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It gives me an immense pleasure in releasing the “maiden” departmental online newsletter for the academic year 2017-18. We believe that the only constant in ‘IT’ is change. The departmental strives hard to keep students abreast of the latest developments and innovations in the IT industry, apart for their curriculum. The legacy of the IT department in organizing Guest Lectures, Workshops and Seminars for the students has continued. The department also encourages the faculty members to achieve academic and professional excellence by organizing and sending the faculty members for the Faculty Development Programmes, Technical presentations. Many of our faculty members have published text books in their respective domain.



Ujwala Sav  
Co-ordinator, IT Dept

This has been possible only because of the able administration of our Principal, Dr. Rohini Kelkar and Vice Principal. Prof. Asif Rampurawala. The motto of the department is the all-round development of the students. It is achieved by organizing various co-curricular and extra-curricular activities and community service programmes. Majority of the students are members of the CSI (Computer Society of India). This semester we have taken initiatives to start IEEE and ACM student membership. I am sure these activities will benefit them in the long run to achieve academic excellence.

We look forward for a grand show in technology in the upcoming semester.

# An Orientation for the First year Students

Orientation programme is generally organised for the new student as New college or course can cause much anxiety to the students. They may have questions like-----How would my college be ? Will I make any friends? Will I be able to locate my class? Whom do I ask if I have a question?

New students' orientation program are designed to guide students in answering all of these questions-----prior to the beginning of classes. Students are given an overview of the complete realm of the college life.

Introducing students to college life requires presenting as full a view as possible of all the college has to offer. Keeping this in mind , VSIT had organised an Orientation programme for all the first year students ( belonging to all streams)on 10th July 2017, to familiarise with every aspect of the college and the course.



A comprehensive view was given through power point presentation by various teams to each course. The program ran parallel at Auditorium, M101, M413 for different courses.

At the outset the history of Vidyalankar and its Founder shri—C.S Deshpande was presented, whose mission and vision was to prepare students globally by developing their overall personality through various activities.

A team of teachers gave an in-depth information of the various professional courses run by the Institute viz: B.SC ( Information Technology ), Bachelor of Management Studies, Bachelor of Commerce in Finance & Accounting, Banking & Insurance, Financial Markets and Post Graduate courses in Information Technology ( M.SC IT), M.F.M M.COM (.

To run these professional courses successfully VSIT provides the following facilities :

- 1)Excellent Library facilities which includes OPACQ ( Online search under Title, author, &subjects).
- 2) Good and healthy food by clean canteens and Vending Machines.
- 3) WI-FI Campus to access VSIT Live ---a forum to interact with students

**ACADEMICS :** Academics plays a pivotal role in any Educational Institution . The TEAM Vidyalkar threw light on the following aspects ,such as

The Semester based credit system, Details of Examination pattern with its ---Internal and External examination system and Evaluation pattern.

Facility of additional coaching to the advanced learners as well as slow learners.

Organization of interdisciplinary Guest Lectures to widen the knowledge .

Though Academics plays a pivotal role the spokes of a pivot are equally important to keep the wheel running. The spokes of academics include : Co-curricular activities,Extra curricular activities and Cultural Activities.

**CO-CURRICULAR ACTIVITIES :** The co-curricular activities of VSIT focuses on research. It provides a research platform to present innovative ideas for both students as well as teachers. V-SEARCH is a research conference meant purely for the students where as VCMT is a two day National Level Interdisciplinary Conference both for students as well as for faculty members. In addition to this VSIT has various publications viz :

**Vector -----** It is a quarterly publication of Vidyalkar in collaboration with DNA Newspaper.

**V-Ideas-----** It is a collection of the Final Year projects of VSIT Students

**V-Tech-----** A technical Magazine

**V-Think-----** It is a Departmental magazine of Commerce & Management which includes articles by the students and teachers on a particular issues ( Current Issues)

**Newsletter-----**A comprehensive online information repository of VSIT activities.

Information about various Add-on courses was given and it was followed by the information of Extra curricular activities : Sports – Where students are prepared to participate in inter-collegiate , state, National and International Competitions. The Institute believes that any education is useful only when it is used for the well-being of society and hence has a very strong N.S.S and Life-Long Extension Unit to serve society and make students aware of their social responsibility at this younger age.

The importance of Discipline expected from the students was emphasised during the orientation it includes the following factors , such as:

**Attendance ( As per the university rules ) above 70% , an eligibility criteria to take examination.**

**Dress code---** Use of formals twice a week to prepare the students for Industry.

**Wearing of ID Cards----**For the security of the students.

**Punctuality :** Punctuality in all types of submissions ( Examination forms, Bus pass, Assignments etc)

**As VSIT has been a renowned IT college with Mumbai University affiliation, it was informed to the**

parents of its Digital Campus.

The information to the students as well as parents is made available through Facebook. Twitter, Instagram, Blogspot etc. To top this VSIT Live ---is an Interactive Forum --- WE ARE WITH YOU .

The faculty members are available to their students all the time ( An American Concept)

All the Parents were ensured by the Authority of their ward's mental and physical well being through Anti Ragging Committee as well as Mentoring to foster effective Learning free of inhibitions and emotional baggage .

The Orientation program touched the aspect of Cultural activities at the end. The most awaited information by the new entrants----- They were informed about the various Cultural Activities conducted at the Institute such as : VERVE ( Annual intra collegiate cultural program ), VIGOUR ( Intercollegiate cultural program), MAAY MARATHI AND MARATHI VANGMAYA MANDAL -----To preserve Marathi culture. Apart from these activities , the Students' Council Of VSIT organises SHANIVAR MANCH----a platform to showcase the talents of students. This activity is carried out every Saturday to break away from the routine and to energise the students for the upcoming week.

The whole program was well planned and executed by the teachers with the help of student volunteers. Though the program was mainly informative ,was made very interactive by the pleasant personalities and witty ways of the faculty members.

At the end of the programme , the students as well as their parents were taken to campus tour to familiarize the students with the topography of the campus.

**“Don't Give up. The Beginning is always the hardest.. Life rewards those who work hard at it”**

# Hybrid Application Development Workshop

## Learning Objective:

1. Understand Hybrid Mobile Application Framework and dependencies
2. Installation and Setup Framework Tools and Dependencies (AngularJS2, Ionic2, Cordova, Visual Studio Code)
3. Build AngularJS application
4. Build your first app using Framework tools such as command line, visual studio
5. Build your rich app using Framework components such as side menu, cards, action sheets, etc.
6. Introduction to web services and json
7. Integrate mobile application with web services
8. Understand Framework components
9. Latest happening in Hybrid Mobile App Frameworks

## Profile of Resource Person :

Mr. Sushant Sawant - Founder V2STech Solutions Pvt Ltd. He has total 17 years of experience in IT Industry .His expertise are in the following fields : Ionic framework, Mobile application Development , Cloud Computing and ERP implementations in manufacturing and Education Domain and in Rapid application Development.The workshop was conducted on Saturday and Sundays for two weeks.

## Day 1 : 8th July 2017

On the first day of the workshop, as part of theory, we learned about

“What exactly the Hybrid Mobile Application Framework?”

“Why is it so much popular in industries?”

“What are advantages of this technology?”

Later we moved to the practical part where we learned about the software environment that we need to have for developing Hybrid Applications:

Node.js

Cordova

Ionic2 and angularJS

TypeScript

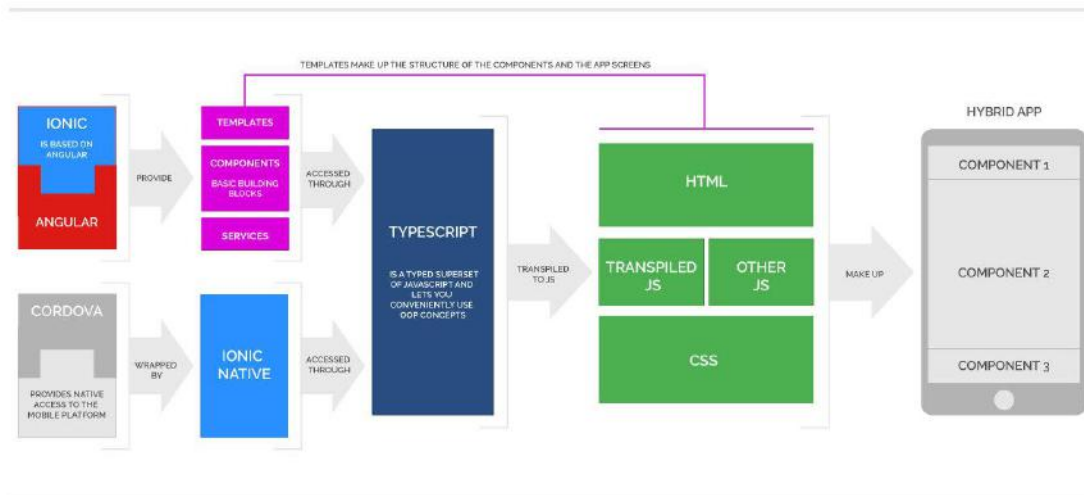
Java Development Toolkit

## Android SDK and platform

### Visual Studio Code

We were made to install all these software's in our machines. Sir also explained us about "Why do we need each software listed above? And What is their contribution in Hybrid Application Development?" Then we learned about Json and Web Services so that we could later use them in our applications. Later sir explained us about the development platform that we will be using: Ionic2 and its framework and the architecture.

