

September to November 2017

Volume 1 | Issue 2

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IT Department

Newsletter

From the HOD's Desk

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Guest lectures

I am pleased to share that we have completed an eventful semester. It is indeed a matter of pride that the Department of Information Technology has become the hub of many events in this semester. Many eminent personalities and technocrats participated in the beyond syllabus activities. I am very much thankful to all the organizing committee members, faculty members and students of VSIT and others who were involved and contributed to make the events a grand success.

Database cluster has successfully arranged and conducted faculty training on Artificial Intelligence and Machine Learning in collaboration with CereLab, Programming cluster received a thumping response for Hackthon Competition. Software Engineering and Mathematics cluster organized event on vedic mathematics to

know about amazing mathematics shortcut methods to perform complex calculations. CSI-VSIT organized seminar on Data Science, visit to Info-Comm summit, IT2020. Spoken tutorial is conducted for faculty members as well as students. OS and Networking and Electronics cluster had organized poster competition. The students were motivated to join professional body IEEE along with CSI.

To improve the quality of teaching and content the department has evolved a new practice of AAP Presentation in the presence of eminent academician as an academic mentor and industry expert as an industry mentor.

R&D committee taken initiative to arrange book review, research paper review and technical review to update the knowledge of faculties about advanced technology.

The department strives hard to impart good qualities and skills to our students and faculties through activities and events.



Ujwala Sav

Coordinator, IT Dept

Teacher's Day Celebration

Teachers Day is celebrated on 5th September to honour the faculty members, the teaching and non-teaching staff of our college. The event kicked off at 12:10 pm after the arrival of the Principal- Dr. Rohini Kelkar, Vice Principal- Asif Rampurawala and Vijay Gawde Sir and the event had a great start.



The anchors for the event were Muskan Singh (FYBMS), Varun Mishra (FYBMM), Yogesh. The event was started by our very own singers of VSIT, Sarthak, Smitha Poojary (FYBMS), Sheetal Sundaray (FYBFM), Vinit Dethe (TYBSCIT) and Nilay (TYBSCIT) where the theme was 60 years of Bollywood in 4 chords. The teachers were entertained by Tie and Saree game where the male participants were supposed to wear saree and vice versa. A Skit was enacted by the students of VSIT which was very entertaining. The participants were Ankita, Disha, Pranita, Lokesh, Ayush, Parmeshwar, Arfaad and Yash,

“Good teachers are the reasons why ordinary students dream to do extra ordinary things “

Report by : Snehal Tandale

Activity by:-Student Council



Seminar on Data Science

Data Science seminar was held on 9th September 2017 at 10:30 am. and was organized by CSI-VSIT Coordinator Ujwala Sav. It was attended by a large number of students as well as faculty members. The faculty members who attended this seminar are : Payal Shah, Sanjeela Sagar, Madhavi Amondkar and Vice Principal Asif Rampurawala . Our guest speaker Mr. Mayuresh Shilotri is an IIT Madras graduate and is the founder of GreyAtom and DataGiri. CSI faculty in-charge Payal Shah introduced the Guest Speaker .Mr. Mayuresh



Shilotri gave detailed information about being a data science professional and to cope with industry needs and problems . He mentioned the importance of Maths as it will fetch them jobs and allow them to solve problems more easily. This was followed by Q & A Session . The Session turned out to be very interactive .

He concluded his talks by mentioning few websites important for the students. CSI Deputy student coordinator Ms. Priyanka Panchal proposed a Vote of thanks. The seminar helped in gaining knowledge in new area and various career options. Students' feedback received was excellent. CSI students congratulated CSI-VSIT Convener Ujwala Sav and faculty- in- charge Payal Shah and Sanjeela Sagar along with the CSI Core committee to organise such an interesting and valuable Data Science Seminar.

“Wisdom is not a product of schooling but of the lifelong attempt to acquire it.” – Albert Einstein



Scholar's day

VSIT had organized a Scholars Day Event for all FY and SY BSc IT/ BMS/ BAF/ BBI/ BFM/ BMM students of the college on 18th and 19th September 2017 from 10:00 am onwards.

Three subject toppers were selected for each subject in each course. Three Division toppers were selected from each division. These students were felicitated with certificates by the Principal Dr. Rohini Kelkar. In each class Rohini madam guided the students by motivating them to enhance the healthy competition and also the importance of this event. The occasion was graced by the Vice-Principals, Prof. Asif Rampurawala and Prof. Vijay Gawde , along with the HOD's of all the courses.



Report by : Hrishikesh T and Aasha V.

“The price of success is hard work, dedication to the job at hand, and the determination that whether we win or lose, we have applied the best of ourselves to the task at hand.”



Poster making competition

On behalf of Department Of Information Technology (Software Engineering and Mathematics Cluster), Beyond syllabus activity titled “Poster Making Competition” was organized on 22nd September 2017 from 11:30 am to 1 pm. The venue was Y-block Seminar Hall and the judge was Mr. Mandar Bhave, Assistant Professor and coordinator of IT and CS department at D.G. Ruparel College.



There were about 10 groups who submitted their posters on different Mathematicians. The mathematician included were Aryabhata , Archimede , James Garfield, Pythagoras and many more. Students participated actively in this competition. Among these 10 groups, Adjunct faculty Mr. Makrand Deshpande selected the best five posters and these were then displayed on 22nd September 2017 in Y block. The selected 5 posters were later judged by Mr.Mandar Bhave.

“Creativity is Intelligence having Fun.” –Albert Einstein



Hackathon Event

VSIT Programming Cluster had organized an intercollegiate “Hackathon Event” on 29th September 2017 between 10:00 am – 04:00 pm in X-001

In this activity, students were told to register in groups at the registration desk by paying the registration fees of Rs. 200/- per group. Then the students were allocated a group number and sat in X-001 according to their group numbers. Seventeen groups participated in this event. Then they were asked to select any one topic from the list provided from the sheet provided.



These sheets also contained small information about the corresponding topic. The participants were to make website or a mobile application on that topic. After the stipulated time the applications created by the students were judged by VSIT professors Prof. Shajil Kumar P A and Prof. Dr. Sarika Chouhan and out of seventeen groups, the best five were selected.

Later on these applications were judged by Prof. Vijay T. Patil a professor from Vidyalankar Polytechnic who is also In-charge Head of Department Computer

Engineering. He judged the applications on the various criteria and selected the best three applications and were awarded with certificates and cash prizes .

All the participants were given participation certificate to motivate. The motto of this activity was to hunt the creativity of the students and also to nurture it .

“If you are not willing to learn, no one can help you. If you are determined to learn, no one can stop you.”



Chatpata Corner

Chatpata Corner activity was conducted by the Food and Beverage Committee of VSIT for all the members of Vidyalkar family on 13th October 2017 at the Cafeteria



The goal and scope of this activity was to organize the theme-based Food Festivals and events. As everyone loves to have chatpata chat items, the theme for this activity was to make different chat items available at cafeteria to all members of Vidyalkar family.

Three chat items were served- Pani Puri, Ragda Puri and Dahi puri. These items were chosen to serve as they are not available on a regular basis in the canteen menu. All faculty members and students enjoyed this activity.

“If more of us valued food and cheer above hoarded gold, it would be a merrier world”. - J.R.R. Tolkien



Prize Distribution of Youth Festival

Prize distribution was held for the participants of Youth festival, Shanivar manch and Talen hunt of VSIT by the Student Council 2017-18.

The anchor for the event was Ayush Singh (SYBMM) started the event with a huge round of applause for all the participants present there. The event started with the prize distribution of Shanivar Manch . Ms Amraja Shivkar gave away the prizes for the winners and was followed by the other faculty members present : Sindhu Krishnan, Surajkumar D, and Shreyas Bondre.



After that the prizes for Youth participation, Talent hunt, Youth winners were given by student council members of VSIT i.e., Vaishnavi Venugopal (TYBMS-HR) , Hemant Joshi (TYBSc-IT) and Fahad Malim (TYBFM).

