



# V-ideas 2019-20

Commerce and Management 2019-20 (BMS)

# Principal's Desk



**Dr. Rohini Kelkar**

Publications of V-Ideas in a novel activity of VSIT. It gives a summery of great efforts done by final year students, their projects guides and the mentors of the guiding teachers. V-Idea is a documents that depicts the variety of areas the students have been working on for the partial fulfillment of their final year evaluation. Working on a final year projects gives students an opportunity to apply their theoretical knowledge to problem solving. It also helps students to improve their performance at placement related activities. I am extremely happy to present this booklet for the academic year 2018-19. I also take this opportunity to acknowledge the efforts done by teachers, students and the mentors towards completion of students projects well within time.

## Dr. Chandrahas Deshpande's Desk



It gives me immense pleasure to talk about some key point about this Fourth edition of V-ideas, a publication of student project. We have revamped the complete approach towards students project this year. As a philosophy, we tried to divide the projects in different areas based on different domains of Commerce like Finance, Human Resources, Marketing, Banking, Insurance etc.. Project count for these areas were decided at the start of the academic year, so as to ensure the diversity in the projects.

As a mentor for projects in Commerce and Management, I am happy to say that we have succeeded in achieving these objectives during the year. This edition of V-Ideas reflects this thought process.

I would like to express my gratitude towards the Projects committee as well as the faculty members who worked enthusiastically throughout the year to convert these ideas into reality. Last but not the least, the students have worked hard to build these projects, seeking feedback from time to time to make them even better. I am happy to say that the projects done by final year students are becoming much more than just an activity prescribed the syllabus. In coming years, We are confident that this will explode into new ideas and initiatives, which will also seed new ventures.

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# A study on Online Banking(E-Banking) of SBI

**Brief idea of Project:** Electronic banking in simple terms means, it does not involve any physical exchange of money, but it's all done electronically from one account to another, using the internet. Internet banking is just like normal banking with one big exception. You don't have to go to the bank for transactions. Instead you can access your account any time and from any part of the world and do so when you have the time, and not when the bank is open. No more talking precious time off from work to get a demand draft made or a cheque book issued.

## Screenshots of the Project / Photos of Working Model :



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Project Guide :: Ms. Chitra More

## Applications :

1. To study the importance, types, functions, advantages and limitations of Online-Banking.
2. To highlight on the security problems of online-banking and how to reduce it.
3. To analyse the present E-banking scenario.

# A Study on the Impact of GST on Banking Sector

**Brief idea of Project** : GST is an Indirect Tax which has replaced many Indirect Taxes in India. The Goods and Service Tax Act was passed in the Parliament on 29th March 2017. The Act came into effect on 1st July 2017; Goods & Services Tax Law in India is a comprehensive, multi-stage, destination-based tax that is levied on every value addition. This Paper presents an overview of GST concepts, puts forth its Advantages, Disadvantages along with its Salient Features and the need of GST in India. This paper is more focused on the positive sides and the challenges of GST faced by banks in India in execution.

## Screenshots of the Project / Photos of Working Model :



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Project Guide: Ms.Chitra More.

## Applications :

1. This study will help to learn how GST impacts the banking system.
2. This study will help to understand how GST affects the bank rates.

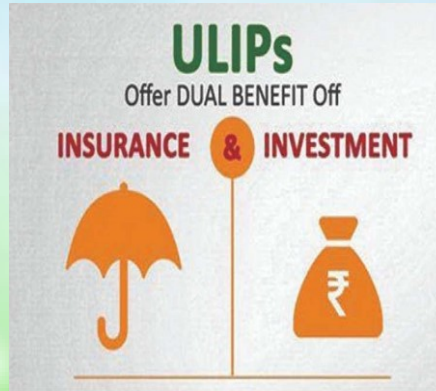
# A Study Of ULIP Life Insurance Policies

**Brief idea of Project :** ULIP is a life insurance product, which provides risk cover for the policy holder along with investment options to invest in any number of qualified investments such as stocks, bonds or mutual funds. As a single integrated plan, the investment part and the protection part can be managed according to specific needs and choices. In a Unit Linked Insurance Plan (ULIP), the premiums you pay are invested in the funds chosen by you after deducting allocation charges and charges including those for managing funds , policy administration and for providing insurance cover are deducted from the funds by cancelling certain units.



Pooja Jadhav  
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**Project Guide: Ms.Chitra More.**



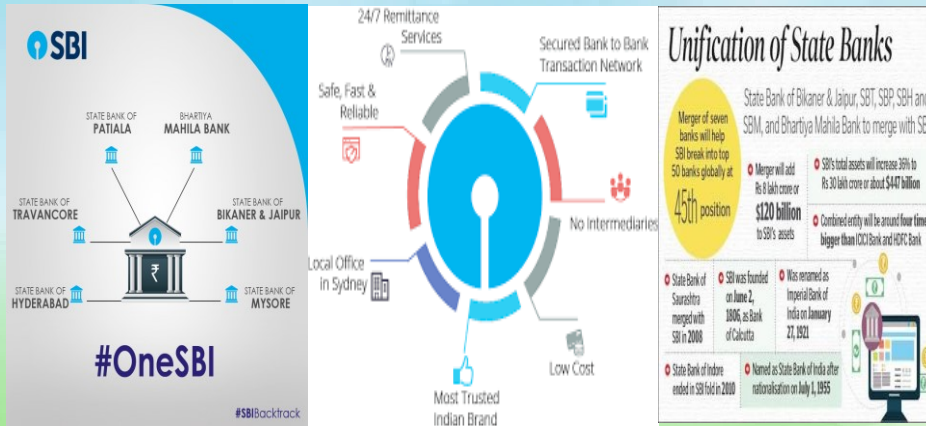
## Application:

1. This study will help to aware the layman about ULIP life insurance
2. A layman will get to know whether the ULIP life insurance is useful or not
3. A layman will easily understand the working or performance of ULIP life insurance

# A Research On The Analysis Of Merger Of SBI With Its 5 Associate Banks And Bhartiya Mahila Bank

**Brief idea of Project :** The research has been undertaken to do a comparative analysis on the economic impact of merger and acquisition on profitability of SBI various motives of merger in Indian banking industry. It also compares pre and post-merger financial performance of merged banks with the help of financial parameters.

## Screenshots of the Project / Photos of Working Model :



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**Project Guide :Ms. Chitra More**

## Applications :

1. A couple of years, when five associate banks of State Bank of India (SBI) were merged, IFSC codes and names of 1,300 branches were changed.
2. Paperwork and keeping financial trail of fixed deposits made will increase a bit as these will be transferred into the merged bank

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar**



# A Study On Perception Towards Investment In Capital Market

**Brief idea of Project :** Normally, capital market reforms have definite influence over the investment pattern of investors. But investors' perception regarding capital market reforms would clearly indicate whether these reforms have positive or negative influence over investors investments at the capital markets. In order to capture investors perception, a standard questionnaire has been developed and survey has been done.



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**Project Guide: Ms. CHITRA MORE**

## Screenshots of the Project / Photos of Working Model.



## Applications:

1. This study will help to know the concept of Capital Market.
2. This study will help to find out products for Investment in Capital Market.
3. This study will help to know the risk taken by the Investors.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar**

# A Study on Fundamental Analysis of Yes Bank

**Brief idea of Project:** As Yes Bank's dispute is increasing day by day, creating variation in the share price, it causes increasing tension among the investors especially the beginners which brings up the question of whether to buy, hold or sell this share. This project deals with financial health of Yes Bank, making us understand Financial Analysis and its tools in details.

**Screenshots of the Project / Photos of Working Model :**



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GUIDE: Ms. CHITRA MORE



## Applications:

1. Guidance for how fundamental analysis is used.
2. Analyzing the performance of Yes bank.
3. Gives an idea whether to buy, hold or sell the stock based on analysis.

# A Study of Fraud in Indian Banking System

**Brief idea of Project :** Bank fraud is a crime that has been around as long as banks themselves. Anytime there is a large amount of money floating around, there are going to be people trying to figure out ways to get it. Millions of people every year for victim to monetary damages that are caused by bank fraud. This project enlightens recent banking frauds that have disturbed India.

## Screenshots of the Project / Photos of Working Model:



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GUIDE- MRS. CHITRA MORE

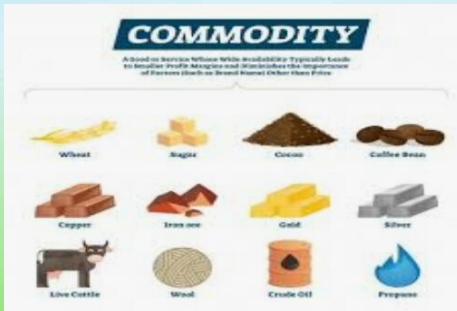
## Applications:

1. Creates awareness among people about recent Bank frauds.
2. Helps in understanding the impact of bank fraud
3. Creates awareness among the society.

# Comparative Study on Equity Market and Commodity Market With Reference to Investor's Perspective

**Brief idea of Project :** An equity market often known as stock market or share market, is a market where shares of companies or entities are issued and traded, either through exchanges or through listed dealers or brokers. Equity market is the aggregation of buyers and sellers of stocks. A commodity market is a market that trades in the primary economic sector rather than manufactured products, such as cocoa, fruit and sugar. Commodity markets can include physical trading and derivatives trading using spot prices, forwards, futures, and options on futures.

## Screenshots of the Project / Photos of Working Model :



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**Project Guide :** Ms. Chitra More

## Applications :

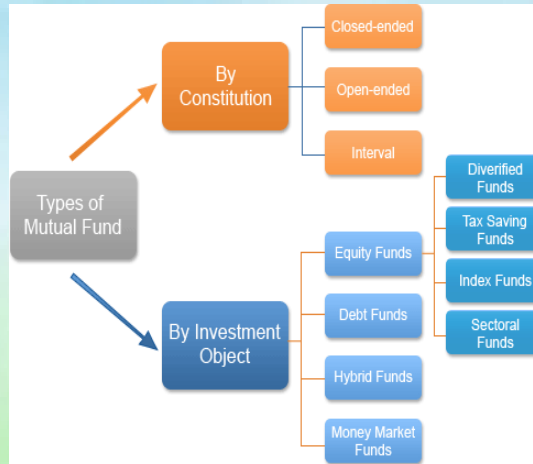
1. Equity and commodity trading practices in India will be studied.
2. Pros and cons of investing in equity market and commodity market will get known.
3. Current situation of commodities and equities will be understood..



# “A Study On Consumer Awareness & Investments In Mutual Fund”

**Brief idea of Project** : Mutual funds have become a very popular way to take some of the risk out of investing in individual stocks by investors. Mutual funds are a collection of stocks selected by mutual fund seller and sold to investors as shares in a fund. There are several types of funds that you can invest in. Some of the more popular types are technology funds, growth funds, security funds, and income funds.

## Screenshots of the project /Photos of Working Model :



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**Project Guide : Ms. Chitra More**

## Applications :

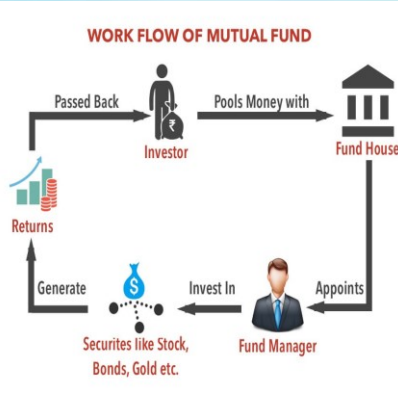
1. By investing in mutual fund people can get high returns with low risk.
2. This study will help to aware public about investment in mutual fund and their benefit.



# A Study Of Awareness About Investment In Mutual Fund

**Brief idea of Project.** A mutual fund is an investment vehicle that is made up of funds collected from many investors for the purpose of investing in securities such as stocks, bonds, money market instruments and similar assets. These funds are managed by professional fund managers, who allocate the fund's assets and attain income for the fund's investors. The mutual fund industry in India started in 1963 with the formation of unit trust of India, at the initiative of the government of India and Reserve Bank of India.

## Screenshots of the project /Photos of Working Model :



**Aishwarya Desai**

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**Project Guide:- Mrs. Chitra More**

## Applications:

1. This study will help to find out different areas available in mutual fund.
2. This study will help to know the factors affect or responsible to investment in mutual fund.
3. This study will help to measure the opinion from the people related to mutual fund.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar**

# A Comparative Study On Investment In Real Estate Vs. Stock Market

**Brief idea of Project:** The study as been undertaken to do a comparative study between real estate and stock market. Both real estate and stock market have unique characteristics. This study has revealed significant information on what would b the best form of interview between property and shares to investors just starting.

## Screenshots of the Project / Photos of Working Model :



Lisha chheda (lishadeena@gmail.com)

**Project Guide:** Ms. Chitra More

## Applications :

1. with a stock, you receive ownership in a company. when times are good, you will profit
2. a good compromise when deciding between investing in the stock market and investing in real estate may be to own a REIT.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
Project presented in Tantra -Vihar

# Personal Financial Planning attitudes : A study of BMS graduate students

**Basic Idea of Project :** The purpose of this paper is to report on a survey about the personal financial planning attitudes of BMS graduates in Mumbai. The study surveyed about 206 BMS students about their attitude to personal financial planning. Participants were asked about their level of knowledge, whether they had prepared components of a financial plan, where they might seek assistance in such a process and the criteria for selecting a financial planner.

## Screenshots of the Project / Photos of Working Model :



**AISHWARYA VINOD BADONI**  
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**GUIDE : Mrs. CHITRA MORE**

## Applications :

1. Analyzing if the students are interested in developing a financial plan
2. Guidance for how making a financial plan from a certified financial planner is helpful
3. Gives an idea whether to opt for financial planning or go for planner independence

# A study of Investment Planning In Indian Stock Market Of Young People

**Brief idea of Project** : This research is conducted because as we all know India is a young country and Stock market also plays a vital role in the development of our country (GDP).this research will help the young people to know about the strategies available which they are not aware about. Some invest by listening to others and remaining have a negative impact about the Stock market because they dint knew which strategies they must consider and then make losses.