### A BIRD'S EYE VIEW OF IONIC AND RELATED TECHNOLOGIES



### Day 2 : 9th July 2017s

We started with the ionic2 basics where we got deeper knowledge of typescripts and AngularJS. We created a simple application using Typescripts and AngularJS which also extended our knowledge about these two in very practical manner. We later moved back to theory part where we learned about Two Way bindings and Pipelining concepts. As we started building out own applications by now, we also explored many other UI components in Ionic2 Framework. We also learned about adding more functionalities in our applications by using Native Component of the Device. This was possible with the Ionic plugins. By the end of Day 2 we created application which accessed the Camera and Google Maps which are the native applications of the device.

### Day 3 15th July 2017

As we were pretty much familiar with the Ionic basics by now, we moved on to the advanced options provided by the Ionic framework. We learned about the Complex Concepts like page navigation, handling advanced components like sliders, lists, navigation bars etc. We also got to touch upon Layouts and Side menus. A small assignment was given by sir, which asked us to create an application using lists and menu together.

### Day 4 : 16th July 2017

On the last day of workshop, we were left with:

- Json formatting
- Debugging tool
- More about navigation
- Form
- Data storage options

We started with Json where we learned about how to create a Json using an online Json Editor. This helped us giving hands on Json formatting and it made us more simple to understand the working of Json in real word application scenarios. We also learned about how to run our application in a web browser emulator. This further allowed us to explore the debugging tools provided by the browser. We learned about the component detection and breakpoints and their functionalities. We got more into Navigation option. We also learned about the most integral component of any dynamic application which is the FORM. Our workshop was at its last phase where we were learning about the data sources that we can use for developing hybrid Applications and how to bind those to the application.



This workshop received great response from the TY IT students. This workshop helped students to get the practical insight in the Hybrid Application Development .It was meticulously organised .

Report By---Prachi Mahajan , IT Faculty

**"Appnovation's passion to use their expertise and talented people to create a platform that is modern and user friendly has created an exciting opportunity for our organization to launch something new and innovative."**

**- Paul Lorilla**

# Android Workshop

Alumni Committee organized the Android value added course for TY.BSc IT students as per the given schedule:-

| Day & Date                            | Time                    |
|---------------------------------------|-------------------------|
| Sundays on, 16/07/2017, 23/07/2017,   | 9.00 a.m. to 12.00      |
| 30/07/2017, 06/08/2017 and 13/08/2017 | 12.30 p.m. to 2.30 p.m. |

5 days X 5 hrs. = Total 25 hrs.

Venue – X-103

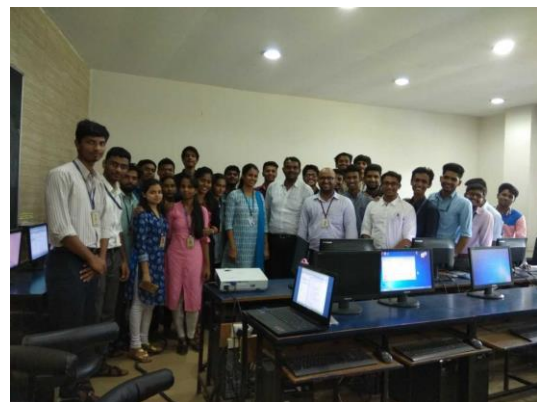
No. of students Attended – 40

VSIT Alumni Mr. NiketKumar Shah has been identified as the trainer for the program.

On the first day, the session started at 9:00 AM, Mrs Rohini ma'am introduced the trainer Mr. Niket Shah with a brief introduction about himself. Then she handed over the session to Niket Sir. Niket Sir started the session with introduction about android along with its history and features. Then there was a question answer session to initiate student interaction. After that at 12:30 break was given. After the break, started with basic coding of different modules like edit text, textview, imageview, etc. The first session was quite interesting and helpful.

On the second week the session started at 9:00 AM; the system was set up properly by the lab assistant. The session started with previous modules. After brushing up previous modules, Sir started with a new topic (Code behind). After the break students designed the first working mini project as registration app with validation during which many doubts and errors were solved by the Sir. The session ended at 2:30 PM.

On the third week, the topics covered were different views, listview, formview, SQLite



programming. Used SQLite program for registration app to store data in mobile storage. After that a break was given at 12:30. After the break students worked on different examples and uses



of modules like SQLiteDatabase, FormWidgets, TextFiled, SharedPreferences and the session ended at 2:30.

On the fourth week, Sir introduced with a new topic called DatabaseProgramming in which students got to know how to store and retrieve data from server. Sir showed a working example and demonstrated how it works. After this a break was given at 12:30. After the break Sir resumed the session with menu controls. He showed different types of menu controls like option menu , context menu, sub menu and Intent in detail. All students designed a simple calculator app as assignment, the session ended at 2:30.

The fifth marked as the conclusion to the workshop. Principal Ma'am. Dr. Rohini Kelkar and Vice Principal Mr. Asif Rampurawala attended the session and distributed certificates to the students. Sir then introduced how to get location in an app how to implement google map api. There was a break given at 2:30. After the Sir asked queries and cleared our doubts and errors. He also provide students with his contact information to inquire about any future queries. The session concluded at 5:00 PM

## CSI Membership Drive

Keeping in mind the interest of the IT professionals and computer users CSI Mumbai Chapter works towards making the profession an area of choice amongst all sections of the society. Therefore the CSI membership drive activity was organised during 24th July 2017 to 5th August 2017, at TREE AREA OF VSIT

The promotion of Information Technology as a profession is the top priority of CSI today. To fulfil this objective, the CSI regularly organizes conferences, Quiz competitions, lectures and project-exhibitions, And at the same time, it also ensures that regular training and skill updating are organised for the IT professionals.

The mission of the CSI is to facilitate research, knowledge sharing, learning and career enhancement for all categories of IT professionals, while simultaneously inspiring and nurturing new entrants into the industry and helping them to integrate into the IT community.

The students of FYBSc.IT, SYBSc.IT and TYBSc.IT have successfully registered. The total number of registration has reached hundred. CSI-VSIT student core committee shared the presentation in different classes and informed about the different activities planned for the year.

**“The digital revolution is far more significant than the invention of writing or even of printing.**

**- Douglas Engelbar**

# Spoken Tutorial Training for Faculty

Dates of activity        19th Aug 2017

Venue                      Lab X-103

VSIT has been conducting online test with course material provided by IIT, Bombay since Feb-2017 for professors. During which 25 professors have been certified in various subjects.

Laboratory Development Committee had made provision for downloading the Spoken Tutorial Course videos from <ftp://172.16.4.1/vsit/SpokenTutorials/>. Alternatively, Spoken Tutorial Course videos could also be downloaded from Spoken Tutorials website [http://www.spoken-tutorial.org/create\\_cd\\_content](http://www.spoken-tutorial.org/create_cd_content).

All VSIT IT professors had been informed on 11th May 2017 about this project and also the information had been given about the link to download the video lectures. On various days their online exams for various subjects had been organized. The details about their online exams are as follows:

| Test No. | Date of online exam | Subject       | No. of Professors | Succeeded |
|----------|---------------------|---------------|-------------------|-----------|
| 1        | 19-08-2017          | PHP and MySQL | 17                |           |

Next test for professors will be conducted on 7th Oct 2017 for Drupal in lab X-103. Some pictures of online exam conducted for professors are shown below.



VSIT is marching towards innovative techniques to improve student' performance. The greatest take away of this workshop was the training for the teachers to train and teach their students.

**“Teaching in the internet age means we must teach tomorrow’s skills today” – Jennifer Fleming**

# Food Game with No Flame

Date of activity      22-07-2017  
Venue                    X002,X003,X004

Food and Beverage Committee had organized an activity called “Food Game with No Flame”, a food making Competition for all VSIT students on 22-07-2017 between 12:30-1:30 pm.

The following categories were included in the competition:

1. Food without Heat
2. Vegetables/Fruits Carving (Food Art)
3. Mock tails.

This event was mainly designed to prepare food items within the campus in the given time. It helped the students to exhibit their culinary talent other than academic. Totally 15 teams students participated in the one day event. More than 30 varieties of food were displayed by the students. The event was successful in increasing the confidence level of students in preparing food as it added to their extra-curricular activities and they had a break from their regular activity.

Amongst the participants, the best preparation was selected by our judges, Mrs Lakshmi Kavitha, Mrs Ujwala Sav, Mr. Vijay Gawde. This competition provided a platform for the students to promote their talent. Certificates were given to the winners of the competition in the various categories.



Department of Management conducted an activity of movie screening & review on 8th August 2017 at M-413, for the HR specialization students of Second year and third year BMS. The activity was all about learning the management lessons from movies. This technique helped the students to understand the topics of leadership traits, ethical issues, perseverance, hard work & entrepreneurship in a fun manner. The movie shown was ---“ Social Networking”

**“Good Food is all the sweeter when shared with friends”**

# Seminar on MongoDB

The Databases cluster of Information Technology Department had organized a Guest Lecture for S.Y. B.Sc. I.T. and T.Y. B.Sc. I.T. students as a part of Beyond Syllabus Activity for the subject of DBMS, Data Structure and TY Projects. This activity was conducted on 3rd August 2017 at the Auditorium

The resource person was Mrs. Rashmi Gupta. She is a product of IIT Kanpur and has more than 25 years of experience in software field. She provides consultancy services to a number of organizations and has conducted a number of corporate training programs.

The seminar was started with the introduction of MongoDB, followed by the key topics of MongoDB. The comparison of SQL and NOSQL approach was given and how the CAP's theorem works on the Database approach were shown with respect to the RDBMS and NOSQL. Some demonstrations were given where the students to show the interaction with the MongoDB queries.



