The students were made to offer a rose to their parents saying thank you or sorry to their parents for any good reason or asking for forgiveness by saying sorry.



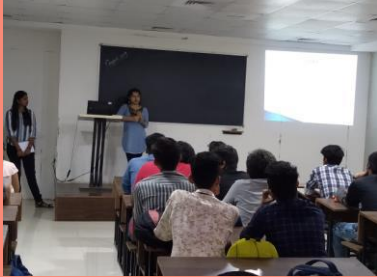
- ✓ At the end of the program, a feedback form was circulated among the parents.
- ✓ The feedback aimed to know parents' satisfaction.

"No matter what anyone tells you, words and ideas can change the world."

— John Keating

Alumni Interaction

An alumni lecture on the topic "Applied Mathematics, its Importance and Future Scope" was held on Friday August 09, 2019 in the Y-002. The seminar began with an introduction of both the alumni – Ms. Rowena Pinto and Ms. Samantha Selwyn. It was organised for all the SYBSc.IT students.



Bridge Course on Applied Mathematics

A bridge course on Applied Mathematics was conducted for SY IT students by Electronics and mathematics Cluster. This course was conducted to help the students in clearing their concept of applied mathematics which they had learnt in standard 12. From July 15 to 19, 2019, a one-hour session was conducted every day. The session was taken by Ms. Geeta Sahu and Mr.Sabir Moin Shaikh.



Bridge Course on Digital Electronics

Electronics and Mathematics cluster of Vidyalkar School of Information Technology, Mumbai had arranged a Bridge Course in Digital Electronics for FYBScIT students. This course consisted of lecture series for other than science background as well as for slow learners. This Bridge Course was conducted from July 11, to July 13, between 12:30 pm to 2:10 pm. This course was conducted by Ms. Amraja Shivkar and Mr. Laxmikant Manchekar.



Department of Information Technology

Communication Made Easy

A guest lecture on basic communication skills titled "Communication Made Easy" was organized for the students of FYBScIT on August 01, 2019 in M-413 between 10 am and 12:30 pm. This Beyond Syllabus Activity (BSA) was for the subject Communication Skills (CS) under the Electronics and Mathematics Cluster. The objective of the lecture was to address the inhibitions present in students regarding the English language and to bring the students' attention to the little errors often made in their communication. The guest lecture was conducted by Ms. Alakta Kar of Maatraa.



Poster Presentation Competition



An enthusiastic software development cluster's Poster presentation activity for all students was held on August 20, 2019 in Y Block Seminar Hall between 9 am-10 am. The aim behind conducting this competition was to check the creative and artistic skills of the students. Total 30 posters were presented by 80 students of all year. The subjects of the competition were:

- Imperative Programming for FYBScIT Students
- Data Structure, Python Programming, DBMS for SYBScIT
- Enterprise Java, Advanced Web Programming for TYBScIT

Industrial Visit and Guest Lectures

Topics on Guest Lecture	Resource Person
Real Life applications of Java Server Pages (TYBSCIT)	Ms. Rahat Pattalbab, freelancer for Multinational company
Blockchain (TYBSCIT)	Mr. Navin Reddy, a Developer Educator and Founder of Telusko EduTech
Machine Learning and Data Analytics (TYBSCIT)	Mr. Prof. Anshul Gupta, Head – Datavention – ISME DICE
Operating Systems	Mr. Krishna Shastri, Vice President Lexpert Consilium, India
Python Programming	Ms. Shilpa Karkera, founder, Myra Technologies
User Interface/User Experience Design	Mr. Tushar More Corporate and academics trainer for UI/UX Design
Application of DBMS	Suchit Khandagale, Alumni
Next Generation Technologies	Mr. Mayank D. Parikh, Sr. Solution Architect, IBM
Digital Electronics Circuits	Mr. Giraj Sharma (Assistant Professor, Ruparel College, Matunga)

Industrial Visit	Organised By
Adlabs Imagica – Theme Park and Snow Park	Software Development Cluster
Nehru Science Centre	
Mahindra and Mahindra Financial Services Limited, Worli	



Adlabs Imagica IV



Blockchain (TYBSCIT) Guest Lecture

"This isn't a question of 'what I am not'. It is a question of 'what I could be'."

- Carol Danvers

Induction program for BAF Students

On June 15, 2019 a memorable induction programme was conducted by BAF department in Y-block seminar hall. Faculty members conducted this programme to keep students motivated and enthusiastic throughout the year. The aim of this induction was to give a glance at Semester V and to create a bond between teachers and students.



