

Nov 2017

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Commerce Department Newsletter

From the Principal's Desk

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In the 21st century, the pure academic type of education that students are introduced to, is steadily paving way to whole new type of education with a special focus to incorporate three major areas of education, reasoning and psychomotor and emotional learning.

The core aim of education is to foster all-round development of a child. All-round development essentially means intelligence, physical, moral, sensible and social development. To fulfil these objectives, there is a prime need of striking a balance between syllabus, curriculum, books, co-curricular and extra-curricular activities.

A co-curricular and extra-curricular activity especially takes place outside a typical pen and pencil classroom experience. These activities might be music, dance, art, drama, research paper writing, religious fest and so on. In either case, participation can assist students in more than one ways. They complement the curricular activities and groom the students in the "Art of living and working together".

A Chinese proverb says "Teach me, and I will forget, show me, and I might remember. Involve me, and I will never forget".

Co-curricular and Extra-Curricular activities renders a few values like:

- Educational value
- Development of social value
- Development of civic value
- Physical development value
- Recreation value
- Cultural value.

All activities are vital because even though they are not a part of core syllabus, they play an important role in moulding students as well-rounded people.

Vidyalankar has proved by motivating and making students participating in various co-curricular and extra-curricular activities and bringing accolades to institutions as well improving their overall personality, strengthening self-confidence, developing specialized skills, improving academic performance, greater opportunities, sense of responsibility and exposure to new activities.



Dr. Rohini Kelkar
Principal, VSIT

From the HOD's Desk

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R&D Committee Activity

Every once in a while a revolutionary product comes along that changes everything. -Steve Jobs

Humans have been constantly innovating and materializing new possibilities in order to better the mundane nature of human existence improve the quality of human life. While pioneering innovations have led to advancements, ethical implications chase them.

Cyber space and virtuality has been stretched to such limits that there ceases to exist a definite line between the real, the physical and the virtual. There is a considerable fear that exists that our own innovations will get the better of us.

Who decides the ethical nature of the application? Immersive virtual reality that is hypothetically assumed to stimulate a consensus reality has already been attempted at. The original intention of simulated reality was all about helping disabled individuals but now it has found other applications too. While related applications are aimed at enhancing the gaming experiences, it could potentially push the boundaries of art and philosophy, connecting people through shared experiences. Ironically it could also result in immunity towards sensitivity and overlooking the complexity of individual human experiences.

Medical applications immediately clarify the urgent need for innovative applications. Corrective technologies to remedy human flaws and disabilities are constantly being invented. There can never really be a definite limit to innovation but applications must be tempered by ethics. The potential use of technologies in healthcare, agriculture and housing can lead to revolutionary progress in the quality of human life and perhaps solve the impending ecological challenges that the planet faces. The ethical issues revolving around science, technology, human life, morality and environment can reach a common ground that might lead to path-breaking resolutions of various challenges that currently loom over humanity and its future. Even if such possibilities appear ideal, it seems like a positive hope for humanity and the way forward.. I am sure that by reading these pages you will get a bird's eye view about activities of commerce section for the quarter ended at Feb. 2018.



Asif Rampurawala
Vice Principal, VSIT

FRESHER'S PARTY

Date: 29th Nov 2017

Venue: VSIT Ground

VSIT celebrated Freshers' Day 2017 to welcome the first-year students of all the courses. This grand event was organized on the VSIT ground. The event started sharp at 5:00 pm as decided. Hosts of the evening Mr. Fahad Malim and Ms. Toral Chedda gave a warm welcome to respected Principal, Dr. Rohini Kelkar, along with the vice-principals Mr. Vijay Gawde and Mr. Asif Rampurawala.

The event kick started with a stunning dance performance by the Second Year and Third Year students of VSIT. This was followed by Dr. Rohini Kelkar addressing all the students with her valuable words of wisdom. The event then proceeded with the introduction of contestants of Mr. and Ms. Fresher 2017. Mrs. Ujwala Sav and Ms. Snehaprabha Katti were respectable judges of Mr. and Ms. Fresher 2017. All the contestants rocked the stage by their ramp walk.

To not let the audience, miss to be a part of the main stage, four voluntary students were made to do 'The Mirchi Challenge'. All the contestants tried their best to win the crown by showcasing their talents on the stage. Finally, Mr. & Ms. Fresher 2017 crown was won by Mr. Chirag and Ms. Mansi respectively. With so many dance performances, it was now the time for the audience to move their leg off on the beats of music. Also keeping in mind, the rules of decibels, VSIT set an example in front of all by celebrating Freshers Eve without violating any rule for noise.

Report by: Shreya Patwari, Student council member



“WELCOME STUDENTS – We are with you, so don't worry about your studies, we will guide you and we welcome you”

-John Holt

Alumni Premier League

Date: 10th Dec 2017

Venue: VSIT Ground

Alumni Association of VSIT organized a cricket match named “Alumni Primer League” as its inaugural event. This event is planned to increase the alumni involvement and attachment towards the institution.

The Tournament was: -

- 1) It is an under-arm cricket tournament
- 2) One team consist of 8 members (At least two female members favorable) will be formed from each year and each course (2005 to 2017)

Winning Team Members Details

I. First Position – 2012 B.Sc. IT students Batch

Mr. Rohit Dagare
Mr. Sunil Godse
Mr. Abhijeet Sodaye
Mr. Janardhan Karambebele
Mr. Shashikant Pawar
Mr. Bhavin Vaghela
Ms. Chaitali Keluskar
Mr. Sandesh Kumbhar

II. Second Position - 2013 B.Sc. IT students Batch

Report by: - Shajil Kumar.





**“I think the success of any school
can be measured by the
contribution the alumni make to
our national life.”**

-John F. Kennedy

VIGOUR 2017

Date: 20th and 21st Dec 2017

Venue: VSIT Tree Area

Vidyalankar School of Information Technology celebrated with great pomp its annual intercollegiate festival VIGOUR, on 20th and 21st of December 2017 in the Vidyalankar Educational Campus, Wadala, this was the ninth celebration of the VIGOUR festival.

Full of cultural, literary and sports competitions, the VIGOUR 2017 got a glamorous touch because of 'THE ULTIMATE DANCE BATTLE' and 'FASHION SHOW' in the main stage. The judges for the main stage events were Splits villa Fashionista Akshata Sonavane and DIDian Shruti Sinha. VIGOUR was witnessed by popular personalities like Sagar Naidu, Avimaan Shah and Samidha Singh. They judged competitions – “The Voice Remix, The B-Boying, etc.”. To boost impetus of girls in the sports field, competitions of fencing, tug of war, cricket and other games were held. This year, VIGOUR received good wishes from students from Spain, Ecuador, U.A.E and Russia. Gurunanak College of Mumbai bagged the award for the best college and the best contingent leader. VIGOUR 2017 had a trio theme of Harry Potter, Back2School and Web Series. They were represented by installments and artifact throughout the VSIT campus. The institution maintained its reputation of civilization by adhering to the stereo limit of 60 decibels set by the Court. Monetary awards to the contestants were implemented by cashless mediums this year too.

Report by: - Swapna kadam



“I would rather entertain and hope that people learned something than educate people and hope they were entertained”

-Walt Disney Company

VERVE 2017

Date: 22nd Dec 2017

Venue: VSIT Ground

Verve is one of the most popular intra college fest at Vidyalankar School of Information Technology where five houses (Ruby, Diamond, Sapphire, Topaz and Emerald) compete head to head to take the trophy of the best house on the Verve day. The verve week started from 9th December and continued till 19th December followed by the main event which was held on 22nd December 2017.

The verve week included special days as follows:

1. Twins Day & Secret Santa Day:

On this day, the faculty and Students twinned each other, and the registered competitors participated on the ramp walk. The best twin was selected by our own faculty judge and prizes were distributed and simultaneously, students celebrated Secret Santa day by gifting anonymously to their beloved friends which was further distributed by the student council members. On This day, we also had Antakshari event, a battle between all the five houses!

2. Mismatch Day and Teddy Day:

On Mismatch day, Students at VSIT wore mis- matching clothes. The combos were hilarious yet stunning and again the registered competitors participated in the ramp walk and the best mis matcher was selected by our faculty judge. Since, it was teddy day too, students exchanged teddy bears among themselves and celebrated it. On This day we also had competitions between the houses. They were Blind coding, Photoshop Poster making, CS 1.6, Face Painting, Paint shades of grey, Ludo and Quiz. The winners of the competition helped their respective houses to score their house points.

3. Oscar Day and Chocolate Day:

Since, it was red carpet theme, all men wore suits and women were in their gowns. Every day we followed the same pattern and hence, registrants participated in the ramp walk. Students celebrated Chocolate day by exchanging chocolates among themselves.

The competitions held on the day were Junk music (Here, anything that is readily available was used to produce music), Short film, Story through photography, paint my mobile case and Roadies (Roadies is a platform where the participants compete against each other in a series of rounds to prove themselves superior and win the ultimate title).

4. Traditional Day & Rose Day:

On This day, All the faculty and Students were dressed in traditional Indian attire. On this day too, the registrants walked the ramp. Students celebrated rose day by exchanging roses. The Verve week was summed up with the competition such as House Singing, Dus ka dum (also known as cooking without heat with 10 ingredients), Costume Designing and Sajre Sawariya.

Verve was held on 22nd December 2017. On this day Mr. & Miss VSIT competition was held which was the most awaited moment for all the students at VSIT. The anchor for the event was Miss Bhagyashri Sawant (TYBMS). The Competition was proceeded with the first round were participants did the ramp walk and introduced themselves. Round two was the talent round where finalists expressed their capability to win the crown. Lastly, the round three was held which was the question and answer round. The judges for the night, Prof. Ranjit, Prof. Rumeli and Prof. Laxmi Pillai had a tough time to select the Mr. &Ms. VSIT. Finally, the crown of Mr. and Ms. VSIT was won by Shrey Dhasmana (SYBMM) and Samantha (SYBMS) and the Verve 2017 was summed up by announcing BEST HOUSE OF 2017. The title was won by the Diamond House (House captains - Ankita Singh and Arjun Bhanushali and Vice-captain - Varun Mishra).

Report by: Mr. Shreyas Bondre.



“To be in the wonderful world of entertainment, you have to be optimistic.”

- Robert Stigwood

TREE PLANTATION AND ENRICHMENT DRIVE BY LIFE LONG EXTENSION UNIT OF VSIT

Date: 4th Feb 2018

Venue: Khoni village, Badlapur Pipeline road

Life Long Learning and Extension Unit of VSIT had participated in Tree plantation and enrichment drive on Sunday 4th February 2018 at Khoni village, Badlapur Pipeline road. This event was participated by eleven students with a teacher were participated

Khoni village is situated in remote area of Thane District. Dr. Shree Nanasheb Dharmadhikari Prathistan had planted more than 200 plants in rainy season. Only planting tree is not enough persistent efforts needs to be put for enrichment of trees. By understanding this responsibility students of extension unit had participated in tree plantation and enrichment drive.

The activity was carried out in three phases. The phase one was removing unwanted small grass near planted trees. In phase two they made the barriers of sand around the root of trees so that all water will be absorbed by roots of tree. In final phase trees were watered

By participating in this activity students of VSIT were put one step ahead in green environment and a fight against global warming.

Report by: Sandip Khandekar, HOD Commerce Dept.





“How wonderful it is that nobody need wait a single moment to improve the world”

-Anne Frank

VCMT 2018

Date: 10th Feb 2018

Venue: College Campus

As Neil Armstrong said- “Research is creating new knowledge.”

We are constantly demanding new things and new ways to do things. Without research, our demands would go completely unrecognized. Research is the product of curiosity, which is something we all have. To gain knowledge is to thrive. Without research, our lives as we know it would be completely altered.

Vidyalankar School of Information Technology recognizes that research is a necessity for the nation’s sustained economic growth. It will facilitate the interchange of information, establishment of standards, new techniques and fresh approaches to old problems. Vidyalankar School of Information Technology organized the 5th National Multi-Disciplinary Conference. The objective of the Conference is to provide a common forum to disseminate the knowledge of academic excellence. The Conference aims to discover & keep the Academic Community updated with latest developments in the domain of innovative ways of managing Business in the fiercely competitive era. The theme of the conference was “Vision India 2025” on Skill Development and Employability, Innovative Applications of Emerging Technologies and Role & Contribution of Women - A Paradigm Shift.

Ms. Neela Satyanarayana, retired IAS officer & First Woman State Election Commissioner of Maharashtra inaugurated the event. Dr. Rohini Kelkar, Principal, VSIT, welcomed and felicitated the keynote speaker and mentioned the objective of the Conference. Ms. Neela Satyanarayana congratulated all women on their achievements and encouraged them to always follow their dreams. Ms. Neela Satyanarayana is a true example of today’s woman who has not only awarded in all fields she has entered but also nurtured people with her ‘caregiver’ roles. Ms. Neela Satyanarayana added further, women should not focus on equality but to enhance her skills which are inherent. She also talked about the projection of women on social media and to break down the stereotypes which are termed as ‘Women Jobs.’

Unity also plays an important role when it comes to many social issues related to women. Women should be supportive of each other which completely justified the title ‘Role and Contribution of Women.’ Self confidence in a woman can only inculcated when she will start accepting herself and building her network. Ms. Neela always congratulated each woman by saying that, Ancient Indian women were always progressive in their thoughts which made them courageous in their actions. The objective of the conference was truly justified when she added, a developed nation is not determined by its people but by their character. She envisioned women an equally contributing by making themselves strong in every walk of their lives. She is an asset and gift which has to get recognition for her role in the society.

Prof. Prachi Mahajan, Assistant Professor, VSIT proposed vote of thanks on this occasion. The session chairs for the different tracks were: Dr. Rajesh Bhoite, Assistant Professor, Akbar Peerbhoy College of Commerce and Economics, Dr. M. Sumathy, Dean and HOD at Bharathiar University Coimbatore, Dr. Shobhika Mukul, Associate Professor, Sri Guru Nanak Dev Khalsa College, Dr. Gulabchand K. Gupta, Principal, Seva Sadan College of Arts, Science & Commerce, and Dr. Vinit Kotak, Vice-Principal at Shah and Anchor Kutchhi Engineering College.

The panel discussion organised by Vidyalankar was on the comprehensive theme of the conference “A Vision for The Next Decade”. The panelists were Mr. Vijayan Pankajakshan, Dean, WE School (Track 1-Skill Development and Employability), Mr. Hemant Nerurkar, Chairman at MindCraft Software Pvt. Ltd (Track 2-Innovative Applications of Emerging Technologies), Ms. Sangeeta Rivankar, COO at Kaisha Lifesciences Pvt. Ltd (Track 3-Role & Contribution of Women - A Paradigm Shift), Ms. Sujata Sahu, Founder, Director at 17000 ft Foundation (Track 3-Role & Contribution of Women - A Paradigm Shift).

Prof. Devayani Ganpule, (Moderator for Panel Discussion), Associate Professor at Ramnarain Ruia College introduced the audience to all the panelists. She also talked about the link of three tracks using the slogan, “Sabka Saath, Sabka Vikas” and inclusive growth.

1. Mr. Vijayan Pankajakshan

Mr. Vijay talked about the importance of skills which will lead to creation. With creativity in people, jobs can also be created but with these jobs, some challenges are also expected. So, the solution to this is to do our best whatever we choose as our career. Mr. Vijayan also highlighted a fact that parents are also becoming a challenge in selecting careers for their children which can be avoided. Our parents believe in ‘Sweat will be less, glory will be more.’ This perception need to be revived. Teachers should also play the role of mentors where learning should be given preference rather than context of the learning.

A challenge in India, in terms of jobs, is to attract people towards unconventional jobs which are more in numbers in countries like Germany and Switzerland. Vocational courses should be introduced and experiences should be gathered. Minimum 14 experiences should be exposed to get better opportunities and identifying our own skills. He gave examples of country Singapore and company like Aditya Birla, who focuses on tangible jobs. He concluded by saying, “You gain nothing, when you do not lose something.”