The topics covered were:

**NOSQL vs SQL**

**ACID vs BASE properties**

**Scaling and Semi – Non Semi database structured approach.**

**Why MongoDB?**

**Applied CAP theorem on RDBMS and NOSQL**

**Structure of MongoDB and JSON document**

**MongoDB-Datamodeling**

**MongoDB- Application**

MongoDB- Basic syntax and Queries.

Rules, DB Creation and Optimisation.

**“We are entering A NEW WORLD In which DATA May Be MORE IMPORTANT Than Software ” – Tim O’ Relly**

## A free workshop on Embedded System Projects

The Final Year Project Quality Assurance Committee of Vidyalankar School of Information Technology had organized “A Free workshop on Embedded System Projects(Level - 1)for TYBSc. I.T. Students.Vidyalankar Polytechnic students also participated in the workshop. This workshop was conducted on 10th & 12 th August 2017 at X Block.

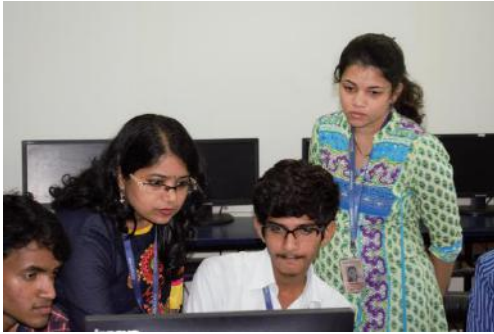
Details of the workshop:

| Sr.No. | Day      | Date       | Time                | Venue               | Duration |
|--------|----------|------------|---------------------|---------------------|----------|
| 1      | Thursday | 10/08/2017 | 3:00 pm to 5:00 pm  | Computer lab - X114 | 2 hrs    |
| 2      | Saturday | 12/08/2017 | 12:30 pm to 2:30 pm | Computer lab - X121 | 2 hrs    |

This workshop was conducted by our in-house faculty members Ms.Pushpa Mahapatro, Ms.Payal Shah, Ms. Leena Jadhav, Ms. Amraja Sivkar, Ms. Maitreyi Ketkar. This workshop provided information was given regarding Embedded projects.The highlights of the workshop were to guide students to :

- Select better project and latest technology.
- IT industry wants multi-skilled programmers.
- Emphasise more on developing Product not project.
- Future technology –IoT, IoE, Robotics.
- Embedded/ IoT Projects

- **Concepts of IPv4 and IPv6**



**Hands-on training for the following projects were given using Arduino Kit:**

- **Hello World of Arduino Uno**
- **Hello World of Arduino Uno on Serial Monitor**
- **Blink LED on Bread Board**
- **Intensity Control of LED on Bread Board**
- **Code to fade LED**
- **Traffic Signal**
- **Temperature Sensor**
- **Temperature and Humidity**
- **Proximity/Distance Sensor**
- **Water/Rain detection**
- **Fire/Flame Detection Digital**
- **Light Detection**

Latest project Topics list, List of books and web resources were provided to students. The workshop was well received by students. 26 students of VSIT and 6 students of VP participated. Online Feedback was collected from students. The overall feedback was excellent.

**“I feel like every project I work on is a dream project, so long as I am learning.” – Simeon Kondev**

## Placement Training for Final year students

Sindhu Krishnan Assistant Professor (Commerce Department) and Ranjeet Anand Assistant Professor (BMM Department) conducted a pre-placement activity for the final year graduates.

The main objective of the programme is to:

1. To Bridge the gap that currently exists between the Industry and fresh graduates for recruitment purposes.
2. To minimize Stage fear.
3. To build confidence among students.
4. To make students know the Importance of Training & Placements.
5. To prepare them for further training session and placements.
6. Mock GD and Interview were conducted.

## National Level Players of VSIT

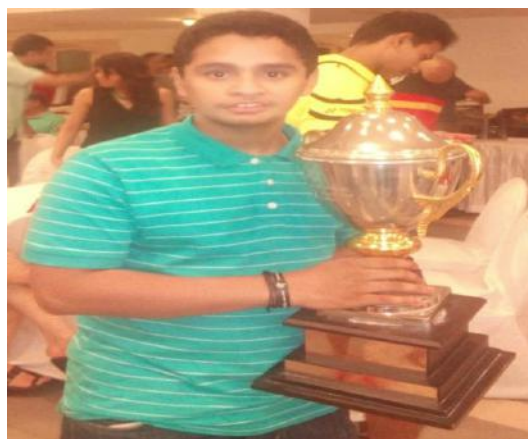
Periyaswamy Sivan.M.Sc.IT :-Represented Mumbai University five times in fencing(epee and foil style) won five gold medal. He represented India level on behalf of Mumbai University and played at national level



**KARTHIK ALAGARSAMY M.Sc.IT :-Played three times at national level from Mumbai University in fencing epee style.**



**SHIDDESH AROSKAR B.Sc.IT:-Represented india level from Mumbai University in badminton .**



**STELLA PARMANANTHAM.B.Sc.IT:- Represented at national level from Mumbai University in tug-of-war and fencing.**



**SHRYA GOLI.B.Sc.IT:-Represented at national level from Mumbai University in tug of war.**





# Shanivar Manch Inauguration 2017-18

Shanivar Manch was held for the students of VSIT by the Student Council 2017-18. The inauguration of Shanivar Manch was started by Flash mob, which was presented by our very own students of VSIT followed by the ribbon cutting ceremony by the principal, Dr. Rohini Kelkar madam and the Vice principal, Vijay Gawde sir and thus the event had a great start.

The anchors for the event Toral Chheda (TYBMS), Fahad Malim (TYBFM) started the event illustrating about what actually the Shanivar Manch is and detailed about all the activities that take place throughout the year. There was also some glimpse of past events which took place in 2016-17, the video was created by Akash Mane (M.sc) and Karan Upade(SYBMM) and then the huge crowd was entertained by the council members, Shivangi Sunchu (TYBSCIT), Prajakta Rawool (SYBMM), Fahad Malim (TYBFM), Dattaram Gawde (SYBMM) performed on various songs and was also accompanied by VSIT B Boyer Shahan Kavarana (SYBMM).



In between there were fillers which gave a platform to new faces to come forward and showcase their talent and finally the event was summed up by the mesmerizing performance by our very own VSIT singers, Suresh Chandavol (SYBSCIT), Jayesh Patekar (SYBSCIT), Bhaumik (SYBSCIT) and Vineet Dete (TYBSCIT).

Students were thrilled and enjoyed a lot and hence the First Shanivar Manch of the year was memorable day for everyone at Vidyalankar School of Information Technology.

**“Enthusiasm is the mother of effort, and without it nothing great was ever achieved.”---Ralph Waldo**

# Talent Hunt

Our second Shanivar Manch for the year was Talent Hunt. It was divided into two Shanivar Manch. Talent show was opened by Sarthak (SYBSC-IT) by his spectacular voice and then our very own anchors Yash Yadav and Prenita Remani took over the stage and the Shanivar manch continued. The next contestant Dinesh(FYBMM) entertained the audience by his incredible acting skills followed by Shahrukh(FYBSC-IT) and Shubham(FYBMM) by exhibiting their blow away talent in skipping and tabla. Raunak(FYBMM) and Shivani(FYBMM) VSITians by their amazing dance moves where as Suresh(SYBSC-IT) and Sneha(FYBAF) participated for group singing. It was difficult to beat Sujay(SYBMS),Karthik(TYBSC-IT) and Bhaumik(SYBSC-IT) in Beat boxing. The judges for the same were Ketaki Ghawali and Anandita Banerji Madam. This activity of Shanivar Manch ( Talent Hunt day 1 ) was summed up by Piyush(TYBFM) with some magic in Vidyalankar.



Shanivar Manch (Talent hunt day 2 ) was continued by Nilay(SYBSC-IT) by his singing performance. Not only Dinesh was good at Mono-acting but also Disha(SYBMS) stand out with her astonishing interpretation. Abhishek(SYBMM) yet another singer made the competition a bit tough, then Rishi(FYBMS) and Rushill(FYBSC-IT) followed the singing by the Rap and beat boxing and finally our talent hunt's (day2) last contestant Archisha(TYBMS), Arfeen(FYBMS) and Shreya(TYBMS) wended up by their group dance. Now, Anchors made some of the staff members to come on the dais and was asked to show up their hidden talents where Suraj Sir added some spice in the talent hunt by his unbelievable beat boxing skills. Results were announced by our beloved judges Ashwini Madam and Sarika Madam

1st winner: Sujay (SYBMS), Karthik (TYBSC-IT) and Bhaumik(SYBSC-IT) for Beat boxing.

Runner ups : 1) Raunak (FYBMM) for solo dancing

2) Archisha, Arfeen and Shreya of (FYBMS) for Group dance.

Students were thrilled and enjoyed a lot and there upon our Shanivar Manch was again Hit and memorable one in Vidyalankar School of information technology.

**“Hide not your talents, they for use were made.  
What’s a sandal in the shade.”-- Benjamin Franklin**

## **Folk Fitness – Dance Workshop**

Dance workshop was held in the Shanivar Manch slot. It was held on 12th august. The event was Folk Fitness. Uma from Do D Dance Association held the workshop. The other members of association were also present to assist and guide the audience during the workshop.



It consisted of Dance moves of various folk dances from India. The motive for the workshop was to get fit in a fun way. It included Bhangra, Garba, lavni and many other famous folk dances. The participation from students was incredible. Many faculty members also participated in this workshop.

It was quite interesting and different event which was enjoyed by every student and faculty member present during the workshop.