After the prize distribution, Amraja Shivkar, addressed and appreciated the efforts of participants of all the events. The event was concluded with great

applauds for the entire Students' Council members for best Event Management.



Spoken Tutorial Training Program for students

VSIT has been conducting online test with course material provided by IIT Bombay since Feb-2017 for students. This test is taken by one hundred and sixty students and have been certified in various subjects. The activities were held from 11th to 15th Sept and 1st Nov in Lab X-103.

Laboratory Development Committee had made provision for downloading the Spoken Tutorial Course videos from <ftp://172.16.4.1/vsit/SpokenTutorials/>. Alternatively, Spoken Tutorial Course videos could also be downloaded from Spoken Tutorials website http://www.spoken-tutorial.org/create_cd_content.



All VSIT IT students had been informed on 28th and 29th July 2017 about this project and also the information had been given about the link to download the video lectures. On various days their online exams for various subjects had been organized.

“Confidence comes from discipline and training”

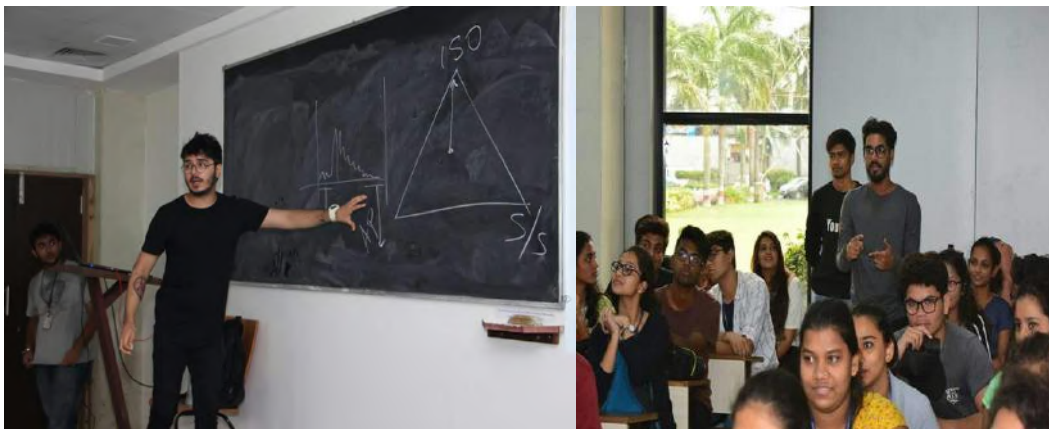
-Robert Kiyosaki



Photography Workshop

Photography workshop was organised for the students as well as teachers of VSIT on 23rd October 2017. Ankit Dhame, a professional photographer was invited to conduct the workshop. It was held in 'Y' Block, Room no X 002. It was a great experience for the students who were fond of photography.

The response and feedback from students was immense.



Shanivar Manch always comes up with something novel and innovative for the students as well as teachers at VSIT. Photography workshop was one such event and hence there was another memorable Shanivar manch at VSIT.

Report by: Shreya Patwari

“There is one thing the photograph must contain, the humanity of the moment” —Robert Frank



NET/SET Guidance lecture series

It has always been the endeavour of VSIT to enhance their faculty profile by organising enrichment programs for the institute.

Internal Quality Assurance Cell had organised Lecture Series on NET/ SET Guidance for Commerce, Management and Computer Science & Applications from 23rd October to 25th October, 2017.

The lecture series started on 23rd October, 2017 at 11 a.m. in the Seminar Hall M101 with a formal welcome address by Ms. Poonam Mirwani (IQAC Co-ordinator).

Ms. Surashri Adhav from Patkar College, was the resource person for Paper I (Common). She clarified the concepts on frequently asked questions in Paper I such as blood relations, logical reasoning, numericals on data analysis and interpretation among many others. The session ended at 3:15 p.m. with vote of thanks by Dr. Sarika Chouhan.



On 24th October 2017, separate sessions were conducted for Commerce & Management and Computer Science & Applications.

On 25th October 2017, sessions for Commerce & Management and Computer Science & Applications were conducted simultaneously.

This Guidance series was attended by seventy one participants from different colleges attended the lecture series. The Lecture Series was indeed beneficial for the NET/ SET aspirants.



“The purpose of training is to refine”

Spoken Tutorial Training Program for faculty

VSIT has been conducting online test with course material provided by IIT, Bombay since Feb-2017 for professors.

Laboratory Development Committee had made provision for downloading the Spoken Tutorial Course videos from <ftp://172.16.4.1/vsit/SpokenTutorials/>. Alternatively, Spoken Tutorial Course videos could also be downloaded from Spoken Tutorials website http://www.spoken-tutorial.org/create_cd_content.



All VSIT IT professors had been informed on 11th July 2017 about the link to download the video lectures and the online exam dates and subjects.

“Success requires training and discipline and hard work” –
David Rockefeller

Guest lecture on Vedic Mathematics

On behalf of Department Of Information Technology (Software Engineering and Mathematics Cluster), Beyond syllabus activity titled “Vedic Mathematics” was organized on 27th September 2017 in the Auditorium from 1 pm to 3 pm. The guest speaker was Bhalchandra Awadhoot Naik, Retd.Sr.Lecturer, Structural Engineering Department, V.J.T.I. Mumbai

Vedic Maths was discovered by Jagadguru Shri Shankaracharya Bharat Krishna Tirthaji Maharaj of Govardhan Math,Puri(1884-1960). The book on vedic maths was published Motilal Banarsidas ,Delhi in 1965. There are 16 Sutras and 13 Upsutras covering good deal of Arithmetic and Algebra.



Vedic Maths system gives general methods for quick calculation as well as still shorter and easier ways for particular cases. It offers multiple choice of method which helps one to work one’s own place. The alternate method allows one to calculate by one method and check the answer by other method. It works magically but it’s not a magic it is Mathematics.

“Like the crest of a peacock, like the gem on the head of a snake, so is mathematics the head of all knowledge.”



Guest lecture on Virtualization

A guest lecture by Prof. Mandhar Bhawe of Ruparel college on the topic of “Virtualization” was conducted by OS and Networking cluster for F.Y. B.Sc.IT and T.Y.B.Sc.IT students, on 25.09. 2017 in the Auditorium.

Virtualization is one of the important technologies used widely. Companies use Virtualisation for better utilization of resources. The speaker explained the purpose, various architectures, advantages and disadvantages of virtualization.



Students got to know the history and the X86 computers which started with the implementation of this technique. They were able to relate to the examples of games, VR box, AMD and intel processors. The lecture also included the details of hardware implementation and para-virtualization techniques. He also spoke about the type 1 and type 2 hypervisors used in virtualization along with the examples like Virtual box, HyperV etc.

The session was useful for First year students as many of the topics discussed by the Resource Person are part of their curriculum. Third year students got an idea about career opportunities and gained additional in-depth knowledge about virtualisation. Overall, the session proved to be very informative and engaging. It received a very good response from the students.



Newsletter Committee:

Ujwala Sav, Sanjeela Sagar, Seema Bhatkar Swapna Kadam, Laxmikant M

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2017

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Commerce Department Newsletter

From the HOD's Desk

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Banking Industry in India*

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The 21st century is known as a Tech -Age. The advancement of technology has brought about a sea - change in the world of commerce. The E-commerce has gained a momentum and has become a part and parcel of us all. This concept has proved to be a boon to modern society. E-commerce is a transaction of buying and selling on-line. Electronic commerce draws on technologies such as Mobile commerce, Internet Marketing, Online Transaction processing etc.

The beginning of E-Commerce can be traced to the 1960's, when business started using "Electronic Data Interchange (EDI) to share business documents with other companies. In 1980's the rise of e-Bay and Amazon revolutionized the e-Com Industry. Consumers can now purchase endless amounts of items online. E-commerce is conducted using a variety of opportunities such as email, File Transfer Protocol, Social Media Marketing, etc.

The benefits of E- Commerce include it's around the clock availability, the speed of access. The wide accessibility of goods and services for the consumers, easy accessibility, and international reach. These availabilities have made life easy and comfortable on the earth.