2. Mr. Hemant Nerurkar

Mr. Hemant took up the topic of employability from an employer’s side. He gave an overview of recruiter’s procedure in terms of Information Technology. Today’s generation is much advanced technologically and this skill should be used in employability.

Mr. Hemant further added that technologies like Artificial Intelligence and Internet of things (IOT) can never replace human beings. Human touch is missing in these technologies which should only be fulfilled by learning in schools and colleges. Training should be given by the HR recruiters whereas colleges should make the base strong of students by giving them a platform. HR recruiters are useful

in terms of providing training keeping in mind different expectations of different companies. They should also focus more on training rather than employing. He said, technology should be used keeping in mind its necessity and not becoming its slave.

3. Ms. Sangeeta Rivankar

Ms. Sangeeta encouraged promoting research in a field which we are pursuing our education and career in. Equal rights should be given to acquire education. We should not be hypocrite when it comes to gender rights or equality. Ms. Sangeeta added, medicines should be taken carefully as every medicine has side effects which may lead to different challenges related to health. Inventions should be properly documented so that all can be benefitted by it even in the future.

Research should be taken as a passion. As Ms. Sangeeta said, passion is the next step of creativity and society will always be benefitted by new research and invention.

4. Ms. Sujata Sahu

Independent does not mean to get into your comfort zone. Ms. Sujata shared her own experiences where she addressed the audience saying, it is not the question of equality anymore but to be content with whatever career we select. We all have inherent skills which need to be identified and put into a good cause. The touch of 'Empathy' can bring a lot of difference in term of approachability in the workplace.

"We are born leader." The sense of offering our skills starts from our very own house. Different exposures and experience makes us witness a side of life which we may not have been seen. So, it's essential to be emphatic towards each other so that we all can offer each other the best we have. Employability is not about getting a satisfied job, but also about self- content.

Later the conference was followed by paper presentations on different tracks followed by the Valedictory and Vote of Thanks by Dr. Ashwini Joshi, Assistant Professor, VSIT.

Report by: Ms. Sonal Sharma



“No grand idea was ever born in a conference, but a lot of foolish ideas have died there.”

- F. Scott Fitzgerald

V-Search 2018

Date: 17th Feb 2018

Venue: College Campus

VSIT annual Student Research Conference “VSEARCH” was held on Saturday, February 17th, 2018, in the college campus in four different venues i.e. Room no. X003, X005, X006 and Y001 from 10.00 a.m. – 2.30 p.m. and featured presentations from students of VSIT and three other colleges namely ICLE’s Motilal Jhunjhunwala College, Parle Tilak Vidyalaya Association’s Institute of Management and Walia College. The Research Conference for undergraduate and post graduate students showcased the student research carried out by over ninety authors and co-authors in a variety of disciplines like Management, Commerce and Information Technology.

The event commenced by welcoming the gathering and felicitating the Judges in the Auditorium at 9.30 a.m. The students were then asked to proceed to the respective classroom depending upon their discipline to display their work as oral presentation. Concurrent panel sessions with student presentations were held throughout. There were two rounds conducted in both the tracks to decide the final winner.

The conference ended on a high note with the distribution of certificates to the participants and for those who have presented their research papers in the conference. Further, the winners of the conference were announced (details are provided below). The judges then reflected on the success of event and shared how impressed they were with the amount of quality research conducted.

Judges:

Track 1 Commerce and Management

1. Dr. Monali Ray
2. Ms. Hema Mehta

Track 2 Information Technology

1. Ms. Pandya Laxmi
2. Ms. Nidhi Singh

Winners:

Commerce and Management

1. Pancharatna Ahinave “A study on why retail investors lose money in Stock Market in Mumbai city”
2. Shatakshi Dandekar and Archisha More “Student’s Attitude towards E-learning”
3. Vaishnavi Venugopal and Chaitali Luman “The role of psychological support in promoting well-being at workplace”

Information Technology

1. Saurabhi Sawant “Self-rechargeable long-range spy robots”
2. Shubham Pandurang and Uday Jumare “Walker Board”
3. Juhile Mane and Kunal Rane “Oil Spill Cleaning Boat”

Consolation

1. Karan Gosai, Ashish Jaiswal and Siddhant Bangera “Augmented reality in day to day life”
2. Siddhant Alhaf and Dhwanj Jain “Magnetic Rotor”

Report by: Dr. Pashmeen Kaur Anand



“There’s no discovery without a search and there’s no rediscovery without a research. Every discovery man ever made has always been concealed. It takes searchers and researchers to unveil them, that’s what make an insightful leader.”

- Benjamin Suulola

Scholar's Day Celebration

Date: 20th Jan 2018

Venue: M-101

A famous Confucian principle reads thus: education breeds confidence; confidence breeds hope and hope breeds peace. VSIT in association with Parent Interaction Committee organized Scholars' day on Saturday, January 20, 2018 from 10 am to 11 am to felicitate those who topped their classes and also those students who showed consistent excellence in their academic performance. The scholars were invited with their parents for the program. The event began with a welcome speech by Dr. Sarika Chauhan who welcomed the Principal, Dr. Rohini Kelkar and the Vice-Principals, Mr. Asif Rampurawala and Mr. Vijay Gawde. Additionally, the chief guest was also welcomed. The chief guest was the Principal of SIWS College, Dr. Usha Iyer. The welcome speech was followed by the Saraswati Vandana in reverence of the Goddess of Education and Wisdom.

The Principal of VSIT, Dr. Rohini Kelkar congratulated the scholars and spoke to them about the importance of persistence. The chief guest, Dr. Usha Iyer also addressed the students and the parents. She enunciated on the quality of dedication and industry and her words of wisdom were well received by the scholars.

The speeches were followed by the felicitation of the proud and deserving scholars. The students of BSc IT, MSc IT, BMS, BAF, BBI, BFM, BMM, M. Com, MFM, MMM were felicitated in order by the Chief Guest and the Principal.

The felicitation concluded with a vote of thanks by Dr. Sarika Chauhan. It was an uplifting and heartening event for the scholars.

Report by: Asha Vanve





**“Scholars have long dreamed of a
Universal library containing
everything that has ever been
written”
- Peter Singer**

ASCENDING GRAPH OF VSIT ACHIEVEMENT

VSIT strives for overall development of personality of the students through various activities. These activities are conducted within the college and also students participate in an inter-collegiate competition. The efforts of the college and its congenial environment has made the students and teachers win more applauds the students and teachers of VSIT have really made the achievement graph very steep during this semester. The achievement of VSIT students are:

- 1) NSS Volunteers Ms. Poonam Pujary, -----got first prize in essay competition held at K.C College, Mumbai. 7th Dec ember 2017.
- 2) Dr. Swagatika Nanda --Whose research paper has been published in a reputed peer reviewed - international Journal of Managerial Finance.
- 3) TY B.sc IT students project won the district level AVISHKAR CONVENTION -2017-18 and short listed for the state level:
 - a) Title: Self rechargeable long-Range spy robot. By –Saurabhi Sawant & Dikshita Poojary.
 - b) ‘Automated Car Parking System Vacant Slots Detection System. By-Shahnawaz Khan & Mayuresh Warang.



WINNERS OF AVISHKAR

- 4) Ms. Pushpa Mahapatro, IT staff member cleared NET examination held in the month of November 2017.
- 5) Dr. Swagatika Nanda’s major research proposal by ICSSR-Indian Council of Social Science Research got selected with Rs. Six lakhs grant in aid.
- 6) VSIT Students won Gold at Fencing at University Level Competition, held on 5th January 2018.



7) VSIT Rocks --- Students from BFM won award



8) Ms. Apoorva and Mufashera, TY BBI Participated in intercollegiate research paper presentation at KSA College, Panvel on 20th January 2018, and won Best Paper award and cash Rs-3.000/



9) VSIT Students won third place in fashion show organized by SIES College, Mumbai on 22nd January 2018

10) Team VSIT ranked 5th in Indian Case Challenge 2018, IIT Kharagpur, competing against 14 finalists in a competition participated by 350 Plus teams from across the country.



11) Extension Unit of VSIT bagged first rank at UDAAN Festival organized by the University of Mumbai on 31 st January 2018.The team performed a street play on 24th February 2018 at K inter-collegiate festival at Khalsa College.



12) Ms. Manasi Singote, NSS Volunteer bagged third place in Slogan Writing Competition, organized by Public Concern for government trust on the topic 'UNITY IN DIVERSITY'. The competition was held on 7th February 2018. The slogan ---"Individual we are a drop and together we are an ocean". The chief guest was Shri. Rajmohan Gandhi, grandson of Mahatma Gandhiji.



13) VSIT Extension Unit bagged first place for STREET PLAY at inter-collegiate Festival REALM, Khalsa College on 10th February 2018.



- 14) STAR ALUMNI, Mr. Vaishnav Chavan, bagged Gold medal in Indian Classical Instrumental Solo Percussion in 33rd Inter university National Youth Festival 2017-18 at Ranchi, Jharkhand.
- 15) Extension Unit Volunteer, Ms. Nikita Kadam, won first prize in Rangoli Competition, organized by Almani College, on 24 th February 2018.



- 16) Ms. Simran Rathod, SYBAF, received third prize in Quilling in the competition held by K.M. Kundnani college of Pharmacy on 24th February 2018.
- 17) Ms. Aishwarya Javeri and Avni Gaikwad won third prize in “MAKE [UP]” Competition organized by K.M. Kundnani College of Pharmacy on 24th February 2018.



VALUE ADDED COURSES

1. Photoshop

Date:- 27th Jan-24th Feb 2018

Venue:-X-119

VSIT organized a value-added course in Photoshop comprising of more than 20 hours with a maximum student intake of 20. In those 20 hours students were provided with an exhaustive and in-depth knowledge of Photoshop coupled with great fun. Students learnt a lot of things including creating logos, pamphlets, editing images, creating pictures to be used in advertisements etc. Students were fortunate to have a professional from the industry, Ms. Ujwala Satam who had the knack of imparting knowledge through simplified means. Her vast knowledge helped students to gain a valuable insight into the intricacies of the diversified topics that were covered. Students took home pleasant memories. Such value-added courses aid students in satiating their inquisitiveness in topics different from academics. This course will also go a long way in creating things within the college campus like preparing banners, college magazines etc. It will also help students when they embark on professional career. We hope that our college comes out with many such add-ons to improve students' skills and increase their knowledge which will enable them to face the enormous competition in the industry.

REPORT BY

Geeta Sahu



2. Basic SAP for IT and Management

Date:- 26th Jan- 10th Feb

Venue:-X-122 & X-123

The course had a total of 20 students with the duration of 20 hrs, the topic covered as part of the course content was: For both functional and technical course, there was a common introduction to business processes and how the business functions in an organization work in a collaborative manner. The function of sales, marketing, production, stores, finance and purchasing departments were covered. This was followed by a role play depicting the collaboration of the various departments in an organization. This was followed by introduction to SAP where all the business functions are integrated.

Subsequently the course flow was different

Functional:

1. SAP enterprise structure was introduced
2. Students were introduced to SAP customization and master data
3. This was followed by introduction to Order to Cash business process and its implementation in SAP
4. This was followed by introduction to Procurement to Pay business process and its implementation in SAP
5. Assessments

Technical:

1. Introduction to SAP ABAP
2. Introduction to Data Dictionary - domain, data element and fields
3. Introduction to different programming syntax - If. While, do , case statement
4. Introduction to Types, Data types, Internal tables and work areas.
5. Coding and significance of various sections and events in SAP ABAP.
6. Go through Sales-order and Deliver programs in ABAP.
7. Assessments

**“Develop a passion for learning. If you do,
you will never cease to grow”**

▪ Anthony J. D'Angelo

SPOKEN TUTORIAL

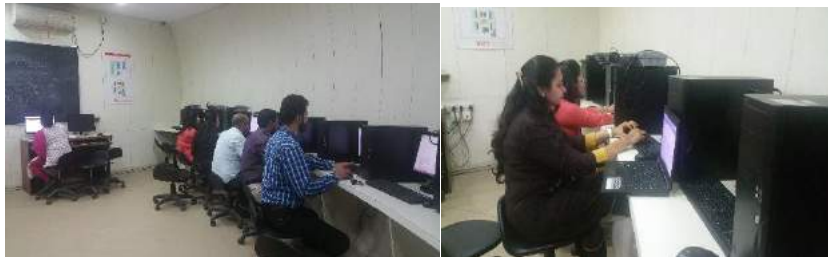
VSIT has been conducting online test with course material provided by IIT, Bombay since Feb-2017 for professors.

Laboratory Development Committee had made provisions for downloading the Spoken Tutorial Course videos from <http://172.16.1.32/#/HOME/Vrefer/SpokenTutorials>. Alternatively, Spoken Tutorial Course videos could also be downloaded from Spoken Tutorials website http://www.spoken-tutorial.org/create_cd_content.

All VSIT IT professors had been informed on 16th Jan 2018 about the link to download the video lectures and the online exam dates and subjects. The subject lists were shown to them and their opinion is taken about which subjects they will be appearing by sending a google form link to all. Exams conducted on 20th, 21st, 22nd and 23rd Feb 18 respectively.

REPORT BY

Prof. Beena Kapadia



“There is no end to education. It is not that you read a book, pass an examination, and finish with education. The whole of life, from the moment you are born to the moment you die, is a process of learning”

- Jiddu Krishnamurti

INDUSTRIAL VISIT AT REDHAT

Industry Institute Interaction committee, VSIT organized a visit to 'RedHat', Pune on 19th January, 2018, as a part of educational visit with faculty Ms. Seema Vishwakarma.

During the entire visit, Ms. Rupali from RedHat was our guide for the visit. The session started with Mr. Yogesh Babar, who enlightened the students with the history of O.S. and story behind the existence of Linux, Redhat. He also covered the part which included "The world's first O.S.- developed around 1965", "AT&T bell laboratories developed B language", "Amsterdam Compiler Kit" and the different versions of Linux.

After the informative session on Historical background of OS. The next session included Mr. Ankitkumar Patel where he talked on overall ethics, goals and vision on which Redhat grows as an organization.

Since the students were curious about the career opportunities that Redhat would offer us, the next speaker Mr. Yogendra Jog was ready to have this session. Mr. Jog told his story about how being from a non-technical background got into technology, how Linux was introduced to him, how his curiosity about Linux made him dig deeper and so on. He also spoke a lot about the culture that is followed in Redhat. He guided us through some of the certifications which will help students in working with Redhat. The students gained immense knowledge from the visit.

REPORT BY

Prof. Seema Vishwakarma



“Research is formalized curiosity. It is poking and prying with a purpose.”

– Zora Neale Hurston

INDUSTRIAL VISIT TO DYANLOG

Electronics cluster of Vidyalankar School of Information Technology, Mumbai had organized an Industrial Visit for students of First and Second year BSc IT to Dynalog, Vikhroli Plant on 20th January 2018. Mr. Sabir Shaikh and Ms. Amraja Shivkar were faculty coordinators for this Industrial Visit.

Students were present at the venue at 2:45 pm. Faculty members quickly gave them instructions regarding the visit and then all moved for actual observation of the plant. Students were divided into two groups for more effective communication with the instructors of the plant.

Students of first-year were accompanied by Ms. Amraja Shivkar and students of second-year were accompanied by Mr. Sabir Shaikh. Students visited two sections, Production Room and Defence Section.

In the production room, the instructor gave basic information about the process of manufacturing of different microprocessor and microcontroller kits and their quality check. Different prototypes of microprocessor and microcontroller based projects were kept for display. Students were given information regarding steps in assembling the microprocessor/microcontroller kits that they use for their practical as their syllabus.

In defense section only the main and high-tech products required by Army, Air force and Navy are designed. A prototype named Test-JIG was explained. Students were motivated for doing programming for such applications as this field has great scope for IT developers.

The Visit came to an end at 6 pm. All the students left for their respective homes after the visit.

Report by: Ms. Amraja Shivkar



**“Travel is like Knowledge. The more you see.
The more you know you haven’t Seen”**

— Martin Luter King Jr

R&D COMMITTEE ACTIVITY

R&D Committee has started this activity to inculcate the seeds of research among the faculty members. It also helps to provide a research platform.