**“Dancing stimulates the mind, body & soul. It has been proven to increase cognitive strengths and prolong life; that is the Miracle of Dance.”**

# Sports Prize and Certificate distribution ceremony

Sports council of VSIT had organized an activity called “Sports distribution ceremony”, for all VSIT students on 22-07-2017 between 12:20-1:30 pm at the tree area.

The Prizes and Certificates were distributed to winners in the following categories:

1. National Level competitions.
2. University Level competitions.
3. Intra-college competitions.



This event was mainly designed to felicitate toppers of national, university and intra-college level competitions. It helped the students to develop interest in sports other than their regular academic schedule.

The certificates and prizes were distributed by the Principal Dr. Rohini Kelkar, Vice-principal Mr. Asif Rampurawala, Vice-principal Mr. Vijay Gawade and also by the teachers of VSIT. This competition helped students to promote their talent in sports

**“The five S’s of sports training are stamina ,speed ,strength ,skill and spirit ; but the greatest of these is spirit”—Ken Doherty**

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*Newsletter Committee:*

*Ujwala Sav  
Sanjeela Sagar  
Seema Bhatkar  
Laxmi Pillai  
Ketaki Ghawali  
Mithila Sawant  
Laxmikant Manchekar  
Ajaykumar Poojary*

# Commerce Department Newsletter

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*Preplacement Training*

Social changes in the country are also influenced by the development of commerce. The department of commerce runs various courses such as : Bachelor of commerce in Finance and Accounting, Banking and Insurance and Financial Markets. We have a team of qualified and experienced faculty members to run these courses efficiently. Commerce is the Life-line of country's economy. It helps enhance the standard of living of the society.

The department strives hard to mould the students to bring about the changes in the society. It is sought by organising Guest-Lectures to enhance their knowledge and keep abreast of the latest developments in their respective domain. Industrial visits are organised to bridge the gap between the college and the Industry. The students are exposed to practical knowledge. Every aspect that enhances the all-round development of the personality of the students is taken care of. A wide spectrum of activities are organised for the active learning of the students. Research activities are given utmost importance. Dr. Rohini Kelkar, Principal, VSIT and Vice Principal, Prof. Vijay Gawde provide inexhaustible encouragement for the faculty members to achieve their personal and professional growth and ultimately the growth of the Institution.



Sandip Khandekar

HOD, BAF Dept

## An Orientation for the First Year Students – Welcoming the Synergy of the year



Orientation programme is generally organized for the new student as New college or course can cause much anxiety to the students. They may have questions like-----How would my college be? Will I make any friends? Will I be able to locate my class? Whom do I ask if I have a question?

New students' orientation program are designed to guide students in answering all of these questions-----prior to the beginning of classes. Students are given an overview of the complete realm of the college life.

Introducing students to college life requires presenting as full a view as possible of all the college has to offer. Keeping this in mind, VSIT had organized an Orientation programme for all the first year students (belonging to all streams) on 10th July 2017, to familiarise with every aspect of the college and the course.

A comprehensive view was given through power point presentation by various teams to each course. The program ran parallel at Auditorium, M101, M413 for different courses.

At the outset the history of Vidyalankar and its Founder Shri—C.S Deshpande was presented, whose mission and vision was to prepare students globally by developing their overall personality through various activities.

A team of teachers gave an in-depth information of the various professional courses run by the Institute viz: B.Sc. (Information Technology), Bachelor of Management Studies, Bachelor of Commerce in Finance & Accounting, Banking & Insurance, Financial Markets and Post Graduate courses in Information Technology (M.Sc. IT), M.F.M M.COM.



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ACADEMICS: Academics plays a pivotal role in any Educational Institution . The TEAM **Vidyalankar** threw light on the following aspects ,such as

- The Semester based credit system, Details of Examination pattern with its ---Internal and External examination system and Evaluation pattern.
- Facility of additional coaching to the advanced learners as well as slow learners.
- Organization of interdisciplinary Guest Lectures to widen the knowledge .

Though Academics plays a pivotal role the spokes of a pivot are equally important to keep the wheel running. The spokes of academics include: Co-curricular activities, Extra-curricular activities and Cultural Activities.

CO-CURRICULAR ACTIVITIES: The co-curricular activities of VSIT focuses on research. It provides a research platform to present innovative ideas for both students as well as teachers. V-SEARCH is a research conference meant purely for the students where as VCMT is a two day National Level Interdisciplinary Conference both for students as well as for faculty members. In addition to this VSIT has various publications viz :

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V-Think----- It is a Departmental magazine of Commerce & Management which includes articles by the students and teachers on a particular issues (Current Issues)

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The information to the students as well as parents is made available through Facebook. Twitter, Instagram, BlogSpot etc. To top this VSIT Live ---is an Interactive Forum --- WE ARE WITH YOU. The faculty members are available to their students all the time (An American Concept)

All the Parents were ensured by the Authority of their ward's mental and physical well-being through Anti Ragging Committee as well as Mentoring to foster effective Learning free of inhibitions and emotional baggage .

The Orientation program touched the aspect of Cultural activities at the end. The most awaited information by the new entrants----- They were informed about the various Cultural Activities conducted at the Institute such as : VERVE (Annual intra collegiate cultural program), VIGOUR (Intercollegiate cultural program), MAA Y MARATHI AND MARATHI VANGMAYA MANDAL -----To preserve Marathi culture. Apart from these activities , the Students' Council Of VSIT organises SHANIVAR MANCH----a platform to showcase the talents of students. This activity is carried out every Saturday to break away from the routine and to energise the students for the upcoming week.

The whole program was well planned and executed by the teachers with the help of student volunteers. Though the program was mainly informative ,was made very interactive by the pleasant personalities and witty ways of the faculty members.

At the end of the programme , the students as well as their parents were taken to campus tour to familiarize the students with the topography of the campus.

Report By: Snehaprabha Katti

**“Don't Give up. The Beginning is always the hardest.. Life rewards those who work hard at it”**



## A Guest Lecture on Research



As Albert Sezent – Gyorgyi said “Research is to see what everybody else has seen and think what nobody else has thought”

Diverse thinking explores new knowledge and it leads to research. We are in the transitory phase of modernisation -

A New way of Life. A life which will make things better and easier on the earth and this is possible only with the research in all areas of life. This process needs a platform to express one’s ideas for implementation and to test its usefulness.



Research & Development Committee in order to



promote Research organized a Guest Lecture of Dr. Shefalika Narain on 14<sup>th</sup> July 2017“ The resource person was Dr. Shefalika Narain. The topic for the lecture was “ The world of Research”

The target audience was all Third year students as well as faculty. The guest gave an overview of the world of Research. She explained the various parameters to be considered while pursuing research. The guest lecture gave the students a guideline for doing Research and in their project work.

Report By –

Dr. Ashwini Deshpande (Joshi)

Ms. Prathma Nemané

**“Research is to see what everybody else has seen and think what nobody else has thought”**

## Seminar on “An Overview of Auditor’s role in Auditing of Accounts of Companies”



Seminar on ‘An overview of Auditor’s role in Auditing of Accounts of Companies’ by CA Kiran Gajjar is organized by the department of commerce (For Bachelor of Finance and Accounting) and bachelor of Banking and Insurance on 2nd August 2017. The department has initiated such lectures and seminars for the benefit of SY BAF and TY BBI students. Students participated in the seminar with great enthusiasm as it enabled them to understand the basic concepts of auditing as the subject is learnt by the students of SY BAF for the first time.

Since the lecture was delivered by Registered Chartered Accountant , it helped the students to gain knowledge beyond syllabus. Students were explained about the concepts in auditing with practical examples. It facilitated the students to gain in-depth clear insight into the topic. Students with different specialization subject would get an idea of basic concepts of auditing. Beyond their specialization subject of accountancy, this seminar helps them to know about terminologies of auditing.



Report By –  
J.Gunasundari

**“Education is the most powerful weapon we can use to change the World”**

**-Nelson Mandela**

## Guest Lecture on “Cyber Crime”

The Department of BBI has organized a Guest Lecture on “Cyber Crime and Cyber Security” for the FYBBI and SYBBI students.

The resource person was Mr. Rishikesh Pandey, who is a Certified Trainer in Hardware and Networking. The lecture was conducted on 03/08/2017 at 12 noon. The session was conducted in Seminar hall M501.

All the FYBBI and SYBBI students attended the session.

As an initiative taken by Prof-. Ujwala Sav, Co-ordinator, IT Department also provided an opportunities for the PG students (M.Sc.IT students) to attend the session.

The guest lecture was arranged with an intention of making students aware of the topics related to

- Fundamentals of Cyber Crime and Cyber Law
- Need for Cyber Law
- Cyber Law in India
- Various Threats and attacks
- Computer Security
- Reporting Internet Fraud

Report by  
Prof. Ajay Poojary



**“The goal of education is the advancement of knowledge  
and the dissemination of truth’**

**John Kennedy**

## Guest Lecture on Company Audit

The Guest lecture on Company Audit was organised for TYBAF students on CA Sunil Sharma, a practising Chartered Accountant, gave practical insights on Auditing procedures and its reporting system. He also gave examples from the corporates on Auditing verification.

The event took place in M 413 on 3rd August 2017. Vice Principal Vijay Gawde welcomed the guest with a memento. The program saw overwhelming response from the audience.