## Screenshots of the project /Photos of Working Model :



Anjali Pandey  
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**Project Guide** Miss Chitra More

## Applications :

1. Helps for growth in GDP.
2. Decrease in the chances of Losses.
3. Awareness .



# A study of Digital Banking In India

**Brief Idea of project :** The brief idea of this project is to study the banking Services being delivered all over the internet. As we see traditional banking has been shifted to digital banking, and is constituted by different degrees of banking service digitalisation. Digital banking makes keep the involvement of high levels of process automation and web- based services and may include APIs enabling cross-institutional service composition to deliver banking products and provide transactions. It also provides the ability for users to access financial data through desktop, mobile as well as ATM services

## Screenshots of the Project / Photos of Working Model :



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**Project Guide:** Ms. Chitra More

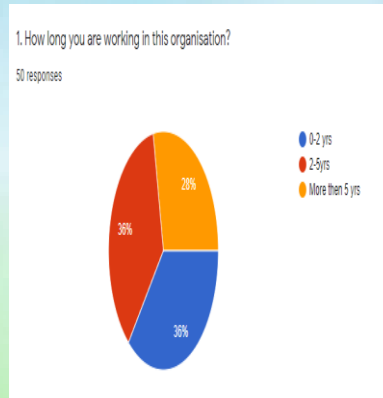
## Applications :

1. Guidance about digital banking.
2. Creates awareness regarding digital banking
3. Highlights importance of digital banking

# A Study On Employee Motivation And Its Impact On Performance In ICEX(HR)

**Brief idea of Project :** Indian Commodity Exchange Ltd. (ICEX) provides commodities exchange services. The Company offers a trading platform for derivatives of precious metals, industrial metals, spices, oil complexes, energy products, fibres, and various agricultural products. ICEX serves farmers, traders, and actual users in the Indian market. This project studies the various parameters of employee motivation as it is directly related to performance.

## Screenshots of the Project / Photos of Working Model :



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Project Guide : Ms.Ashwini joshi

## Applications :

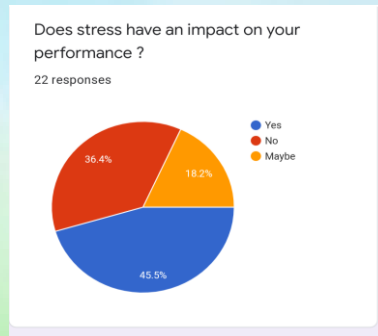
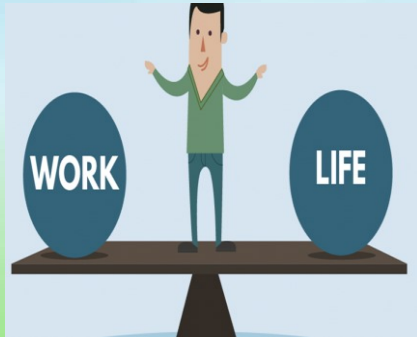
1. By improving proficiency and employee connection motivation helps to improve performance and thus achieving organizational goals.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
Project presented in Tantra -Vihar

# To Study The Effectiveness Of Work Life Balance With Respect To The Police Department In Mumbai (HR)

**Brief idea of Project :** Work-life Balance is a concept including proper prioritizing between "work" (career and ambition) and "lifestyle" (health, pleasure, leisure, family and spiritual development/meditation). It gives insight on work-life Balance of police employees and challenges before police department. It is very important to balance both side simultaneously. A person who is a workaholic and doesn't enjoy his family life cannot be termed as a successful person. When life encounters such imbalance then the peace and harmony of life vanishes and there is an adverse effect on the Work-life

## Screenshots of the Project / Photos of Working Model :



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**Project Guide : Ms. Ashwini joshi**

## Applications :

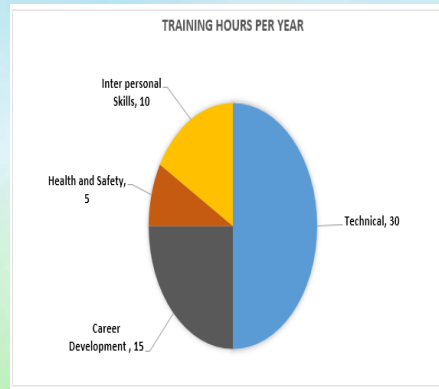
1. Work-life balance helps employees report increased job satisfaction, greater sense of job security, better physical and mental health, reduced levels of job stress and enhanced control of their environment.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar**

# A Study On The Effectiveness Of Training And Development With Special Reference To Vodafone Idea (HR)

**Brief idea of Project** : To upgrade employee performance to the requirement standards through identification of the training needs for developing the skills and improving the employees' knowledge. Vodafone India and Idea Cellular have come together to create India's Leading Telecom company. The project is undertaken to study the benefits of Training & development to an employee as well as the organization.

## Screenshots of the Project / Photos of Working Model :



mantashaansari88@gmail.com

**Project Guide : Ms. Ashwini joshi**

## Applications:

1. Training is a program that helps employees learn specific knowledge or skills to improve performance in their current roles. Development is more expansive and focuses on employee growth and future performance, rather than an immediate job role. Training & Development is directly related to performance

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
Project presented in Tantra -Vihar



# To Study Stress And Its Impact On Work Performance In Wakeny (HR)

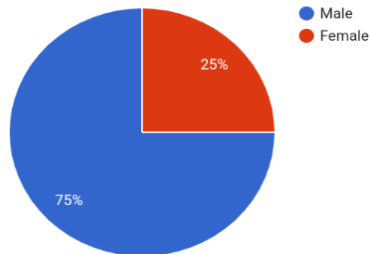
**Brief idea of Project** : Lumina Datamatics is a trusted partner to several companies in the global publishing and retail industries, addressing their needs in content, technology and commerce. As a strategic partner, Lumina Datamatics helps its clients improve their business competitiveness and achieve operational efficiency. The project studies the causes of stress and its impact on work performance. It also considers the importance of stress management.

## Screenshots of the Project / Photos of Working Model :



### 1. Gender

20 responses



niharikabhatkhande46@gmail.com

**Project Guide : Ms.. Ashwini joshi**

## Applications :

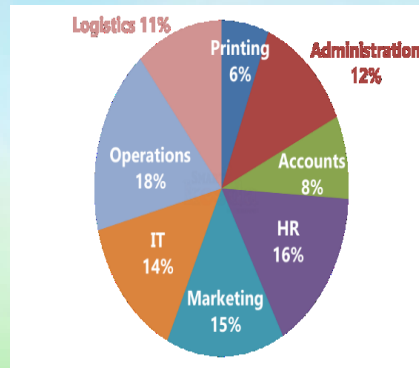
1. Stress is a complex and dynamic concept level of stress affects overall performance of the organization. Therefore, in order to get the work done effectively, organization or manager should properly manage the level of stress. Stress Management is important t for personal as well as organizational development.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
Project presented in Tantra -Vihar

## A Study Of Effectiveness Of HR Policies At Lite Bite (HR)

**Brief idea of Project :** Lite Bite Foods (LBF), is one of India's largest and most dynamic food and beverage retail companies with 22 owned and 9 managed brands under its umbrella. Lite Bite Foods Private Limited has successfully created a Great Place to Work FOR ALL their employees as they have excelled on the 5 dimensions that are a hallmark of a High-Trust, High-Performance Culture™ – Credibility, Respect, Fairness, Pride and Camaraderie. It studies the effectiveness of HR policies and its impact on various parameters.

### Screenshots of the Project / Photos of Working Model :



ruchita2422@gmail.com

**Project Guide : Ms.Ashwini joshi**

## Applications :

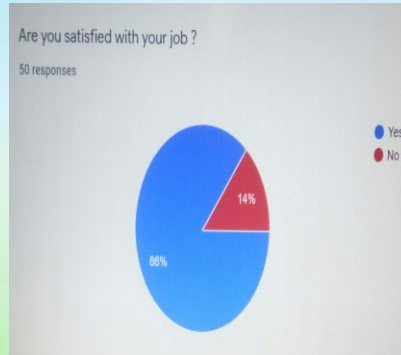
1. HR policies and procedures provide guidelines on employer-employee relationships,. They directly impact performance as well as job satisfaction. HR policies to be drafted with utmost care for getting maximum benefits.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar**

# A Study Of Job Satisfaction Of Employees In Fire Brigade (HR)

**Brief idea of Project :** Job satisfaction is defined as the extent to which an employee feels self-motivated, content & satisfied with his/her job. Job satisfaction happens when an employee feels he or she is having job stability, career growth and a comfortable work life balance. This implies that the employee is having satisfaction at job as the work meets the expectations of the individual. Job satisfaction is defined as the extent to which an employee feels self-motivated, content & satisfied with his/her job.

## Screenshots of the Project / Photos of Working Model :



shingreshruti@gamil.com

**Project Guide : Ms.. Ashwini joshi**

## Applications :

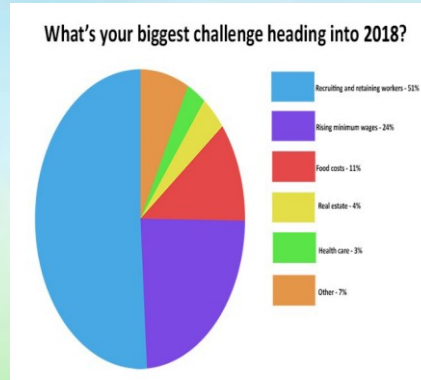
1. Most organizations strive for employee satisfaction, but not all attain this goal. That's why it's important for human resources professionals to know more about the factors that can increase employee satisfaction, and how it fits into a company's overall success.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar**

## A study of Retention Policy and the Challenges in Jaro Company (HR)

**Brief idea of Project :**Jaro Education is one of the leading EdTech companies in the Indian education sector which pioneered executive education in the country. It caters to the needs of working professionals by offering them various management and technology programmes, which are tailored with relevance to the present age and industry standards. The HR department in any organization plays a crucial role in employee retention. Employee retention efforts may include employee training, internal promotion opportunities, issuing bonus, and improving workplace policies and procedures.

### Screenshots of the Project / Photos of Working Model :



shraddhasahu006@gmail.com

**Project Guide : Ms. Ashwini joshi**

## Applications :

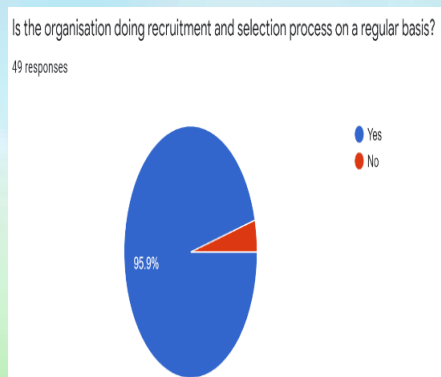
1. Retention is the process which helps the organization to have consistency which has an impact on the efficiency and effectiveness. Retention leads to motivation & positive impact on performance.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar**

# A study of effectiveness of Recruitment and Selection Policies in NPCIL(HR)

**Brief idea of Project** : Nuclear Power Corporation of India Limited (NPCIL) is a Public Sector Enterprise under the administrative control of the Department of Atomic Energy (DAE), Government of India. Recruitment & Selection is a process of finding and attracting the potential resources for filling up the vacant positions in an organization. This project studies the effectiveness of the R & S policies at NPCIL.

## Screenshots of the Project / Photos of Working Model :



ankursin040@gamil.com

**Project Guide : Ms. Ashwini joshi**

## Applications :

1. Recruitment & Selection is an important process which is a crucial factor in the survival & success of any organization. If R & S policies are effective it will help in the achievement of organizational goals.

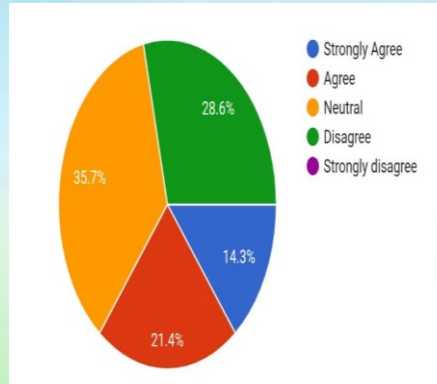
**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
Project presented in Tantra -Vihar



# To Study The Effective Work Life Balance Of Mumbai's Dabbawalla (HR)

**Brief idea of Project :** Mumbai Dabbawallas is a group of over 5,000 individuals, brought together by a common mission of carrying homemade food for over 200,000 customers across 60-70 KMS in Mumbai region. Each Dabbawalla is governed by THREE principles - Work is Worship; Customer is God, and there is no substitute for hard work. . This project studies the various techniques used to balance the personal & professional life of the Mumbai's Dabbawallas.

## Screenshots of the Project / Photos of Working Model :



[gawandepoonam7@gmail.com](mailto:gawandepoonam7@gmail.com)

**Project Guide : Ms. Ashwini joshi**

## Applications :

1. Employee Work Life Balance (WLB) is a major driver in the organization that helps to achieve higher productivity. Work life balance leads to job satisfaction and personal satisfaction.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
Project presented in Tantra -Vihar

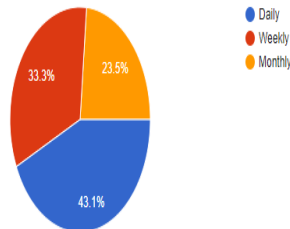
# A Study Of Impact Of Activity Scheduling In Improvement Of Employees Productivity(HR)

**Brief idea of Project :** Human capital is the very important asset for any organisation may it be any organisation in this case. Taking care of most important asset, company needs to invest in them. If the employees working in the company are self-satisfied, happy with the work place, confident, growing, learning, progress, achieving personal goals along with organisation's goal they are able to balance their personal life and work life. This project studies the importance of Activity scheduling for improvement in productivity.

## Screenshots of the Project / Photos of Working Model :



figure shows how often working population find time for their hobbies



kajal230697@gmail.com

**Project Guide : Ms. Ashwini joshi**

## Applications :

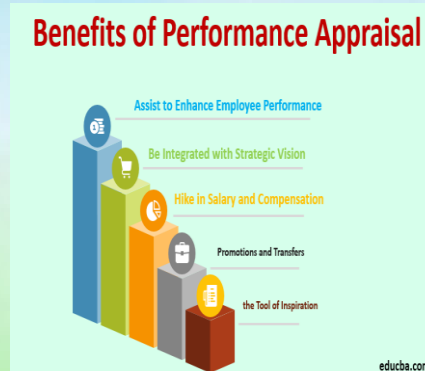
1. Productive employees give more than they take. They understand business objectives well by actively participating in almost all organizational affairs, working hard on every task and thus contributes to business outcomes. Company should focus on activity scheduling as it directly affects the productivity.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar**

# A Study On Performance Appraisal With Reference To Tata Capital Financial Services (HR)

**Brief idea of Project :** Employees are performing well when they are productive. Productivity implies both concern for effectiveness and efficiency, effectiveness refers to goal accomplishment. However, it does not speak of the costs incurred in reaching the goal. That is where efficiency comes in. Efficiency evaluates the ratio of inputs consumed to outputs achieved. To know how the employee performance appraisal works in a company. As well to know the parity of salary structure. To provide a feedback to employees regarding their performance and related status.