Sandip Khandekar
HOD, BAF Dept

Teacher's Day Celebration

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Date: 9th Sept 2017

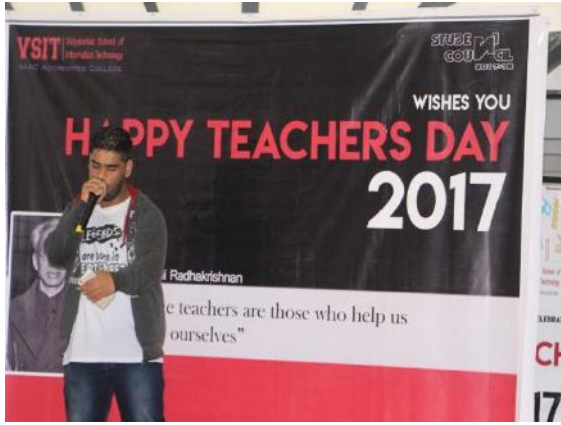
Venue: Tree Area, VSIT

Teachers Day is celebrated to honour the faculty members, the teaching and non-teaching staff of our college. The event kicked off at 12:10 pm after the arrival of the Principal- Dr. Rohini Kelkar, Vice Principal- Asif Rampurawala and Vijay Gawde Sir and the event had a great start.

The anchors for the event were Muskan Singh (FYBMS), Varun Mishra (FYBMM), Yogesh. The event was started by our very own singers of VSIT, Sarthak, Smitha Poojary (FYBMS), Sheetal Sundaray (FYBFM), Vinit Detha (TYBSCIT) and Nilay (TYBSCIT) where the theme was 60 years of Bollywood in 4 chords. The teachers were entertained by Tie and Saree game where the male participants were supposed to wear saree and vice versa. A Skit was enacted by the students of VSIT which was very entertaining. The participants were Ankita, Disha, Pranita, Lokesh, Ayush, Parmeshwar, Arfaad and Yash,

Teachers were also given attractive awards (pen/pencil holder) which were handmade by student council members themselves. Like every year the staff rooms were decorated with balloons and ribbons and every teacher was given a scroll in which an emotional poem by Shreya Patwari(Council Member) was written . Dance was showcased by the enthusiastic dancers of VSIT Prajakta Rawool (Sybmm), Raunak Pandey (Fybmm), Aarti Jaiswal (Fybms), Shivangi (Tybscit), Ankita Singh (Sybms), Mansi Singh (Fybms), Neha Shivankar(Fybms) Arfeen Rajpurkar (Fybms), Aftab Abdul Karim Reham Qureshi (Fybms), Disha Singh (Sybms), Pranita Patil(Sybfm). There were also two surprise events for the faculty members and students. First one was the Rap by the Rushil (FyBscIT) and the last surprise event was performed by student council. They sang a song which was written by the team itself. Teachers loved the song and appreciated by the standing ovation.

Report by: Ms. Snehal Tandale



“Good teachers are the reasons why ordinary students dream to do extraordinary things”

Scholar's Day Celebration

Date: 18th Sept 2017

Venue: Respective Classrooms

VSIT had organized a Scholars Day Event for all FY and SY BSc IT/ BMS/ BAF/ BBI/ BFM/ BMM students of the college on 18th and 19th September 2017 from 10:00 am onwards.

In this activity, 3 subject toppers were selected for each subject in each course. 3 Division toppers were selected from each division. These selected students were then felicitated by giving them certificates from our Principal Dr. Rohini Kelkar Madam. In every class madam guided the students by motivating them with few inspirational words so as to increase the competition and also the importance of this event. Also, the Vice-Principal Prof. Asif Rampurawala Sir, Prof. Vijay Gawde Sir were also present for this event along with the HOD's of all the courses.

The outcome of this activity was to build healthy competition among the students.

Report by: Hrishikesh t & Asha V.



Elocution Competition

Date: 25th Sept 2017

Venue: Reading Hall, VSIT

Central Vigilance Commission (CVC), as the apex integrity institution of the country, endeavors to promote integrity, transparency and accountability in public life. The Vigilance Awareness Week is observed every year to encourage all stakeholders to collectively participate in the prevention of and the fight against corruption. Under this program Mumbai Port Trust (MbPT) conducted an elocution competition in association with the Library Committee of VSIT in the premises of VSIT. The theme of Elocution competition was “My Vision- Corruption Free India”. The activity was conducted on 25 September 2017 in the Reading Hall, VSIT.

There were two examiners from the College and two from MbPT for assessment of the performance and deciding the result of the competition. Twenty-one students participated in the competition and the winners are

- Panchratna Ahinave 1st Prize winner Rs. 3,000/- plus medal and certificate.
- Kanchan Taksale 2nd Prize : Rs. 2000/- plus medal and certificate
- Sanika Sharma 3rd Prize : Rs. 1000/- plus medal and certificate
- Three consolation prizes to Ram Gopal Shivan, Anam Khan and Amaan Siddiqui of Rs. 250/- each and certificate.
- They have given certificates to all the participants.

MbPT felicitated the Principal of VSIT with a Memento. They distributed caps to all students / professors present at the venue. They also arranged snacks during the program.

Report by: Dr. Swagatika Nanda



**“Hand to Hand Let’s Take a Stand-
Fight Corruption”**

Visit to Shantivan

Date: 8th Oct 2017

Venue: Ramkrishna Niketan Vridhashram, Panvel

The lifelong learning and Extension (DLLE) of VSIT visited Ramkrishna Niketan Vridhashram, Panvel on Sunday the 8th of October 2017 with three faculty members viz: Prof. Sandeep Kandekar, Prof. Laxmikant Manchekar and Prof. Nisha Dang.

Ramkrishna Niketan Vridhashram provides residential care with full boarding and lodging facility with medical care to the old and unprivileged (above 60 years of age) of all denominations. VSIT students participated in the discussions with the inmates of the orphanage and were responded enthusiastically. They shared their views-concerns-opinions about their life in the orphanage. Students performed a skit at the Orphanage to entertain the members of the old age home to entertain them. Overall it was a great memorable experience at Ramkrishna Niketan Vridhashram.

This visit helped us in many ways and through this trip we could educate our kids on some important values and life skills regarding taking care, respecting and valuing elders as well as the problems of society. The visit was planned under the leadership of Mr. Sandip Khandekar, Coordinator, DLLE (Department of Lifelong Extension)

Report by: Ms. Swapna Kadam



“Do what you can to show you care about other people, and you will make our world a better place”

- Rosalynn Carter

TLP Presentation Banking Cluster

Date: 8th Nov 2017

Venue: Y Block Seminar Hall, VSIT

The TLP presentation of banking & financial services cluster was conducted on 8-11-2017 from 2.00 pm to 4.00 pm and the flow of the presentations were as under:

Sr.No	Course	Faculty
1	Financial Services	Vivek Gupta
2	Financial Management	Prathma Nemane
3	Mutual Funds Management	N. Lakshmi Kavita
4	Risk Management	Amit Kabra
5	IT in Banking & Insurance	Ajay Poojary
6	IFS	Santosh Gupta

The presentations started with the arrival of the industry mentor Mr Jay Toshniwal serving as Director of BSE Brokers Forum and also Member-Finance Board, Welingkar Institute of Management Studies and the academic mentor Dr Richa Jain Director in SVKM's Institute of International Studies.

After the presentations the industry mentor Mr Jay Toshniwal and Dr Richa Jain gave their valuable inputs on the presentations.

At the outset both industry expert and academic expert congratulated the process of TLP and efforts of Faculty for the upcoming semester.

The session was closed with a vote of thanks by Agnus Anthony.

Report by: Agnus Anthony



TLP Presentation Accounting Cluster

Date: 9th Nov 2017

Venue: Y Block Seminar Hall, VSIT

The TLP Presentation of Accounting Cluster of Commerce and Management organized on 9th November 2017 at 2.00p.m at 'Y' block seminar Hall. Vidyalankar has a legacy of conducting Teaching Learning Plan Presentation every year. In the beginning, the TLP sessions were conducted by Rashmi Madam, Chairperson, VDT. Later on it was handed over to the H.O.D's of the department until last year. VSIT authorities conceived a novel idea to improve the quality of TLP. They decided to have Industry expert and Academic Mentor for the TLP presentation. This idea was materialized last year.