Report by---- Prathama Nemane

**“I feel an independent accountability commission should audit government services.”**

**-Imran Khan**

## Guest Lecture by Mr. Ravi Krishna Iyer

Targeted students- TY BAF on 5th August 2017

Students were briefed about the HR interview like what is expected out of them, what questions can be asked by the interviewer, how are they expected to answer those questions, and how does their answers help the interviewer to frame the next questions for them. Students were told about the mannerisms to be followed right from



the posture of sitting to dressings and so on. They were also told about the introductory part for themselves as in what is the right way to introduce yourself, how to put across your strength and weakness as that is going to be the base of your interview

Mock interviews were conducted to give students a brief insight

about all the questions to be asked and explained them the exact answers to be given. Furthermore, importance of human resource in an organisation was explained and what role does the HR manager plays in an organisation. HR policies, rules and regulations were also explained and elaborated right from code of ethics to code of conduct to be followed by the employees as well the management.



To conclude, it was a great session, very informative and very practical, as students got a clear idea about the interview which has always been a matter of concern for all the kids who are going to pass out regarding what is GOING TO BE ASKED AND HOW ARE THEY SUPPOSE TO ANSWER.

Report By---Gunasundari Jawahar

Quote: “We recruit for attitude and train for skills”---Atul Gawande

**“We recruit for attitude and train for skills”**

**-Atul Gawande**

## Inauguration of Reading Club

Inauguration of Reading Club “Magic of Reading”  
with Reading Rockers

Library is said to be the holy place, where knowledge exchanges, it is the place of Maa Saraswati....To develop the knowledge and build interactions VSIT has started a Reading Club “The Magic of Reading” with Reading Rockers. The main motive behind setting up of the Reading Club is to help develop a reading habit among the students and increase knowledge of language. The Literary Club of our school aims at fostering a love for books and literature among students, and promoting literary activities in the school. The wide spectrum of library activities lined up by the Club include book discussions, Book Donation Camp, Book Review Competition , Quiz Competition ,Book Exhibition ,Guest lectures & Seminars, Library visit etc.



The Club was inaugurated on 9th August, 2017 at 12.15 pm in Y Block Reading Hall by the Principal, Dr. Rohini Kelkar. The event started off with a welcome speech by Ms. Sarika Chouhan. It was followed by distribution of prizes for the “ Best user of Library”. Ms. Reshma Ajetroa, the Librarian announced the list of winners among the Students, Non-Teaching staff, and Faculty members. The gathering was addressed by our principal madam, Dr. Rohini Kelkar about how book reading and activities of this Club can promote confidence and lateral thinking among the students. The event was taken forward by the students who recited few lines of their favorite book. The event ended with the narration of a book called “Colony” by Mr. Vijay Gawde.

Report By: Dr.Swagatika Nanda

**“Educating the mind without educating the heart is no education at all”**

**-Aristotle**

## “Run for Cause” – Extension Unit



### ZERO FOOD WASTE - RUN FOR A CAUSE

Date: 13th August 2017

Extension Unit (DLLE) of VSIT had participated in Dream run organized by Indo Torch from Nariman Point to Girgaon Chowpatty. The theme of the run was Zero Food Waste & students of Extension unit of VSIT had contributed to the cause by conducting flash mob, Skits & street play. The activity was covered live on NDTV & Indian Express. The main objective for this run was to make the citizen aware about “Don't waste food; Give it to others.” This activity was also focused on creating awareness among the citizens by addressing one of the crucial issues concerning the society at large. The brand ambassadors of the run was Mumbai's Dabbawallas, the prestigious group delivering tiffin boxes everyday across the city honoured as management gurus. Rowing Champion Dattu Bhokanal, who represented India in Rio Olympics 2016, had inaugurate the Torch Run paving way for fellow runners and spread the message to stop 'wastage of food'. The torch was handed over symbolically to the government at the Hutatma Chowk, Fort. This activity helped students to understand the problems faced by the society, that there are many who go to the bed hungry & starve, while there are many who waste food. After all food is a precious commodity and should not be wasted; it is not even easily available to all across the planet.

Report By –

Ms. NISHA DANG

Ms.. SWAPNA KADAM

**“We make a living by what we get,  
but we make a life by what we get”**

**-Winston Churchill**

# Shanivar Manch Inauguration 2017-18

Date of Activity: 15<sup>th</sup> July 2017

Venue: Tree Area

Shanivar Manch was held for the students of VSIT by the Student Council 2017-18. The inauguration of Shanivar Manch was started by Flash mob, which was presented by our very own students of VSIT followed by the ribbon cutting ceremony by the principal, Dr. Rohini Kelkar madam and the Vice principal, Vijay Gawde sir and thus the event had a great start.



The anchors for the event Toral Chheda (TYBMS) and



Fahad Malim

(TYBFM) started the event illustrating about what actually the Shanivar Manch is and detailed about all the activities that take place throughout the year. There was also some glimpse of past events which took place in 2016-17, the video was created by Akash Mane (M.sc) and Karan Upade (SYBMM) and then the

huge crowd was entertained by the council members, Shivangi Sunchu (TYBSCIT), Prajakta Rawool (SYBMM), Fahad Malim (TYBFM), Dattaram Gawde (SYBMM) performed on various songs and was also accompanied by VSIT B Boyer Shahan Kavarana (SYBMM). In between there were fillers which gave a platform to new faces to come forward and showcase their talent and finally the event was summed up by the mesmerizing performance by our very own VSIT singers, Suresh Chandavol (SYBSCIT), Jayesh Patekar (SYBSCIT), Bhaumik (SYBSCIT) and Vineet Dete (TYBSCIT). Students were thrilled and enjoyed a lot and hence the First Shanivar Manch of the year was memorable day for everyone at Vidyalankar School of Information Technology.



Report By—Shreya Patwari, TY BMS (HR)

**“Enthusiasm is the mother of effort, and without it nothing great was ever achieved”**

-Ralph Waldo Emerson



# Talent Hunt

Date of Activity: 29<sup>th</sup> July & 5<sup>th</sup> August 2017

Venue: Tree Area

Our second Shanivar Manch for the year was Talent Hunt. It was divided into two Shanivar Manch. Talent show was opened by Sarthak (SYBSC-IT) by his spectacular voice and then our very own anchors Yash Yadav and Prenita Remani took over the stage and the Shanivar manch continued. The next contestant Dinesh(FYBMM) entertained the audience by his incredible acting skills followed by Shahrukh(FYBSC-IT) and Shubham(FYBMM) by exhibiting their blow away talent in skipping and tabla. Raunak(FYBMM) and Shivani(FYBMM) VSITians by their amazing dance moves where as Suresh(SYBSC-IT) and Sneha(FYBAF) participated for group singing. It was difficult to beat Sujay(SYBMS),Karthik(TYBSC-IT) and Bhaumik(SYBSC-IT) in Beat boxing. The judges for the same were Ms.Ketki Ghawali and Ms.Anandita Banerji.



This activity of Shanivar Manch ( Talent Hunt day 1 ) was summed up by Piyush(TYBFM) with some magic in Vidyalankar.

Shanivar Manch (Talent hunt day 2) was continued by Nilay(SYBSC-IT) by his singing performance. Not only Dinesh was good at Mono-acting but also Disha(SYBMS) stand out with her astonishing interpretation. Abhishek(SYBMM) yet another singer made the competition a bit tough, then Rishi(FYBMS) and Rushill(FYBSC-IT) followed the singing by the Rap and beat boxing and finally our Talent Hunt's (day2) last contestant Archisha(TYBMS), Arfeen(FYBMS) and Shreya(TYBMS) winded up by their group dance. Now, Anchors made some of the staff members to come on the dais and was asked to show up their hidden talents where Suraj Sir added some spice in the talent hunt by his unbelievable beat boxing skills. Results were announced by our beloved judges Ashwini Ma'am and Sarika Ma'am.

**1st winner: Sujay (SYBMS), Karthik (TYBSC-IT) and Bhaumik(SYBSC-IT) for Beat boxing.**

**Runner ups : 1) Raunak (FYBMM) for solo dancing  
2) Archisha, Arfeen and Shreya of (FYBMS) for Group dance.**

Students were thrilled and enjoyed a lot and there upon our Shanivar Manch was again Hit and memorable one in Vidyalankar School of information technology.

Report By- Shreya Patwari , TY BMS (HR)



**“Hide not your talents, they for use were made. What’s a sandal in the shade”**

- Benjamin Franklin

# Folk Fitness – Dance Workshop

Date of Activity: 12<sup>th</sup> August 2017

Venue: Tree Area

Dance workshop was held in the Shanivar Manch slot. It was held on 12<sup>th</sup> august. The event was Folk Fitness. Uma from Do D Dance Association held the workshop. The other members of association were also present to assist and guide the audience during the workshop. It consisted of Dance moves of various folk dances from India. The motive for the workshop was to get fit in a fun way. It included Bhangra, Garba, lavni and many other famous folk dances. The participation from students was incredible. Many faculty members also participated in this workshop.

It was quite interesting and different event which was enjoyed by every student and faculty member present during the workshop.

Report By—Shreya Patwari, TY BMS (HR)



**“Dancing stimulates the mind, body & soul. It has been proven to increase cognitive Strengths and prolong life; that is the Miracle of Dance.”**

**-Ralph Waldo Emerson**

# Preplacement Training for the Final Year Students

Sindhu Krishnan Assistant Professor (Commerce Department) and Ranjeet Anand Assistant Professor (BMM Department) conducted a pre-placement activity for the final year graduates.

The main objective of the programme is to:

1. To Bridge the gap that currently exists between the Industry and fresh graduates for recruitment purposes.
2. To minimize Stage fear.
3. To build confidence among students.
4. To make students know the Importance of Training & Placements.
5. Make them prepared for further training session and placements.
6. Mock GD and Interview were conducted.