## Screenshots of the Project / Photos of Working Model :



muthuselvi2799@gmail.com

**Project Guide : Ms. Ashwini joshi**

## Applications :

1. The performance appraisals helps to measure and improve the performance of employees and increase their future potential and value to the company. Performance appraisal is the foundation for various HR Policies. Appraisal to be taken up seriously.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar**



# A Study on the Problems of Fire and safety Garment workers, their health issues and preventions.

**Brief Idea Of the Project :** Its been said that, No human masterpiece has been created without great Labour- Andre Gide. This growing world of business is the proof of highly intellectual minds coming together and working in organizations. Whether involving intellect or physical labour both deserves equal respect and dignity. Like way, this project talks about the problems faced by the workers who comes under the Fire and Safety Industry. This Project includes Primary as well as the secondary data studied. Which talks about Asbestos cloth which is banned in some parts of India but is still being used by some states as well. As a society we need to choose two alternatives continuing to use Asbestos or shorten the rate of usage. This project also tells, that despite of being well known in medical circles, the general public has yet to become aware of them. Thus, the purpose of this project is to draw the attention to this very serious Health Hazard that Pervades our cities adding further risks to already polluted air we breathe. It has become very important to consider the safety of workers as well as the environment.



**Aishwarya Dhadke**  
Prof. Harish Premrao Noula

## Screenshots of the Project / Photos of Working Model :

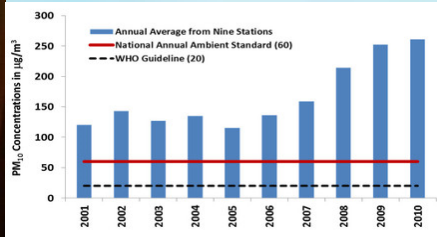


### Applications:

- 1.Understanding the problems of fire and safety garment workers.
- 2.Provide solution to the problems faced, with the available technology.
- 3.Suggestions and guidelines for building proper health & safety plan for garment manufactures.

# To Study the Operational Efficiency of Air India

**Brief idea of Project :** Air India is the flag carrier airline of india, headquarter at New Delhi.It is owned by Air India Limited a government owned enterprise.Air India cargo operations give you a capacity advantage over a network combined with 58 domestic and 29 international stations.We use the latest state of technology for cargo activities called Logistic Management System.The airline become the 27th member of star alliance on 11 july 2014. Air India is the largest international carrier out of India with an 18.6% market share.



Anam Khan  
(adiba9619854117@gmail.com)

**Project Guide:** Prof.Harish Premrao Noula

## Applications :

1. Analyzing the efficiency of Air India
2. Increase the operational efficiency of Air India
3. Reducing down the inefficiency in backhand process.

# A Study On Impact Of Star Alliance On Air India

**Brief idea of the project:** Star alliance is the world's largest global airline alliance founded on 14 may,1997. As of April 2018 Star alliance is the largest of the three global alliance by passengers count with 762.27million ahead of both Sky team(620million) and One World (528million).Air India became the 27<sup>th</sup> member of star alliance on 11 July 2014. India is now the 3<sup>rd</sup> largest and fastest growing aviation market in term of domestic tickets sold. The aviation sector in India currently contributes \$72billion to GDP. The research will cover the positive as well as the negative impact of the alliance with relation to economical and social factor. The research will try to understand the passengers dilemma about choosing an airline to book a flight. From a large choice of airlines to choose from on what basis does a passengers chooses an airline to book their flight as well as Passengers preference of air India over other airlines.



Dipti Amin (dipti07amin@gmail.com)

**Project guide: Harish Premrao Noula**



## Applications:

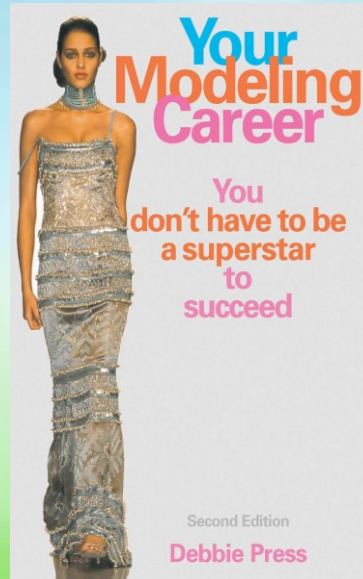
1. Understanding the market share of Air India after the Alliance.
2. Understanding the preference of the customer.
3. Impact of Star Alliance on Air India.



# A Study On Perception Of Youths About Modelling Career

**Brief idea of Project :** A study undertaken to find out the perception of youths before selecting modelling as a career. It also tells the various opportunities available in modelling career. **Fashion models** represent brands and designers by wearing their **clothing** and accessories in photo shoots, commercials, and runway shows. This role typically requires both physical attractiveness and the ability to maintain an elegant and graceful appearance through long hours.

## Screenshots of the Project / Photos of Working Model :



Divya Benni

Prof. Harish Premrao Noula

## Applications :

1. Good grooming and the ability to take care of your appearance.
2. The ability to cope up with criticism and rejection

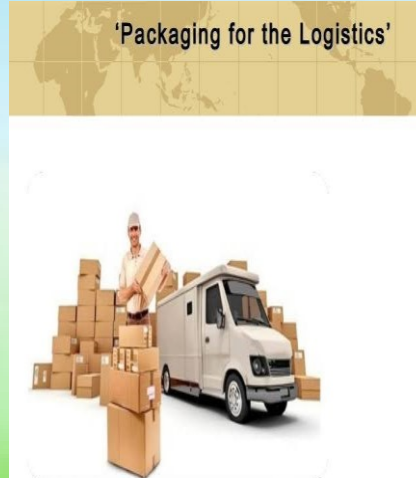
# A Study On Impact Of Packaging In Logistics

**Brief Idea Of The Project :** Packaging has an important impact in logistics. Good packaging can have a positive impact on material handling. Poor packaging with oversized packages can inhibit the material operations. The ability to display and provide information is an important advantage of packaging. Packaging is a coordinated system of preparing goods for safe, secure, efficient and effective handling, transport, distribution, storage, retailing, consumption and recovery, reuse or disposal combined with maximizing consumer value, sales and hence profit.



Manerajesh

## Screenshots of the Project / Photos of Working Model :



Project guide: Harish Premrao Noula

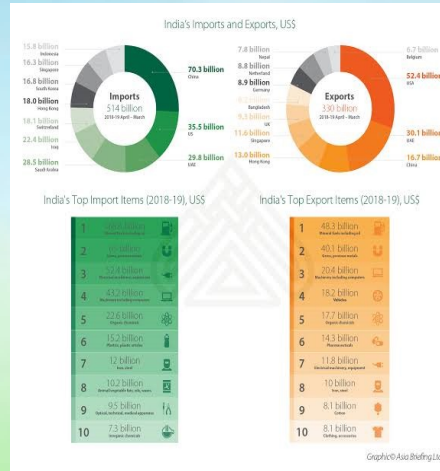
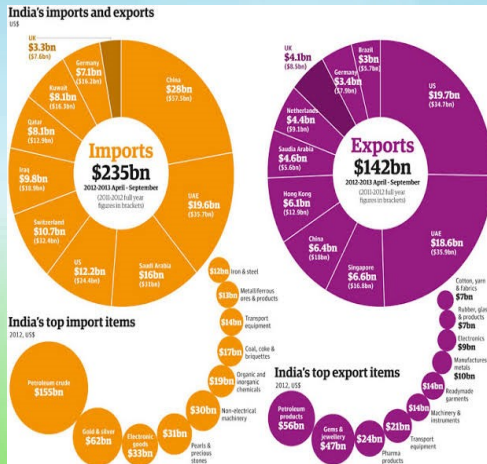
## Applications :

1. The products remains safe and protected due to packaging.
2. Packaging makes shipping easier.

# A Study On The Exports Of India, With Respect To Ports In Mumbai.

**Brief idea of Project :** Due to the increasing Imports of a developing country like India, the economy is down. It becomes important to focus on Exports of India in order to work towards a good economy. We will be studying about Exports of India with respect to Nhava sheva and JNPT port. Also the barriers faced by Exporters of India and the surviving strategy used by the Exporters. We will also see the Benefits provided by the government of India to motivate Exports.

## Screenshots of the Project / Photos of Working Model :



Solanki Mitesh (TyBms B)  
(solanki22.1998@gmail.com)

Guide: Harish Premrao Noula

## Applications :

- 1.Exports from India and it's barriers.
- 2.Government regulations motivating Exports from India.
- 3.Barriers and Surviving of Exporters from India.
- 4.To know the International regulations to increase Exports.

# A Study On Growing Trends And Competition In Nail Industry

**Brief idea of the project:** Nail care has emerged as one of the most growing segments in the beauty industry, as it has become an integral part of womens fashion. While the trend of frequent change in nail colour does provide a significant opportunity for the growth of the market, but growing surging fashion and beauty consciousness, among women and growing affordability of consumers, is also providing the relevant boost to the industry. It is projected that the global nail care market will grow at a CAGR of 3.47% through 2019. New developments in cosmetics, fashion, and nail polish technology have set the pace for trends in the nail salon industry.

## Screenshots of the Project / Photos of Working Model :



**Smitha Poojary**

**Prof. Harish Premrao Noula**

## Applications :

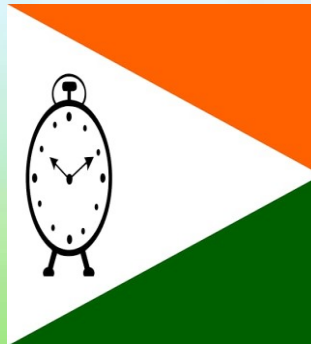
- 1.To analyze and forecast the Indian nail polish market size.
- 2.To strategically profile the leading players in the market and to understand the customer relationship management



# A Study on Strategy implemented by Political Parties during Loksabha & Assembly election in 2019

**Brief idea of Project** : Probably we can see that in each and every field there is competition , though for surviving in this competition world we have to make some strategies . Like from each field there is a huge competition in politics . Though each and every candidate have to make a strategy to face the competition and to win the elections . Probably in this topic we are focusing on the strategies used by candidate to win the vidhansabha and loksabha elections. Probably in this topic we are focusing on a place or area which is located in Mumbai City named as Dadar ( Wadala ) .

**Screenshots of the Project / Photos of Working Model :**



Shubham Gupta  
(guptashubham9843@gmail.com)

**Project Guide** : Asst. Prof. Hairish Naula

## Applications :

1. Strategy implementing in Loksabha.
2. Strategy implementing in Assembly election.

# A Study on Popularity of South Indian dubbed Hindi Movies in Mumbai

**Brief idea of Project :** It means that some extraordinary movies are being made in the South. This in no way means that South Indian cinema is better than Bollywood. There is a channel dedicated to English movies dubbed in Hindi -- UTV Action. If you look at the other channels -- Sony MAX, Zee Cinema, Star Gold, & Pictures and Movies OK, almost 25-30 per cent of everybody's FPC in a week comprises south Indian films dubbed in Hindi. South Indian dubs are a very integral reality of composition of every Hindi movie channel. There was reluctance from advertisers initially. Indians completely enjoy south Indian cinema. They love the way the action is choreographed. They love the fact that there are no songs.

They like the feel of the characters because they are larger than life.

They like the plots in south Indian films because they feel some of the plots are better than Hindi movie plots. Its vendetta, its revenge, it's about the common man rising. These are the plots that work across. The language of Indian cinema does not change just because the film is made in the south or made in Mumbai or Hyderabad. Most of the films dubbed are Telugu films which are over the top. Tamil films are by and large understated. Telugu films have blood and gore and all that. Indian viewer does not mind. The characters are bound differently because of language reasons, geographical reasons. Otherwise Indian films are Indian films. Viewership tilts towards the male.

## Screenshots of the Project / Photos of Working Model :



Abhishek Juwale

Prof. Harish Premrao Noula

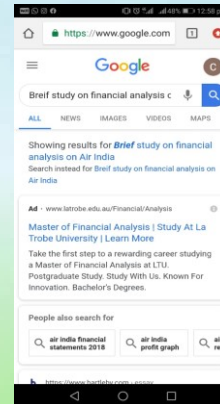
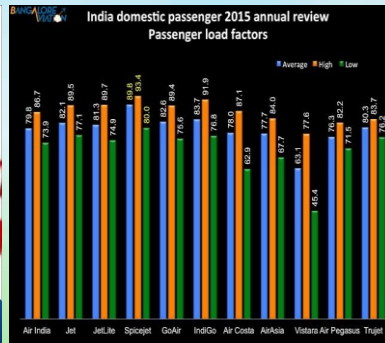
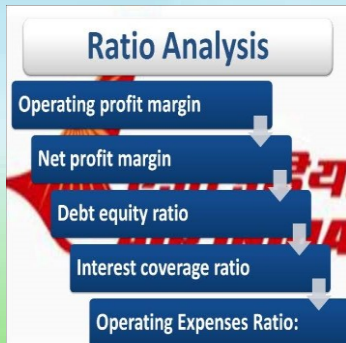
## Applications :

1. International dubbed movies are not staple diet, but can be served as a surprise and can be a good break from the regular.
2. South Indian Hindi Dubbed Movies is an app which provides users a vast collection of South Indian Movies Dubbed In Hindi.

# Study on Financial Analysis of Air India from 2010 to 2018

**Brief idea of Project :** The Brief idea of Project:- Air India has been successfully motivating and satisfying majority of employment of the India. The study also Find the relative Importance of different Factors that contributes to job satisfaction. Various Factors that can Lead to job satisfaction , and very well Related to motivation where hypothesis is generated has tested to check or not. The study has provided the researcher a deep insight into the phenomenon of motivation which would definitely help a long way in a career as well as others management studies.

## Screenshots of the Project / Photos of Working Model :



Chaitanya Manchekar  
(mancherkarchaitanya@gmail.com)

**Project Guide : Prof. Harish Neula**

## Applications :

1. Rationalize all business processes and departure control applications using industry standards with a view to enhance revenues and reduced cost.
2. Know the impact of Star Alliance on the Financial stability By Air India.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar**

# Study On Importance And Disadvantages Of Online Cover Industry

**Brief idea of Project** : Online shopping is a form of electronic commerce which allows consumers to directly buy goods or services from a seller over the Internet. Consumers find a product of interest by visiting the website of the retailer directly or by searching among alternative vendors using a shopping search engine, which displays the same product's availability and pricing at different e-retailers. Online stores usually enable shoppers to use "search" features to find specific models. Online stores usually enable shoppers to use "search" features to find specific models. Generally, higher levels of education and personal income correspond to more favorable perceptions of shopping online.