The TLP Presentation of Cost Accounting was carried out in the presence of Academic mentor for the subject Mr. Darshan Pagdhare, Asst. Professor from Lala Lajpat Rai college and Industry Expert, Mr. Sunil Sharma, Chartered Accountant, SWM Associates from 2013 till this day.

The TLP was presented by : 1) Kavitha Mohan-SY BAF for Fa Paper IV 2) Agnus Anthony –TY BAF FA paper VI 3) Sandip Khandekar-TY BAF FA paper VII 4) Gunasundari Madam –TY BAF, Cost Accounting 5) Surajkumar- SY BFM, Financial Accounting 7) Nikita Jain – TY BMS, Risk Management .

The presentation went on very smoothly as it was made interesting besides its academic seriousness. The Industry Expert, Mr. Sunil Sharma, gave suggestions to all the presenters to add extra points in the TLP to prepare students for the Industry. Apart from this he stressed on the basics of subject or fundamental concept clearing. Similarly, Mr. Darshan Pagdhare, Lala College, as an academic mentor and being a professor spoke about the students' psychology to score more and advised the teachers to take this into consideration . The Presentation was anchored by Ms. Snehaprabha Katti.

Report by: Ms. Snehaprabha Katti



“When students have thanked me in the past for being their teacher, I have always felt that it was actually my love for the art of teaching they were speaking to” - Taylor Mali

Visit to Nirmal Vidhyalaya (CSR)

Date: 13th & 14th Nov 2017

Venue: Nirmal Vidhyalaya

An activity on English communication skills was conducted for the students of Nirmal Vidhyalaya School on 13 and 14 November 2017. The activity was aimed for the students of std. VIII and IX from government school. The session commenced with addressing the inhibitions the students had towards communication specifically in English and gradually, making them feel comfortable. The students were introduced to the basics of communication with regard to greeting, self-introduction and self-presentation skills. The benefits of listening were elucidated and the students were also taught various ways to hone their listening skills. The session concluded with a word-building activity. This two-day session was conducted by professors from Vidyalankar school of Information Technology (Mrs. Sindhu Krishnan & Mr. Ranjit Singh Anand).

Special Mention to our Beloved and Dynamic Principal Dr.Rohini A.Kelkar for giving us this unique opportunity to serve school students .

Report by: Sindhu Krishnan



Shanivar Mela

Date: 16th Sept 2017

Venue: Tree Area, VSIT

Shanivar Mela was organized for the students and teachers at the VSIT. The Mela started at 12:10 after inaugurating the ceremony by the Principal Madam Dr. Rohini Kelkar followed by Vice Principal - Asif Rampurawala sir and Vijay Gawde sir.

Shanivar Mela was the first of its kind at VSIT where FYBAF students participated in this event to display their entrepreneurship skills and had different stalls As any mela is incomplete without fun games, student council members arranged some interesting games for the students The idea of this maiden event of Shaniva mela was conceived by Sindhu Krishnan, from Commerce Department.

Historically it was a maiden event of this kind in the VSIT.

It was greatly enjoyed by the Principal madam, faculty members and all the students. The greatest takeaway was the immense pleasure of the students to sell the items made by them and make money and enhance their practical knowledge in accounting skills. The parents of the students also appreciated the move taken by the department. All the faculty members bought the articles wholeheartedly to boost the confidence of the students and motivate them.

Report by: Ms. Sindhu Krishnan



“Be committed to the process without being emotionally attached to the result” - Hal Elrod

Overview of Indian Banking Industry

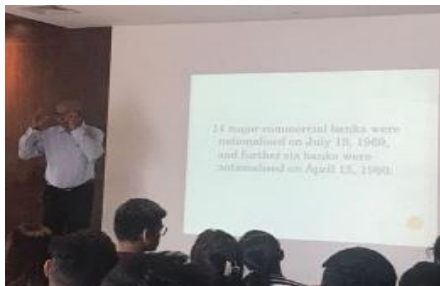
Date: 18th Sept 2017

Venue: Y-001, VSIT

Guest Lecture was conducted for FYBFM, SYBFM and TYBFM students of VSIT. Topic of Guest Lecture was on Overview of Banking Industry in India and various aspects on current banking Industry. It was s conducted on 18th September 2017 in Y001 from 2.00pm to 4.00pm.

Workshop was conducted and organized by BFM department of VSIT and it was undertaken by Mr Peter Fernandes who gave his professional expertise in the field of banking industry. This lecture was attended by more than 80 students. It proved to be the interactive session and best aspect covered was on determination of repo, reverse repo rates and small industrial financing.

Report by: Mr. Surajkumar Dubey



VSIT | Vajalankar School of Information Technology
NAAC ACCREDITED COLLEGE

**Guest lecture on
OVERVIEW OF INDIAN
BANKING INDUSTRY**

**Resource Person:
Peter J. Fernandes**

**Day & Time :
Monday, 18th September 2017.
Venue : Y-001
Time : 2.00 - 4.00 p.m.**

**Organised By :
Department of BFM.**



“Your diet is a bank account. Good food choices are good investments”

- Bethenny Frankel

Guest Lecture on “Practical application of GST”

Date: 9th Oct 2017

Venue:

Alumni Committee organized the Guest Lecture On ‘Practical Application of Goods And Services Tax’ for BAF students on 9th October 2017 at 12.30 p.m. to 2.30 p.m.

A guest lecture was organized on ‘Practical Application of Goods and Services Tax’ by the department of BAF (Accounting & Finance).

The session was conducted by Practicing Chartered Accountant Ms. Niketa Nirbhay Shah. She is alumni of VSIT, who has completed her graduation from Vidyalkar. Moreover, she has completed her Article ship training of three years.

The lecture was organized with an objective to familiarize students about the basic aspects of the most important reform in the field of Indian Taxation, i.e., Goods and Services Tax Law. In the session, the speaker covered features of G.S.T., its need, its functioning, difference between G.S.T. and existing tax structure, G.S.T. at international level, forms and returns to be filed under G.S.T.

The lecture concluded with an interactive session between the resource person and the students and faculty present for the session.

Report by: Ms. Kavitha C



“GST will reduce corruption in the country”

- Anil Agarwal

Talk on “Corporate Speaking Etiquettes”

Date: 3rd Nov 2017

Venue: Y Block Seminar Hall

A session on ‘Corporate Speaking Etiquettes’ was conducted for M.Com students on 3rd November 2017 between 10.30 to 12.30 p.m.

In times of crisis, fear and uncertainty, we need to pay attention to the art of speaking well - the ability, as Charles Darwin put it, for our words, language and way of speaking to become “a kind of machine for grinding general laws out of large collections of fact”

Whether you are addressing a small group or find yourself behind a podium in front of hundreds, public speaking can be unnerving and downright frightening to some, while seemingly innocuous to others

So, what separates the two mind-sets? Mainly, those who struggle with public speaking do so because it is outside of their comfort zone, they lack confidence, or they exhibit a disinterest for the practice altogether. For many, public speaking is outside of their comfort zone.

There are many reasons why public speaking skills will help in the professional world. For example, often you work in a small project group. You may have the best idea, or the best approach to solving the problem, but if you can’t communicate it better than the other team members, your idea will not be heard.

Focusing on Corporate expectations students were given insight about requirements of effective speaking and they are:

Grammar, Vocabulary, Pronunciation, Discourse Management, Interactive Communication and to summarize the program helped the students to overcome inhibition and be participative.

Report by: Ms. Sindhu Krishnan



“Best way to conquer stage fright is to know what you are talking about”

- Michael H. Mescon

Visit to Nature Park

Date: 3rd Oct 2017

Venue: Maharashtra Nature Park

The department of commerce had organized an Industrial visit to Maharashtra Nature Park at Mahim on 3rd October 2017.