The following students from commerce and IT students have Participated and trained on the above said objectives:

BAF – 41

IT/BMS/BBI – 44

Report By Sindhu Krishnan and Vandana Shrivastav, TPO

**“The fact the placement went so well is a sign of strength for that company.”**

**- Lex Werkheim**

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**Newsletter Committee:**

***Sandip Khandekar***

***Snehaprabha Katti***

***J Gundasundari***

***Sindhu Krishnan***

***Ajay Poojary***

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As Paul Hawken Says “Good Management is the art of making problems so interesting and their solutions so constructive that everyone wants to get to work and deal with them “.

21st Century is known as “Tech –Age”, but amidst this tech-age management studies occupies an important place. This importance is given as the management ensures optimum utilization of resources. The

department conducts various activities to give their best to the students. We conduct various Guest-Lectures for the students to enhance their spectrum of knowledge apart from the curriculum studies. Industrial visits are the



**Abhijit Rane**

**HOD, BMS Dept**

part and parcel of the department, as we believe that knowledge is experience. Apart from this we have Entrepreneur Cell. The activities of the Cell includes---Guest Lectures by the eminent Entrepreneurs who share their success stories and motivate our students.

Our department is lucky to have dedicated staff – members who strive hard to achieve the VISION AND MISSION of VIDYALANKAR.

The smooth functioning of the department owes its credit to the able administration of our Principal

# An Orientation for First year Students

Orientation programme is generally organised for the new student as New college or course can cause much anxiety to the students. They may have questions like-----How would my college be ? Will I make any friends? Will I be able to locate my class? Whom do I ask if I have a question? New students' orientation program are designed to guide students in answering all of these questions-----prior to the beginning of classes. Students are given an overview of the complete realm of the college life.

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Life rewards those who work hard at it”**





## VVK at VSIT to instill the ABC's of entrepreneurship

The Industry Institute Interaction committee, VSIT organized a guest lecture of Dr. Vithal Venkatesh Kamat, eminent and successful Entrepreneur on 27th July 2017 Vidyalankar Auditorium.

Dr. Vithal Kamat is a Green Hotelier, an Environmentalist, an Entrepreneur, an Educationist, an Antiquarian, an Ornithologist, an Author, Glob Trotter and Black Belt Karate, is a versatile personality. His journey started from a small vegetarian family restaurant to the Chairman of world's highest award winning, Asia's first an Ecotel hotel "The Orchid".



He was the pioneer creating Asia's first chain of Five star, Ecotel Hotels – The Orchid An Ecotel Hotel recognized globally as "The Hallmark of Environmentally Sensitive Hotels", has been consistently bagging global awards as well as national ones also. With more than 90 awards under its belt, the Orchid Brand has grown leaps and bounds.

Owning and managing Fort Jadhavgadh - The first Museum Hotel in Maharashtra Pune, Dr. Kamat has proved that heritage and culture can be used as a great tool to give an experience of a lifetime to guest from various parts of India and Abroad alike. This 57 rooms property is from the Era of Chatrapati Shivaji Maharaj's days located at Pune, it's the only Fort Heritage Hotel in Maharashtra.



As an Environmentalist planted more than 20 lakhs trees and transformed his owned over hundreds of Acres of hillock into medicinal plants and local trees for forestation. The first Butterfly Garden in Mumbai city & more than 28 gardens which are maintained on the vermiculture of the hotel, and

also enviroscopic monument of “Child Gives Birth to a Mother” is maintained in various part of Country. Involved with more than 1,200 ALM (Advance Locality Management) for clean and hygienic streets in India. He strongly believes “We can’t command nature except by obeying her”

His Mantra of 3 R – ‘Reduce, Reuse and Recycle’ and an torchbearer and originator of “No Plastic Bags” has benefited over 3 lakhs students and many housing societies through ‘Rain Water harvesting’ and ‘Wealth from Waste’ exhibition. His yearly habit is conversion of over 200 tons of ‘Nirmalya’ (flower offerings) into manure after Ganapati immersion in Mumbai is widely covered by Media.

As a Conservationist and an Ornithologist by nature he has created “Raghu – Chivu Galli” (Parrot & Sparrow Street) in Mumbai. Preservation and Procreation of turtle eggs in Konkan and Orissa, conservation of Deers near Fort Jadhavgadh – Pune.

As an Antiquarian having a collection over 35,000 exhibits has set up in “Aai” – The Mother Museum at The Orchid Hotel in Mumbai and Fort Jadhavgadh, Pune the proceeding of which goes for charitable institutes.

As an Author, his books “Idli, Orchid and Will Power” and “Udyojak Honarach Mi” have been translated over 9 languages. He is a visiting faculty at IIM – Ahmedabad, Bits Pilani, Symbiosis – Pune and many management institutes of India & Abroad.

Recipient of more than 193 national and international awards including ‘Best CEO of Industry Award’ by Indian Express, ‘Golden Peacock Award’ receiving from the hands of Holy Dalai Lama & ‘Life Time Achievements Award’ in Berlin, Germany.

His mantra for success for an entrepreneur is “Gap – Tap – Map” technique and his philosophy of Plant more & more people is worth imbibing. His motto of “Excellence” through the 3 D’s – Dedication, Devotion & Discipline is note worthy.



**Dr. Vithal Venkatesh Kamat says:**

**“Environment is my Passion, Heritage is my Creed,  
Hospitality is my Life!”**



## VSIT to Parle – G & Maganlal Chikki – Lonavala

Department of Management had organized an Industrial Visit for second year Bachelor of Management Studies (BMS) students to Parle – G (Khopoli) and Maganlal Chikki (Lonavala) on 11th August 2017. The main objective of this visit was to help students to gain hands-on experience of how industry operations are executed and also to bridge the gap between theoretical training and practical learning in a real-life environment.



The visit was participated by 96 students and 4 faculty members. The reporting time was morning 6:00am. The team reached factory around 10:00am. On reaching Parle G, students were shown a video explaining the process of manufacturing biscuits and chocolates, as well as advertisements of some of the company's products. After that, the students were able to observe the assembly line system from a deck overhead. They saw the dough being baked in bulk, after which the cut biscuits were ready and packaged mechanically. Towards the end, freshly baked biscuits were served and students received packets of the biscuits.

After Parle- G students were taken to Maganlal Chikki – Lonavala. Students were shown Manual production process of different varieties of chikki and their packing and dispatching process. The unit manufactures products according to the codex standards which has won acclamation for Maganlal Food products. At the end students were allowed to purchase all the products at discount price from the factory outlet.

The field trip was an overall success with the students' enthusiastic response.

Extension Unit (DLLE) of VSIT had participated in Dream run organized by Indo Torch from Nariman Point to Girgoan Chowpatty. The theme of the run was Zero Food Waste & students of Extension unit of VSIT had contributed to the cause by conducting flash mob, Skits & street play. The activity was covered live on NDTV & Indian Express.



# Zero Food Waste - Run For A Cause

The main objective for this run was to make the citizen aware about "Don't waste food; Give it to others." This activity was also focused on creating awareness among the citizens by addressing one of the crucial issues concerning the society at large. The brand ambassadors of the run was Mumbai's Dabbawallas, the prestigious group delivering tiffin boxes everyday across the city honoured as management gurus. Rowing Champion Dattu Bhokanal, who represented India in Rio Olympics 2016, had inaugurate the Torch Run paving way for fellow runners and spread the message to stop 'wastage of food'. The torch was handed over symbolically to the government at the Hutatma Chowk, Fort. This activity helped students to understand the problems faced by the society, that there are many who go to the bed hungry & starve, while there are many who waste food. After all food is a precious commodity and should not be wasted; it is not even easily available to all across the planet.



**“Live simply, So that other’s may, Simply Live”**



## Industrial visit to World Trade Centre

WTC MUMBAI, a pioneer WTC in India, epitomizes the vision of Bharat Ratna Dr. M. Visvesvaraya to build a dedicated trade centre in Mumbai, the commercial capital of India, with a view to promote India's international trade and research. As a leading Trade Organization, WTC Mumbai is actively involved in world trade development. The WTC Mumbai actively networks with government, business/corporate sectors, and academia for promoting inclusive growth of the region. The WTC Mumbai is also considered as a role model for other WTCs in India, and the WTC Mumbai has also taken the initiative to establish WTCs in other prominent states in the country. The WTC Mumbai is set up as a not-for-profit organization, was established in 1970 as a Public Private Partnership, and is a single point of reference for all business solutions.

An Industrial visit to "WTC Mumbai.", Center 1 Building, Cuffe Parade, Mumbai was organized by the Management Department of VSIT on Thursday, on 7th September, 2017 especially for FYBMS semester I students. The main objective behind the visit was to make student aware about how various activities related to global trade are carried out and how they can take their family businesses at the global level. Three faculty members of Prof. Sagar Gaikwad, Dr. Sonal Shrama and Prof. Pooja Keshwani along with 105 students left for visit at 10 a.m. and took about an hour to cover the distance. The World Trade Center is located at Cuffe Parade in Mumbai. As soon as we



reached there, we were guided by Mr A. O. Kuruvila, Advisor –Trade & Education who has given us an orientation and lecture about its history and how it was established. He has also explained the functioning of World Trade Centre and Importance to all business organisation who are in the International Trade. Later on we visited the Exhibition Center Office Building ,Seminar and meeting Rooms. I along with student would like to extend our gratitude to WTC for permission and support

they gave to make our visit a success with accomplishment of objective and our Pricipal Dr. Rohini Kelkar and BMS HOD Mr. Abhijeet Rane for supporting and encouraging us.