Sr.No.	Faculty Name	Review	Title	Date
1	Pushpa Mahapatro	Book	Research Methodology by Kothari & Garg	13/11/2017
2	Pallavi Tawde	Technical	Review of UDEMY Website	14/11/2017
3	Umesh Koyande	Paper	Trends in Embedded System	20/11/2017
4	Asif Rampurawala	Technical	Use of Flow: Office365	22/11/2017
5	Kimaya Shelar	Book	Life is what you make it	27/12/2017
6	Shajil Kumar	Technical	Python	
7	Sanjeela Sagar	Technical	Learn 'R'	06/12/2017
8	Janhavi Vadke	Research	Ill effects of Radiation of Mobile	13/12/2017
9	Hrishikesh Tendulkar	Technical	MOOCs in Software Engineering Education	15/12/2017
10	Laxmikant Manchekar	Book	Review of Dictionary of Mathematics	30/01/2018
11	Mithila Chavan	Paper	Loving AI:- Humanoid Robot as Agent of Human Consciousness	11/02/2018
12	Rajendra Patole	Book	Patras Karan Ki book review	26/02/2018

“An investment in knowledge always pays the best interest”

– Benjamin Franklin

Newsletter Committee:

Snehaprabha Katti, Laxmikant Manchekar, Ketaki Ghawali, Seema Bhatkar

Nov 2017

to

Feb 2018

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Commerce Department Newsletter

From the Principal's Desk

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In the 21st century, the pure academic type of education that students are introduced to, is steadily paving way to whole new type of education with a special focus to incorporate three major areas of education, reasoning and psychomotor and emotional learning.

The core aim of education is to foster all-round development of a child. All-round development essentially means intelligence, physical, moral, sensible and social development. To fulfil these objectives, there is a prime need of striking a balance between syllabus, curriculum, books, co-curricular and extra-curricular activities.

A co-curricular and extra-curricular activity especially takes place outside a typical pen and pencil classroom experience. These activities might be music, dance, art, drama, research paper writing, religious fest and so on. In either case, participation can assist students in more than one ways. They complement the curricular activities and groom the students in the "Art of living and working together".

A Chinese proverb says "Teach me, and I will forget, show me, and I might remember. Involve me, and I will never forget".

Co-curricular and Extra-Curricular activities renders a few values like:

- Educational value
- Development of social value
- Development of civic value
- Physical development value
- Recreation value
- Cultural value.

All activities are vital because even though they are not a part of core syllabus, they play an important role in moulding students as well-rounded people.

Vidyalankar has proved by motivating and making students participating in various co-curricular and extra-curricular activities and bringing accolades to institutions as well improving their overall personality, strengthening self-confidence, developing specialized skills, improving academic performance, greater opportunities, sense of responsibility and exposure to new activities.



Dr. Rohini Kelkar
Principal, VSIT

From the HOD's Desk

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R&D Committee

It is a great pleasure to witness the growth of the faculty of commerce in VSIT from its inspection till date. With a span of years, it has become a largest department in size with increase in quantity and has also made positive improvement in quality. All this has been possible due to dedication and commitment of all the team members towards achieving an institutional goal.

Not only the staff members but also the students are making sincere efforts in the progress of the department. Department conducts various activities like Guest

lectures, Faculty Development Programme, Research workshop etc. for the same. The Department aims academic progression, skill

development, inculcating research value, bringing out hidden talent of students as well as faculty members through such activities.

This newsletter is a medium to present the glimpse of such activities and achievements of the department in each quarter to all the stakeholders. I am sure that by reading these pages you will get a bird's eye view about activities of commerce section for the quarter ended at Feb. 2018.



Vijay Gawde
Vice Principal, VSIT

FRESHER'S PARTY

Date: 29th Nov 2017

Venue: VSIT Ground

VSIT celebrated Freshers' Day 2017 to welcome the first-year students of all the courses. This grand event was organized on the VSIT ground. The event started sharp at 5:00 pm as decided. Hosts of the evening Mr. Fahad Malim and Ms. Toral Chedda gave a warm welcome to respected Principal, Dr. Rohini Kelkar, along with the vice-principals Mr. Vijay Gawde and Mr. Asif Rampurawala.

The event kick started with a stunning dance performance by the Second Year and Third Year students of VSIT. This was followed by Dr. Rohini Kelkar addressing all the students with her valuable words of wisdom. The event then proceeded with the introduction of contestants of Mr. and Ms. Fresher 2017. Mrs. Ujwala Sav and Ms. Snehaprabha Katti were respectable judges of Mr. and Ms. Fresher 2017. All the contestants rocked the stage by their ramp walk.

To not let the audience, miss to be a part of the main stage, four voluntary students were made to do 'The Mirchi Challenge'. All the contestants tried their best to win the crown by showcasing their talents on the stage. Finally, Mr. & Ms. Fresher 2017 crown was won by Mr. Chirag and Ms. Mansi respectively. With so many dance performances, it was now the time for the audience to move their leg off on the beats of music. Also keeping in mind, the rules of decibels, VSIT set an example in front of all by celebrating Freshers Eve without violating any rule for noise.

Report by: Shreya Patwari, Student council member



“WELCOME STUDENTS – We are with you, so don't worry about your studies, we will guide you and we welcome you”

-John Holt

Alumni Premier League

Date: 10th Dec 2017

Venue: VSIT Ground

Alumni Association of VSIT organized a cricket match named “Alumni Primer League” as its inaugural event. This event is planned to increase the alumni involvement and attachment towards the institution.

The Tournament was: -

- 1) It is an under-arm cricket tournament
- 2) One team consist of 8 members (At least two female members favorable) will be formed from each year and each course (2005 to 2017)

Winning Team Members Details

I. First Position – 2012 B.Sc. IT students Batch

Mr. Rohit Dagare
Mr. Sunil Godse
Mr. Abhijeet Sodaye
Mr. Janardhan Karambebe
Mr. Shashikant Pawar
Mr. Bhavin Vaghela
Ms. Chaitali Keluskar
Mr. Sandesh Kumbhar

II. Second Position - 2013 B.Sc. IT students Batch

Report by: - Shajil Kumar.





**“I think the success of any school
can be measured by the
contribution the alumni make to
our national life.”**

-John F. Kennedy

VIGOUR 2017

Date: 20th and 21st Dec 2017

Venue: VSIT Tree Area

Vidyalankar School of Information Technology celebrated with great pomp its annual intercollegiate festival VIGOUR, on 20th and 21st of December 2017 in the Vidyalankar Educational Campus, Wadala, this was the ninth celebration of the VIGOUR festival.

Full of cultural, literary and sports competitions, the VIGOUR 2017 got a glamorous touch because of 'THE ULTIMATE DANCE BATTLE' and 'FASHION SHOW' in the main stage. The judges for the main stage events were Splits villa Fashionista Akshata Sonavane and DIDian Shruti Sinha. VIGOUR was witnessed by popular personalities like Sagar Naidu, Avimaan Shah and Samidha Singh. They judged competitions – “The Voice Remix, The B-Boying, etc.”. To boost impetus of girls in the sports field, competitions of fencing, tug of war, cricket and other games were held. This year, VIGOUR received good wishes from students from Spain, Ecuador, U.A.E and Russia. Gurunanak College of Mumbai bagged the award for the best college and the best contingent leader. VIGOUR 2017 had a trio theme of Harry Potter, Back2School and Web Series. They were represented by installments and artifact throughout the VSIT campus. The institution maintained its reputation of civilization by adhering to the stereo limit of 60 decibels set by the Court. Monetary awards to the contestants were implemented by cashless mediums this year too.

Report by: - Swapna kadam



“I would rather entertain and hope that people learned something than educate people and hope they were entertained”

-Walt Disney Company

VERVE 2017

Date: 22nd Dec 2017

Venue: VSIT Ground

Verve is one of the most popular intra college fest at Vidyalankar School of Information Technology where five houses (Ruby, Diamond, Sapphire, Topaz and Emerald) compete head to head to take the trophy of the best house on the Verve day. The verve week started from 9th December and continued till 19th December followed by the main event which was held on 22nd December 2017.

The verve week included special days as follows:

1. Twins Day & Secret Santa Day:

On this day, the faculty and Students twinned each other, and the registered competitors participated on the ramp walk. The best twin was selected by our own faculty judge and prizes were distributed and simultaneously, students celebrated Secret Santa day by gifting anonymously to their beloved friends which was further distributed by the student council members. On This day, we also had Antakshari event, a battle between all the five houses!

2. Mismatch Day and Teddy Day:

On Mismatch day, Students at VSIT wore mis- matching clothes. The combos were hilarious yet stunning and again the registered competitors participated in the ramp walk and the best mis matcher was selected by our faculty judge. Since, it was teddy day too, students exchanged teddy bears among themselves and celebrated it. On This day we also had competitions between the houses. They were Blind coding, Photoshop Poster making, CS 1.6, Face Painting, Paint shades of grey, Ludo and Quiz. The winners of the competition helped their respective houses to score their house points.

3. Oscar Day and Chocolate Day:

Since, it was red carpet theme, all men wore suits and women were in their gowns. Every day we followed the same pattern and hence, registrants participated in the ramp walk. Students celebrated Chocolate day by exchanging chocolates among themselves.

The competitions held on the day were Junk music (Here, anything that is readily available was used to produce music), Short film, Story through photography, paint my mobile case and Roadies (Roadies is a platform where the participants compete against each other in a series of rounds to prove themselves superior and win the ultimate title).

4. Traditional Day & Rose Day:

On This day, All the faculty and Students were dressed in traditional Indian attire. On this day too, the registrants walked the ramp. Students celebrated rose day by exchanging roses. The Verve week was summed up with the competition such as House Singing, Dus ka dum (also known as cooking without heat with 10 ingredients), Costume Designing and Sajre Sawariya.

Verve was held on 22nd December 2017. On this day Mr. & Miss VSIT competition was held which was the most awaited moment for all the students at VSIT. The anchor for the event was Miss Bhagyashri Sawant (TYBMS). The Competition was proceeded with the first round were participants did the ramp walk and introduced themselves. Round two was the talent round where finalists expressed their capability to win the crown. Lastly, the round three was held which was the question and answer round. The judges for the night, Prof. Ranjit, Prof. Rumeli and Prof. Laxmi Pillai had a tough time to select the Mr. &Ms. VSIT. Finally, the crown of Mr. and Ms. VSIT was won by Shrey Dhasmana (SYBMM) and Samantha (SYBMS) and the Verve 2017 was summed up by announcing BEST HOUSE OF 2017. The title was won by the Diamond House (House captains - Ankita Singh and Arjun Bhanushali and Vice-captain - Varun Mishra).

Report by: Mr. Shreyas Bondre.



“To be in the wonderful world of entertainment, you have to be optimistic.”

- Robert Stigwood

TREE PLANTATION AND ENRICHMENT DRIVE BY LIFE LONG EXTENSION UNIT OF VSIT

Date: 4th Feb 2018

Venue: Khoni village, Badlapur Pipeline road

Life Long Learning and Extension Unit of VSIT had participated in Tree plantation and enrichment drive on Sunday 4th February 2018 at Khoni village, Badlapur Pipeline road. This event was participated by eleven students with a teacher were participated

Khoni village is situated in remote area of Thane District. Dr. Shree Nanasaheb Dharmadhikari Prathistan had planted more than 200 plants in rainy season. Only planting tree is not enough persistent efforts needs to be put for enrichment of trees. By understanding this responsibility students of extension unit had participated in tree plantation and enrichment drive.

The activity was carried out in three phases. The phase one was removing unwanted small grass near planted trees. In phase two they made the barriers of sand around the root of trees so that all water will be absorbed by roots of tree. In final phase trees were watered

By participating in this activity students of VSIT were put one step ahead in green environment and a fight against global warming.

Report by: Sandip Khandekar, HOD Commerce Dept.





“How wonderful it is that nobody need wait a single moment to improve the world”

-Anne Frank

VCMT 2018

Date: 10th Feb 2018

Venue: College Campus

As Neil Armstrong said- “Research is creating new knowledge.”

We are constantly demanding new things and new ways to do things. Without research, our demands would go completely unrecognized. Research is the product of curiosity, which is something we all have. To gain knowledge is to thrive. Without research, our lives as we know it would be completely altered.

Vidyalankar School of Information Technology recognizes that research is a necessity for the nation’s sustained economic growth. It will facilitate the interchange of information, establishment of standards, new techniques and fresh approaches to old problems. Vidyalankar School of Information Technology organized the 5th National Multi-Disciplinary Conference. The objective of the Conference is to provide a common forum to disseminate the knowledge of academic excellence. The Conference aims to discover & keep the Academic Community updated with latest developments in the domain of innovative ways of managing Business in the fiercely competitive era. The theme of the conference was “Vision India 2025” on Skill Development and Employability, Innovative Applications of Emerging Technologies and Role & Contribution of Women - A Paradigm Shift.

Ms. Neela Satyanarayana, retired IAS officer & First Woman State Election Commissioner of Maharashtra inaugurated the event. Dr. Rohini Kelkar, Principal, VSIT, welcomed and felicitated the keynote speaker and mentioned the objective of the Conference. Ms. Neela Satyanarayana congratulated all women on their achievements and encouraged them to always follow their dreams. Ms. Neela Satyanarayana is a true example of today’s woman who has not only awarded in all fields she has entered but also nurtured people with her ‘caregiver’ roles. Ms. Neela Satyanarayana added further, women should not focus on equality but to enhance her skills which are inherent. She also talked about the projection of women on social media and to break down the stereotypes which are termed as ‘Women Jobs.’

Unity also plays an important role when it comes to many social issues related to women. Women should be supportive of each other which completely justified the title ‘Role and Contribution of Women.’ Self confidence in a woman can only inculcated when she will start accepting herself and building her network. Ms. Neela always congratulated each woman by saying that, Ancient Indian women were always progressive in their thoughts which made them courageous in their actions. The objective of the conference was truly justified when she added, a developed nation is not determined by its people but by their character. She envisioned women an equally contributing by making themselves strong in every walk of their lives. She is an asset and gift which has to get recognition for her role in the society.

Prof. Prachi Mahajan, Assistant Professor, VSIT proposed vote of thanks on this occasion. The session chairs for the different tracks were: Dr. Rajesh Bhoite, Assistant Professor, Akbar Peerbhoy College of Commerce and Economics, Dr. M. Sumathy, Dean and HOD at Bharathiar University Coimbatore, Dr. Shobhika Mukul, Associate Professor, Sri Guru Nanak Dev Khalsa College, Dr. Gulabchand K. Gupta, Principal, Seva Sadan College of Arts, Science & Commerce, and Dr. Vinit Kotak, Vice-Principal at Shah and Anchor Kutchhi Engineering College.

The panel discussion organised by Vidyalankar was on the comprehensive theme of the conference “A Vision for The Next Decade”. The panelists were Mr. Vijayan Pankajakshan, Dean, WE School (Track 1-Skill Development and Employability), Mr. Hemant Nerurkar, Chairman at MindCraft Software Pvt. Ltd (Track 2-Innovative Applications of Emerging Technologies), Ms. Sangeeta Rivankar, COO at Kaisha Lifesciences Pvt. Ltd (Track 3-Role & Contribution of Women - A Paradigm Shift), Ms. Sujata Sahu, Founder, Director at 17000 ft Foundation (Track 3-Role & Contribution of Women - A Paradigm Shift).

Prof. Devayani Ganpule, (Moderator for Panel Discussion), Associate Professor at Ramnarain Ruia College introduced the audience to all the panelists. She also talked about the link of three tracks using the slogan, “Sabka Saath, Sabka Vikas” and inclusive growth.

1. Mr. Vijayan Pankajakshan

Mr. Vijay talked about the importance of skills which will lead to creation. With creativity in people, jobs can also be created but with these jobs, some challenges are also expected. So, the solution to this is to do our best whatever we choose as our career. Mr. Vijayan also highlighted a fact that parents are also becoming a challenge in selecting careers for their children which can be avoided. Our parents believe in ‘Sweat will be less, glory will be more.’ This perception need to be revived. Teachers should also play the role of mentors where learning should be given preference rather than context of the learning.