**Screenshots of the Project / Photos of Working Model :**



**Piyush kothari**

**Prof. Harish Premrao Noola**

## **Applications :**

1. A platform to sell phone covers to the customers
2. Allows to retain clients, deliver personalized top-notch customer experience and boost sales.



# A study on Interest of customer with respect to Nutrition label and Health claims

**Brief idea of project:** Diet-related health problems have increased dramatically over the last few years. Consequently, nutritional labeling has emerged as an important aspect of consumers' food purchase decisions. Nutritional content in food products is considered to be a credence attribute.

However, if trustworthy nutritional labels are available, nutritional labels could function as a search characteristic. The nutritional labeling literature has grown significantly in recent years. Our paper reviews this increasingly important literature and addresses some specific issues regarding the determinants of label use, the debate on mandatory labeling, the label formats preferred by consumers, and the effect of nutrition label use on purchase and dietary behavior.



Fiza Qureshi Fakhruddin.  
(fizaqureshi115@gmail.com)

**Project Guide : Prof.Harish Noula.**

## Screenshots of the project / photos of working Mode



## Applications :

1. Nutritional food label gives you information about which nutrients are in the food.
2. labels can help you to make your personal best food choices.

# A Study On Satisfaction Level Of Air India Employees

**Brief idea of Project :** REVITALIZING A CHANGING WORKFORCE.

The following report represents the findings from the Air india Employee Job Satisfaction and Engagement of them. Survey of 600 employees, conducted in November-December 2019. The purpose of the annual is to find out the total employee survey is to identify factors that influence overall employee satisfaction and engagement in the workplace. This information will provide insight on employee preferences.

**Screenshots of the Project / Photos of Working Model :**



Aniket Pawar  
niketpawar8452@gmail.com

**Project Guide :** Prof. Harish Premrao  
Noula

## **Applications :**

1. A platform to employee relationship amongst themselves.
2. People can know the overall level of satisfaction among workers
3. Understand the problems faced by employees.



# A Study On Satisfaction Level Of Kaizen Employees

**Brief idea of Project :** REVITALIZING A CHANGING WORKFORCE.

The following report represents the findings from the Kaizen Employee Job Satisfaction and Engagement. Survey of 600 employees, conducted in November-December 2019. The purpose of the annual is to find out the total employee survey is to identify factors that influence overall employee satisfaction and engagement in the workplace. This information will provide insight on employee preferences.

## Screenshots of the Project / Photos of Working Model :



Sarvesh malap  
(Sarveshmalap157@gmail.com)

**Project Guide :** Prof. Harish Premrao  
Noula

## Applications :

1. A platform to employee relationship amongst themselves.
2. People can know the overall level of satisfaction among workers

# A Study On Challenges Faced By Luxury Market In Mumbai

**Brief Idea Of The Project:** Luxury is in fashion and is now to be found within almost every retail , manufacturing and service sector. New terms qualifying luxury regularly appear such as 'premium','ultra -premium' and 'hyper luxe'. The retailers are often challenged by diversified and fragmented customer base. In order to attain success, the brands should be tailor-made to make their goods suitable for the whims and fancies of Indian buyers. Brands like Louis Vuitton and Versace are renovating their product range in order to suit the Indian market. Experts are of the opinion that any luxury brands wants to be successful in the Indian market, they have to understand the fact that the luxury trade in India is marathon and not a sprint.

## Screenshots of the Project / Photos of Working Model :



Aniket Pawar  
aniketpawar8452@gmail.com

**Project Guide : Prof. Harish Premrao  
Noula**

## Applications :

1. A platform to employee relationship amongst themselves.
2. People can know the overall level of satisfaction among workers
3. Understand the problems faced by employees.

# A Study On Impact Of Hemp Cultivation On The GDP Of India

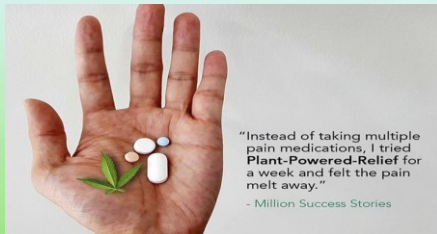
**Brief idea of project:** Hemp is used to make a variety of commercial and industrial products, including rope, textiles, clothing, shoes, food, paper, bioplastics, insulation, and biofuel. Cannabis has helped in the advancement of civilizations across the world. Hemp was used widely for different purposes. In India, a land where hemp was an integral part of society and played a part in ceremonies in the past, hemp is now being rediscovered and being put to use to foster new industries. Governments are reframing policies related to industrial hemp under the state legislature and are taking positive steps to promote the cultivation of hemp. The hemp industry has vast potential to help in the growth of various markets.



**Harsh Shrivastav**  
**shrivastavharsh0210**  
**@gmail.com**

**Project Guide : Prof.Harish Premrao**  
**Noula.**

**Screenshots of the project / photos of working Mode :**



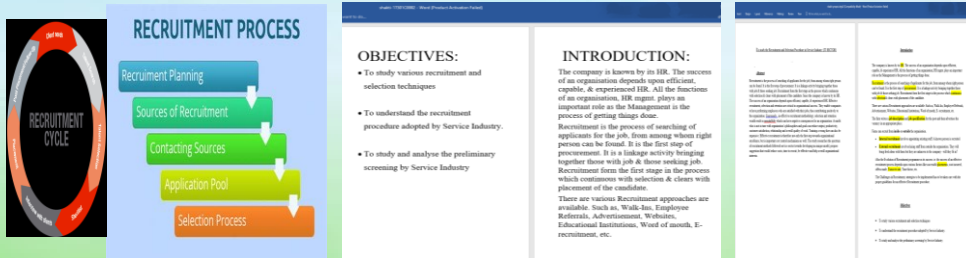
## **Applications:**

On a global stage, **hemp** can **help** impoverished communities both nutritionally and economically. **Hemp** is affordable, healthy, and sustainable. Not only **would hemp** farming allow communities to become well-fed and healthier, but it **would** also introduce more jobs and increase **economic** viability.

# To study the Recruitment and Selection Procedure in Service Industry (IT SECTOR)

**Brief idea of Project :** In view of above, it is necessary for a prudent employer to try to answer certain questions like: whether the recruitment methods are appropriate and valid? And whether the recruitment process followed in the organization is effective at all or not? In case the answers to these questions are in negative, the appropriate control measures need to be evolved and exercised to tide over the situation. However, such an exercise seems to be only rarely carried out in practice by the organizations employers. Having discussed recruitment process, it will be now relevant to have an idea about recruitment practices in Service industries (IT sector) in India.

## Screenshots of the Project / Photos of Working Model :



Shakti Sonawane  
(shakti.sonawane7@gmail.com)

**Project Guide :** Ms. Nisha Kishore Dang

## Applications :

1. The project is applicable in all major service industries related to IT
2. People will know the current techniques of recruitment and selection practices going on in IT sectors.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify: Project presented**



# A Case Study On Cause Of Stress Among Labour Class And Stress Management In 'Prince Enterprises'

**Brief idea of Project** :Right from the time of birth till the last breath drawn an individual is invariably exposed to various stressful situations. The modern word which is said to be a word of achievement is also a word of stress and has been called the-Age of Anxiety and Stress .Stress can be negative or positive.

## Screenshots of the Project / Photos of Working Model :



( shreshta208@gmail.com)

**Project Guide** : Ms.Nisha Dang

## Applications :

1. A platform to connect with the labours and to understand their stress management.
2. And to understand the causes of stress among labour class.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**



# A Comparative Study On The Corporate And Teaching Sector Female's Work Life Balance

**Brief idea of Project** :In urban India, women participate in the workforce in impressive numbers. With that being said a survey has been conducted on their specific work life balance so to enhance and embrace their difficulties if any and understand the importance of balancing work and personal life. With the help of a questionnaire the ratio of the corporate sector and teaching sector women will be justified.

## Screenshots of the Project / Photos of Working Model :



Samreen Faizahmed

(samreenfaizahmed20@gmail.com)

**Project Guide** : Ms. Nisha Kishore Dang

## Applications :

- 1)To create a more positive perception of oneself as an employer.
  - 2)Highly efficient and setting up targets to fulfill them on time.
- Strengthen Relationship both personally and professionally.

# Employee Compensation & Benefits Management: A Study On Oberoi Hotel

**Brief idea of Project :** The reason for research of this topic is to identify how the employees are given compensation and benefits and fulfils the need and importance of employees. To study various compensation facilities and benefits provided in hotel industries. To study compensation structure of Oberoi hotel. To find out if employees are satisfied with compensation policies and benefits provided by Oberoi

## Screenshots of the Project / Photos of Working Model :



Yash Sawant  
(yashsawant1799@gmail.com)

**Project Guide :** Ms. Nisha Kishore Dang

## Applications :

1. The project is applicable in all major hotel industries.
2. People will know the current techniques of compensation and benefits provided in hotel industries.

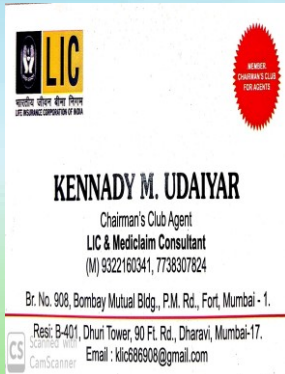
**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify: Project presented**

# The Effect Of Motivation On Agents' Job Performance. ( Case Study :LIC)

**Brief idea of Project** :LIFE Insurance Corporation of India (abbreviated as LIC) is an Indian state-owned insurance group and investment corporation owned by the Government of India. The Life Insurance Corporation of India was founded in 1956 when the Parliament of India passed the Life Insurance of India Act that nationalized the insurance industry in India.

This study is all about knowing the Motivation tools used in an insurance company and to understand how motivation will help the Agents' job performance .

## Screenshots of the Project / Photos of Working Model :



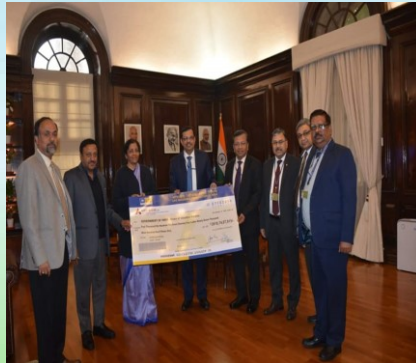
**LIC**  
KANNADIA SOHAN KIRAN SHIRUR  
JEEVAN BHARATI CORPORATION OF INDIA

**KENNADY M. UDAIYAR**  
Chairman's Club Agent  
LIC & Mediclaim Consultant  
(M) 9322160341, 7736307824

Br. No. 908, Bombay Mutual Bldg., P.M. Rd., Fort, Mumbai - 1.

Res: B-401, Dhun Tower, 90 Ft. Rd., Dharavi, Mumbai-17.  
Email : klic686908@gmail.com

CS  
Scanned with  
CamScanner



Premium Collected  
in all over India

**NEW RECORD**  
Behemoth Performance  
ONLY IN 1 DAY 30-11-201

**LIC**

Premium  
**1271.47 Crore ₹**  
Numbers of Policy  
**7,87,047**



Gayathri kennady

( gayatrikennady191@gmail.com)

**Project Guide** : Ms.Nisha Dang

## Applications :

1. A platform to connect with the Agents' of LIC.
2. And to understand the necessity of motivation.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**

# To Analyse The Promotional Strategies Implemented By The Organic Industry In Mumbai

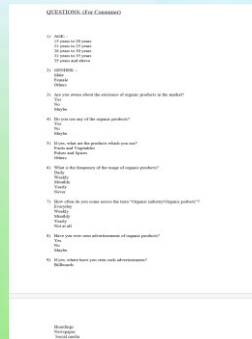
**Brief idea of Project :** In recent years, retail sales of organic foods have blossomed as consumers have educated themselves about potential benefits associated with buying organic. Promoting organic business has become a difficult task for all the companies. Indian consumers have a stringent stereotypical mindset which is very difficult to change. In spite of all this, companies dealing with organic products have started entering the Indian market and are trying to capture it. Organic food producers must do more to position themselves as competitive alternatives to traditional food providers. This means implementing marketing strategies that present organic goods not simply as food, but as a way of improving your personal health and lifestyle.



Nishi Chopra (nishichopra07@gmail.com)

**Project Guide :** Mrs. Nisha Kishor Dang

## Screenshots of the Project / Photos of Working Model :



## Applications :

1. To make people aware about the promotional strategies used by the organic industry.



# "A Study on Worklife Balance of Pavement Vendors in Mumbai"

**Brief idea of Project:** Work-life balance is a term commonly used to describe the balance that a working individual needs between time allocated for work and other aspects of life other than work-life can include personal interests, family and social or leisure activities. It is an important concept in the world of business as it helps to motivate the employees and increases their loyalty towards the company. This project basically deals how identify the problems faced by Pavement vendors, to understand different strategies to increase their work life balance and to provide solution for effective Work Life Balance. This project focuses on Mumbai city.

## Screenshots of the Project / Photos of Working Model :



Fathimalubna Merchant  
(fathimalubna120@)

**Project Guide :** Ms. Nisha Kishore Dang

## Applications :

1. This project is applicable to all street vendors across Mumbai.
2. This project will help the vendors to maintain a good balance between personal and professional life.

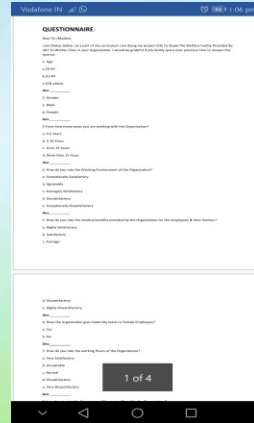
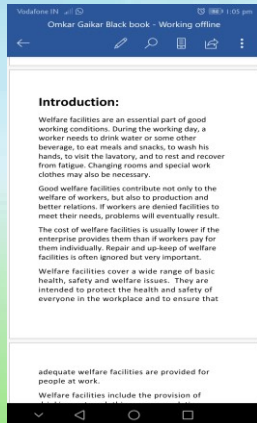
**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:  
Project presented**



# To Study The Welfare Facility Provided By L&T To Worker Class

**Brief idea of Project :** This project highlights the welfare measures taken in the L&T company, the representatives' fulfilment level, and to recognize the general nature of work life of the representatives. The Data accumulation was done through calendar. Now and again individual meeting was required at the season of topping off of survey. To examine, the gathered information we utilized basic rate investigation, one way ANOVA and Chi-Square test. Diverse diagrams and charts were attracted to decipher the gathered information.