Students Participation and Achievements

Activity Name: Pot Painting Competition

Students Won:

1. Disha Singh FYBBI (1st Prize)
2. Alhida Hannure FYBBI (3rd Prize)

Students Participated:

1. Shruti Gawade FYBBI
2. Anupam Adak FYBBI
3. Vishlesha Chopdekar FYBBI
4. Apeksha Goregaonkar-TYBBI

Activity Name: Quiz Competition

Student Winners:

1. Prajit Mishra-TYBBI (NSS)
2. Siddesh Surve- FYBBI
3. Akash Manik – FYBBI

Students Participated:

1. Akash Manik – FYBBI
2. Siddesh Surve- FYBBI
3. Anupam Adak FYBBI

Activity Name: Fashion Show at Lala College

Student Winner:

1. Payal Varankar

Activity Name: Poster Making Competition

Students Participated:

1. Apeksha Goregaonkar-TYBBI

Activity Name: E-Cell mela

Students Participated:

1. Shruti Gawade FYBBI
2. Anupam Adak FYBBI

Department of Commerce & Accountancy

Expert Lecture Series by Bombay Stock Exchange



An expert lecture series by BSE was conducted between July 29, 2019 to August 02, 2019 by Aditya Shrinivas, Mr. Amit Salaskar and Mr. Iqhlauque Patan for the BAF students to make them aware of the market structure including Securities, Mutual Funds and for career upliftment in future. Topics covered were, IPOs, terms used in commodity markets, ASBA, candlestick, practical overview of shares, trading in terminals or in money control + Mutual funds and the concept of derivative.

Guidance on Preparation of Proposal and Questionnaire

The VSIT Final Year Project Quality Assurance Committee organised a guest lecture on FYPQAC - Guidance lecture on 'Writing of Proposal and Questionnaire' on June 21 and 22, 2019. Subject expert Dr. Joystna Golhar guided the students on writing a research proposal and preparation of questionnaire in their research work.

The guest lecture was exclusively conducted for TYBAF/TYBBI (Marketing) students so that they can have a broad perspective about preparation of questionnaire. Students responded with more enthusiasm and 120 students from TYBAF and 55 students from TYBBI have attended the session.



Industrial Visit and Guest Lectures

Topics of Guest Lecture	Resource Person
BSE Lecture Series	Dr. Amit Salaskar
Auditing (TYBBI)	Ms. Mou Sen Gupta
Review on Budget (SY and TY BBI)	Mr. Krishna Shastri, Vice President Lexpert Consilium, India
Overview of Equity Market & Online Trading Operations (BFM)	Mr. Manthan Mehta
Indian Financial system- A New Dawn (BFM)	Mr. K. Sukumaran
Fundamentals of Computers and Web Technologies (BAF and BBI)	Mr. Aaditya Kandalkar
Placement Training(Group Discussion)	Monika Thapar
Placement Training(Interview skills)	Sindhu K
Financial Literacy	Mr. Ashish Somaiya, CEO Motilal Oswal Mr. Adhikari, CEO SWS Financial

Industrial Visit	Organised By
Bombay Stock Exchange	Department of Commerce
CCIL-DADAR	BFM Department



BSE Lecture Series



Fundamentals of Computers and Web Technologies – Guest Lecture

“Knowing yourself is the beginning of all wisdom.”

- Aristotle

Non-Verbal Communication

The activity was held in the class on July 15, 2019 the theme of non-verbal communication was assigned to different groups in a class of FYBMS A, B, C. They had to perform a skit on various themes given. This gave an essence to them importance on body language and non-verbal communication. It is said that 55% of communication is body language, 38% is the tone of voice, and 7% is the actual words spoken.



Movie Screening

On July 31, 2019 at 10:30 am BMS dept. screened a movie *The Miracle Workers* for the students. The movie was based on the story of Helen Keller, a blind & deaf child who is belligerent in nature and how her teacher shapes her to tame down and teaches her words and bring in her a new life and later on she becomes an author.

Book Review

Book review helps inculcate the habit of reading among students. The activity is a yearlong activity everyday five minutes before the lecture gets over. I keep this activity. This activity is held among all the 3 divisions of FYBMS A, B & C as part of their BSA. The students were asked to read the book of their choice and asked to present themselves or rather present their review on the book that they have read. This will enhance their reading skills and will boost the holistic development of the students.



Department of Management

Fun Friday

One of the biggest challenges faced by teachers is managing the everyday class antics. Fun Friday is the day that is designated for playful method of studies that helps to develop the feelings, intellect and skills of students. Fun Friday is a weekly event that takes place every Friday for SY BMS Human Resource students in Motivation & Leadership class. Every week one theme is decided, and the students are dressed accordingly. Students come out and share their experience & they also participate in various team building.



Financial Statement Analysis

BMS department organised a guest lecture on August 09, 2019 in the college premises in the Y-Block seminar hall. The Guest Lecture was conducted by Prof. Atul Sathe. The topic of the seminar was Financial Statements Analysis. He explained some basic information about accounting and also presented some questions to the students present there. The students answered the questions enthusiastically. He explained about the financial statements and how to analyze it.