A challenge in India, in terms of jobs, is to attract people towards unconventional jobs which are more in numbers in countries like Germany and Switzerland. Vocational courses should be introduced and experiences should be gathered. Minimum 14 experiences should be exposed to get better opportunities and identifying our own skills. He gave examples of country Singapore and company like Aditya Birla, who focuses on tangible jobs. He concluded by saying, “You gain nothing, when you do not lose something.”

2. Mr. Hemant Nerurkar

Mr. Hemant took up the topic of employability from an employer’s side. He gave an overview of recruiter’s procedure in terms of Information Technology. Today’s generation is much advanced technologically and this skill should be used in employability.

Mr. Hemant further added that technologies like Artificial Intelligence and Internet of things (IOT) can never replace human beings. Human touch is missing in these technologies which should only be fulfilled by learning in schools and colleges. Training should be given by the HR recruiters whereas colleges should make the base strong of students by giving them a platform. HR recruiters are useful

in terms of providing training keeping in mind different expectations of different companies. They should also focus more on training rather than employing. He said, technology should be used keeping in mind its necessity and not becoming its slave.

3. Ms. Sangeeta Rivankar

Ms. Sangeeta encouraged promoting research in a field which we are pursuing our education and career in. Equal rights should be given to acquire education. We should not be hypocrite when it comes to gender rights or equality. Ms. Sangeeta added, medicines should be taken carefully as every medicine has side effects which may lead to different challenges related to health. Inventions should be properly documented so that all can be benefitted by it even in the future.

Research should be taken as a passion. As Ms. Sangeeta said, passion is the next step of creativity and society will always be benefitted by new research and invention.

4. Ms. Sujata Sahu

Independent does not mean to get into your comfort zone. Ms. Sujata shared her own experiences where she addressed the audience saying, it is not the question of equality anymore but to be content with whatever career we select. We all have inherent skills which need to be identified and put into a good cause. The touch of 'Empathy' can bring a lot of difference in term of approachability in the workplace.

“We are born leader.” The sense of offering our skills starts from our very own house. Different exposures and experience makes us witness a side of life which we may not have been seen. So, it's essential to be emphatic towards each other so that we all can offer each other the best we have. Employability is not about getting a satisfied job, but also about self- content.

Later the conference was followed by paper presentations on different tracks followed by the Valedictory and Vote of Thanks by Dr. Ashwini Joshi, Assistant Professor, VSIT.

Report by: Ms. Sonal Sharma



“No grand idea was ever born in a conference, but a lot of foolish ideas have died there.”

- F. Scott Fitzgerald

V-Search 2018

Date: 17th Feb 2018

Venue: College Campus

VSIT annual Student Research Conference ‘VSEARCH’ was held on Saturday, February 17th, 2018, in the college campus in four different venues i.e. Room no. X003, X005, X006 and Y001 from 10.00 a.m. – 2.30 p.m. and featured presentations from students of VSIT and three other colleges namely ICLE’s Motilal Jhunjhunwala College, Parle Tilak Vidyalaya Association’s Institute of Management and Walia College. The Research Conference for undergraduate and post graduate students showcased the student research carried out by over ninety authors and co-authors in a variety of disciplines like Management, Commerce and Information Technology.

The event commenced by welcoming the gathering and felicitating the Judges in the Auditorium at 9.30 a.m. The students were then asked to proceed to the respective classroom depending upon their discipline to display their work as oral presentation. Concurrent panel sessions with student presentations were held throughout. There were two rounds conducted in both the tracks to decide the final winner.

The conference ended on a high note with the distribution of certificates to the participants and for those who have presented their research papers in the conference. Further, the winners of the conference were announced (details are provided below). The judges then reflected on the success of event and shared how impressed they were with the amount of quality research conducted.

Judges:

Track 1 Commerce and Management

1. Dr. Monali Ray
2. Ms. Hema Mehta

Track 2 Information Technology

1. Ms. Pandya Laxmi
2. Ms. Nidhi Singh

Winners:

Commerce and Management

1. Pancharatna Ahinave “A study on why retail investors lose money in Stock Market in Mumbai city”
2. Shatakshi Dandekar and Archisha More “Student’s Attitude towards E-learning”
3. Vaishnavi Venugopal and Chaitali Luman “The role of psychological support in promoting well-being at workplace”

Information Technology

1. Saurabhi Sawant “Self-rechargeable long-range spy robots”
2. Shubham Pandurang and Uday Jumare “Walker Board”
3. Juhile Mane and Kunal Rane “Oil Spill Cleaning Boat”

Consolation

1. Karan Gosai, Ashish Jaiswal and Siddhant Bangera “Augmented reality in day to day life”
2. Siddhant Alhaf and Dhvaj Jain “Magnetic Rotor”

Report by: Dr. Pashmeen Kaur Anand



“There’s no discovery without a search and there’s no rediscovery without a research. Every discovery man ever made has always been concealed. It takes searchers and researchers to unveil them, that’s what make an insightful leader.”

- Benjamin Suulola

Scholar's Day Celebration

Date: 20th Jan 2018

Venue: M-101

A famous Confucian principle reads thus: education breeds confidence; confidence breeds hope and hope breeds peace. VSIT in association with Parent Interaction Committee organized Scholars' day on Saturday, January 20, 2018 from 10 am to 11 am to felicitate those who topped their classes and also those students who showed consistent excellence in their academic performance. The scholars were invited with their parents for the program. The event began with a welcome speech by Dr. Sarika Chauhan who welcomed the Principal, Dr. Rohini Kelkar and the Vice-Principals, Mr. Asif Rampurawala and Mr. Vijay Gawde. Additionally, the chief guest was also welcomed. The chief guest was the Principal of SIWS College, Dr. Usha Iyer. The welcome speech was followed by the Saraswati Vandana in reverence of the Goddess of Education and Wisdom.

The Principal of VSIT, Dr. Rohini Kelkar congratulated the scholars and spoke to them about the importance of persistence. The chief guest, Dr. Usha Iyer also addressed the students and the parents. She enunciated on the quality of dedication and industry and her words of wisdom were well received by the scholars.

The speeches were followed by the felicitation of the proud and deserving scholars. The students of BSc IT, MSc IT, BMS, BAF, BBI, BFM, BMM, M. Com, MFM, MMM were felicitated in order by the Chief Guest and the Principal.

The felicitation concluded with a vote of thanks by Dr. Sarika Chauhan. It was an uplifting and heartening event for the scholars.

Report by: Asha Vanve





**“Scholars have long dreamed of a
Universal library containing
everything that has ever been
written”**

- Peter Singer

ASCENDING GRAPH OF VSIT ACHIEVEMENT

VSIT strives for overall development of personality of the students through various activities. These activities are conducted within the college and also students participate in an inter-collegiate competition. The efforts of the college and its congenial environment has made the students and teachers win more applauds the students and teachers of VSIT have really made the achievement graph very steep during this semester. The achievement of VSIT students are:

- 1) NSS Volunteers Ms. Poonam Pujary, -----got first prize in essay competition held at K.C College, Mumbai. 7th Dec ember 2017.
- 2) Dr. Swagatika Nanda ---Whose research paper has been published in a reputed peer reviewed - international Journal of Managerial Finance.
- 3) TY B.sc IT students project won the district level AVISHKAR CONVENTION -2017-18 and short listed for the state level:
 - a) Title: Self rechargeable long-Range spy robot. By –Saurabhi Sawant & Dikshita Poojary.
 - b) ‘Automated Car Parking System Vacant Slots Detection System. By-Shahnawaz Khan & Mayuresh Warang.



WINNERS OF AVISHKAR

- 4) Ms. Pushpa Mahapatro, IT staff member cleared NET examination held in the month of November 2017.
- 5) Dr. Swagatika Nanda’s major research proposal by ICSSR-Indian Council of Social Science Research got selected with Rs. Six lakhs grant in aid.
- 6) VSIT Students won Gold at Fencing at University Level Competition, held on 5th January 2018.



7) VSIT Rocks --- Students from BFM won award



8) Ms. Apoorva and Mufashera, TY BBI Participated in intercollegiate research paper presentation at KSA College, Panvel on 20th January 2018, and won Best Paper award and cash Rs-3.000/



9) VSIT Students won third place in fashion show organized by SIES College, Mumbai on 22nd January 2018

10) Team VSIT ranked 5th in Indian Case Challenge 2018, IIT Kharagpur, competing against 14 finalists in a competition participated by 350 Plus teams from across the country.



11) Extension Unit of VSIT bagged first rank at UDAAN Festival organized by the University of Mumbai on 31 st January 2018.The team performed a street play on 24th February 2018 at K inter-collegiate festival at Khalsa College.



12) Ms. Manasi Singote, NSS Volunteer bagged third place in Slogan Writing Competition, organized by Public Concern for government trust on the topic ‘UNITY IN DIVERSITY ‘The competition was held on 7th February 2018. The slogan ---“Individual we are a drop and together we are an ocean”. The chief guest was Shri. Rajmohan Gandhi, grandson of Mahatma Gandhiji.



13) VSIT Extension Unit bagged first place for STREET PLAY at inter-collegiate Festival REALM, Khalsa College on 10th February 2018.



- 14) STAR ALUMNI, Mr. Vaishnav Chavan, bagged Gold medal in Indian Classical Instrumental Solo Percussion in 33rd Inter university National Youth Festival 2017-18 at Ranchi, Jharkhand.
- 15) Extension Unit Volunteer, Ms. Nikita Kadam, won first prize in Rangoli Competition, organized by Almani College, on 24 th February 2018.



- 16) Ms. Simran Rathod, SYBAF, received third prize in Quilling in the competition held by K.M. Kundnani college of Pharmacy on 24th February 2018.
- 17) Ms. Aishwarya Javeri and Avni Gaikwad won third prize in “MAKE [UP]” Competition organized by K.M. Kundnani College of Pharmacy on 24th February 2018.



MOVIE SCREENING

Movie screening for first year BMS students was on 6th January 2017 for the subject of Business Environment, for all 4 Divisions.

Movie screening for First, Second, Third Year BFM students was on 20th January 2017

The main objective of the movie was to make them understand various technical terms and concepts of the world of Finance.

Movie was also shown so that student can relate their subject to the current business environment. The movie gave in-depth knowledge of the working of the corporate and various other mechanism it operates on.

Movie gave student scope to analysis the factors which helps in decision making of business.

Analysis such as and PESTEL can be easily understood through movie

REPORT BY

Prof. Suraj Kumar Dubey



**“The only source of knowledge is
experience”**

GUEST LECTURE ON INVESTMENT AVENUES IN DEBT MARKET

Department of BFM course had organized guest lecture for Second year and Third Year Bachelor of Commerce in Financial market students on topic Guest Lecture on Investment Avenues in Debt Market. The main objective of this guest lecture was to help students to gain hands-on experience of how Debt market operates also about various investment avenues in debt market.

Total 80 students & 4 faculties had Attended the guest lecture.

The seminar was very informative and helped student to gain practical insight of debt market operations.

REPORT BY

Prof. Suraj Kumar Dubey



“Information is currency of Democracy”

OPEN BOOK TEST – BEING LIBRARY FRIENDLY

An open book test was conducted for the FYBAF – C students for preparing them for the exams. Each row was given a question which they had to write by referring to a book from the library. For many students it was the first time that they had borrowed the book from the Library. They came to know the wealth of the VSIT library. It increased the footfall at the library. Thereafter all the questions were discussed which were the graded questions from previous exams. The activity was conducted on 06/02/2018 in X-110.

REPORT BY Dr. Ashwini Joshi



**“When in doubt go to the library.”
– J.K. Rowling**

GUEST LECTURE ON COST ACCOUNTING

Learning becomes a joy when it is practiced by the students. Delivery of knowledge by an expert of a field, gives clear insight into the topic. With an intention of making the subject interesting and gaining practical experience, expert lecture by Mr. Prabhakaran, Project Director, Reliance Industries, has been arranged by Department of BAF for the students of SY BAF and TY BAF. Topic of the lecture was “Cost Estimation and troubleshooting of Cost Escalation” and it was scheduled on 10th February 2018 at 11.00 a.m.

Points under discussion were about estimation, uses of estimation, estimate types and classes. The guest speaker also emphasized on Estimate Development Cycle, Cost Components of large project. Students were able to understand different Documents for Estimate Preparation and Cost Component of large project. The session was interactive and students clarified their doubts on Contingencies, Cost Escalation etc. The session was started with Welcome address by TY BAF Student Ms. Amelia and Ended with vote of thanks by Mr. Edward of TY BAF.

Report by: Ms. Gunasundari Jawahar



**“Intelligence and Character-that is the goal
of true education”
– Martin Lutur King Jr**

SOFT SKILL PROGRAMME AT ROYAL COLLEGE

Royal College, Mira Road had organised a soft skill programme from 27 Dec'17 to 30 Dec'17 for a batch of 24 students of TYBAF and TYBMS. The lecture was conducted by Prof. Sindhu Krishnan and Prof. Ranjit Singh Anand. The interactive training session began with students forming a queue and they had to use only gestures to make a queue according to birth month of the student. The underlying message was to feel the pain of those people who cannot speak or hear. There were many simple messages learnt throughout the session like raising a question and asking questions wherever needed. Leadership skills and self-motivation, importance of being dynamic and versatile were learnt. The first day's session also involved a heartening discussion conducted by Prof. Sindhu Krishnan on emotional connect with parents, ethics and the importance of listening. The students were quite inspired by the lessons and they were also trained in speaking and reading skills.

Day Two involved instilling a sense of self-confidence and motivation. Students were also taught how to draft an effective email. It was observed that many shy students slowly started to develop confidence and interact with the trainers and their classmates.

The importance of team-building was demonstrated through an interactive activity. Day Three included a group discussion activity and an understanding on inculcating the right attitude in life. The students were also taught the importance of facing criticism in a headstrong manner and to never lose hope and courage. They were also made to understand the value of the words 'sorry' and 'thank you' and its appropriate usage. It was an emotional session that left the students in tears. Additionally, they learnt the importance of personal grooming and body language from Prof. Ranjit Singh Anand.

The last day's session was conducted by Prof. Ranjit Anand, Prof. Sindhu Krishnan and Prof. Lakshmi Pillai. IT began with a mock interview round. Students were well prepared for the interview along with their resumes. Prof. Lakshmi Pillai explained their mistakes and the best answers that were given by some students. She also explained the need for professionalism during formal interactions. Additionally, she conducted activities and explained various concepts on grammar, tenses, punctuation, error avoidance and brevity to enhance writing skills and communication.

The training programme came to an end with students providing feedback to each other and pointing out improvements in each other. It was a heart-warming experience and the students really enjoyed the programme. The response received was overwhelming and the students found it hard to part ways with the trainers.

Report by: Sindhu Krishnan



“Soft skills get little respect, but will make or break your career”

FACULTY DEVELOPMENT PROGRAMME

Ajaykumar Poojary, Assistant Professor in BAF Dept of VSIT, attended PMMMNMTT Induction Training Programme at IIT Bombay, Powai from 28th November to 20th December 2017 and learnt various new and emerging technologies in this duration.

Summary of Induction Training Programme is as follows

Session	Speaker	Topic
I	Prof. D.B. Pathak	Responsibilities of Teacher
II	Prof. Kannan Moudgalya	Side by Side Learning
III	Prof. Sunoj Raghavan	How to give a lecture
IV	Prof. Ramachandran	University structure
V	Prof. Varsha Apte	Misuse of IT in an academic institution
VI	Prof. Pooja Purang	Behaviour in the classroom
VII	Prof. Sridhar Iyer	Think, pair, share
VIII	Prof. D.B. Pathak	Preparing for a conventional class
IX	Prof. Bhaskar Raman	Plagiarism check, SAFE App
X	Mr. Ashank Desai and Mr. Uday Mehta	Entrepreneurship
XI	Mrs. Tagare	Student Counsellor
XII	Dr. Indira Koneru	Moodle

Report by: Ajay Poojary



“Ultimately, our desire is to make academic professional development a seamless part of the institutional fabric”

GUIDANCE LECTURE FOR V-SEARCH

Dr. Swagatika Nanda, Assistant Professor, Dept. of Commerce and Management has delivered a research guidance lecture to the students of VSIT for the project under v-search. The lecture had a great response and carried out in two sessions on 22nd January 2018. The lecture was attended by both Commerce & Management and IT students. Dr. Swagatika guided the students regarding a basic overview of how to write a research report as the students were going to participate in the competition 'v-search'. She started with selection of topic, making statement of objective, how to review literature, making of bibliography and lastly, she ends her lecture with the awareness regarding 'Plagiarism' and how to avoid it. Such kind of lecture brings thorough information about writing research report.