## Screenshots of the Project / Photos of Working Model :



Omkar Gaikar  
(omkar.gaikarog.58@gmail.com)

Project Guide : Ms. Nisha Dang

## Applications :

1. A platform to connect Workers and labour of L&T company.
2. To take measures of workers welfare facilities provided to them.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**

# Training & Development Opportunities Provided By Postal Department To Its Employees

**Brief idea of Project** : Training and Development is one of the main functions of the human resource management department. Training refers to a systematic setup where employees are instructed and taught matters of technical knowledge related to their jobs. It focuses on teaching employees how to use particular machines or how to do specific tasks to increase efficiency. Whereas, Development refers to the overall holistic and educational growth and maturity of people in managerial positions. The process of development is in relation to insights, attitudes, adaptability, leadership and human relations.

## Screenshots of the Project / Photos of Working Model :



Robiet Balan (robietbalan@gmail.com)

**Project Guide :** Ms. Nisha Dang

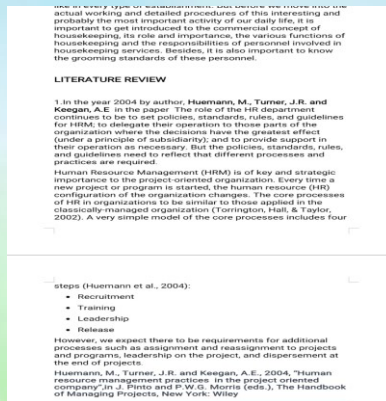
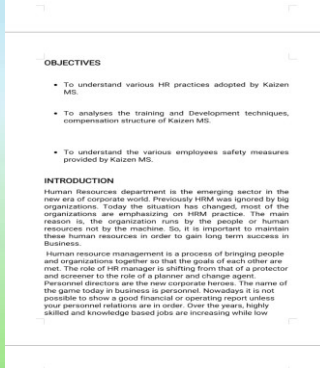
## Applications :

1. Systematic Imparting Of Skills
2. Greater Productivity of Employees
3. Economy In Operations.

# To Study The HR Practices Of Kaizen MS Hospitality Pvt.Ltd.

**Brief idea of Project :** To Study Human resource practices in KaizenMs Hospitality Pvt Ltd this primarily concerned with how people are managed within organizations, focusing on policies and systems. HR departments and units in organizations are typically responsible for a number of activities, including employee recruitment, training and development, performance appraisal, and rewarding.

## Screenshots of the Project / Photos of Working Model :



Ganesh Hadawale  
(ganeshhadawale2015@gmail.com)

**Project Guide : Ms Nisha Dang**

## Applications :

1. HR practices use all sector.
2. HR practices help Improve employee turnover & Improve employee turnover.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar**

# To Study Recruitment And Selection Procedure Of Trilegal Company

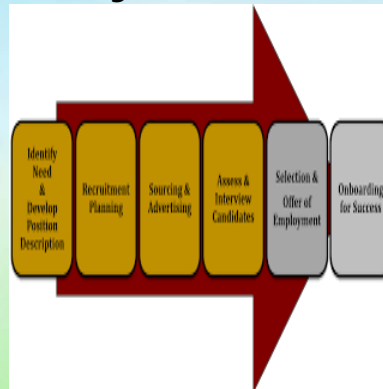
**Brief idea of Project :** To understand the overall recruitment and selection process with respect to business law firm.

The following recruitment process includes analysing the requirement of a job, attracting employees to that job, selecting applicants and hiring the new employees to the organization.

The process of finding and hiring the best qualified candidates from within or the outside option of an organization for a job opening in a timely and cost effective manner.

## Screenshots of the Project / Photos of Working Model :

Difference between Recruitment and Selection	
Recruitment	Selection
It is an activity of establishing contact between employers and applicants.	It is a process of picking up more competent and suitable employees.
It encourages large number of candidates for a job.	It attempts at rejecting unsuitable candidates.
The candidates have not to cross over many hurdles.	Many hurdles have to be crossed.
It is a positive approach.	It is a negative approach.
It precedes selection.	It follows recruitment.



Pranav Pol - pranavpol050@gmail.com

**Project Guide : Ms. Nisha Dang**

## Applications :

1. A platform to employee relationship.
2. People can know the overall process of recruitment and selection.
3. Understand the problems faced by recruiters.

# Stress Management Technique for Athletes During Sports: A Critical Review

**Brief idea of Project** :The aim of stress management in sport is to learn methods that can be used to help athletes to control stress and anxiety. Learning to cope with stress and anxiety is vital to an athlete who has to perform in high-pressure situations. The ability to control these feelings of nervousness and apprehension is vital to perform at the top level. This research paper overlooks critically at the levels of stress in competitive sports

## Screenshots of the Project / Photos of Working Model :



Hrithik Mohite  
(hrithikmohite48@gmail.com)

**Project Guide : Ms. Nisha Dang**

## Applications :

1. The project is applicable for all types of athletes going through stress.
2. Athletes will find how to overcome stress and perform under Stressful situation



# A Study On Consumer Preference Towards Online Buying Wrt Grocery Products (Marketing)

**Brief idea of Project :** Online buying is an upcoming trend in the Indian market. Customer are more accepting it as a way of buying the product as the number of people are increasing.

Our main objective of this project to concentrate on a specific category of product ie Grocery and find the acceptance level of customer for such category of the product, we will also find the factors motivate or effect the buying behaviour of the customer. It will be more focusing on the finding the problem and give solution for the same

## Screenshots of the Project / Photos of Working Model :



John Nixon (nixoncool31@gmail.com)

**Project Guide : Prof. Mangal Singh Rawat**

## Applications :

1. Help to add the various product under one application
2. Help to change the lifestyle of people.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
Project presented in Tantra -Vihar

# A Study On Role Of Student Council In Shaping Student Career (Marketing)

**Brief idea of Project :** Student Council is a group of students to address issues of concern and organize student events and activities of their college. Which has certain benefits and limitations for the students. This project explores the aspect of how being a part of the student council makes students industry ready and how it helps them make the right career choices.

## Screenshots of the Project / Photos of Working Model :



Shubhammirashi2@gmail.com

**Project Guide : Prof Mangal Singh  
Rawat**

## Applications :

1. How students council shapes a student's career.
2. The value addition of council in a student's life
3. The exposure given by council to a student.



**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:  
Project presented in Tantra -Vihar**

# A Study On “Changing Consumer Preference Towards Organized Retailing And Unorganized Retailing”

**Brief idea of Project** : The retail sector is expanding and modernizing rapidly in line with India’s economic growth. It offers significant employment opportunities in all urban areas. This study on the retail industry, attempts to rigorously analyse the factors which influence the consumers to move towards the organized retailing from unorganized retailing. Retailers are at the end of the supply chain. Manufacturing marketers see the process of retailing as a necessary part of their overall distribution strategy. Retail industry is divided into organized and unorganized sectors. The study also helps the retailers by revealing the facts regarding the most prioritized attributes of the retail stores which attract the consumers towards them.

## Screenshots of the Project / Photos of Working Model :



**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
Project presented in Tantra -Vihar



Utkarsha Gada  
(utkarsh.gada@gmail.com)

**Project Guide** : Prof. Mangal Singh Rawat

## Applications :

1. Difference in the choices of retailers.
2. The most favoured retail attributes by consumers.

# To Study The Impact Of Digital Marketing On Consumer With Compare To Traditional Marketing Tools (Marketing)

**Brief Idea of Project :-**Digital marketing is the marketing of products or services using digital technologies on the Internet, through mobile phone Apps, display advertising, and any other digital mediums.Digital marketing channels are systems based on the Internet that can create, accelerate, and transmit product value from producer to a consumer terminal, through digital networks.

## Screenshots of the Project / Photos of Working Model :



Parth Parmar  
(partthparmar24@gmail.com)

**Project Guide:** Asst. Prof. Mangal Singh  
Rawat

## Applications :

1. In reducing cost wrt impact of promotion activity
2. Help to find the different effective medium of advertising.

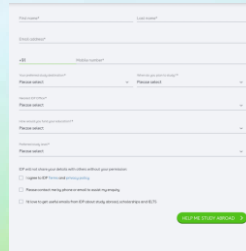
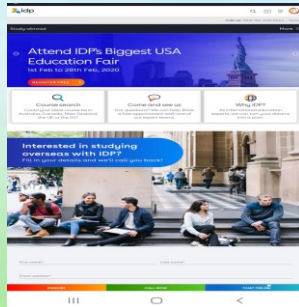
**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
Project presented in Tantra -Vihar



# A Study On Student Preference Toward International Studies (Marketing)

**Brief Idea of Project :-**International Studies (IS) generally refers to the specific university degrees and courses which are concerned with the study of 'the major political, economic, social, and cultural issues that dominate the international agenda'. Predominant topics are politics, economics and law on a global level. The term itself can be more specifically defined as 'the contemporary and historical understanding of global societies

## Screenshots of the Project / Photos of Working Model :



Krutik  
pawar(krutikpawar1999@gmail.com)

**Project Guide:** Asst. Prof. Mangal Singh

## Applications :

1. A platform to connect students with international curriculum.
- 2.To customise the international curriculum which match with the young requirement.

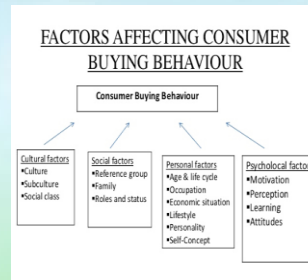
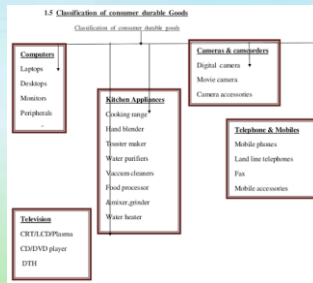
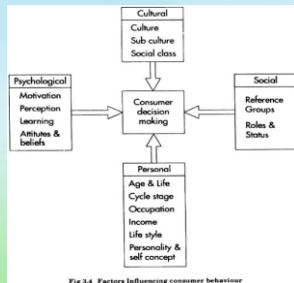
**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
Project presented in Tantra -Vihar



# A Study On Price A Factor Showing Change In Consumer Behaviour With Respect To Consumer Durable Goods (Marketing)

**Brief idea of Project :** The consumer durable goods industry is operating in a highly competitive, complex and rapidly changing business environment. Business leaders of consumer durable white goods organizations know their importance of having ready to access timely, accurate, consistent information and data for the purpose of establishing, nurturing and managing customer relationships across divisions. The research paper deals with the study on purchase behavior of consumer durable goods.

## Screenshots of the Project / Photos of Working Model :



Richard Stephen  
(richard2stephen@gmail.com)

Project Guide : Mr. Mangal Singh Rawat  
(mangal.singh@vsit.edu.in)

## Applications :

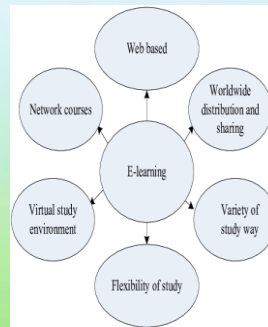
- 1.Help you to find the consumer preference.
- 2.find the price range which the customer is willing to pay.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
Project presented in Tantra -Vihar

# A Study On New Trends Of E-learning And The Acceptance Level Of Corporates Related To These Courses (Marketing)

**Brief idea of Project :** The popularity of e-learning courses those that offer education via the internet, network or standalone computer is growing. Such courses benefit both students and educators by offering more flexibility about the place, pace and time at which to study ,making education more widely acessiible. However , to take advantage of these benefits , students and educators must extend and develop their existing skills. This project covers all main topics of e-learning, has a glossary of e-learning and includes activities engaged by the reader and is essential guide for students on e-learning courses and help educators offering such courses.

## Screenshots of the Project / Photos of Working Model :



Harsh Potphode  
(potphodeharsh05@gmail.com)

**Project Guide:** Mr. Mangal Singh Rawat.

## Applications :

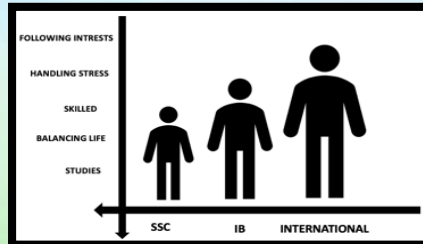
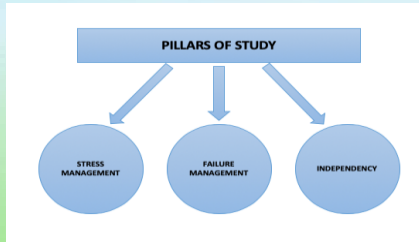
1. A changing trend in education.
2. Make the course economically and reachable to large number of people.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar**

# A Study On Skill India Development Program For SSC Curriculum Students (Marketing)

**Brief idea of Project :** The core aim of education is to foster all-round development of a child. All-round development essentially means intelligence, physical, moral, sensible and social development. To fulfil these objectives, there is a prime need of striking a balance between syllabus, curriculum, books, co-curricular and extra-curricular activities. By conducting this research we will understand exactly the loopholes in the secondary school certificate system and how to overcome them. We will be able to implement a better curriculum which focuses more on the mindset of students by not only providing more value added knowledge but at the same time generating their interests as well as making them more independent due to which they will become more independent and sharper.

## Screenshots of the Project / Photos of Working Model :



Bhairavi Dabhu (bhairavidd@gmail.com)

Name of Student with Mail ID

**Project Guide :** Asst. Prof. Mangal Singh Ranawat

## Applications :

1. Beneficial for around crores of students enrolled currently in SSC schools.
2. An overall enhanced development in a student.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
Project presented in Aavishkar-Matunga

# To Study The Future And Changing Pattern Of Education Wrt New Upcoming E- Learning Method (Marketing)

**Brief idea of Project** : Current trends in distance education point to changing patterns in business models and in E-learning design. e-learning platform changes, not only focusing on technological change, but also changes in student demographics, future and current career applicability, and ever changing arena of online learning. Today, with changing times, basic education is taught with a single computer in rural villages & has helped several children to get exposed to primary levels of education.