**“The only source of knowledge is experience”**



## Learn with Fun – Movie Screening & Review

Department of Management conducted an activity of movie screening & review on 8th August 2017 at M-413, for the HR specialization students of Second year and third year BMS. The activity was all about learning the management lessons from movies. This technique helped the students to understand the topics of leadership traits, ethical issues, perseverance, hard work & entrepreneurship in a fun manner. The movie shown was ---“ Social Networking”

The students enjoyed the activity a lot and took back with them important management lessons.



**“Good management is the art of making problems so interesting and their solutions so constructive that everyone wants to get to work and deal with them”- Paul Hawken**



## Pre-placement training for the final year students

Sindhu Krishnan Assistant Professor(Commerce Department)and Ranjeet Anand Assistant Professor (BMM Department) conducted a pre-placement activity for the final year graduates.

The main objective of the programme is to:

1. To Bridge the gap that currently exists between the Industry and fresh graduates for recruitment purposes.
- 2.To minimize Stage fear.
- 3.To build confidence among students.
- 4.To make students know the Importance of Training & Placements.
- 5.Make them prepared for further training session and placements.
6. Mock GD and Interview were conducted.



## Shanivar Manch Inauguration 2017-18

Shanivar Manch was held for the students of VSIT by the Student Council 2017-18. The inauguration of Shanivar Manch was started by Flash mob, which was presented by our very own students of VSIT followed by the ribbon cutting ceremony by the principal, Dr. Rohini Kelkar madam and the Vice principal, Vijay Gawde sir and thus the event had a great start.

The anchors for the event Toral Chheda (TYBMS), Fahad Malim (TYBFM) started the event illustrating about what actually the Shanivar Manch is and detailed about all the activities that take place throughout the year. There was also some glimpse of past events which took place in 2016-17, the video was created by Akash Mane (M.sc) and Karan Upade.(SYBMM) and then the huge crowd was entertained by the council members, Shivangi Sunchu (TYBSCIT), Prajakta Rawool (SYBMM), Fahad Malim (TYBFM), Dattaram Gawde (SYBMM) performed on various songs and was also accompanied by VSIT B Boyer Shahan Kavarana (SYBMM).



In between there were fillers which gave a platform to new faces to come forward and showcase their talent and finally the event was summed up by the mesmerizing performance by our very own VSIT singers, Suresh Chandavol (SYBSCIT), Jayesh Patekar (SYBSCIT), Bhaumik (SYBSCIT) and Vineet Dete (TYBSCIT).

Students were thrilled and enjoyed a lot and hence the First Shanivar Manch of the year was memorable day for everyone at Vidyalankar School of Information Technology.

**“Enthusiasm is the mother of effort, and without it nothing great was ever achieved.”---Ralph Waldo Emerson.**





# Talent Hunt

Our second Shanivar Manch for the year was Talent Hunt. It was divided into two Shanivar Manch. Talent show was opened by Sarthak (SYBSC-IT) by his spectacular voice and then our very own anchors Yash Yadav and Prenita Remani took over the stage and the Shanivar manch continued. The next contestant Dinesh(FYBMM) entertained the audience by his incredible acting skills followed by Shahrukh(FYBSC-IT) and Shubham(FYBMM) by exhibiting their blow away talent in skipping and tabla. Raunak(FYBMM) and Shivani(FYBMM) VSITians by their amazing dance moves where as Suresh(SYBSC-IT) and Sneha(FYBAF) participated for group singing. It was difficult to beat Sujay(SYBMS),Karthik(TYBSC-IT) and Bhaumik(SYBSC-IT) in Beat boxing. The judges for the same were Ketki Ghawali and Anandita Baneji Madam. This activity of Shanivar Manch ( Talent Hunt day 1 ) was summed up by Piyush(TYBFM) with some magic in Vidyalankar.



Shanivar Manch (Talent hunt day 2 ) was continued by Nilay(SYBSC-IT) by his singing performance. Not only Dinesh was good at Mono-acting but also Disha(SYBMS) stand out with her astonishing interpretation. Abhishek(SYBMM) yet another singer made the competition a bit tough, then Rishi(FYBMS) and Rushill(FYBSC-IT) followed the singing by the Rap and beat boxing and finally our talent hunt's (day2) last contestant Archisha(TYBMS), Arfeen(FYBMS) and Shreya(TYBMS) winded up by their group dance. Now, Anchors made some of the staff members to come on the dais and was asked to show up their hidden talents where Suraj Sir added some spice in the talent hunt by his unbelievable beat boxing skills. Results were announced by our beloved judges Ashwini Ma'am and Sarika Ma'am

1st winner: Sujay (SYBMS), Karthik (TYBSC-IT) and Bhaumik(SYBSC-IT) for Beat boxing.

Runner ups : 1) Raunak (FYBMM) for solo dancing

2) Archisha, Arfeen and Shreya of (FYBMS) for Group dance.

Students were thrilled and enjoyed a lot and there upon our Shanivar Manch was again Hit and

memorable one in Vidyalankar School of information technology.

**“Hide not your talents,they for use were made.What’s a sandal in the shade.”-- Benjamin Franklin**



## Folk Fitness – Dance Workshop

Dance workshop was held in the Shanivar Manch slot. It was held on 12th august. The event was Folk Fitness. Uma from Do D Dance Association held the workshop. The other members of association were also present to assist and guide the audience during the workshop.



It consisted of Dance moves of various folk dances from India. The motive for the workshop was to get fit in a fun way. It included Bhangra, Garba, lavni and many other famous folk dances. The participation from students was incredible. Many faculty members also participated in this workshop.

It was quite interesting and different event which was enjoyed by every student and faculty member present during the workshop.

**“Dancing stimulates the mind, body & soul. It has been proven to increase cognitive strengths and prolong life; that is the Miracle of Dance.”**



## Sports Prize and Certificate distribution ceremony

Sports council of VSIT had organized an activity called “Sports distribution ceremony”, for all VSIT students on 22-07-2017 between 12:20-1:30 pm at the tree area.

The Prizes and Certificates were distributed to winners in the following categories:

1. National Level competitions.
2. University Level competitions.
3. Intra-college competitions.



This event was mainly designed to felicitate toppers of national, university and intra-college level competitions. It helped the students to develop interest in sports other than their regular academic schedule.

The certificates and prizes were distributed by the Principal Dr. Rohini Kelkar, Vice-principal Mr. Asif Rampurawala, Vice-principal Mr. Vijay Gawade and also by the teachers of VSIT. This competition helped students to promote their talent in sports

**“The five S’s of sports training are stamina ,speed ,strength ,skill and spirit ; but the greatest of these is spirit” —Ken Doherty**



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*Newsletter Committee:*

*Abhijit Rane, Rumeli Sharma, Swapna Kadam, Pashmeen Kaour, Sonal Sharma, Laxmikant M*

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# BMM Department Newsletter

## From the HOD's Desk

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Bachelors of Mass Media has been designed for a new generation of storytellers: artists who share a passion for visual and performing arts across a wide array of media and want to learn by making their own projects in a hands-on, intensive program. VSIT believes in balancing the study of mass media with practical experience to train students to be the best in the field. This is achieved by a rigorous schedule of classroom instruction, hands-on workshops, and immediate practical experience. Students are encouraged to learn through trial and error, receive feedback and correction from our erudite faculty, and are able to ask questions and receive individualized attention in supervised workshops.



Anindita Banerjee  
HOD, BMM Dept

In VSIT we adapted the best ideas and elements from the top university mass media colleges and designed an alternative which provides a thorough grounding in mass media and is also flexible in meeting the diverse needs of our students.

It has been our endeavor to teach the art and craft of filmmaking, photography, editing, acting etc. through a dynamic blend of classroom instruction, hands-on workshops, and immediate directing experience. Students are encouraged to use camera from the first day of class and to learn about and explore the numerous visual, dramatic, and technical challenges that face the media people.

Keeping in mind the rapidly evolving world around us we have made sure to design and deliver quality certificate based workshops that would enhance each subject area knowledge, industry-specific expertise and personal transformation. We are committed to facilitating truly exciting and stimulating learning environment and the experience of a lifetime for all the students.

# The Apple Language Lab

Date: 9<sup>th</sup> Sept 2017

Venue: Tree Area, VSIT

The students of VSIT were introduced to Apple Mac Lab during this semester. It is an innovative way of teaching English to present generation of tech savvy students. The Language Lab is a language learning software that offers all the features required by teachers for language teaching-learning process. It offers different types of activities such as pronunciation practice, video presentation, audio broadcasting, quiz and exercise. Language laboratory is a teacher-controlled system connected to a number of student consoles, containing a student's system and a headset with a microphone. The objective of a digital language lab is to engage students to actively participate in language learning activities and give more practice than otherwise possible in a traditional classroom environment. Communication involves one's ability to listen carefully, to comprehend the meaning and to respond in turn with appropriate words and clarity in pronunciation. The four essential skills needed for acquiring communicative proficiency in any language are Listening, Speaking, Reading and Writing which this software offers in a clear manner. Disadvantages of language learning in a typical classroom setting are: Inhibition in effective communication, incorrect pronunciation and inability to comprehend the right accent. But with the exposure to this medium of learning English language was a great experience for the students of VSIT. Technology has given creative ideas to enhance teaching and learning skills which teachers of VSIT always believe in and implement it during the course of their teaching .

This was an exciting experience for both the teachers and the students. The teachers who coordinated this activity are Anindita Banerji, Rumeli Sharma, Snehaprabha Katti, Dr. Sonal Sharma and Lakshmi Pillai.