**“Research is formalized curiosity. It is poking
and prying with a purpose.”
– Zora Neale Hurston**

M.COM REPORTS

1. CAREERS IN FINANCE

M.Com part II students had presented various career options available in the Finance sector. Student's team comprised of Aparna Nair, Priti Pawar, Mikhail Chopra, Khudija Sayed and Dinika Yadav, who thoroughly prepared and presented the information. This presentation was given on 5th February 2018 to all TY classes.

Main domains included in the presentation were Investment Banking, Fund Management, Insurance, Actuary, Accounting, Taxations and Corporate Law. Job description and requisite skills were emphasized.

This presentation gave broad map to decide the interested domain for the career.

REPORT BY Ms. Prathma Nemane



“Choose a job you love, and you will never have to work a day in your life.”

– Confucius

2. WORKSHOP ON “KNOW YOUR LEADERSHIP STYLE”

Dept. of M. Com had organised a workshop on ‘Know your Leadership style’ for the faculty members on 23rd February 2018 in X-001. 30 faculty members attended this workshop. The main objective of this workshop was to find out different leadership style of every faculty member. The workshop was based on Blake Mouton’s managerial grid for assessing leadership style.

The main style developed by Blake Mouton was: Country Club, Impoverished, Middle of the road, Task management, Team management, Paternalistic and Opportunistic. Few activities were taken during the workshop to prove the leadership qualities among faculty members.

REPORT BY Ms. Prathma Nemane



“Leadership is the capacity to translate vision into reality.”

– Warren Bennis

3. TALK ON “CHANAKYA IN DAILY LIFE”

Department of M. Com had organised a talk on “Chanakya in Daily life” by Dr. Radhakrishnan Pillai, Deputy Director of Chanakya International Institute of Leadership Studies, University of Mumbai, on 28th February 2018 in Y block seminar hall. There as overwhelming response from the M. Com and BAF students.

The speaker emphasis on five points for successful life.

- i. Hard work with smart working.
- ii. Doing work in collaborations.
- iii. Think like a leader every time.
- iv. Being a life time student.
- v. Helping others and also give whatever one possess.

The talk was very inspirational and motivational. Students were asked to read frequently and make notes to lead a successful path.

REPORT BY Ms. Prathma Nemane



“Education is the best friend. An educated person is respected everywhere. Education beats the beauty and the youth.”

– Chanakya

4. TALK ON “ENTREPRENEURSHIP-GREEN GRASS EFFECT”

Department of M. Com had organised a talk on “Entrepreneurship- Green Grass Effect” by Ms. Supriya Chakravarthy, Writer, Entrepreneur, Media planner, on 5th March 2018 in Y block seminar hall for M. Com students.

The speaker narrated live example of start-up. Many cases were discussed with respect to marketing, finance and operating activities. Special emphasis was on understanding the consumer behaviour for successful business. Innovations, the most important component of successful business was explained through brands who had marked themselves in the market

The talk was very inspirational and motivational. It was interactive and students asked many questions relating to procurement of finance, procedure of availing funds from banks and other documentation process.

REPORT BY Ms. Prathma Nemane



**“Think big and don’t listen to people who tell you it can’t be done. Life’s too short to think small.”
– Tim Ferris**

5. PERSONALITY DEVELOPMENT

Department of M. Com had organised a talk on “Personality Development” by Dr. Preeti Shirodkar, Associate faculty, MET Institute, on 14th March 2018 for Registered students of BAF, BMS, M. Com. There was an overwhelming response from the students. The speaker emphasized the following points for good communication skill.

- i. Formation of an impression through appearance, Etiquette and awareness.
- ii. Focus on non-verbal communication through Dressing, Posture, gestures, facial expression, eye contact, silence, signs and symbols.
- iii. Focus on verbal communication through Tone, speed, pitch, spellings, accent, vocabulary, grammar and fluency.

The talk was very inspirational and motivational. Students were asked to practice verbal and non-verbal communication skills to mark their effective presence.

REPORT BY Ms. Prathma Nemane



**“Effective communication is 20% what you know
and 80% how you feel about what you know.”
– Jim Rohn**

6. WORKSHOP ON “LEADERSHIP SKILL WITH A DIFFERENCE”

Bombay Chambers of Commerce had organized workshop on ‘Leadership skills with a difference’ on 6th February 2018 from 9 am to 5 pm. Three faculty members viz. Vijay Gawde, Prathma Nemane and Mangal Singh Rawat had attended this workshop. Dr. Lata Shetty, Director, Mindstream Training Centre was the resource person for the day.

The session began with introduction of all participants followed by small games. Further leadership traits were explained and leadership style assessment based on Blake’s Mouton managerial grid was done.

The assessment gave a clear understanding of different leadership style viz. Impoverished, Team management, task management, middle of the road and Country club styles.

The parameters used for evaluation were:

- Conflict resolutions
- Initiative
- Inquiry
- Advocacy
- Decision making
- Critique

The session was concluded by video presentation on decision making and acceptance of challenges. This session proved beneficial as we could know our leadership style and the areas which needs improvement to become an effective leader.



R&D Committee

R&D Committee has started this activity to inculcate the seeds of research among the faculty members. It also helps to provide a research platform for the research to make life more comfortable.

Sr No	Faculty Name	Review	Title	Date
1	Vijay Gawde	Technical	Investment in India Context and its need	12/12/2017
2	J. Gunasundari	Book	Guide-by R.K Narayan	26/12/2017
3	Rumeli Sharma	Technical	Use of Body Language in the Classroom	08/01/2018
4	Ajay Poojary	Technical	Spoken Tutorial	09/01/2018
5	Shreyas Bondre	Technical	Things to remember while pursuing a car or bike	10/01/2018
6	Prathma Nemane	Book	Graphology by Milind Rajore	16/01/2018
7	Dr. Swagatika Nanda	Technical	Regression Analysis using Excel	31/01/2018

Report by: Snehaprabha Katti

“An investment in knowledge always pays the best interest.”
– Benjamin Franklin

Newsletter Committee:

Sandip Khandekar
Snehaprabha Katti
Ajay Poojary
Sindhu Krishnan

Dec 2017

to

Feb 2018

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BMS Department Newsletter

From the Principal's Desk

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CSR by VSIT Faculty

“CREATIVITY IS AS IMPORTANT NOW IN EDUCATION AS LITERACY AND WE SHOULD TREAT IT WITH SAME STATUS” – KEN ROBINSON.

In the 21st century, the pure academic type of education that students are introduced to, is steadily paving way to whole new type of education with a special focus to incorporate three major areas of education, reasoning and psychomotor and emotional learning.

The core aim of education is to foster all-round development of a child. All-round development essentially means intelligence, physical, moral, sensible and social development. To fulfil these objectives, there is a prime need of striking a balance between syllabus, curriculum, books, co-curricular and extra-curricular activities.

A co-curricular and extra-curricular activity especially takes place outside a typical pen and pencil classroom experience. These activities might be music, dance, art, drama, research paper writing, religious fest and so on. In either case, participation can assist students in more than one ways. They complement the curricular activities and groom the students in the “Art of living and working together”.

A Chinese proverb says “Teach me, and I will forget, show me, and I might remember. Involve me, and I will never forget”.

Co-curricular and Extra-Curricular activities renders a few values like:

- Educational value
- Development of social value
- Development of civic value
- Physical development value
- Recreation value
- Cultural value.

All activities are vital because even though they are not a part of core syllabus, they play an important role in moulding students as well-rounded people.

Vidyalankar has proved by motivating and making students participating in various co-curricular and extra-curricular activities and bringing accolades to institutions as well improving their overall personality, strengthening self-confidence, developing specialised skills, improving academic performance, greater opportunities, sense of responsibility and exposure to new activities.

From the HOD's Desk

All of us who professionally use the mass media are the shapers of society. We can vulgarise that society. We can brutalise it. Or we can help lift it onto a higher level.

-William Bernbach

Education plays a great role in the life of everyone all through the life. Getting proper education is very necessary to get success and happy life just like food is necessary for healthy body. It is very important to live luxurious and better life. It develops personality of the people, provides physical and mental standard and transforms people's living status. It promotes the feeling of physical, mental and social well-being by providing better life. Good education is constructive in nature which constructs our future forever. It helps a person to improve his/her status of mind, body and spirit. It provides us lots of confidence by giving us bulk of knowledge in many field. It is a single and vital way to the success as well as personal growth.

The more knowledge we get, we grow and develop more in the life. Being well educated never only means to earn certificates and good salary from the recognized and reputed organisation companies or institutions however it also means to be a good and social person in the life. It helps us to determine whether something is good or bad for us and other persons related to us. The first purpose of getting good education is being good citizen and then being successful in personal and professional life. We are incomplete without a good education because education makes us right thinker and correct decision maker. In such a competitive world, education has become a necessity for human beings after food, clothe and shelter. It is able to provide solutions to all problems; it promotes good habits and awareness about corruption, terrorism, and other social issues among us.

Education is the most important tool offers inner and outer strength to a person. Education is the fundamental rights of everyone and capable of bringing any desired change and upliftment in the human mind and society.



Mangal Singh Rawat

HOD, BMS Dept

FRESHER'S PARTY

Date: 29th Nov 2017

Venue: VSIT Ground

VSIT celebrated Freshers' Day 2017 to welcome the first year students of all the courses. This grand event was organized on the VSIT ground. The event started sharp at 5:00 pm as decided. Hosts of the evening Mr. Fahad Malim and Ms Toral Chedda gave a warm welcome to respected Principal, Dr. Rohini Kelkar, along with the vice-principals Mr. Vijay Gawde and Mr. Asif Rampurawala.

The event kick started with a stunning dance performance by the Second Year and Third Year students of VSIT. This was followed by Dr. Rohini Kelkar addressing all the students with her valuable words of wisdom.

The event then proceeded with the introduction of contestants of Mr. and Ms Fresher 2017. Mrs Ujwala Sav and Ms Snehaprabha Katti were respectable judges of Mr. and Ms Fresher 2017. All the contestants rocked the stage by their rampwalk.

To not let the audience miss to be a part of the main stage, four voluntary students were made to do 'The Mirchi Challenge'. All the contestants tried their best to win the crown by showcasing their talents on the stage. Finally, Mr & Ms Fresher 2017 crown was won by Mr. Chirag and Ms. Mansi respectively.

With so many dance performances, it was now the time for the audience to move their leg off on the beats of music. Also keeping in mind the rules of decibels, VSIT set an example in front of all by celebrating Freshers Eve without violating any rule for noise.

Report by : Shreya Patwari, Student council member



“WELCOME STUDENTS – We are with you, so don't worry about your studies, We will guide you And we welcome you ..”

ALUMNI PREMIER LEAGUE

Date: 10th Dec 2017

Venue: VSIT Ground

Alumni Association of VSIT organized a cricket match named “Alumni Primer League” as its inaugural event. This event is planned to increase the alumni involvement and attachment towards the institution.

The Tournament was :-

- 1) It is an under-arm cricket tournament
- 2) One team consist of 8 members(At least two female member favorable) will be formed from each year and each course (2005 to 2017)

Winning Team Members Details

I. First Postion – 2012 B.Sc IT students Batch

Mr. Rohit Dagare	Mr. Sunil Godse
Mr. Abhijeet Sodaye	Mr. Janardhan Karambebele
Mr. Shashikant Pawar	Mr. Bhavin Vaghela
Ms. Chaitali Keluskar	Mr. Sandesh Kumbhar

II. Second Postion - 2013 B.Sc IT students Batch

Report By:- Shajil Kumar.



“I think the success of any school can be measured by the contribution the alumni make to our national life.”

-John F. Kennedy

Vigour 2017

Vidyalankar School of Information Technology celebrated with great pomp its annual intercollegiate festival VIGOUR, on 20th and 21st of December 2017 in the Vidyalankar Educational Campus, Wadala, this was the ninth celebration of the VIGOUR festival.

Full with cultural, literary and sports competitions, the VIGOUR 2017 got a glamorous touch because of 'THE ULTIMATE DANCE BATTLE' and 'FASHION SHOW' in the main stage. The judges for the main stage events were Splits villa Fashionista Akshata Sonavane and DIDian Shruti Sinha. VIGOUR was witnessed by popular personalities like Sagar Naidu, Avimaan Shah and Samidha Singh. They judged competitions –“The Voice Remix, The B-Boying, etc”. To boost impetus of girls in the sports field, competitions of fencing, tug of war, cricket and other games were held. This year, VIGOUR received good wishes from students from Spain, Ecuador, U.A.E and Russia. Gurunanak College of Mumbai bagged the award for the best college and the best contingent leader. VIGOUR 2017 had a trio theme of Harry Potter, Back2School and Web Series. They were represented by installments and artifact throughout the VSIT campus. The institution maintained its reputation of civilization by adhering to the stereo limit of 60 decibels set by the Court. Monetary awards to the contestants were implemented by cashless mediums this year too.

Report By:- Swapna kadam



“I would rather entertain and hope that people learned something than educate people and hope they were entertained”

-Walt Disney Company



VERVE 2018

Date: 22nd Dec 2017

Venue: VSIT Ground

Verve is one of the most popular intra college fest at Vidyalankar School of Information Technology where five houses (Ruby, Diamond, Sapphire, Topaz and Emerald) compete head to head to take the trophy of the best house on the Verve day. The verve week started from 9th December and continued till 19th December followed by the main event which was held on 22nd December 2017.

The verve week included special days as follows:

1. Twins Day & Secret Santa Day:

On this day, the faculty and Students twinned each other and the registered competitors participated on the ramp walk. The best twin was selected by our own faculty judge and prizes were distributed and simultaneously, students celebrated Secret Santa day by gifting anonymously to their beloved friends which was further distributed by the student council members. On This day, we also had Antakshari event, a battle between all the five houses!

2. Mismatch Day and Teddy Day:

On Mismatch day, Students at VSIT wore mis- matching clothes. The combos were hilarious yet stunning and again the registered competitors participated in the ramp walk and the best mis matcher was selected by our faculty judge. Since, it was teddy day too ,students exchanged teddy bears among themselves and celebrated it. On This day we also had competitions between the houses. They were Blind coding, Photoshop Poster making, CS 1.6, Face Painting, Paint shades of grey, Ludo and Quiz. The winners of the competition helped their respective houses to score their house points.

3. Oscar Day and Chocolate Day:

Since, it was red carpet theme, all men wore suits and women were in their gowns. Every day we followed the same pattern and hence, registrants participated in the ramp walk. Students celebrated Chocolate day by exchanging chocolates among themselves.

The competitions held on the day were Junk music (Here, Anything that is readily available was used to produce music), Short film, Story through photography, Paint my mobile case and Roadies (Roadies is a platform where the participants compete against each other in a series of rounds to prove themselves superior and win the ultimate title).

4. Traditional Day & Rose Day:

On This day, All the faculty and Students were dressed in traditional Indian attire . On this day too the registrants walked the ramp. Students celebrated rose day by exchanging roses. The Verve week was summed up with the competition such as House Singing, Dus ka dum (also known as cooking without heat with 10 ingredients), Costume Designing and Sajre Sawariya.