## Screenshots of the Project / Photos of Working Model :



e-Learning and Digital Courses, Experiences		Fundamentals of Online Education
<b>Course Content</b>	Review of content sources including open peer-reviewed journal articles, websites, YouTube videos, TED Talks; of selected instructor selected articles and chapters; the video lectures of professors or narrated slide presentations; ... (For Google Hangouts with course professors - 1 hour in length, 11 and 17 week of course discussed); Peer sharing of blog posts, videos, discussions on Twitter, Facebook, smart sharing of projects Google Docs	Lecture video of professors narrating power point slides from script; Links to non-peer reviewed articles, immediately awaiting log-in credentials, videos, lecture which appeared unrelated to topic
<b>Pedagogy</b>	-Student centered, student controlled, self-directed, inquiry based; (media production) e- project based learning; -Connectivist orientation	-Instructor centered, controlled; Lecture primary source of course content; -Collaborative group work (structured, structured, instructor driven); -Cognitive and behavioral orientations
<b>Pedagogy/ Assessment Methods</b>	Media project reflective of course themes; Web-based, open, interactive (Peer reviewed)	Writing essays; Self-assessments via automatic disseminated from teacher control
<b>Interactive/Student participation</b>	Community of learners on Google +, Twitter (discussions); Email and Google Docs; student created and managed	Discussions on course forums; Groups created on forum; Groups created on forum



(Sriraj Ananthkrishna )  
(ananthkrishnasriraj98@gmail.com)

**Project Guide : Prof. Mangal singh Rawat**

## Applications :

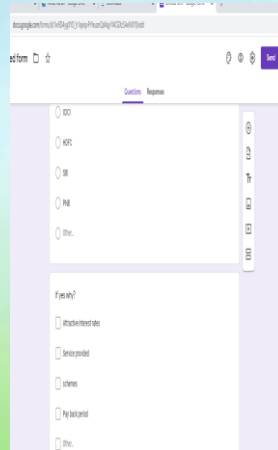
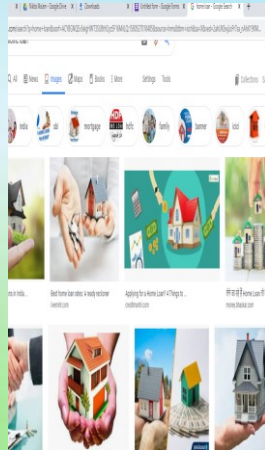
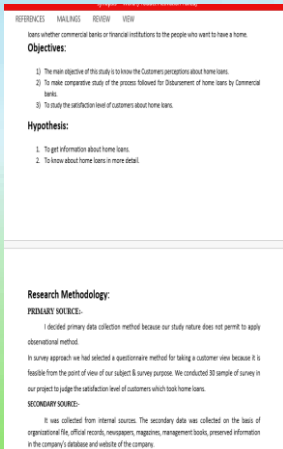
1. This E-learning method will help all the young mind over the globe for better leaning
2. This methods aims for schooling.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
Project presented in Tantra -Vihar

# A Study On Home Loan Management

**Brief idea of Project** :Home is a dream of a person that shows the quantity of efforts, sacrifices luxuries and above all gathering funds little by little to afford one's dream. Home is one of the things that everyone one wants to own. Home is a shelter to person where he rests and feel comfortable. Many banks providing home loans whether commercial banks or financial institutions to the people who want to have a home. Many banks are providing home loans at cheapest rate to attract consumers towards them. The more customer friendly attitude of these banks, currently offer to consumers cheapest loan over homes.

## Screenshots of the Project / Photos of Working Model :



Deepvanshi Gupta  
(deepgupta324@gmail.com)

**Project Guide** : Nikita Raut

## Applications :

1. The main objective of this study is to know the Customers perceptions about home loans.
2. To study the satisfaction level of customers about home loans.

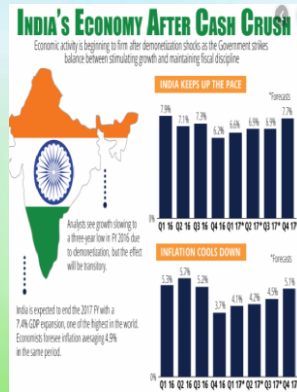
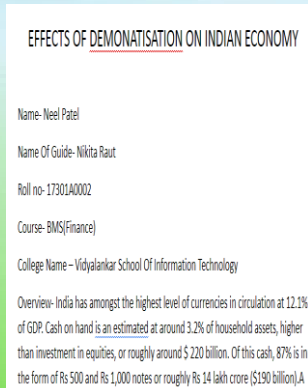


# Effects Of Demonatisation On Indian Economy

**Brief idea of project :** India has amongst the highest level of currencies in circulation at 12.1% of GDP. Cash on hand is an estimated at around 3.2% of household assets, higher than investment in equities, or roughly around \$ 220 billion. Of this cash, 87% is in the form of Rs 500 and Rs 1,000 notes or roughly Rs 14 lakh crore (\$190 billion). A significant portion of the household cash on hand is generated by economic transactions that are not reported to tax authorities or generated through corruption. Scrapping the higher denomination money would either result in these being brought into the system or the money just disappearing. The present paper highlights the probable consequences of this decision on various economic variables and entities.



## Screenshots of the Project / Photos of Working Model :



## Applications :

1. To analyze the current the immediate impact of demonatization on Indian economy.
2. To workout the probable consequences of the demonatization

# A Study On Awareness Of Retirement Planning Amongst Urban Youth

**Brief idea of Project** :As India heads towards aging population it becomes necessary for individuals to start retirement planning. This paper looks into the retirement planning awareness amongst urban youth, considering Mumbai specifically. It would look into the pattern of saving and investment with reference to various parameters such as age, income, and education level. It would also take into consideration various financial instruments and assets used for retirement planning.

## Screenshots of the Project / Photos of Working Model :

**(IV) OBJECTIVES**

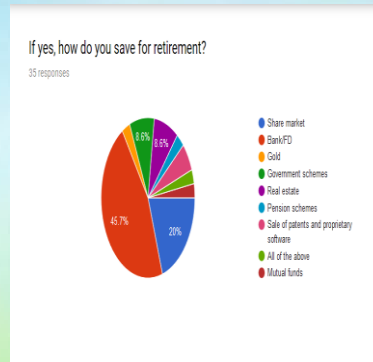
1. To study the pattern of retirement savings and its awareness amongst youth.
2. To throw light upon different schemes available for retirement saving. Both to private and government employees.

Copy of IndiviForm

Retirement saving patterns

Description

Age



Saurabh Kokane  
(kokanesaurabh96@gmail.com)

**Project Guide :Ms. Nikita Raut**

## Applications :

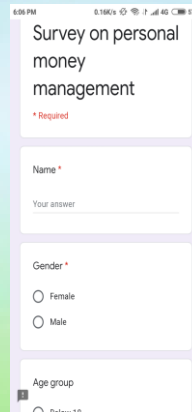
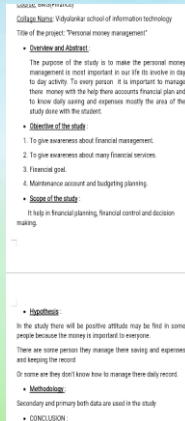
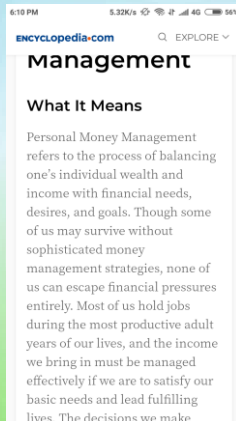
1. Study of retirement planning patterns so as to target specific group of people for awareness.
2. Study can be used by financial institutions to do a market penetration analysis.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented at Avishkaar**

# Study On Personal Money Management

**Brief idea of Project :** The purpose of the study is to make the personal money managed Money management is most important in our life its involve in day to day activity. To every person it is important to manage there money with the help there accounts financial plan and to know daily saving and expenses.

## Screenshots of the Project / Photos of Working Model :



Sarita Gautam Ty BMS A

Project Guide :Professor Nikita Raut

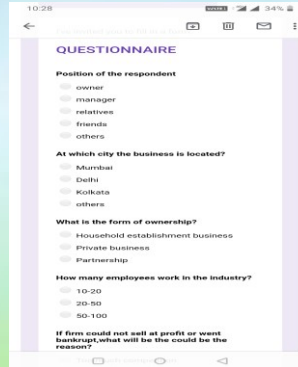
## Applications :

1. To give awareness about financial management.
2. To give awareness about many financial service

# Role Of Small Scale Industries In Developing Nation

**Brief idea of Project :** Role of Small Scale Industry in developing nation in this research I have covered many things like problems faced by small scale industry which are poor capacity utilization, Inadequate finance, Raw material shortages, etc. Small Scale industry is a key driver of economic growth & contribute substantially to India's total generation. In this research I will be working on 5 objectives. The research is done by using both primary & secondary sources. The study has been undertaken to evaluate the role of small scale Industry in developing **nation**.

## Screenshots of the Project / Photos of Working Model :



Anjum Shaikh

Project Guide :Ms. Nikita Raut

## Applications :

- 1.To create more employment opportunities.
- 2.To ensure equal distribution of income & wealth.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
Project presented in Tantra -Vihar

# To Study About Non Banking Financial Company In Mumbai

**Brief idea of Project :** The purpose of this study is to know about awareness of NBFC bank in Mumbai and to understand the role of NBFC as they are the important elements in Indian financial system and what are the future prospects of NBFC bank as financial intermediaries like NBFC has definite and very important role in the financial sector and what are crises NBFC have faced in the recent times

## Screenshots of the Project / Photos of Working Model :

- Name : Omkar Patil
- Guidance under professor nikita raut
- 17301A0011
- [BMS] BACHELOR IN MANAGEMENT STUDIES
- VIDYALANKAR SCHOOL OF INFORMATION TECHNOLOGY
- To study about [NBFC] NON BANKING FINANCIAL COMPANY in Mumbai

**ABSTRACT**

The purpose of this study is to know about awareness of nbfc bank in Mumbai and to understand the role of nbfc as they are the important elements in Indian financial system and what are the future prospects of nbfc bank as financial intermediaries like nbfc has definite and very important role in the financial sector and what are crises NBFC have faced in the recent times

**Objective**

1. To know about awareness of NBFC
2. To spread awareness about NBFC
3. To spread awareness of difference between NBFC and banks
4. To spread awareness about different types of NBFC
5. To know about crises of NBFC


**Methodology**

Secondary and primary data is been analyzed, interpreted and described

**Economic Times**

Eco Survey blames over-dependence on funding from liquid funds for NBFC...


7 hours ago



**Business Standard**

Economic Survey launches Health Score to detect liquidity issues in NBFCs


6 hours ago



**Moneycontrol.com**

Economic Survey 2020: Use health score method to detect early warning signal...

7 hours ago



Untitled form

Questions Responses

**NBFC**

TO STUDY ABOUT NBFC IN MUMBAI

**Age \***

☐ 18-30

☐ 31-40

☐ 41-50

☐ 50 & above

**Gender \***

☐ male



Omkar Patil (omkarpatil.pc@gmail.com)

**Project Guide : Prof. Nikita Raut**

## Applications :

1. To Know About Crises Of NbfC
2. To Spread awareness About NbfC



# A Study On Industrial Health And Safety Measures In Shree Siddhivinayak Enterprise

**Brief idea of Project :** Due to rapid industrialization, industrial workers are exposed to several types of hazards and accidents. Every year lakhs of workers are injured due to mechanical, chemical, electrical and radiation hazards and it leads to partial or total disablement. So in recent years, greater attention is given to health and safety due to pressure from government, trade unions, labour laws and awareness of employers.

## Screenshots of the Project / Photos of Working Model :



Swapnil Auti  
(autiswapnil6122@gmail.com)

**Project Guide : Mr. Sagar Gaikwad Sir**

## Applications :

1. To study about the protection measures of the employees in the work spot
2. To know about the safety education to improve the quality of work life.

<p><b>INTRODUCTION:-</b></p> <p>Due to rapid industrialization, industrial workers are exposed to several types of hazards and accidents. Every year lakhs of workers are injured due to mechanical, chemical, electrical and radiation hazards and it leads to partial or total disablement. So in recent years, greater attention is given to health and safety due to pressure from government, trade unions, labour laws and awareness of employers.</p> <p>The efficiency of workers depends to a great extent on the environment in which the work. Work environment consists of all the factors, which act and react on the body and mind of an employee. The primary aim is to create an environment, which ensures the greatest ease of work and removes all causes of worries.</p> <p>Occupational health and safety is a discipline with a broad scope involving many specialized fields. In its broadest sense, it should aim at:</p> <p>a) The promotion and maintenance of the highest degree of physical, mental and social well-being of workers in all occupations.</p> <p>b) The prevention among workers of adverse effects on health caused by their working conditions.</p> <p>c) The protection of workers in their employment from risks resulting from factors adverse to health.</p> <p>d) The placing and maintenance of workers in an occupational environment adapted to physical and mental needs.</p> <p>e) The adaptation of work to humans.</p>	<p><b>OBJECTIVES:-</b></p> <ul style="list-style-type: none"><li>&gt; To study about the protection measures of the employees in the work spot</li><li>&gt; To know about the safety education to improve the quality of work life.</li><li>&gt; To know about the (OH&amp;S) Occupational Health and Safety Assessment Specification training programme to improve their work environment through minimizing the risk by hazard control.</li></ul> <p><b>RESEARCH METHODOLOGY:-</b></p> <p>In order to reach the objectives of the study, a sample survey was conducted inside the thermal plant and the responses were collected from the employees of the plant. <del>A questionnaire was given to the employees and was asked to respond to the questions related to the safety and welfare activities of the thermal plant.</del></p> <p><b>Sample Size</b> Sample size of 100 employees has been taken in the thermal plant through a convenient sampling technique. This technique was adopted due to the fact that the plant has several employees and it is difficult to apply a random sampling technique.</p> <p><b>Data Collection Method</b> Data was collected directly from the respondents through questionnaires, personal interviews and discussions with officials and manager at Power plant. The responses of the employees towards worker "safety and welfare" measures in the organization is <del>given</del> using appropriate statistical tools which can be found in Levin and Rubin (2000).</p>	<p><b>SCOPE OF THE STUDY:-</b></p> <ul style="list-style-type: none"><li>&gt; To identify and analyse the health and safety hazards at the work site.</li><li>&gt; To subsume health and safety measures from an properly communicated to the employees.</li><li>&gt; To provide protection among workers of adverse effects on health caused by their working conditions.</li></ul> <p><b>EXPECTED CONCLUSION:-</b></p> <p>Provides research paper has a valuable step to inform the development of occupational health and safety interventions for diverse, underserved worker populations.</p> <p><b>REFERENCES:-</b></p> <p><a href="http://www.scribd.com">www.scribd.com</a></p> <p><a href="http://www.researchgate.net">www.researchgate.net</a></p> <p><a href="http://www.studocu.com">www.studocu.com</a></p> <p><a href="http://www.studocu.com">http://www.studocu.com</a></p>
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**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar - NA**

# A Study On Job Satisfaction Among Employees Working In Reliance Insurance Company Ltd. In Mumbai

**Brief idea of Project :** Job satisfaction is one's attitude towards his job (positive or negative). Satisfaction in work and the work environment is the basic constituent of employee job satisfaction . Employee attitudes and values influence their behaviour. Positive outlook and backup from HR helps modify behaviour resulting in higher performance levels.