The visit was joined by the majority of students from all the streams viz: Bachelor of commerce (Finance and Accounting/ Banking and Insurance/ Financial Markets). There were in total 150 students, who were accompanied by five faculty members.

All the students reached the park at about 1p.m. The assembly of students was addressed by the authorities of the park briefed the students about the importance of the park and gave instructions about the code of conduct in the park to avoid any mis-happenings.

Later on, the students were divided into three groups and were accompanied by two faculty members and one member from the Nature Park. The students were taken to all sections of the park. It was enjoyable to see various species of plants, animals and birds. The Park preserves medicinal plants and also sells its saplings at reasonable rates.

The greatest take away of this visit was to acquaint the students about the various species of plants, birds and animals and importance of their preservation to maintain the Bio-diversity in the nature and to save the Environment.

Report by: Ms. Snehaprabha Katti



“Change yourself and not the Nature”

Industrial Visit to Bisleri International Ltd

Date: 9th & 10th Nov 2017

Venue: Bisleri Ltd, Mumbai

Vidyalankar School of Information Technology organized an Industrial Visit for 1st year and 2nd year M.Com students to Bisleri International Pvt Ltd, Mumbai under the supervision Dr. Swagatika Nanda and Ms. Prathma Nemane on the date 9th and 10th of November 2017 respectively.

The main objective of industrial visit was to give first hand industrial exposure to students as to how a brand like Bisleri carries out its manufacturing activities. The trip had three phases:- 1. Company presentation. 2. Plant visit by the students facilitated by company officials. 3. Question answer session wherein the students asked their queries.

Students were introduced to the history of organization, its vision, mission & business functions across the country. Through presentation students became aware of various facts related to the set-up. Students were explained the reason of changing the color of Bisleri from Blue to Green in year 2006. Social responsibilities are: They use PET bottles instead of plastic bottles because the pet bottles are converted into jeans, pillow, helps in making roads, footwear etc.

After presentation the students were taken to Bisleri manufacturing. The students were also told about the unique pack sizes provided by Bisleri for the convenience of customers. This gave the students a deep insight into the production and methodology of packaged drinking water that we drink very frequently.

Report by: Dr. Swagatika Nanda



“You just have to do a good job, a better job than the others, and automatically you will rise above the rest and become the best”

- Ramesh Chauhan

Youth Prize Distribution

Date: 14th Oct 2017

Venue: Y Block Seminar Hall, VSIT

Prize distribution was held for the participants of Youth festival, Shanivar manch and Talen hunt of VSIT by the Student Council 2017-18.

The anchor for the event was Ayush Singh (SYBMM) started the event with a huge round of applause for all the participants present over there. The event started with the prize distribution of Shanivar manch which were given by Amraja ma'am followed by the other faculties present over there i.e., Sindhu ma'am, Suraj sir and Shreyas sir.

After that the prizes for Youth participation, Talent hunt, Youth winners following Youth consolation prizes were given by student council members of VSIT i.e., Vaishnavi Venugopal (TYBMS-HR) , Hmeant Joshi (TYBSc-IT) and Fahad Malim (TYBFM).

After the prize distribution, Amraja ma'am addressed and appreciated the efforts of participants of all the events. The event was brought to an end with great applauds for the entire student council members for managing things properly.

Report by: Ms. Snehal Tandale



Photography Workshop

Date: 23rd Oct 2017

Venue: Y-002, VSIT

Photography workshop was organised for the students as well as teachers of VSIT on 23rd October 2017. Ankit Dha, a professional photographer was invited to conduct the workshop. It was held in 'Y' Block, Room no Y 002. It was a great experience for the students who were fond of photography.

The response and feedback from students was immense.

Shanivar Manch always comes up with something novel and innovative for the students as well as teachers at VSIT. Photography workshop was one such event and hence there was another memorable Shanivar manch at VSIT.

Report by: Ms. Shreya Patwari



“There is one thing the photograph must contain, the humanity of the moment”

- Robert Frank

Achievement by Faculty members

Date:

Venue:

1) Mr. Sandip Khandekar- H.O.D Department of Commerce, has been selected as a member of CDC (College Development Committee) by the Management.

2) Ms. Pooja Kesharwani - Commerce Department, completed M.com specialization in Accounting and Finance, from the University of Mumbai

3) Ms. Pancharatna Ahinave, TYBFM: Secured 1st Rank in the Elocution Competition held by Mumbai Port Trust in association with VSIT

Topic for the Elocution: My Vision – Corruption Free India

Supported by Ms. Lakshmi Kavitha, H.O.D, BFM Dept

Report by: Snehaprabha Katti



Research & Development Committee Activity

The R&D Committee of VSIT is arranging a series of paper review, technical review and book review for the faculty members. The main objective of this activity is to inculcate the seeds of research. Prof. Asif Rampurawala, Vice Principal, commented on this activity in a very subtle manner as “It is nothing but sharing of knowledge in a formal way”. This activity would surely be beneficial for the objectives set by the committee. The following faculty members have presented in the month of November.

COMMERCE DEPARTMENT FACULTY

- 1) Sandip Khandekar---- Book Review on ‘Itihas Satyacha Margavar’ on 21st November 2017
- 2) Vivek Gupta -----Book Review on , “ How to become a Millionare” on
- 3) Lakshmi Kavitha----- Tech Review on , “ How to write a Qualty Research Paper “ on 5th December 2017
- 4) Snehaprabha Katti-----Paper Review on “ Revisiting the Reflexology “ on 11th December 2017

Report by: Snehaprabha Katti .



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BMS Department Newsletter

From the HOD's Desk

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Paper Presentation by Faculty

The Management Studies have been a part and parcel of today's Organizations. We can define management as, "The process of dealing with or controlling things or people". To deal with people or things it is necessary to have a good leadership qualities. There are various leadership styles such as: Authentic leadership:

which provides direction and helps in implementing plans and motivating people. The second type is Authoritarian

Leadership: The authoritarian

Leadership styles often

follow the vision of those that are in control, and may not necessarily be

compatible with those that are being led. The third type is Paternalistic: In this type of Leadership, which takes care of their employees by taking care of their subordinates as a parent would and receives in return trust and loyalty from them. The other types of leaderships are democratic, laissezfair, transactional and transformational.

It is of great importance for a leader to choose an apt leadership for every situation to get the utmost results in an Organization.



Abhijit Rane

HOD, BMS Dept

Teacher's Day Celebration

Teachers Day is celebrated to honor the faculty members, the teaching and non-teaching staff of our college. The event kicked off at 12:10 pm after the arrival of the Principal- Dr. Rohini Kelkar, Vice Principal- Asif Rampurawala and Vijay Gawde Sir and the event had a great start.



The anchors for the event were Muskan Singh (FYBMS), Varun Mishra (FYBMM), Yogesh. The event was started by our very own singers of VSIT, Sarthak, Smitha Poojary (FYBMS), Sheetal Sundaray (FYBFM), Vinit Dethe (TYBSCIT) and Nilay (TYBSCIT) where the theme was 60 years of Bollywood in 4 chords. The teachers were entertained by Tie and Saree game where the male participants were supposed to wear saree and vice versa. A Skit was enacted by the students of VSIT which was very entertaining. The participants were Ankita, Disha, Pranita, Lokesh, Ayush, Parmeshwar, Arfaad and Yash,

“Good teachers are the reasons why ordinary students dream to do extra ordinary things “

Report by : Snehal Tandale

Activity by:-Student Council



E – Cell Fresher’s Orientation

E – Cell fresher’s orientation program was organized on 15th September 2017.

E-Cell Faculty in-charge Ms. Payal Shah welcomed The Bohri kitchen’s, Mr. Munaf Kapadia the Chief Eating Officer as he prefers to call himself, the son who is helping his mom to leverage his strength and is running the business for her. He shared his success mantras with students.

Students were educated about the various big companies, organizations that were incorporated in university campuses globally. The students understood that all it takes to start a venture is just an idea to fulfil a social need and the rest of the plan automatically falls in place.