Verve was held on 22nd December, 2017. On this day Mr. & Miss VSIT competition was held which was the most awaited moment for all the students at VSIT. The anchor for the event was Miss Bhagyashri Sawant (TYBMS). The Competition was proceeded with the first round were participants did the ramp walk and introduced themselves. Round two was the talent round where finalists expressed their capability to win the crown. Lastly, the round three was held which was the question and answer round. The judges for the night, Prof. Ranjit, Prof. Rumeli and Prof. Laxmi Pillai had a tough time to select the Mr &Ms VSIT. Finally, the crown of Mr. and Ms. VSIT was won by Shrey Dhasmana (SYBMM) and Samantha (SYBMS) and the Verve 2017 was summed up by announcing BEST HOUSE OF 2017. The title was won by the Diamond House (House captains - Ankita Singh and Arjun Bhanushali and Vice captain - Varun Mishra).





Report by: Mr. Shreyas Bondre.

THE PLANTATION AND ENRICHMENT DRIVE BY LIFE LONG EXTENSION UNIT OF VSIT

Date: 4th Feb 2018

Venue: Khoni village, Badlapur Pipelineroad

Life Long Learning and Extension Unit of VSIT had participated in Tree plantation and enrichment drive on Sunday 4th February 2018 at Khoni village, Badlapur Pipelineroad. This event was participated by eleven students with a teacher were participated

Khoni village is situated in remote area of Thane District. Dr. Shree Nanasahab Dharmadhikari Prathistan had planted more than 200 plants in rainy season. Only planting tree is not enough a persistent efforts needs to be put for enrichment of trees. By understanding this responsibility students of extension unit had participated in tree plantation and enrichment drive.

The activity was carried out in three phases. The phase one was removing unwanted small grass near planted trees. In phase two they made the barriers of sand around the root of trees so that all water will be absorbed by roots of tree. In final phase trees were watered

By participating in this activity students of VSIT were put one step ahead in green environment and a fight against global warming.



“Someone is sitting in the shade today because someone planted a tree a long time ago”

-Warren Buffett



Date: 10th Feb 2018

Venue: College Campus

As Neil Armstrong said- “Research is creating new knowledge.”

We are constantly demanding new things and new ways to do things. Without research, our demands would go completely unrecognized. Research is the product of curiosity, which is something we all have. To gain knowledge is to thrive. Without research, our lives as we know it would be completely altered.

Vidyalankar School of Information Technology recognizes that research is a necessity for the nation’s sustained economic growth. It will facilitate the interchange of information, establishment of standards, new techniques and fresh approaches to old problems. Vidyalankar School of Information Technology organized the 5th National Multi-Disciplinary Conference. The objective of the Conference is to provide a common forum to disseminate the knowledge of academic excellence. The Conference aims to discover & keep the Academic Community updated with latest developments in the domain of innovative ways of managing Business in the fiercely competitive era. The theme of the conference was “Vision India 2025” on Skill Development and Employability, Innovative Applications of Emerging Technologies and Role & Contribution of Women - A Paradigm Shift.

Ms. Neela Satyanarayana, retired IAS officer & First Woman State Election Commissioner of Maharashtra inaugurated the event. Dr Rohini Kelkar, Principal, VSIT, welcomed and felicitated the keynote speaker and mentioned the objective of the Conference. Ms. Neela Satyanarayana congratulated all women on their achievements and encouraged them to always follow their dreams. Ms. Neela Satyanarayana is a true example of today’s woman who has not only awarded in all fields she has entered but also nurtured people with her ‘caregiver’ roles. Ms. Neela Satyanarayana added further, women should not focus on equality but to enhance her skills which are inherent. She also talked about the projection of women on social media and to break down the stereotypes which are termed as ‘Women Jobs.’

Unity also plays an important role when it comes to many social issues related to women. Women should be supportive of each other which completely justified the title ‘Role and Contribution of Women.’ Self confidence in a woman can only inculcated when she will start accepting herself and building her network. Ms. Neela always congratulated each woman by saying that, Ancient Indian women were always progressive in their thoughts which made them courageous in their actions. The objective of the conference was truly justified when she added, a developed nation is not determined by its people but by their character. She envisioned women a equally contributing by making themselves strong in every walk of their lives. She is an asset and gift which has to get recognition for her role in the society.

Prof. Prachi Mahajan, Assistant Professor, VSIT proposed vote of thanks on this occasion. The session chairs for the different tracks were: Dr. Rajesh Bhoite, Assistant Professor, Akbar Peerbhoy College of Commerce and Economics, Dr. M.Sumathy, Dean and HOD at Bharathiar University Coimbatore, Dr. Shobhika Mukul, Associate Professor, Sri Guru Nanak Dev Khalsa College, Dr. Gulabchand K. Gupta, Principal, Seva Sadan College of Arts, Science & Commerce, and Dr. Vinit Kotak, Vice-Principal at Shah and Anchor Kutchhi Engineering College.

The panel discussion organised by Vidyalankar was on the comprehensive theme of the conference “A Vision for The Next Decade”. The panelists were Mr. Vijayan Pankajakshan, Dean, WE School (Track 1-Skill Development and Employability), Mr. Hemant Nerurkar, Chairman at MindCraft Software Pvt. Ltd (Track 2-Innovative Applications of Emerging Technologies), Ms. Sangeeta Rivankar, COO at Kaisha Lifesciences Pvt. Ltd (Track 3-Role & Contribution of Women - A Paradigm Shift), Ms. Sujata Sahu, Founder, Director at 17000 ft Foundation (Track 3-Role & Contribution of Women - A Paradigm Shift).

Prof. Devayani Ganpule, (Moderator for Panel Discussion), Associate Professor at Ramnarain Ruia College introduced the audience to all the panelists. She also talked about the link of three tracks using the slogan, “Sabka Saath, Sabka Vikas” and inclusive growth.

1. Mr. Vijayan Pankajakshan

Mr. Vijay talked about the importance of skills which will lead to creation. With creativity in people, jobs can also be created but with these jobs, some challenges are also expected. So the solution to this is to do our best whatever we choose as our career. Mr. Vijayan also highlighted a fact that parents are also becoming a challenge in selecting careers for their children which can be avoided. Our parents believe in ‘Sweat will be less, glory will be more.’ This perception need to be revived. Teachers should also play the role of mentors where learning should be given preference rather than context of the learning.

A challenge in India, in terms of jobs, is to attract people towards unconventional jobs which are more in numbers in countries like Germany and Switzerland. Vocational courses should be introduced and experiences should be gathered. Minimum 14 experiences should be exposed to get better opportunities and identifying our own skills. He gave examples of country Singapore and company like Aditya Birla, who focuses on tangible jobs. He concluded by saying, “You gain nothing, when you do not lose something.”

2. Mr. Hemant Nerurkar

Mr. Hemant took up the topic of employability from an employer’s side. He gave an overview of recruiter’s procedure in terms of Information Technology. Today’s generation is much advanced technologically and this skill should be used in employability.

Mr. Hemant further added that technologies like Artificial Intelligence and Internet of things (IOT) can never replace human beings. Human touch is missing in these technologies which should only be fulfilled by learning in schools and colleges. Training should be given by the HR recruiters whereas colleges should make the base strong of students by giving them a platform. HR recruiters are useful in terms of providing training keeping in mind different expectations of different companies. They should also focus more on training rather than employing. He said, technology should be used keeping in mind its necessity and not becoming its slave.

3. Ms. Sangeeta Rivankar

Ms. Sangeeta encouraged promoting research in a field which we are pursuing our education and career in. Equal rights should be given to acquire education. We should not be hypocrite when it comes to gender rights or equality. Ms. Sangeeta added, medicines should be taken carefully as every medicine has side effects which may lead to different challenges related to health. Inventions should be properly documented so that all can be benefitted by it even in the future.

Research should be taken as a passion. As Ms. Sangeets said, passion is the next step of creativity and society will always be benefitted by new research and invention.

4. Ms. Sujata Sahu

Independent does not mean to get into your comfort zone. Ms. Sujata shared her own experiences where she addressed the audience saying, it is not the question of equality anymore but to be content with whatever career we select. We all have inherent skills which need to be identified and put into a good cause. The touch of 'Empathy' can bring a lot of difference in term of approachability in the workplace.

"We are born leader." The sense of offering our skills starts from our very own house. Different exposures and experience makes us witness a side of life which we may not have been seen. So it's essential to be emphatic towards each other so that we all can offer each other the best we have. Employability is not about getting a satisfied job, but also about self- content.

Later the conference was followed by paper presentations on different tracks followed by the Valedictory and Vote of Thanks by Dr. Ashvini Joshi, Assistant Professor, VSIT.

Report by: Ms. Sonal Sharma



“No grand idea was ever born in a conference, but a lot of foolish ideas have died there.”

- F. Scott Fitzgerald

VSearch 2018

Date: 17th Feb 2018

Venue: College Campus

VSIT annual Student Research Conference “VSEARCH’ was held on Saturday, February 17th, 2018, in the college campus in four different venues i.e. Room no. X003, X005, X006 and Y001 from 10.00 a.m. – 2.30 p.m. and featured presentations from students of VSIT and three other colleges namely ICLE’s Motilal Jhunjhunwala College, Parle Tilak Vidyalaya Association’s Institute of Management and Walia College. The Research Conference for undergraduate and post graduate students showcased the student research carried out by over ninety authors and co-authors in a variety of disciplines like Management, Commerce and Information Technology.

The event commenced by welcoming the gathering and felicitating the Judges in the Auditorium at 9.30 a.m. The students were then asked to proceed to the respective classroom depending upon their discipline to display their work as oral presentation. Concurrent panel sessions with student presentations were held throughout. There were two rounds conducted in both the tracks to decide the final winner.

The conference ended on a high note with the distribution of certificates to the participants and for those who have presented their research papers in the conference. Further, the winners of the conference were announced (details are provided below). The judges then reflected on the success of event and shared how impressed they were with the amount of quality research conducted.

Judges:

Track 1 Commerce and Management

1. Dr. Monali Ray
2. Ms. Hema Mehta

Track 2 Information Technology

1. Ms. Pandya Laxmi
2. Ms. Nidhi Singh

Winners:

Commerce and Management

- 1) Panchratna Ahinave “A study on why retail investors lose money in Stock Market in Mumbai city”
- 2) Shatakshi Dandekar and Archisha More “Student’s Attitude towards E-learning”
- 3) Vaishnavi Venugopal and Chaitali Luman “The role of psychological support in promoting well-being at workplace”

Information Technology

- 1) Saurabhi Sawant “Self rechargeable long range spy robots”
- 2) Shubham Pandurang and Uday Jumare “Walker Board”
- 3) Juhile Mane and Kunal Rane “Oil Spill Cleaning Boat”

Consolation

- 1) Karan Gosai, Ashish Jaiswal and Siddhant Bangera “Augmented reality in day to day life”
- 2) Siddhant Alhaf and Dhvaj Jain “Magnetic Rotor”

Report by: Dr. Pashmeen Kaur Anand



“There’s no discovery without a search and there’s no rediscovery without a research. Every discovery man ever made has always been concealed. It takes searchers and researchers to unveil them, that’s what make an insightful leader.”

- Benjamin Suulola

Scholar's Day Celebration

A famous Confucian principle reads thus: education breeds confidence; confidence breeds hope and hope breeds peace. VSIT in association with Parent Interaction Committee organized Scholars' day on Saturday, January 20, 2018 from 10 am to 11 am to felicitate those who topped their classes and also those students who showed consistent excellence in their academic performance. The scholars were invited with their parents for the program. The event began with a welcome speech by Dr. Sarika Chauhan who welcomed the Principal, Dr. Rohini Kelkar and the Vice-Principals, Mr. Asif Rampurawala and Mr. Vijay Gawde. Additionally, the chief guest was also welcomed. The chief guest was the Principal of SIWS College, Dr. Usha Iyer. The welcome speech was followed by the Saraswati Vandana in reverence of the Goddess of Education and Wisdom.

The Principal of VSIT, Dr. Rohini Kelkar congratulated the scholars and spoke to them about the importance of persistence. The chief guest, Dr. Usha Iyer also addressed the students and the parents. She enunciated on the quality of dedication and industry and her words of wisdom were well received by the scholars.

The speeches were followed by the felicitation of the proud and deserving scholars. The students of BScIT, MScIT, BMS, BAF, BBI, BFM, BMM, MCom, MFM, MMM were felicitated in order by the Chief Guest and the Principal.

The felicitation concluded with a vote of thanks by Dr. Sarika Chauhan. It was an uplifting and heartening event for the scholars.

Report by: Asha Vanave



“Scholars have long dreamed of a Universal library containing everything that has ever been written”

- Peter Singer

ASCENDING GRAPH OF VSIT ACHIEVEMENT

VSIT strives for overall development of personality of the students through various activities. These activities are conducted within the college and also students participate in an inter-collegiate competitions. The efforts of the college and its congenial environment has made the students and teachers win more applauds. The students and teachers of VSIT have really made the achievement graph very steep during this semester. The achievement of VSIT students are :

- 1) NSS Volunteers Ms. Poonam Pujary, -----got first prize in essay competition held at K.C College, Mumbai. 7th Dec ember 2017.
- 2) Dr. Swagatika Nanda ---Whose research paper has ben published in a reputed peer reviewed -international Journal of Managerial Finance.
- 3) TY B.sc IT students project won the district level AVISHKAR CONVENTION - 2017-18 and short listed for the state level:
 - a)Title : Self rechargeable long Range spy robot . By –Saurabhi Sawant & Dikshita Poojary.
 - b) ‘Automated Car Parking System Vacant SlotsDetection System . By-Shahnawaz Khan & MayureshWarang.



WINNERS OF AVISHKAR

- 4) Ms Pushpa Mahapatro, IT staff member cleared NET examination held in the month of November 2017.
- 5) Dr. Swagatika Nanda’s major research proposal by ICSSR-Indian Council of Social Science Research got selected with Rs-six lakhs grant in aid.

- 6) VSIT Students won Gold at Fencing at University level Competition , held on 5th January 2018.



- 7) VSIT Rocks --- Students from BFM won award



- 8) Ms Apoorva and Mufashera , TY BBI Participated in intercollegiate research paper presentation at KSA College , Panvel on 20th January 2018 , and won Best Paper award and cash Rs-3.000/



- 9) VSIT Students won third place in fashion show organized by SIES College , Mumbai on 22nd January 2018

10) Team VSIT ranked 5th in Indian Case Challenge 2018, IIT Kharagpur, competing against 14 finalist in a competition participated by 350 Plus teams from across the country.



11) Extension Unit of VSIT bagged first rank at UDAAN Festival organized by the University of Mumbai on 31 st January 2018. The team performed a street play on 24th February 2018 at K inter-collegiate festival at Khalsa College.



- 12) VSIT Staff members attended a workshop on Leadership styles organized by Bombay Chamber of Commerce on 6th February 2018.



- 13) Ms. Manasi Singote , NSS Volunteer bagged third place in Slogan Writing Competition , organized by Public Concern for government trust on the topic ‘UNITY IN DIVERSITY ‘ The competition was held on 7th February 2018. The slogan ---“ Individual we are a drop and together we are an ocean”. The chief guest was Shri. Rajmohan Gandhi , grandson of Mahatma Gandhiji.



- 14) VSIT Extension Unit bagged first place for STREET PLAY at inter-collegiate Festival REALM, Khalasa College on 10th February 2018.



15) STAR ALUMNI , Mr.Vaishnav Chavan , bagged Gold medal in Indian Classical Instrumental Solo Percussion in 33rd Inter university National Youth Festival 2017-18 at Ranchi, Jharkhand.

16) Extension Unit Volunteer , Ms. Nikita Kadam, won first prize in Ragoli Competition , organized by Almani College, on 24 th February 2018.



17) Ms. Simran Rathod ,SYBAF, received third prize in Quilling in the competition held by K.M.Kundnani college of Pharmacy on 24th February 2018.

18) Ms. Aishwarya Javeri and Anvi Gaikwad won third prize in “ MAKE[UP]” Competition organized by K.M.Kundnani College of Pharmacy on 24th February 2018.



POSTER COMPETITION

A poster making competition was held for the FYBMS – A & B division students on the various aspects of Industrial Law. More than 15 groups of students from each class participated in the competition. Through the medium of posters, the important aspects of Industrial Law were graphically and pictorially depicted with the help of catchy & colorful themes. The activity was held on 29/01/2018.

The judges for the event was Prof. Lakshmi Kavitha & Dr. Pashmeen Anand.