## Screenshots of the Project / Photos of Working Model :



Zainab Ansari  
(@zainabansari03@gmail.com)

**Project Guide : Prof. Sagar Gaikwad**

<p><b>INTRODUCTION:-</b></p> <p>Due to rapid industrialization, industrial workers are exposed to several types of hazards and accidents. Every year lakhs of workers are injured due to mechanical, chemical, electrical and radiation hazards and it leads to partial or total disablement. In recent years, greater attention is given to health and safety due to pressure from governments, trade unions, labour laws and awareness of employers.</p> <p>The efficiency of workers depends to a great extent on the environment in which the work. Work environment consists of all the factors, which act and react on the body and mind of an employee. The primary aim is to create an environment, which ensures the greatest ease of work and removes all causes of worries.</p> <p>Occupational health and safety is a discipline, with a broad scope involving many specialized fields. In its broadest sense, it should aim at:</p> <ol style="list-style-type: none"><li>a) The promotion and maintenance of the highest degree of physical, mental and social</li></ol> <p><b>well-being</b> of workers in all occupations.</p> <ol style="list-style-type: none"><li>i) The prevention among workers of adverse effects on health caused by their working conditions</li><li>ii) The protection of workers in their employment from risks resulting from factors adverse to health</li><li>iii) The placing and maintenance of workers in an occupational environment adapted to physical and mental needs</li><li>iv) The adaptation of work to humans.</li></ol>	<p><b>OBJECTIVES:-</b></p> <ul style="list-style-type: none"><li>➤ To study about the protection measures of the employees in the work spot</li><li>➤ To know about the safety education to improve the quality of work life.</li><li>➤ To know about the (OHSAS) Occupational Health and Safety Assessment Specification training programme to improve their work environment through minimizing the risk by hazard control.</li></ul> <p><b>RESEARCH METHODOLOGY:-</b></p> <p>In order to reach the objectives of the study, a sample survey was conducted inside the thermal plant and the responses were collected from the employees of the plant. A questionnaire was given to the employees and were asked to respond to the questions related to the safety and welfare activities of the thermal plant.</p> <p><b>Sample Size</b> Sample size of 100 employees has been taken in the thermal plant through a convenient sampling technique. This technique was adopted due to the fact that the plant has several employees and it is difficult to apply a random sampling technique.</p> <p><b>Data Collection Method</b> Data was collected directly from the respondents through questionnaires, personal interviews and discussions with officials and manager at Power plant. The responses of the employees towards worker "safety and welfare" measures in the organization is analysed using appropriate statistical tools which can be found in Levin and Rubin (2000).</p>	<p><b>ENQUIRY FORM</b></p> <p><b>SCOPE OF THE STUDY:-</b></p> <ul style="list-style-type: none"><li>➤ To identify and analyse the health and safety hazard at the work site.</li><li>➤ To determine health and safety measures these employees communicate to the employer.</li><li>➤ To provide prevention among workers of adverse effects on health caused by their working conditions.</li></ul> <p><b>EXPECTED CONCLUSION:-</b></p> <p>Formative research can be a valuable step to inform the development of occupational health and safety interventions for diverse, underserved worker populations.</p> <p><b>REFERENCES:-</b></p> <p><a href="http://www.singh.org">www.singh.org</a></p> <p><a href="http://www.earthlink.net">www.earthlink.net</a></p> <p><a href="http://www.researchgate.net">www.researchgate.net</a></p> <p><a href="http://www.researchgate.net/publication/307111172.pdf">http://www.researchgate.net/publication/307111172.pdf</a></p>
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**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar - NA**

# A Study Of HR Practice In Service Industry

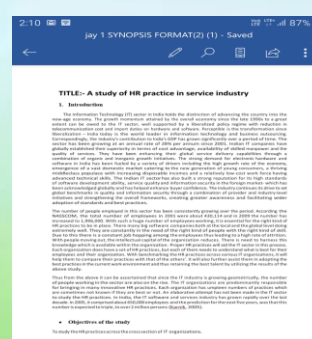
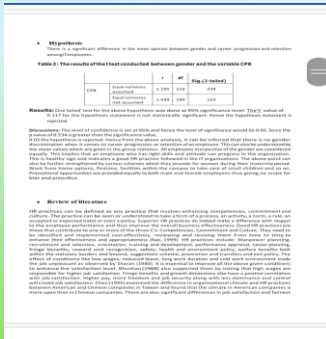
**Brief idea of Project :** The Service sector in India holds the distinction of advancing the country into the new-age economy. The growth momentum attained by the overall economy since the late 1990s to a great extent can be owed to the IT sector, well supported by a liberalized policy regime with reduction in telecommunication cost and import duties on hardware and software. Perceptible is the transformation since liberalization – India today is the world leader in information technology and business outsourcing. Correspondingly, the industry's contribution to India's GDP has grown significantly over a period of time. The sector has been growing at an annual rate of 28% per annum since 2001. Indian IT companies have globally established their superiority in terms of cost advantage, availability of skilled manpower and the quality of services.

## Screenshots of the Project / Photos of Working Model :



Shruti Patil  
(shrutipatil92530@gmail.com)

Project Guide: Mr. Sagar Gaikwad



## Applications :

- 1.To study the HR practices across the cross section of IT organizations.
- 2.To indicate the overall effectiveness of these practices.
3. To identify the best HR practices and suggest strategies for continuous improvements.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar - NA**

# A Study On The Work-life Balance Of Employees Of Rashtriya Chemicals And Fertilizers Limited

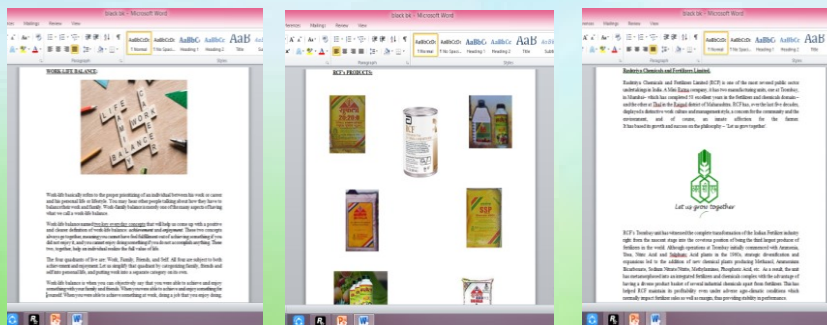
**Brief idea of project:** Rashtriya Chemicals and Fertilizers Limited (RCF) is one of the most revered public sector undertakings in India. A Mini Ratna company, which has completed 50 excellent years in the fertilizers and chemicals domain. This study, gives us a brief idea about the work-life balance, a concept including proper prioritizing between work(career and ambition) and lifestyle(health, pleasure, leisure, family and spiritual development) with respect to the employees working in RCF.



Vaibhavi Mestry  
(vaibhavi511@gmail.com)

**Project Guide : Mr. Sagar Gaikwad**

## Screenshots of the Project / Photos of Working Model :



**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar**

## Applications:

1. Helps in studying in employee's satisfaction with respect to their personal as well as professional life.
2. Helps in identifying the critical major factors that influence the quality of work life.



# A Study On Impact Of Organizational Climate On Employee Commitment And Job Satisfaction

**Brief idea of project :** There has been a long-standing interest in the study of organizational researchers. Its importance is partly due to its hypothesized relationship to other organizational phenomena including job satisfaction, job performance leadership behaviour and the quality of work group interaction (schedule, 1983). Recent research on job satisfaction has focused on the job itself or the work climate as the primary means of increasing satisfaction. The main argument is that, if jobs or work climate are developed to provide a more desirable work environment an increase in job satisfaction will result (Metle 2001, Afolabi 2005).

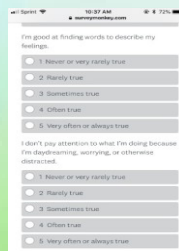
The motivating core job characteristics viz, high level of task identity, autonomy, skill variety and job challenge satisfy an academic's need for engaging, meaningful work activities: critical psychological state associated with important outcomes such as job satisfaction, intrinsic motivation and work effectiveness. Another positive work environment feature for academics is role clarity (i.e. low level of role ambiguity) i.e. clear, planned goals and objectives for their jobs, and certainty about their job responsibilities (winter, taylor & sarrors, 2000). Organizational work pressure, having a work schedule that meets one's needs, feeling physical safe at work, receiving feedback and organizational quality environment indirectly affect intention to leave through employee job satisfaction and commitment .



Puja Sangiri  
([sangiripuja06@gmail.com](mailto:sangiripuja06@gmail.com))

Project Guide: Mr Sagar Gaikwad

## Screenshots of the project/ Photos of working model:



## Application:

1. To find out the impact of organizational climate on employees engagement.
2. To find out whether organizational climate impact on employees satisfaction and retention level.
3. To find out impact of organizational climate on employee satisfaction and retention level.

**Awards if Any for TPP/ Competitions / Paper Publication/ Any other pls. Specify:**  
**Not applicable**



# Impact Of Employee Motivation On Employee Productivity In Bank

**Brief idea of Project :**the need to increase productivity and efficiency in the work place or any organisation has led to increasing academic interest in the area of motivation over the years. Scholars have been keenly interested in knowing what factors are responsible for stimulating the will to work thus motivation has become an issue of concern for both scholars and practitioners for personnel management. Every organisation either in the private or public sector is goal oriented and all efforts are geared towards the successful attainment of those goals and objectives

## Screenshots of the Project / Photos of Working Model :



Shiva Attimalla (attimallashiva@gmail.com)

**Project Guide : Sagar Gaikwad**

## Applications :

1. A platform to connect with employee motivation.
2. And to also understand the impact on them with the help of websites and some online articles

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify: Project presented**

# A Study On Impact Of Organizational Culture On Employee Satisfaction & Performance

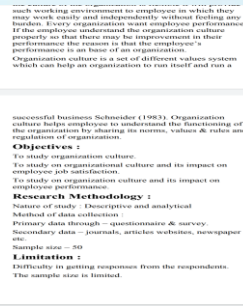
**Brief idea of Project :** It is very necessary for an organization to establish an organization culture to maintain its position in market. The organization culture must be developed which may provide support to an organization & bring continuous improvement. The culture of an organization is very important for the progress of an organization because its impact on employee job satisfaction and performance. If the culture of the organization is flexible it will provide such working environment to employee in which they may work easily and independently without feeling any burden. Every organization want employee performance. If the employee understand the organization culture properly so that there may be improvement in their performance the reason is that the employee's performance is an base of an organization.

**Screenshots of the Project / Photos of Working Model :**



Sakshi Dhanur  
(sakshidhanur26@gmail.com )

**Project Guide : Mr. Sagar Gaikwad**



## Applications :

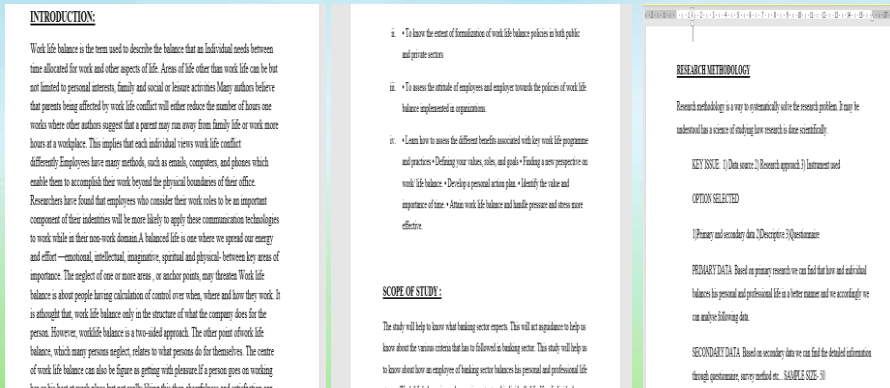
1. organizational culture helps to maintain position in market.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify: Project presented**

# A Study On Impact Of Work Life Balance In Banking Sector

**Brief idea of Project :** Work life balance describes the balance between the individuals his work and personal life, it is very necessary for an employee to maintain work life balance as it affects the mental health of the employees and also causes stress.. And in banking sector theres already a lot of stress on employees. so the main idea of the project is to know the extent of formalization of work life balance policies in both public and private sectors.

## Screenshots of the Project / Photos of Working Model :



Karan mastram

Email; karanmastram08@gmail.com

**Project Guide : Mr. Sagar Gaiikwad**

## Applications :

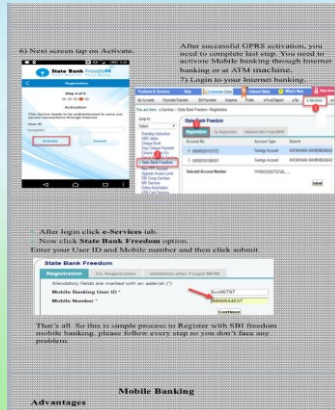
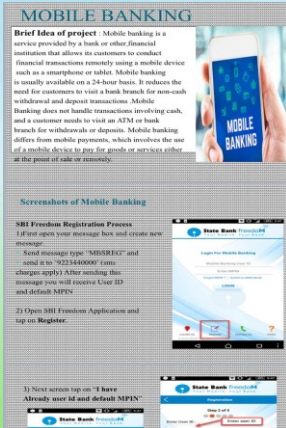
1. to assess the awareness of employees about work life balance

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify: Project presented**

# Mobile Banking

**Brief idea of Project :** Mobile banking is a service provided by a bank or other financial institution that allows its customers to conduct financial transactions remotely using a mobile device such as a smart phone or tablet. Mobile banking is usually available on a 24-hour basis. It reduces the need for customers to visit a bank branch for non-cash withdrawal and deposit transactions .Mobile Banking does not handle transactions involving cash and a customer needs to visit an ATM or bank branch for withdrawals and deposits.