The students’ core committee made awareness about the different activities planned for the year. Felicitation of the guest was done by VSIT Commerce and Management Vice-Principal Mr. Vijay Gawde Sir. VSIT alumni Mr. Mehul was invited to share his views as he has his start-up named Spelfur.

Finally the team description was given by all the teams like the Advisory team, CR, Marketing, PR, Web, Graphics, Events, Operations. E-Cell Faculty in-charge Mr. Ranjit Singh gave a vote of thanks to all the invitees and our dear students.

“Each day holds a surprise. But only if we expect it can we see, hear, or feel it when it comes to us. Let's not be afraid to receive each day's surprise, whether it comes to us as sorrow or as joy It will open a new place in our hearts, a place where we can welcome new friends and celebrate more fully our shared humanity.” - Henri Nouwen



Scholar's day

VSIT had organized a Scholars Day Event for all FY and SY BSc IT/ BMS/ BAF/ BBI/ BFM/ BMM students of the college on 18th and 19th September 2017 from 10:00 am onwards.



In this activity, 3 subject toppers were selected for each subject in each course. 3 Division toppers were selected from each division. These selected students were then felicitated by giving them certificates from our Principal Dr. Rohini Kelkar Madam. In every class madam guided the students by motivating them

with few inspirational words so as to increase the competition and also the importance of this event. Also the Vice-Principal Prof. Asif Rampurawala Sir, Prof. Vijay Gawde Sir were also present for this event along with the HOD's of all the courses.

The outcome of this activity was to build healthy competition among the students.

Report by : Hrishikesh T and Aasha V.



Guest lecture on Technicalities in Research Project

The VSIT Final Year Project Quality Assurance Committee organised a guest lecture on “Technicalities in Research Project” on 22nd July 2017 ,at auditoriumAn intellect, Dr. Ajaya Panda, Professor in NITE , Mumbai, has accepted our invitation to enlighten the students.

The Session was organised for the students of TY B.MS., TY BFM and TY BBI, to give them clear insight into research work. Vast knowledge in the field of research made the session to interactive. Painless effort has been taken by the expert to explain students on selection of research topic, types of research, framing of hypothesis, review of literature, sources of collecting data from different data base etc.



The entire session was explained with an example of research paper on “working capital”, enabled the students to gain bird’s view on entire research

process. Guest Speaker was poised to answer the queries made by students on nature of their research project, Types of data to be collected, review of literature etc. The session was informative and positive enthusiasm was felt among the students throughout the session.

“In much of society, research means to investigate something you do not know or understand

-Neil Armstrong



Guest lecture on Movie Screening

Department of Management conducted the activity of movie screening and review for the HR specialization students of Second year and third year BMS. The activity was all about learning the management lessons from movies. This technique helped the students to understand the topics of leadership traits, ethical issues, perseverance, hard work and entrepreneurship in a fun manner.



The students enjoyed the activity a lot and took back with them important management lessons.

Report by: - Dr. Ashwini Joshi & Nisha Dang

“Cinema can fill in the empty spaces of your life and your loneliness.” - Pedro Almodovar



Workshop on Financial Education

Workshop of Financial Education for young investors by SEBI, was organised by the BMS Department proved to be a knowledgeable and motivating session. The session at X001 began at 3.15pm. It was meant for Finance specialization students of SYBMS (A) & TY BMS (A & D) students. The session was attended by 82 students .



The session was conducted smoothly. Prof. Nikita Raut began the program with a formal welcome note and Prof. Poonam Mirwani handed over a memento to the guest speaker. This was followed by Dr. Navin Punjabi addressing the audience. He initiated the session by introducing SEBI, which meant planning for young investors. He educated students on Life Cycle of an individual and his or her expenses, which focused on education, wedding, kids, car, holiday, home. It mostly focused on Financial Planning. He broadly discussed on Short term Planning, Medium Term Planning and also discussed on how to determine on financial gap.

“The individual investor should act consistently as an investor and not as a speculator.” - Ben Graham



Guest lecture on Marketing

The VSIT Final Year Project Quality Assurance Committee organised a guest lecture on Marketing on 5th August 2017. Ms. Nithya Vargeesh was a resource person to provide insight on different areas of Marketing which can be explored by them in their research work.

She has authored two ISBN books on Consumer Behaviour and Compensation management for TY BMS. Her teaching experience helped students to gain clear insight into different areas of marketing like Pricing, Logistic, Branding, Customer satisfaction, Advertising etc. The session was informative to the students as statistical techniques Chi Square and ANOVA



The guest lecture was exclusively conducted for TYBMS (Marketing) students so that they can have a broad perspective about the recent emerging trends in Marketing.

“The aim of marketing is to know and understand the customer so well the product or service fits him and sells itself.” - Peter Drucker



An Evening with Andreas

The Department of BMS of VSIT organized a Seminar on the role IMF and its impact on GLOBAL Development on September 26, 2017.

He started his address by introducing the students to the History of IMF. He moved ahead by stressing on the important role IMF plays in strengthening the world economy and has been dedicated since its inception to promote international monetary cooperation through a permanent institution which provides the machinery for consultation and collaboration on international monetary problems.

1. To facilitate the expansion and balanced growth of international trade, and to contribute thereby to the promotion and maintenance of high levels of employment and real income and to the development of the productive resources of all members as primary objectives of economic policy.
2. To promote exchange stability, to maintain orderly exchange arrangements among members, and to avoid competitive exchange depreciation.
3. To assist in the establishment of a multilateral system of payments in respect of current transactions between members and in the elimination of foreign exchange restrictions which hamper the growth of world trade.
4. To give confidence to members by making the general resources of the Fund temporarily available to them under adequate safeguards, thus providing them with opportunity to correct maladjustments in their balance of payments without resorting to measures destructive of national or international prosperity.



Guest lecture on Investment in Equity

Department of Management had organized a guest lecture for TYBMS students on the topic “ INVESTMENT IN EQUITY—START EARLY”.on 28th September 2017 at X-012

The Resource person was Mrs.Krutika jain Mehta , Vice President of Lotus Knowwealth Pvt. LTD. It was an interactive session where students took personal interest in asking queries.



The students got an insight into the practical aspects of the theory they had learnt. The session was very interesting and proved to be very effective and helpful to the students.

Report by – Mohan Iyer

"An investment in knowledge pays the best interest." -
Benjamin Franklin



Guest lecture on Capital Markets

Department of Management had organized a guest lecture for SYBMS students on the topic “CAPITAL MARKET , on 28th September 2017

The Resource person was Mrs.Krutika jain Mehta , Vice President of Lotus Knowwealth Pvt. LTD. It was an interactive session with role play.

The students got an insight into the practical aspects of the theory . The session proved to be very effective and helpful to the students.



“In bourgeois society capital is independent and has individuality, while the living person is dependent and has no individuality. “- Karl Mar

Reported by – Mohan Iyer.



Guest lecture on Capital Markets

Department of Management had organized a guest lecture for FYBMS students on the topic “Practical Aspects of Negotiable Instruments”, on 7th October 2017 at 11.30 a.m

The Resource person was Mr. Kishor Dang, Manager, International Business, ICICI Bank LTD. It was an interactive session with role play.

The students got an insight into the practical aspects of the theory they had learnt. The session proved to be very effective & helpful to the students.

Report by: Dr. Ashwini Joshi



“Everything is negotiable. Whether or not the negotiation is easy is another thing.” - Carrie Fisher

Guest lecture on Venture Funding

Department of Management had organized an intradepartmental guest lecture for SYBMS students on “Venture Funding” on 10th October 2017.at 12.30 p.m

The Resource person was in house faculty of VSIT- Prof. Lakshmi Kavitha, HOD – BFM department. It was an interactive session with live case studies and examples.

It was a delightful experience to know about Venture Funding in detail from Mrs. Lakshmi Kavitha. The students got an insight into the practical aspects of the theory they had learnt.



The lecture was motivating and threw light on alternative methods of funding which was very helpful to the students.

Report by : Nisha Dang

“Finance is critical. If sufficient investment is made in infrastructure and venture capital is made available, there will be a big improvement in the situation.” -
Sanjay Kumar



Prize distribution of Youth Festival

Prize distribution was held for the participants of Youth festival, Shanivar manch and Talen hunt of VSIT by the Student Council 2017-18.