The winners were –

FYBMS–A

1. PayalDhiman, Ruchita Juikar & Gayatri Palkar
2. Richard Stephen, Deepak Soni & Dipesh Jain

FYBMS - B

1. Dipti Amin, Smitha Poojary & Nikita Shirke
2. Bhairavi Dabhul , Sukanya Potti



Report by: Ashwini Joshi

“Creativity is putting your imagination to work, and it’s produced the most extraordinary results in human culture”

- Ken Robinson

OPEN BOOK TEST

An open book test was conducted for the FYBMS – A division & B division student for preparing them for the exams. Each row was given a question which they had to answer by referring to a book from the library. For many students it was the first time that they had borrowed the book from the Library. They came to know the wealth of the VSIT library. It increased the footfall at the library. Thereafter all the questions were discussed which were the graded questions from previous exams.

The activity was conducted on 07/02/2018.



Report by: Ashwini Joshi

“When in doubt go to library”

- J.K. Rowling

IV TO WORLD TRADE CENTER

Vidyalankar School of Information Technology had organized an industrial visit for the second year students of BMS to the World Trade Centre Mumbai, located at Cuffe Parade, Mumbai on 18th January 2018).

The WTC is a non-political and non-profitable organization that brings business from all over the world together under one roof. The WTC is located in 89 countries with 322 centers Worldwide.

Fifty students accompanied by three faculty members, Prof. Abhijit Rane, Prof. Monica Thappar and Prof. Sagar Gaikwad had an amazing experience after visiting the WTC. The advisor of Trade and Education, Mr. A. O. Kuruvila had greeted us as we entered the 34 storied building. Later on, the students and Mr. Kuruvila had an enlightening one and a half hour discussion on the functioning and role of the WTC Mumbai. Mr. Kuruvila had explained how WTC helps SMEs, budding entrepreneurs and other businesses to expand one's business into the International market. He had also explained the pros of entering into the international market through the help of the WTC. He said, "Nowadays everyone needs a contact to get into anything, similarly with the WTC your business will get an international recognition through WTC, if the business is a part of the WTC." The visit to the World Trade Centre, Mumbai was an incredible experience to the students, wherein they had gained information on how businesses can expand to international markets and how the WTC helps in providing information related to exports and imports to businesses. The students had a great time and had got a first-hand practical exposure.



Report by: Sagar Gaikwad

“Great things in Business are never done by a person. They’re done by team of people”

- Ken Robinson

IV TO SUNDARAM

VSIT organised an industrial visit to Sundaram Notebooks on 24th February, 2018 for FY BMS and SYBMS students, accompanied by two faculties namely Dr. Pashmeen Kaur Anand and Prof. Nisha Dang. As scheduled, the entire group reached Sundaram at 9.30am. The group first gathered at the entrance of the factory with great enthusiasm to learn about notebook manufacturing process. The entire group was welcomed by Mr. Narendra Gala who first gave a brief introduction about the Vidyalankar School of Information Technology, Wadala East, Mumbai 37

company and then comprehensive details of the company operations. The session then was followed by the factory visit where the students were divided into two batches; one batch guided by him and another batch by one employee of the factory.

At the visit the batches were explained and shown the entire manufacturing process of the books. The students were seen observing the entire process with great interest and the need for learning.

After the factory visit a Q&A session was conducted, which was really useful to clarify observed processes. Students discussed in detail how the company manages the stock, faces competition, also learnt about the distribution channel and so on. The treasured insights about modern day business environment were also shared by Mr. Narendra Gala during this session which inspired the students. The visit ended with a vote of thanks given by one of our student expressing gratitude towards the staff for their hospitality, dedication to show all aspects of the business and making the visit a valuable learning experience. Our visit drew to an end at 2.30p.m. walking out of the premises more enlightened and motivated.



Report by: Nisha Dang and Dr. Pashmeen Kaur



“If you could get all the people in the organization rowing in the same direction, you could dominate any industry, in any market, against any competition, at any time”

CSR BY VISIT FACULTY

Prof. Vijay Gawde, Vice principal and Programming Officer NSS of VSIT , gave a training to the employees of FOREVER WELLNESS AUDIT TEAM for two days 23rd November and 24th NOVEMBER for auditing . It is a part of Corporate Social responsibility by VSIT, who believes strongly in their service towards community.



Report by: Snehaprabha Katti

“Goodness is the only investment that never fails”

- Henry David Thoreau

Newsletter Committee:

Mangal Singh Rawat

Rumeli Sharma

Mithila Satam

Pashmeen Kaur

Laxmikant M

Nov 2017

to

Feb 2018

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BMM Department Newsletter

From the Principal's Desk

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*Leadership &
Communication Training*

In the 21st century, the pure academic type of education that students are introduced to, is steadily paving way to whole new type of education with a special focus to incorporate three major areas of education, reasoning and psychomotor and emotional learning.

The core aim of education is to foster all-round development of a child. All-round development essentially means intelligence, physical, moral, sensible and social development. To fulfil these objectives, there is a prime need of striking a balance between syllabus, curriculum, books, co-curricular and extra-curricular activities.

A co-curricular and extra-curricular activity especially takes place outside a typical pen and pencil classroom experience. These activities might be music, dance, art, drama, research paper writing, religious fest and so on. In either case, participation can assist students in more than one ways. They complement the curricular activities and groom the students in the "Art of living and working together".

A Chinese proverb says "Teach me, and I will forget, show me, and I might remember. Involve me, and I will never forget".

Co-curricular and Extra-Curricular activities renders a few values like:

- Educational value
- Development of social value
- Development of civic value
- Physical development value
- Recreation value
- Cultural value.

All activities are vital because even though they are not a part of core syllabus, they play an important role in moulding students as well-rounded people.

Vidyalankar has proved by motivating and making students participating in various co-curricular and extra-curricular activities and bringing accolades to institutions as well improving their overall personality, strengthening self-confidence, developing specialised skills, improving academic performance, greater opportunities, sense of responsibility and exposure to new activities.

All of us who professionally use the mass media are the shapers of society. We can vulgarise that society. We can brutalise it. Or we can help lift it onto a higher level.

-William Bernbach



Dr. Rohini Kelkar

Principal, VSIT

From the HOD's Desk

For Mass media, studies and extracurricular activities are essential for a holistic development of a student. VSIT maintains a balance between the two by offering various activities that keep the student busy and active. The Department encourages its students to participate in extracurricular and co-curricular programs that complement and enhance activities, each student's academic experience and personal organizations. The Annual Festival Verve and Vigour saw an active participation of the BMM students. Many students represented VSIT in various college festivals and won awards in photography, short film and Fashion Show.

BMM combines seminars, lectures, workshops and intense hands-on content creation, instilling students with the skills, understanding, and inspiration necessary to continue their scholarly and creative work well in the present dynamic environment of media.



Anindita Banerjee
HOD, BMM Dept

FRESHER'S PARTY

Date: 29th Nov 2017

Venue: VSIT Ground

VSIT celebrated Freshers' Day 2017 to welcome the first year students of all the courses. This grand event was organized on the VSIT ground. The event started sharp at 5:00 pm as decided. Hosts of the evening Mr. Fahad Malim and Ms. Toral Chedda gave a warm welcome to respected Principal, Dr. Rohini Kelkar, along with the vice-principals Mr. Vijay Gawde and Mr. Asif Rampurawala.

The event kick started with a stunning dance performance by the Second Year and Third Year students of VSIT. This was followed by Dr. Rohini Kelkar addressing all the students with her valuable words of wisdom. The event then proceeded with the introduction of contestants of Mr. and Ms. Fresher 2017. Mrs. Ujwala Sav and Ms. Snehaprabha Katti were respectable judges of Mr. and Ms. Fresher 2017. All the contestants rocked the stage by their ramp walk.

To not let the audience, miss to be a part of the main stage, four voluntary students were made to do 'The Mirchi Challenge'. All the contestants tried their best to win the crown by showcasing their talents on the stage. Finally, Mr. & Ms. Fresher 2017 crown was won by Mr. Chirag and Ms. Mansi respectively.

With so many dance performances, it was now the time for the audience to move their leg off on the beats of music. Also keeping in mind the rules of decibels, VSIT set an example in front of all by celebrating Freshers Eve without violating any rule for noise.

Report by: Shreya Patwari, Student council member



“WELCOME STUDENTS – We are with you, so don't worry about your studies, we will guide you and we welcome you.”

-John Holt

Alumni Premier League

Date: 10th Dec 2017

Venue: VSIT Ground

Alumni Association of VSIT organized a cricket match named “Alumni Primer League” as its inaugural event. This event is planned to increase the alumni involvement and attachment towards the institution.

The Tournament was: -

- 1) It is an under-arm cricket tournament
- 2) One team consist of 8 members(At least two female member favorable) will be formed from each year and each course (2005 to 2017)

Winning Team Members Details

I. First Position – 2012 B.Sc. IT students Batch

Mr. Rohit Dagare

Mr. Sunil Godse

Mr. Abhijeet Sodaye

Mr. Janardhan Karamebele

Mr. Shashikant Pawar

Mr. Bhavin Vaghela

Ms. Chaitali Keluskar

Mr. Sandesh Kumbhar

II. Second Position - 2013 B.Sc. IT students Batch

Report By: - Shajil Kumar.





**“I think the success of any school
can be measured by the
contribution the alumni make to
our national life.”**

-John F. Kennedy

VIGOUR 2017

Date: 20th and 21st Dec 2017

Venue: VSIT Tree Area

Vidyalankar School of Information Technology celebrated with great pomp its annual intercollegiate festival VIGOUR, on 20th and 21st of December 2017 in the Vidyalankar Educational Campus, Wadala, this was the ninth celebration of the VIGOUR festival.

Full with cultural, literary and sports competitions, the VIGOUR 2017 got a glamorous touch because of 'THE ULTIMATE DANCE BATTLE' and 'FASHION SHOW' in the main stage. The judges for the main stage events were Splits villa Fashionista Akshata Sonavane and DIDian Shruti Sinha. VIGOUR was witnessed by popular personalities like Sagar Naidu, Avimaan Shah and Samidha Singh. They judged competitions – “The Voice Remix, The B-Boying, etc.”. To boost impetus of girls in the sports field, competitions of fencing, tug of war, cricket and other games were held. This year, VIGOUR received good wishes from students from Spain, Ecuador, U.A.E and Russia. Gurunanak College of Mumbai bagged the award for the best college and the best contingent leader. VIGOUR 2017 had a trio theme of Harry Potter, Back2School and Web Series. They were represented by installments and artifact throughout the VSIT campus. The institution maintained its reputation of civilization by adhering to the stereo limit of 60 decibels set by the Court. Monetary awards to the contestants were implemented by cashless mediums this year too.

Report By: - Swapna kadam



“I would rather entertain and hope that people learned something than educate people and hope they were entertained”

-Walt Disney Company

VERVE 2018

Date: 22nd Dec 2017 Venue: VSIT Ground

Verve is one of the most popular intra college fest at Vidyalkar School of Information Technology where five houses (Ruby, Diamond, Sapphire, Topaz and Emerald) compete head to head to take the trophy of the best house on the Verve day. The verve week started from 9th December and continued till 19th December followed by the main event which was held on 22nd December 2017.

The verve week included special days as follows:

1. Twins Day & Secret Santa Day:

On this day, the faculty and Students twinned each other and the registered competitors participated on the ramp walk. The best twin was selected by our own faculty judge and prizes were distributed and simultaneously, students celebrated Secret Santa day by gifting anonymously to their beloved friends which was further distributed by the student council members. On This day, we also had Antakshari event, a battle between all the five houses!

2. Mismatch Day and Teddy Day:

On Mismatch day, Students at VSIT wore mis- matching clothes. The combos were hilarious yet stunning and again the registered competitors participated in the ramp walk and the best mis matcher was selected by our faculty judge. Since, it was teddy day too, students exchanged teddy bears among themselves and celebrated it. On This day we also had competitions between the houses. They were Blind coding, Photoshop Poster making, CS 1.6, Face Painting, Paint shades of grey, Ludo and Quiz. The winners of the competition helped their respective houses to score their house points.

3. Oscar Day and Chocolate Day:

Since, it was red carpet theme, all men wore suits and women were in their gowns. Every day we followed the same pattern and hence, registrants participated in the ramp walk. Students celebrated Chocolate day by exchanging chocolates among themselves.

The competitions held on the day were Junk music (Here, Anything that is readily available was used to produce music), Short film, Story through photography, Paint my mobile case and Roadies (Roadies is a platform where the participants compete against each other in a series of rounds to prove themselves superior and win the ultimate title).

4. Traditional Day & Rose Day:

On This day, All the faculty and Students were dressed in traditional Indian attire. On this day too, the registrants walked the ramp. Students celebrated rose day by exchanging roses. The Verve week was summed up with the competition such as House Singing, Dus ka dum (also known as cooking without heat with 10 ingredients), Costume Designing and Sajre Sawariya.

Verve was held on 22nd December 2017. On this day Mr. & Miss VSIT competition was held which was the most awaited moment for all the students at VSIT. The anchor for the event was Miss Bhagyashri Sawant (TYBMS). The Competition was proceeded with the first round were participants did the ramp walk and introduced themselves. Round two was the talent round where finalists expressed their capability to win the crown. Lastly, the round three was held which was the question and answer round. The judges for the night, Prof. Ranjit, Prof. Rumeli and Prof. Laxmi Pillai had a tough time to select the Mr. &Ms. VSIT. Finally, the crown of Mr. and Ms. VSIT was won by Shrey Dhasmana (SYBMM) and Samantha (SYBMS) and the Verve 2017 was summed up by announcing BEST HOUSE OF 2017. The title was won by the Diamond House (House captains - Ankita Singh and Arjun Bhanushali and Vice-captain - Varun Mishra).

Report by: Mr. Shreyas Bondre.



“To be in the wonderful world of entertainment, you have to be optimistic.”

- Robert Stigwood

THE PLANTATION AND ENRICHMENT DRIVE BY LIFE LONG EXTENSION UNIT

Date: 4th Feb 2018

Venue: Khoni village, Badlapur Pipeline road

Life Long Learning and Extension Unit of VSIT had participated in Tree plantation and enrichment drive on Sunday 4th February 2018 at Khoni village, Badlapur Pipeline road. This event was participated by eleven students with a teacher were participated.

Khoni village is situated in remote area of Thane District. Dr. Shree Nanasheeb Dharmadhikari Prathistan had planted more than 200 plants in rainy season. Only planting tree is not enough a persistent efforts needs to be put for enrichment of trees. By understanding this responsibility students of extension unit had participated in tree plantation and enrichment drive.

The activity was carried out in three phases. The phase one was removing unwanted small grass near planted trees .In phase two they made the barriers of sand around the root of trees so that all water will be absorbed by roots of tree. In final phase trees were watered

By participating in this activity students of VSIT were put one step ahead in green environment and a fight against global warming.

Report by: Sandip Khandekar, HOD Commerce Dept.





VCMT 2018

Date: 10th Feb 2018

Venue: College Campus

As Neil Armstrong said- “Research is creating new knowledge.”

We are constantly demanding new things and new ways to do things. Without research, our demands would go completely unrecognized. Research is the product of curiosity, which is something we all have. To gain knowledge is to thrive. Without research, our lives as we know it would be completely altered.

Vidyalankar School of Information Technology recognizes that research is a necessity for the nation’s sustained economic growth. It will facilitate the interchange of information, establishment of standards, new techniques and fresh approaches to old problems. Vidyalankar School of Information Technology organized the 5th National Multi-Disciplinary Conference. The objective of the Conference is to provide a common forum to disseminate the knowledge of academic excellence. The Conference aims to discover & keep the Academic Community updated with latest developments in the domain of innovative ways of managing Business in the fiercely competitive era. The theme of the conference was “Vision India 2025” on Skill Development and Employability, Innovative Applications of Emerging Technologies and Role & Contribution of Women - A Paradigm Shift.