Report by: Ms. Anindita Banerji



**“We learn to do something by doing it. There is no other way.”**

-John Holt



# Teacher's Day Celebration

Date: 9<sup>th</sup> Sept 2017

Venue: Tree Area, VSIT

Teachers Day is celebrated to honor the faculty members, the teaching and non-teaching staff of our college. The event kicked off at 12:10 pm after the arrival of the Principal- Dr. Rohini Kelkar, Vice Principal- Asif Rampurawala and Vijay Gawde Sir and the event had a great start.

The anchors for the event were Muskan Singh (FYBMS), Varun Mishra (FYBMM), Yogesh. The event was started by our very own singers of VSIT, Sarthak, Smitha Poojary (FYBMS), Sheetal Sundaray (FYBFM), Vinit Detha (TYBSCIT) and Nilay (TYBSCIT) where the theme was 60 years of Bollywood in 4 chords. The teachers were entertained by Tie and Saree game where the male participants were supposed to wear saree and vice versa. A Skit was enacted by the students of VSIT which was very entertaining. The participants were Ankita, Disha, Pranita, Lokesh, Ayush, Parmeshwar, Arfaad and Yash,

Teachers were also given attractive awards (pen/pencil holder) which were handmade by student council members themselves. Like every year the staff rooms were decorated with balloons and ribbons and every teacher was given a scroll in which an emotional poem by Shreya Patwari(Council Member) was written . Dance was showcased by the enthusiastic dancers of VSIT Prajakta Rawool (Sybmm), Raunak Pandey ( Fybmm), Aarti Jaiswal ( Fybms), Shivangi (Tybscit), Ankita Singh ( Sybms), Mansi Singh ( Fybms), Neha Shivankar( Fybms) Arfeen Rajpurkar (Fybms), Aftab Abdul Karim Reham Qureshi ( Fybcsit), Disha Singh ( Sybms), Pranita Patil( Sybfm). There were also two surprise events for the faculty members and students. First one was the Rap by the Rushil (FyBscIT) and the last surprise event was performed by student council. They sang a song which was written by the team itself. Teachers loved the song and appreciated by the standing ovation.

Report by: Ms. Snehal Tandale





**“Good teachers are the reasons why ordinary students dream to do extraordinary things”**



# Scholar's Day Celebration

Date: 18<sup>th</sup> Sept 2017

Venue: Respective Classrooms

VSIT had organized a Scholars Day Event for all FY and SY BSc IT/ BMS/ BAF/ BBI/ BFM/ BMM students of the college on 18th and 19th September 2017 from 10:00 am onwards.

In this activity, three subject toppers were selected for each subject in each course. Three Division toppers were selected from each division. These selected students were then felicitated by giving them certificates from our Principal Dr. Rohini Kelkar Madam. In every class madam guided the students by motivating them with few inspirational words so as to increase the competition and also the importance of this event. Also, the Vice-Principal Prof. Asif Rampurawala Sir, Prof. Vijay Gawde Sir were also present for this event along with the HOD's of all the courses.

The outcome of this activity was to build healthy competition among the students.

Report by: Hrishikesh Tendulkar & Asha Vanave



# Guest Lecture on Print Media

Date: 13<sup>th</sup> Sept 2017

Venue: Y Block Seminar Hall, VSIT

BMM of VSIT organised a Guest Lecture by Mr. Shridhar Ramakrishnan Sub- Editor of Times of India on 13<sup>th</sup> September 2017.

Mr. Shridhar spoke about the important role print media has played in changing our society and contrary to popular belief print media will continue to have a greater impact in the political, economic and social scenario. The invention of new technologies and mixing up professionalism with it, make the Indian media ready to accept and face any kind of challenge from the modernized world. Both print and electronic media always try to cope up with the constraints coming from the changes through liberalization and globalization. Nowadays, a growing tendency between print and electronic media, to compete with each other, comes in public. Print media is changing gradually. The social responsibilities that were preserved in the earlier times are eroding to some extent. Print media is still a strong medium for information and communication. It is one of the “indispensable” tools of society that helps every individual to communicate and correspond to each other. It is primarily used as a tool for getting news and information, advertising, marketing campaigns, entertainment, expression and criticism, art and talents, and other forms of human interaction. He also discussed briefly about the layout of a newspaper and the negative aspects of print media.

The students asked him pertinent questions and he enjoyed interacting with them. This event was attended by both the First year and Second year students of BMM.

Report by: Ms. Anindita Banerji



**“What gunpowder did for war the printing press has done for the mind”**

- Wendell Philips

# Workshop on Film Making

Date: 7<sup>th</sup> Oct 2017

Venue: Auditorium

Children's Film Academy was invited by BMM to conduct a workshop on Film-making for the first-year students on the 7th of October, 2017. This was organized to train and develop the skills of students for film making. This workshop also helped students to create an appreciation for films as it is an integral part of their syllabus. Students were provided with a sense of happiness, fun and well-being. The first half of the session taught them to get an understanding of dialogues, camera angles, different types of shots and the intricacies of creating a film. The students were given hands on training of Camera and editing. After lunch, a short film was written and directed by the young and energetic minds. The shooting was done by the students and they acted in it as well. This workshop was really appreciated by the students and they participated with lot of interest and enthusiasm. This would enable the students to create short films in the future. The workshop definitely instilled in the students the ability to work in teams and inculcate collaborative creation.

Report by: Ms. Anindita Banerji



**“It seems to me that the whole purpose of the workshop is really twofold. One –to help people make better pictures, and two –to unleash their creativity to the fullest amount that they possibly can”**

- Freeman Patterson.

# Workshop on Photoshop

Date: 11<sup>th</sup> Oct 2017

Venue: Computer Lab X-103, VSIT

Department of BMM of VSIT organised a hands-on Workshop on Photoshop on the 11th of October 2017. It was conducted by Mr. Aakash Mane, an alumnus of Vidyalankar School of Information Technology. This workshop provided students an understanding of Photoshop. Learning Photoshop is essential for mass media students whether creating flyers, brochures, or email newsletters, advertisements, photography etc. In today's world of media there is a need to know Photoshop for optimizing and retouching images, creating graphic designs etc. Therefore, it is important that the Students of Mass media need to get a practical knowledge of Photoshop. The interaction with Mr. Mane helped students to gain clarity on the subject and also identify and describe the major functions of Photoshop.

It was conducted in the Computer Lab where each student was made to follow the exercise step by step. This information and experience will be etched in the memory of students for a long time. The presence of team work and learning added a beautiful meaning to this event. The best motivation was Akash, as an alumnus was involved in creating a new generation of students. He had also conducted the same for the first batch of BMM students.

The first year BMM students thoroughly enjoyed the whole experience.

Report by: Ms. Anindita Banerji



**“An art can only be learnt in the workshop of those who are winning their bread by it.”**

- Samuel Butler

# Audition for Marathi Movie

Date: 12<sup>th</sup> Oct 2017

Venue: Auditorium

Department of BMM invited Director Yogesh Lokhande and Writer Prashant Moreshwar Pongshe to conduct screen test for their forthcoming Marathi movie for the students of Vidyalankar. Asst. Director Aayush Sandeep Hande is a student of FYBMM of VSIT. It was held on the 12th October, 2017 in the Auditorium. Students from all the streams of VSIT participated along with students of Vidyalankar Polytechnic and MMS students of Vidyalankar. The director was extremely impressed with the acting performance of the students. The students were further motivated as they were given feedback and were given ideas to enhance their acting skills.

This event was organized to create an industry interface with students of BMM.

This also gave an opportunity to the students to showcase their acting skills in the presence of film fraternity and to prepare the students to face the film industry with confidence and elan. Few students have been shortlisted for the movie.

Report by: Ms. Anindita Banerji



**“You have to have talent. You have to get the audition and then you have to nail the audition”**

- Joel McHale

# Youth Prize Distribution

Date: 14<sup>th</sup> Oct 2017

Venue: Y Block Seminar Hall, VSIT

Prize distribution was held for the participants of Youth festival, Shanivar MSanch and Talen hunt of VSIT by the Student Council 2017-18.

The anchor for the event was Ayush Singh (SYBMM) started the event with a huge round of applause for all the participants present over there. The event started with the prize distribution of Shanivar Manch which were given by Amraja ma'am followed by the other faculties present over there viz :, SindhuKrishnan,, Suraj kumar Dubey and Shreyas Bondre.

After that the prizes for Youth participation, Talent hunt, Youth winners following Youth consolation prizes were given by the members of Students' Council of VSIT i.e., Vaishnavi Venugopal (TYBMS-HR) , Hmeant Joshi (TYBSc-IT) and Fahad Malim (TYBFM).

After the prize distribution, Amraja ma'am addressed and appreciaed the efforts of participants of all the events. The event was bought to an end with great applauds for the entire student council members for managing things properly.

Report by: Ms. Snehal Tandale



# Photography Workshop

Date: 23<sup>rd</sup> Oct 2017

Venue: Y-002, VSIT

Photography workshop was organized for the students as well as teachers of VSIT on 23<sup>rd</sup> October 2017. Ankit Dhame, a professional photographer was invited to conduct the workshop. It was held in 'Y' Block, Room no Y 002. It was a great experience for the students who were fond of photography.

The response and feedback from students was immense.

Shanivar Manch always comes up with something novel and innovative for the students as well as teachers at VSIT. Photography workshop was one such event and hence there was another memorable Shanivar manch at VSIT.

Report by: Ms. Shreya Patwari



**“There is one thing the photograph must contain, the humanity of the moment”**

- Robert Frank

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### Newsletter Committee:

*Anindita Banerjee*

*Ranjit Anand*

*Ketaki Ghawali*

*Ajaykumar Poojary*

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