The anchor for the event was Ayush Singh (SYBMM) started the event with a huge round of applause for all the participants present over there. The event started with the prize distribution of Shanivar manch which were given by Amraja ma'am followed by the other faculties present over there i.e., Sindhu ma'am, Suraj sir and Shreyas sir.



After that the prizes for Youth participation, Talent hunt, Youth winners following Youth consolation prizes were given by student council members of

VSIT i.e., Vaishnavi Venugopal (TYBMS-HR) , Hmeant Joshi (TYBSc-IT) and Fahad Malim (TYBFM).

After the prize distribution, Amraja ma'am addressed and appreciated the efforts of participants of all the events. The event was brought to an end with great applauds for the entire student council members for managing things properly.

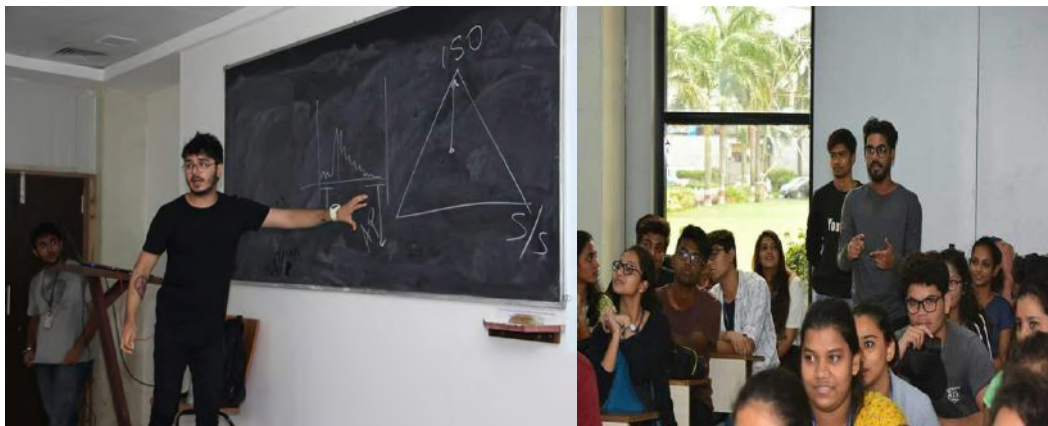
Report by:-Snehal Tandale



Photography Workshop

Photography workshop was organised for the students as well as teachers of VSIT on 23rd October 2017. Ankit Dhame, a professional photographer was invited to conduct the workshop. It was held in 'Y' Block, Room no X 002. It was a great experience for the students who were fond of photography.

The response and feedback from students was immense.



Shanivar Manch always comes up with something novel and innovative for the students as well as teachers at VSIT. Photography workshop was one such event and hence there was another memorable Shanivar manch at VSIT.

Report by: Shreya Patwari

“There is one thing the photograph must contain, the humanity of the moment”—Robert Frank



Alumni Achievement

Ms. Lincy Thomas---TY BMS FINANCE (2016-17) has been awarded as “FACE OF THE YEAR MISS BEAUTIFUL HAIR 2017 “ Contest conducted by Zen Asia Foundation. She was felicitated by the Bollywood actor Ajaz Khan with Sash!!



Paper presentation by faculty

The R & D committee of VSIT is arranging a series of paper review , technical review and book review for the faculty members. The main objective of this activity is to inculcate the seeds of research . Prof. Asif Rampurawala , Vice Principal,commented on this activity in a very subtle manner as ,“ It is nothing

but sharing of knowledge in a formal way “. This activity will be useful to increase interdisciplinary knowledge of the faculty members and would surely be beneficial for the objectives set by the committee. The following faculty members have presented in the month of November.

COMMERCE DEPARTMENT FACULTY

Chitra More---Technical Review on GST Returns , on 15th November 2017



Newsletter Committee:

Abhijit Rane, Rumeli Sharma, Swapna Kadam, Pashmeen Kaour, Sonal Sharma, Laxmikant M

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BMM Department Newsletter

From the HOD's Desk

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Bachelors of Mass Media has been designed for a new generation of storytellers: artists who share a passion for visual and performing arts across a wide array of media and want to learn by making their own projects in a hands-on, intensive program. VSIT believes in balancing the study of mass media with practical experience to train students to be the best in the field. This is achieved by a rigorous schedule of classroom instruction, hands-on workshops, and immediate practical experience. Students are encouraged to learn through trial and error, receive feedback and correction from our erudite faculty, and are able to ask questions and receive individualized attention in supervised workshops.

In VSIT we adapted the best ideas and elements from the top university mass media colleges and designed an alternative which provides a thorough grounding in mass media and is also flexible in meeting the diverse needs of our students.

It has been our endeavor to teach the art and craft of filmmaking, photography, editing, acting etc. through a dynamic blend of classroom instruction, hands-on workshops, and immediate directing experience. Students are encouraged to use camera from the first day of class and to learn about and explore the numerous visual, dramatic, and technical challenges that face the media people.

Keeping in mind the rapidly evolving world around us we have made sure to design and deliver quality certificate based workshops that would enhance each subject area knowledge, industry-specific expertise and personal transformation. We are committed to facilitating truly exciting and stimulating learning environment and the experience of a lifetime for all the students.



Anindita Banerjee
HOD, BMM Dept

The Apple Language Lab

Date: 9th Sept 2017

Venue: Tree Area, VSIT

The students of VSIT were introduced to Apple Mac Lab during this semester. It is an innovative way of teaching English to present generation of tech savvy students. The Language Lab is a language learning software that offers all the features required by teachers for language teaching-learning process. It offers different types of activities such as pronunciation practice, video presentation, audio broadcasting, quiz and exercise. Language laboratory is a teacher-controlled system connected to a number of student consoles, containing a student's system and a headset with a microphone. The objective of a digital language lab is to engage students to actively participate in language learning activities and give more practice than otherwise possible in a traditional classroom environment. Communication involves one's ability to listen carefully, to comprehend the meaning and to respond in turn with appropriate words and clarity in pronunciation. The four essential skills needed for acquiring communicative proficiency in any language are Listening, Speaking, Reading and Writing which this software offers in a clear manner. Disadvantages of language learning in a typical classroom setting are: Inhibition in effective communication, incorrect pronunciation and inability to comprehend the right accent. But with the exposure to this medium of learning English language was a great experience for the students of VSIT. Technology has given creative ideas to enhance teaching and learning skills which teachers of VSIT always believe in and implement it during the course of their teaching .

This was an exciting experience for both the teachers and the students. The teachers who coordinated this activity are Anindita Banerji, Rumeli Sharma, Snehaprabha Katti, Dr. Sonal Sharma and Lakshmi Pillai.

Report by: Ms. Anindita Banerji



“We learn to do something by doing it. There is no other way.”

-John Holt



Teacher's Day Celebration

Date: 9th Sept 2017

Venue: Tree Area, VSIT

Teachers Day is celebrated to honor the faculty members, the teaching and non-teaching staff of our college. The event kicked off at 12:10 pm after the arrival of the Principal- Dr. Rohini Kelkar, Vice Principal- Asif Rampurawala and Vijay Gawde Sir and the event had a great start.