Ms. Neela Satyanarayana, retired IAS officer & First Woman State Election Commissioner of Maharashtra inaugurated the event. Dr. Rohini Kelkar, Principal, VSIT, welcomed and felicitated the keynote speaker and mentioned the objective of the Conference. Ms. Neela Satyanarayana congratulated all women on their achievements and encouraged them to always follow their dreams. Ms. Neela Satyanarayana is a true example of today’s woman who has not only awarded in all fields she has entered but also nurtured people with her ‘caregiver’ roles. Ms. Neela Satyanarayana added further, women should not focus on equality but to enhance her skills which are inherent. She also talked about the projection of women on social media and to break down the stereotypes which are termed as ‘Women Jobs.’

Unity also plays an important role when it comes to many social issues related to women. Women should be supportive of each other which completely justified the title ‘Role and Contribution of Women.’ Self confidence in a woman can only inculcated when she will start accepting herself and building her network. Ms. Neela always congratulated each woman by saying that, Ancient Indian women were always progressive in their thoughts which made them courageous in their actions. The objective of the conference was truly justified when she added, a developed nation is not determined by its people but by their character. She envisioned women an equally contributing by making themselves strong in every walk of their lives. She is an asset and gift which has to get recognition for her role in the society.

Prof. Prachi Mahajan, Assistant Professor, VSIT proposed vote of thanks on this occasion. The session chairs for the different tracks were: Dr. Rajesh Bhoite, Assistant Professor, Akbar Peerbhoy College of Commerce and Economics, Dr. M. Sumathy, Dean and HOD at Bharathiar University Coimbatore, Dr. Shobhika Mukul, Associate Professor, Sri Guru Nanak Dev Khalsa College, Dr. Gulabchand K. Gupta, Principal, Seva Sadan College of Arts, Science & Commerce, and Dr. Vinit Kotak, Vice-Principal at Shah and Anchor Kutchhi Engineering College.

The panel discussion organized by Vidyalankar was on the comprehensive theme of the conference “A Vision for The Next Decade”. The panelists were Mr. Vijayan Pankajakshan, Dean, WE School (Track 1-Skill Development and Employability), Mr. Hemant Nerurkar, Chairman at MindCraft Software Pvt. Ltd (Track 2-Innovative Applications of Emerging Technologies), Ms. Sangeeta Rivankar, COO at Kaisha Lifesciences Pvt. Ltd (Track 3-Role & Contribution of Women - A Paradigm Shift), Ms. Sujata Sahu, Founder, Director at 17000 ft Foundation (Track 3-Role & Contribution of Women - A Paradigm Shift).

Prof. Devayani Ganpule, (Moderator for Panel Discussion), Associate Professor at Ramnarain Ruia College introduced the audience to all the panelists. She also talked about the link of three tracks using the slogan, “Sabka Saath, Sabka Vikas” and inclusive growth.

1. Mr. Vijayan Pankajakshan

Mr. Vijay talked about the importance of skills which will lead to creation. With creativity in people, jobs can also be created but with these jobs, some challenges are also expected. So, the solution to this is to do our best whatever we choose as our career. Mr. Vijayan also highlighted a fact that parents are also becoming a challenge in selecting careers for their children which can be avoided. Our parents believe in ‘Sweat will be less, glory will be more.’ This perception need to be revived. Teachers should also play the role of mentors where learning should be given preference rather than context of the learning.

A challenge in India, in terms of jobs, is to attract people towards unconventional jobs which are more in numbers in countries like Germany and Switzerland. Vocational courses should be introduced, and experiences should be gathered. Minimum 14 experiences should be exposed to get better opportunities and identifying our own skills. He gave examples of country Singapore and company like Aditya Birla, who focuses on tangible jobs. He concluded by saying, “You gain nothing, when you do not lose something.”

2. Mr. Hemant Nerurkar

Mr. Hemant took up the topic of employability from an employer’s side. He gave an overview of recruiter’s procedure in terms of Information Technology. Today’s generation is much advanced technologically and this skill should be used in employability.

Mr. Hemant further added that technologies like Artificial Intelligence and Internet of things (IOT) can never replace human beings. Human touch is missing in these technologies which should only be fulfilled by learning in schools and colleges. Training should be given by the HR recruiters whereas colleges should make the base strong of students by giving them a platform. HR recruiters

are useful in terms of providing training keeping in mind different expectations of different companies. They should also focus more on training rather than employing. He said, technology should be used keeping in mind its necessity and not becoming its slave.

3. Ms. Sangeeta Rivankar

Ms. Sangeeta encouraged promoting research in a field which we are pursuing our education and career in. Equal rights should be given to acquire education. We should not be hypocrite when it comes to gender rights or equality. Ms. Sangeeta added, medicines should be taken carefully as every medicine has side effects which may lead to different challenges related to health. Inventions should be properly documented so that all can be benefitted by it even in the future.

Research should be taken as a passion. As Ms. Sangeeta said, passion is the next step of creativity and society will always be benefitted by new research and invention.

4. Ms. Sujata Sahu

Independent does not mean to get into your comfort zone. Ms. Sujata shared her own experiences where she addressed the audience saying, it is not the question of equality anymore but to be content with whatever career we select. We all have inherent skills which need to be identified and put into a good cause. The touch of 'Empathy' can bring a lot of difference in term of approachability in the workplace.

"We are born leader." The sense of offering our skills starts from our very own house. Different exposures and experience makes us witness a side of life which we may not have been seen. So, it's essential to be emphatic towards each other so that we all can offer each other the best we have. Employability is not about getting a satisfied job, but also about self- content.

Later the conference was followed by paper presentations on different tracks followed by the Valedictory and Vote of Thanks by Dr. Ashwini Joshi, Assistant Professor, VSIT.

Report by: Ms. Sonal Sharma



“No grand idea was ever born in a conference, but a lot of foolish ideas have died there.”

- F. Scott Fitzgerald

V-Search 2018

Date: 17th Feb 2018

Venue: College Campus

VSIT annual Student Research Conference “VSEARCH” was held on Saturday, February 17th, 2018, in the college campus in four different venues i.e. Room no. X003, X005, X006 and Y001 from 10.00 a.m. – 2.30 p.m. and featured presentations from students of VSIT and three other colleges namely ICLE’s Motilal Jhunjhunwala College, Parle Tilak Vidyalaya Association’s Institute of Management and Walia College. The Research Conference for undergraduate and post graduate students showcased the student research carried out by over ninety authors and co-authors in a variety of disciplines like Management, Commerce and Information Technology.

The event commenced by welcoming the gathering and felicitating the Judges in the Auditorium at 9.30 a.m. The students were then asked to proceed to the respective classroom depending upon their discipline to display their work as oral presentation. Concurrent panel sessions with student presentations were held throughout. There were two rounds conducted in both the tracks to decide the final winner.

The conference ended on a high note with the distribution of certificates to the participants and for those who have presented their research papers in the conference. Further, the winners of the conference were announced (details are provided below). The judges then reflected on the success of event and shared how impressed they were with the amount of quality research conducted.

Judges:

Track 1 Commerce and Management

1. Dr. Monali Ray
2. Ms. Hema Mehta

Track 2 Information Technology

1. Ms. Pandya Laxmi
2. Ms. Nidhi Singh

Winners:

Commerce and Management

- 1) Pancharatna Ahinave “A study on why retail investors lose money in Stock Market in Mumbai city”
- 2) Shatakshi Dandekar and Archisha More “Student’s Attitude towards E-learning”
- 3) Vaishnavi Venugopal and Chaitali Luman “The role of psychological support in promoting well-being at workplace”

Information Technology

- 1) Saurabhi Sawant “Self-rechargeable long-range spy robots”
- 2) Shubham Pandurang and Uday Jumare “Walker Board”
- 3) Juhile Mane and Kunal Rane “Oil Spill Cleaning Boat”

Consolation

- 1) Karan Gosai, Ashish Jaiswal and Siddhant Bangera “Augmented reality in day to day life”
- 2) Siddhant Alhaf and Dhwanj Jain “Magnetic Rotor”

Report by: Dr. Pashmeen Kaur Anand



“There’s no discovery without a search and there’s no rediscovery without a research. Every discovery man ever made has always been concealed. It takes searchers and researchers to unveil them, that’s what make an insightful leader.”

Scholar's Day Celebration

Date: 20th Jan 2018

Venue: M-101

A famous Confucian principle reads thus: education breeds confidence; confidence breeds hope and hope breeds peace. VSIT in association with Parent Interaction Committee organized Scholars' day on Saturday, January 20, 2018 from 10 am to 11 am to felicitate those who topped their classes and also those students who showed consistent excellence in their academic performance. The scholars were invited with their parents for the program. The event began with a welcome speech by Dr. Sarika Chauhan who welcomed the Principal, Dr. Rohini Kelkar and the Vice-Principals, Mr. Asif Rampurawala and Mr. Vijay Gawde. Additionally, the chief guest was also welcomed. The chief guest was the Principal of SIWS College, Dr. Usha Iyer. The welcome speech was followed by the Saraswati Vandana in reverence of the Goddess of Education and Wisdom.

The Principal of VSIT, Dr. Rohini Kelkar congratulated the scholars and spoke to them about the importance of persistence. The chief guest, Dr. Usha Iyer also addressed the students and the parents. She enunciated on the quality of dedication and industry and her words of wisdom were well received by the scholars.

The speeches were followed by the felicitation of the proud and deserving scholars. The students of BSc IT, MSc IT, BMS, BAF, BBI, BFM, BMM, M. Com, MFM, MMM were felicitated in order by the Chief Guest and the Principal.

The felicitation concluded with a vote of thanks by Dr. Sarika Chauhan. It was an uplifting and heartening event for the scholars.

Report by: Asha Vanve





**“Scholars have long dreamed of a
Universal library containing
everything that has ever been
written”**

- Peter Singer

ASCENDING GRAPH OF VSIT ACHIEVEMENT

VSIT strives for overall development of personality of the students through various activities. These activities are conducted within the college and also students participate in an inter-collegiate competition. The efforts of the college and its congenial environment has made the students and teachers win more applauds. The students and teachers of VSIT have really made the achievement graph very steep during this semester. The achievement of VSIT students are:

- 1) NSS Volunteers Ms. Poonam Pujary, -----got first prize in essay competition held at K.C College, Mumbai. 7th Dec ember 2017.
- 2) Dr. Swagatika Nanda ---Whose research paper has been published in a reputed peer reviewed - international Journal of Managerial Finance.
- 3) TY B.sc IT students project won the district level AVISHKAR CONVENTION -2017-18 and short listed for the state level:
 - a) Title: Self rechargeable long-Range spy robot. By –Saurabhi Sawant & Dikshita Poojary.
 - b) ‘Automated Car Parking System Vacant Slots Detection System. By-Shahnawaz Khan & Mayuresh Warang.



WINNERS OF AVISHKAR

- 4) Ms. Pushpa Mahapatro, IT staff member cleared NET examination held in the month of November 2017.
- 5) Dr. Swagatika Nanda’s major research proposal by ICSSR-Indian Council of Social Science Research got selected with Rs-six lakhs grant in aid.
- 6) VSIT Students won Gold at Fencing at University level Competition, held on 5th January 2018.



7) VSIT Rocks --- Students from BFM won award



8) Ms. Apoorva and Mufashera, TY BBI Participated in intercollegiate research paper presentation at KSA College, Panvel on 20th January 2018, and won Best Paper award and cash Rs-3.000/



9) VSIT Students won third place in fashion show organized by SIES College , Mumbai on 22nd January 2018

10) Team VSIT ranked 5th in Indian Case Challenge 2018, IIT Kharagpur, competing against 14 finalists in a competition participated by 350 Plus teams from across the country.

 	
INDIAN CASE CHALLENGE 2018	
FINALISTS	
SANS IIT Delhi	Mayhem IIT Madras
Autospy IIT Kharagpur	Rekindle DMS, IIT Delhi
Outliers IIT Guwahati	Spartans IIT Delhi
Casefreaks IIT Delhi	Cryptocurropt IIT Madras
Jedi Masters IIT Roorkee	Team VSIT VSIT
Wrecking Crew NSIT	Fine Gentlemen of KGP IIT Kharagpur
Miracle Workers IIT Roorkee	SCMites Symbiosis Center for Management Studies, Pune

11) Extension Unit of VSIT bagged first rank at UDAAN Festival organized by the University of Mumbai on 31st January 2018. The team performed a street play on 24th February 2018 at K inter-collegiate festival at Khalsa College.



12) VSIT Staff members attended a workshop on Leadership styles organized by Bombay Chamber of Commerce on 6th February 2018.

13) Ms. Manasi Singote , NSS Volunteer bagged third place in Slogan Writing Competition , organized by Public Concern for government trust on the topic ‘UNITY IN DIVERSITY ‘ The competition was held on 7th February 2018. The slogan ---“Individual we are a drop and together we are an ocean”. The chief guest was Shri. Rajmohan Gandhi , grandson of Mahatma Gandhiji.



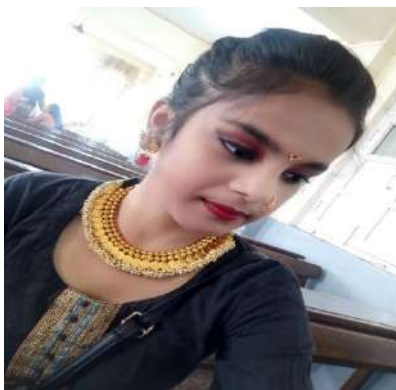
14) VSIT Extension Unit bagged first place for STREET PLAY at inter-collegiate Festival REALM, Khalsa College on 10th February 2018.



- 15) STAR ALUMNI, Mr. Vaishnav Chavan, bagged Gold medal in Indian Classical Instrumental Solo Percussion in 33rd Inter university National Youth Festival 2017-18 at Ranchi, Jharkhand.
- 16) Extension Unit Volunteer, Ms. Nikita Kadam, won first prize in Rangoli Competition, organized by Almani College, on 24th February 2018.



- 17) Ms. Simran Rathod, SYBAF, received third prize in Quilling in the competition held by K.M. Kundnani college of Pharmacy on 24th February 2018.
- 18) Ms. Aishwarya Javeri and Anvi Gaikwad won third prize in “MAKE UP” Competition organized by K.M. Kundnani College of Pharmacy on 24th February 2018.



NATURE THROUGH THE VIEWFINDER

VSIT had conducted extra-curricular activities for the students of second year of BMM department. These activities were based upon photography which is a part of the syllabus.

Mr. Chetan Mathur, a visiting faculty, conducted the activity on 2th January 2018. The students were asked to report on campus at 7 am. Students brought their DSLR, SLR cameras and other related equipment in order to capture images of various things. The lecture ended at 11:20 am in the morning and the students were asked to report near Novotel Hotel, near Juhu Beach on 27th and 28th January in order to continue with the photography lecture. On 27th January, students reported in a garden which was near the hotel at 4 pm. Mr. Mathur taught the students various techniques, angles to the students in this lecture. The lecture ended at 8 pm and the students left. On the following day, he students reported at the same place at 7 am. The students completed their task given to them by Mr. Mathur of capturing a list of around 20 pictures which they had to capture in these three days in order to pass and score well. The students completed their tasks and got it approved by Mr. Mathur.

This was a great experience for the students of SYBMM. The students learnt many things related to Photography.

Reported By- Mitesh Solanki (SYBMM)



**“In photography there is a reality
so subtle that it becomes more
real than reality.”**

— Alfred Stieglitz

LEADERSHIP & COMMUNICATION TRAINING

On 8th February 2018, a special seminar was conducted for the students of BMM. The seminar was about Personality Development which was taken by trainers Mr. Rajendra and Ms. Vidya.

Dr. Rohini Kelkar, Principal of VSIT, felicitated both the guests before the seminar began. Ms. Vidya initiated the seminar by introducing the students to the topics of communication skills. The session was carried forward by Mr. Rajendra who discussed topics of leadership qualities, language skills and the attitude required to stay ahead in today's world of competition.

The entire session was delightful, interactive and motivational for the students. Both guests imparted words of wisdom and advice as parting words.

Reported By- Mitesh Solanki (SYBMM)



**“A leader is one who knows the way,
goes the way, and shows the way”**

- John C. Maxwell

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