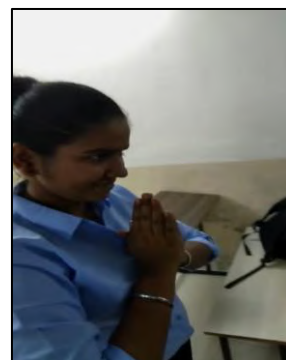
Mirroring Activity



The aim of keep this activity was to enhance the demeanour of the students. As this is essential in day to day life as well as in work place.

The mirror effect is a reflection of one's self through the gaze of others. It is used in education as a metacognition tool and as a vector of knowledge. The mirror effect can be obtained directly from another person through observation, listening to his comments or by watching a video.

Message Distortion



This activity was held July 15, 2019 in the classroom. This activity was for the FYBMS A, B & C divisions.

Message distortion occurs whenever a message sent by one communicator is interpreted differently by the person receiving the message. So, it was taught to the students in form of phone activity through body language. How one message when passed from one person changes when it goes 10th or 12th person. The message totally changes.



“Creativity involves breaking out of established patterns in order to look at things in a different way.”

Trends in Media

On June 25, 2019 Department of Mass Media organised a seminar on Latest trends in Media. The speaker was the eminent journalist Mr. Yogesh Pawar. Guest speaker Mr. Yogesh pawar sir (DNA) spoke on a variety of social issues prevailing in India. He spoke about how media has gradually lost its track from covering the stories that actually matter and should be shown to people, to making up stories or showing people what might entertain them. He spoke on sensitive topics like devdasi, how such customs still prevail in the biggest democracy in the world. and our media is turning a blind eye on such issues. He also spoke of how we as viewers are promoting this actions of media. He talked about how media has been wrongly glorifying institutions. He imparted his knowledge about how media helped in hiding wrong deeds of such glorious institutions and how they are forced to do so. Mr. Pawar also shared his personal experience as a journalist and problems faced by him. He spoke about presence of good and bad in the field dedicated to the people and known as a pillar of democracy. He concluded with how it all depends on not only a journalists conviction and dedication towards work but also on what viewers choose to watch.

Mr. Vinyas Shetty-TYBMM(A)

Visit to Royal Opera House

On July 20, 2019 Department of Mass Media organised a visit to Royal Opera House to watch the play Two Adorable Losers. Rarely do we come across plays that keep us entertained from start till the end, Two Adorable Losers is one such play. As the name suggests the play revolves around two main characters- Professor Jolly (Abhishek Pattnaik) and TYBA student Akshay (Darsheel Safary). The play has these subtle nuances of something that we go through in our daily lives with a hint of hilarious punchlines throughout the play. The auditorium rings with cheers throughout the play. Abhishek Pattnaik is undoubtedly the star of the show with his funny impression of a math professor. The play benefits from the youthful vigour of the director's (Murtuza Kutianawala) experimentation with spotlighting the characters. The charm of the play is in its simple narrative and the sincere acting of the two actors. It is a light-hearted comedy suitable for every age group and a must watch for teenagers.

Ms. Rashmi Nair-TYBMM(A)

Department of Mass Media

Museum that captures the Essence of Indian Cinema

The students of Department of BMM visited The Nation Museum of Indian Cinema located at Peddar Road in Mumbai on June 22, 2019.

- ✓ The visit was more like an IV as the museum covered a wide range of topics within the syllabus from the students' curriculum.
- ✓ Antiques such as Bioscope, Vintage Cameras, Lightening equipment etc are on display at two buildings Gulshan Mahal and New Museum Building.



The New Museum Building has four exhibition halls in four floors: Gandhi & Cinema, Children's Film Studio, Technology, Creativity & Indian Cinema, and Cinema Across India.

Students enjoyed the hands-on experience on various equipment related to cinema such as cameras, lights, sound recorders and many more. The Gulshan Mahal focuses on "The history and origin of Cinema". The iconic posters portrayed a Rich and Creative Indian Culture in terms of Cinema.



Gender Sensitivity in Advertising



A seminar on "Gender Sensitivity" was organised by BMM on July 17, 2019.

Gender stereotypes are everywhere. Even before we can understand what this means, people are constantly exposed to them through advertisements, toys, clothes, and the media including television shows and movies. Sheetal Bhan's study on advertisements explained to the students how humour was used as a cover to portray gender bias in Indian society.

Many example of advertisements of body shaming women, portraying females as the typical housewife was showcased by Ms. Kher. Sheetal Bhan's lecture really changed the view of students. When stereotypes are present in popular television shows, the audience assumes those messages of gender, making it difficult to counter stereotypical behaviour. This lecture emphasised on gender roles in popular media and its importance for analysts and educators to identify stereotypical interpretations.

"If journalism is good, it is controversial by its nature."

- Julian Assange