The anchors for the event were Muskan Singh (FYBMS), Varun Mishra (FYBMM), Yogesh. The event was started by our very own singers of VSIT, Sarthak, Smitha Poojary (FYBMS), Sheetal Sundaray (FYBFM), Vinit Dethe (TYBSCIT) and Nilay (TYBSCIT) where the theme was 60 years of Bollywood in 4 chords. The teachers were entertained by Tie and Saree game where the male participants were supposed to wear saree and vice versa. A Skit was enacted by the students of VSIT which was very entertaining. The participants were Ankita, Disha, Pranita, Lokesh, Ayush, Parmeshwar, Arfaad and Yash,

Teachers were also given attractive awards (pen/pencil holder) which were handmade by student council members themselves. Like every year the staff rooms were decorated with balloons and ribbons and every teacher was given a scroll in which an emotional poem by Shreya Patwari(Council Member) was written . Dance was showcased by the enthusiastic dancers of VSIT Prajakta Rawool (Sybmm), Raunak Pandey (Fybmm), Aarti Jaiswal (Fybms), Shivangi (Tybscit), Ankita Singh (Sybms), Mansi Singh (Fybms), Neha Shivankar(Fybms) Arfeen Rajpurkar (Fybms), Aftab Abdul Karim Reham Qureshi (Fybcsit), Disha Singh (Sybms), Pranita Patil(Sybfm). There were also two surprise events for the faculty members and students. First one was the Rap by the Rushil (FyBscIT) and the last surprise event was performed by student council. They sang a song which was written by the team itself. Teachers loved the song and appreciated by the standing ovation.

Report by: Ms. Snehal Tandale





“Good teachers are the reasons why ordinary students dream to do extraordinary things”

Scholar's Day Celebration

Date: 18th Sept 2017

Venue: Respective Classrooms

VSIT had organized a Scholars Day Event for all FY and SY BSc IT/ BMS/ BAF/ BBI/ BFM/ BMM students of the college on 18th and 19th September 2017 from 10:00 am onwards.

In this activity, three subject toppers were selected for each subject in each course. Three Division toppers were selected from each division. These selected students were then felicitated by giving them certificates from our Principal Dr. Rohini Kelkar Madam. In every class madam guided the students by motivating them with few inspirational words so as to increase the competition and also the importance of this event. Also, the Vice-Principal Prof. Asif Rampurawala Sir, Prof. Vijay Gawde Sir were also present for this event along with the HOD's of all the courses.

The outcome of this activity was to build healthy competition among the students.

Report by: Hrishikesh Tendulkar & Asha Vanave



Guest Lecture on Print Media

Date: 13th Sept 2017

Venue: Y Block Seminar Hall, VSIT

BMM of VSIT organised a Guest Lecture by Mr. Shridhar Ramakrishnan Sub- Editor of Times of India on 13th September 2017.

Mr. Shridhar spoke about the important role print media has played in changing our society and contrary to popular belief print media will continue to have a greater impact in the political, economic and social scenario. The invention of new technologies and mixing up professionalism with it, make the Indian media ready to accept and face any kind of challenge from the modernized world. Both print and electronic media always try to cope up with the constraints coming from the changes through liberalization and globalization. Nowadays, a growing tendency between print and electronic media, to compete with each other, comes in public. Print media is changing gradually. The social responsibilities that were preserved in the earlier times are eroding to some extent. Print media is still a strong medium for information and communication. It is one of the “indispensable” tools of society that helps every individual to communicate and correspond to each other. It is primarily used as a tool for getting news and information, advertising, marketing campaigns, entertainment, expression and criticism, art and talents, and other forms of human interaction. He also discussed briefly about the layout of a newspaper and the negative aspects of print media.

The students asked him pertinent questions and he enjoyed interacting with them. This event was attended by both the First year and Second year students of BMM.

Report by: Ms. Anindita Banerji



“What gunpowder did for war the printing press has done for the mind”

- Wendell Philips

Workshop on Film Making

Date: 7th Oct 2017

Venue: Auditorium

Children's Film Academy was invited by BMM to conduct a workshop on Film-making for the first-year students on the 7th of October, 2017. This was organized to train and develop the skills of students for film making. This workshop also helped students to create an appreciation for films as it is an integral part of their syllabus. Students were provided with a sense of happiness, fun and well-being. The first half of the session taught them to get an understanding of dialogues, camera angles, different types of shots and the intricacies of creating a film. The students were given hands on training of Camera and editing. After lunch, a short film was written and directed by the young and energetic minds. The shooting was done by the students and they acted in it as well. This workshop was really appreciated by the students and they participated with lot of interest and enthusiasm. This would enable the students to create short films in the future. The workshop definitely instilled in the students the ability to work in teams and inculcate collaborative creation.

Report by: Ms. Anindita Banerji



“It seems to me that the whole purpose of the workshop is really twofold. One –to help people make better pictures, and two –to unleash their creativity to the fullest amount that they possibly can”

- Freeman Patterson.

Workshop on Photoshop

Date: 11th Oct 2017

Venue: Computer Lab X-103, VSIT

Department of BMM of VSIT organised a hands-on Workshop on Photoshop on the 11th of October 2017. It was conducted by Mr. Aakash Mane, an alumnus of Vidyalankar School of Information Technology. This workshop provided students an understanding of Photoshop. Learning Photoshop is essential for mass media students whether creating flyers, brochures, or email newsletters, advertisements, photography etc. In today's world of media there is a need to know Photoshop for optimizing and retouching images, creating graphic designs etc. Therefore, it is important that the Students of Mass media need to get a practical knowledge of Photoshop. The interaction with Mr. Mane helped students to gain clarity on the subject and also identify and describe the major functions of Photoshop.

It was conducted in the Computer Lab where each student was made to follow the exercise step by step. This information and experience will be etched in the memory of students for a long time. The presence of team work and learning added a beautiful meaning to this event. The best motivation was Akash, as an alumnus was involved in creating a new generation of students. He had also conducted the same for the first batch of BMM students.

The first year BMM students thoroughly enjoyed the whole experience.

Report by: Ms. Anindita Banerji



“An art can only be learnt in the workshop of those who are winning their bread by it.”

- Samuel Butler

Audition for Marathi Movie

Date: 12th Oct 2017

Venue: Auditorium

Department of BMM invited Director Yogesh Lokhande and Writer Prashant Moreshwar Pongshe to conduct screen test for their forthcoming Marathi movie for the students of Vidyalankar. Asst. Director Aayush Sandeep Hande is a student of FYBMM of VSIT. It was held on the 12th October ,2017 in the Auditorium. Students from all the streams of VSIT participated alongwith students of Vidyalankar Polytechnic and MMS students of Vidyalankar. The director was extremely impressed with the acting performance of the students. The students were further motivated as they were given feedback and were given ideas to enhance their acting skills.

This event was organized to create an industry interface with students of BMM.

This also gave an opportunity to the students to showcase their acting skills in the presence of film fraternity and to prepare the students to face the film industry with confidence and elan. Few students have been shortlisted for the movie.

Report by: Ms. Anindita Banerji



“You have to have talent. You have to get the audition and then you have to nail the audition”

- Joel McHale

Youth Prize Distribution

Date: 14th Oct 2017

Venue: Y Block Seminar Hall, VSIT

Prize distribution was held for the participants of Youth festival, Shanivar MSanch and Talen hunt of VSIT by the Student Council 2017-18.

The anchor for the event was Ayush Singh (SYBMM) started the event with a huge round of applause for all the participants present over there. The event started with the prize distribution of Shanivar Manch which were given by Amraja ma'am followed by the other faculties present over there viz :, SindhuKrishnan,, Suraj kumar Dubey and Shreyas Bondre.

After that the prizes for Youth participation, Talent hunt, Youth winners following Youth consolation prizes were given by the members of Students' Council of VSIT i.e., Vaishnavi Venugopal (TYBMS-HR) , Hmeant Joshi (TYBSc-IT) and Fahad Malim (TYBFM).

After the prize distribution, Amraja ma'am addressed and appreciaed the efforts of participants of all the events. The event was bought to an end with great applauds for the entire student council members for managing things properly.

Report by: Ms. Snehal Tandale



Photography Workshop

Date: 23rd Oct 2017

Venue: Y-002, VSIT

Photography workshop was organized for the students as well as teachers of VSIT on 23rd October 2017. Ankit Dhame, a professional photographer was invited to conduct the workshop. It was held in 'Y' Block, Room no Y 002. It was a great experience for the students who were fond of photography.

The response and feedback from students was immense.

Shanivar Manch always comes up with something novel and innovative for the students as well as teachers at VSIT. Photography workshop was one such event and hence there was another memorable Shanivar manch at VSIT.

Report by: Ms. Shreya Patwari



“There is one thing the photograph must contain, the humanity of the moment”

- Robert Frank

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