## Screenshots of the Project / Photos of Working Model :



Nileshe pamula

Mail ID: nileshpamu29@gmail.com

Project Guide : sagar gaikwad

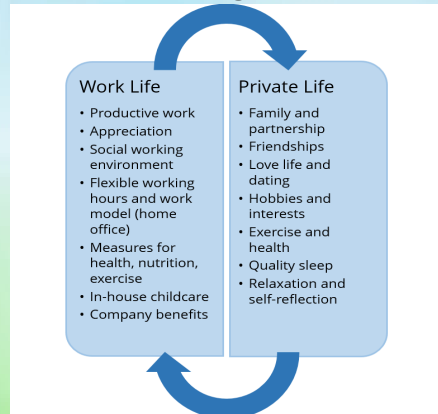
**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar**



# Work Life Balance In Manufacturing Department Unit

**Brief idea of Project:** There is a developing readiness in today's workplaces that employees don't surrender their lives only on the grounds that they work. Work and life remain the two most paramount areas in the life of a utilized single person. Nonetheless, the test of adjusting work and non-work requests is one of today's focal attentiveness toward both people and organizations. With the developing differences of family structures spoke to in today's workforce, especially with the developing standard of double profession families, the imperativeness of dealing with an employee's work-life balance have expanded notably in the course of recent years.

## Screenshots of the Project / Photos of Working Model :



Kishore kumar kanwaria

Mail ID:kishore24kanwaria@gmail.com

**Project Guide : sagar gaikwad**

## Applications :

1. A suggestion can be implemented in Selected manufacturing companies to improve work life balance, productivity and profitability.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar**



# Compensation Management and Reward Policy

**Brief idea of Project:** The compensation management is an organized practice which is important for balancing the work and employee relationship by providing monetary and non-monetary compensation to employees.

The compensation management is considered to be a complex process which requires accuracy and precision and if not carried out properly may lead to employees' dissatisfaction.

## Screenshots of the Project / Photos of Working Model :



Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:  
Project presented in Tantra -Vihar



Ishaan Dhatrak

Mail ID:ishaan.d.id@gmail.com

**Project Guide :** sagar gaikwad

## Applications :

1. A suggestion can be implemented in Selected companies to improve work monetary incentive and compensation policy.

# A Study On Impact Of Incentive Plan Of Employee's Performance At Pitambari Pvt Ltd In Back Office

**Brief idea of Project:** Its almost 30 years we came into being with a strong commitment towards attaining 100% customer satisfaction , Pitambari Products Pvt. Ltd embarked on its business journey in 1986.In this project relation between employees and organization mentioned. There is a kinds of incentives which are given to employees salary packages. What company impact when the employees get incentives. There are different challenges faced to the company.

## Screenshots of the Project / Photos of Working Model :



Yukti Vilas Konkar

Mail: [konkaryukti512@gmail.com](mailto:konkaryukti512@gmail.com)

Project Guide : sagar gaikwad

## Applications :

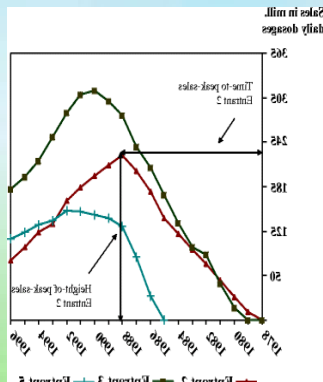
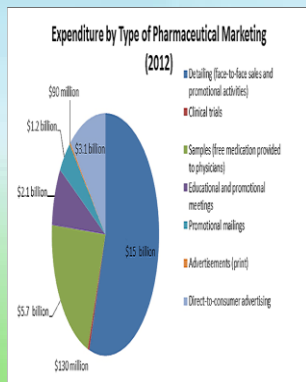
1. A suggestion can be implemented in Selected manufacturing companies to improve work life balance, productivity and profitability.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar**

# Project Title Impact Of Marketing Activities On The Sale Of Pharmaceutical Companies

**Brief idea of Project :** Project impact of marketing activities on the sale of pharmaceutical company. Pharmaceutical companies collect a database of targeted customers who are potential to their offerings. They do a well-aimed email marketing to build awareness about their company and product offerings to influence the customers to choose them over other potential competitors.

## Screenshots of the Project / Photos of Working Model :



Akash rane (akashrane1918@gmail.com)

**Project Guide: Mr.Sagar Gaiwad**

## Applications :

1. A platform to connect NGOs, NPOs, donors and locals online as well as offline.
2. People can volunteer for social causes.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
Project presented in Tantra -Vihar

# Effects Of Mobile Marketing On Consumer Buying Behaviour

**Brief idea of Project :** The main focus of the project is to study the effects of mobile marketing on consumer buying behaviour. Mobile marketing may include promotions sent through SMS text messaging, MMS multimedia messaging, through downloaded apps using push notifications, through in-app or in-game marketing, through mobile web sites, or by using a mobile device to scan QR codes. As per Research, number of mobile device users globally has increased from 1100 million in 2007 to 1700 million users in 2015.

## Screenshots of the Project / Photos of Working Model :



Abdul rehman wani  
(abdulrehman74692@gmail.com)

**Project Guide:** Mr. Sagar Gaikwad



## Applications :

1. A platform to connect NGOs, NPOs, donors and locals online as well as offline.
2. People can volunteer for social causes.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
Project presented in Tantra -Vihar

# To Study The Innovative Ways To Encourage Personal Savings

**Brief idea of Project:** Saving of capital is always essential for each and every individual. Because these saving helps us at any time whenever any individual meets any kind of financial crisis. So, the saving of capital must be part of every individual as a compulsory habit. At the time of retirement period these saving become the main source of income for an individual. These saving not only help in the development of an individual this also helps in the development of country development and its wealth. There are many ways to save the capital by an individual by creating or setting saving goals these goals eventually helps one to save more capital and by also having less spending on unwanted things and also saving in physical assets and other household savings.

## Screenshots of the Project / Photos of Working Model :



How strongly do you agree this statement? I feel that I am good at saving money \*

1 2 3 4 5

Strongly disagree ○ ○ ○ ○ ○ Strongly agree

How strongly do you agree this statement? I understand the risks associated with various savings and investment vehicles \*

1 2 3 4 5

Strongly disagree ○ ○ ○ ○ ○ Strongly agree

I understand the difference between spending less money & saving money \*



Drishti Poojari  
(drishtipoojari99@gmail.com)

**Project Guide :** Ms. Pooja Kesharwani

## Applications :

1. Saving accounts can provide automated bill payments.
2. You receive security.
3. Funds are readily available.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar**



# An Analytical Study Of The Awareness Level Of Corporate Bond Market In Mumbai Among Individuals

**Brief idea of Project** :Development of corporate bond market in India remains crucial for meeting the financing requirement of industry and infrastructure sector. Despite various initiatives undertaken in the past, there is little change in the overall market microstructure of the corporate bond market in India.

Various efforts in the forms of reforms, change in guidelines and making availability of the required infrastructure has been made in the direction but still the efforts does not seem to give the expected results when it comes to the participation retails investors in Corporate Bond Market India. One of the major reasons of the non-participation has been lack of sufficient awareness on the part of retail Investors.

## Screenshots of the Project / Photos of Working Model :

What are the reasons for this investment? \*

- ☐ For the better of company image
- ☐ For financial stability
- ☐ Risk factors
- ☐ Asset allocation
- ☐ Portfolio diversification
- ☐ Liquidity

According to you, the major reasons for preferring bond market? \*

- ☐ Interest
- ☐ Tax advantages
- ☐ Diversification
- ☐ Transparency
- ☐ Better yield
- ☐ Safe and secure

Are you Risk Averse? Corporate Bonds are said to be a safe investment? \*

- ☐ Yes
- ☐ No
- ☐ Not sure

The way through which you invest in Corporate Bond? \*

- ☐ Directly
- ☐ Through advisor
- ☐ Through Fund
- ☐ Through Broker
- ☐ Through Financial Institution
- ☐ Through Mutual Fund
- ☐ Through Insurance Company
- ☐ Through Other Financial Institution
- ☐ Other

Which investment channel do you prefer the most? \*

- ☐ Directly
- ☐ Through Fund
- ☐ Through Broker
- ☐ Through Financial Institution
- ☐ Through Mutual Fund
- ☐ Through Insurance Company
- ☐ Through Other Financial Institution
- ☐ Other



Raj K Chaplot  
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**Project Guide** : Ms. Pooja Kesharwani

## Applications :

1. Encourage Individual toward investment in Corporate bond
2. Encourage Retail investor by studying their preference toward investment decision

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
Project presented in Tantra -Vihar

# To Study The Innovative Ways To Encourage Personal Savings

**Brief idea of Project :** The project is about the study of the analysis is to determine the investment behavior of investors and investment preference for the same. Investor's preception will provide a way to accurately measure how the investors think about the products and the services provided by the company. The objectives of the study is to determine the various alternative investments and the factors while selecting the investment avenues and relationship between savings and investment patterns among preferred investor's behavior towards investment.

## Screenshots of the Project / Photos of Working Model :

How frequently do you invest? \*

☐ Daily

☐ Monthly

☐ Quarterly

☐ Bi-Annually

☐ Annually

What type of Investment avenues do you prefer? \*

☐ Safe/Low risk avenues

☐ Moderate risk avenues

☐ High risk avenues

Do you prefer investing in Equity market? \*

☐ Yes

☐ No

☐ Maybe

Do you think investing in stock market is safe? \*

☐ Yes

☐ No

☐ Maybe



Shivani Chauhan  
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**Project Guide :** Ms. Pooja Kesharwani

## Applications :

1. Investor's to understand various alternative available in market.
2. Expand knowledge about investment avenues.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar**

# A Study on Consumer Preference Towards Mutual Fund

**Brief idea of Project :** A Mutual fund is the ideal investment vehicle for today's complex and modern financial scenario, there has been growing importance of mutual fund investment in India, when compared with other financial instruments. Investments in mutual funds are safer and also yields more returns on the portfolio investment. Mutual fund are said to be the best channels for mobilizing the funds of the small investors and contribute significantly to the capital markets. The present study explains briefly about the mutual fund industry .The study also helps to understand the role of investment pattern and preferences of investors behind investing in mutual fund.



Mahisha S Solanki  
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**Project Guide :** Ms. Pooja Kesharwani

## Screenshots of the Project / Photos of Working Model :

How often do you invest in Mutual Fund?

☐ Monthly

☐ Quarterly

☐ Half Yearly

☐ Yearly

How would you like to receive returns?

☐ Dividend Payout

☐ Dividend Re-Investment

☐ Growth in NAV

When you invest in Mutual Fund which mode of investment will you prefer? \*

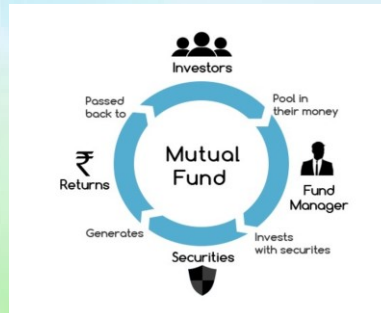
☐ One Time Investment

☐ Systematic Investment Plan (SIP)

Source of purchase of Mutual Fund? \*

☐ Directly from the AMC's

☐ Brokers only



## Applications :

- 1 Provide preference of Consumer toward mutual Fund
- 2 Motivate people towards investment in Mutual Funds

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar**

# A Study On Savings And Investment Pattern Of Salaried Class Employees

**Brief idea of Project :** The objective of the study was to determine the relationship between the savings and investment pattern of salaried class employees. The data was collected through questionnaires distributed among 100 people working in different sectors. Investment is a type of activity that is engaged in by the people who have to do savings. Investors have to invest their money depending upon their purpose and objectives.

## Screenshots of the Project / Photos of Working Model :

11) How frequently you change your investments?

☐ 1 Month

☐ 1-6 months

☐ 1 Year

☐ Above 1 Year

12) Which of the following avenues have you opted for?

☐ Insurance

☐ Mutual Funds

☐ Banks

☐ Equities

☐ Gold

☐ Others ( Specify )



Renita Dsouza  
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**Project Guide :** Ms. Pooja Kesharwani

## Applications :

1. It helps salaried class employees to understand their savings and investments.
2. It helps them to opt the investment avenues according to their risk appetite.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar**

# A Study On Tax Planning Or Tax Savings On Salaries Employed

**Brief idea of Project :** Tax planning is an essential part of our financial planning. Efficient tax planning enables us to reduce our tax liability to the minimum. This is done by legitimately taking advantage of all tax exemptions, deductions rebates and allowances while ensuring that your investments are in line with their long-term goals. The purpose of the study is to find out the most suitable and popular tax saving instrument used to save tax and also to examine the amount saved by using that instrument. Over all findings reveals that the most adopted tax saving instrument is Life Insurance policy, which got the first rank in this study and the second most adopted tax saving instrument is Provident Fund.

## Screenshots of the Project / Photos of Working Model :

In past these year, whether you have changed \*  
your tax consultant?

☐ Yes

☐ No

---

Are you satisfied with the service provided by \*  
your tax consultant?

☐ Fully satisfied

☐ Partly satisfied

☐ Not satisfied



shubhamTavsalkar  
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**Project Guide :** Ms. Pooja Kesharwani

## Applications :

1. Tax planning is the analysis of a [financial situation or plan](#) from a tax perspective.
2. The purpose of tax planning is to ensure tax efficiency.

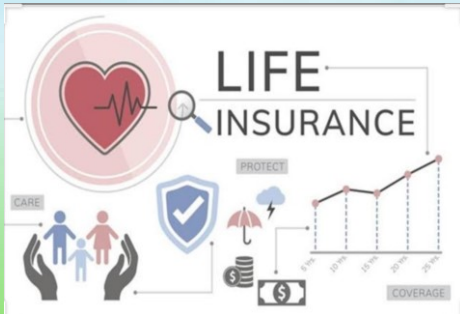
**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar**



# A Study Of Customers Perspective Towards Life Insurance Policies

**Brief idea of Project** :The purpose of life insurance is to provide financial protection to surviving dependents after the death of an insured. It is essential for applicants to analyze their financial situation and determine the standard of living needed for their surviving dependents before purchasing a life insurance policy. Life insurance agents or brokers are instrumental in assessing needs and establishing the type of life insurance most suitable to address those needs. Several life insurance channels are available including whole life, term life, universal life and variable universal life (VUL) policies. It is prudent to re-evaluate life insurance needs annually, or after significant life events like marriage, divorce, the birth or adoption of a child and major purchases, like a house.

## Screenshots of the Project / Photos of Working Model :



**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
Project presented in Tantra -Vihar



Harshada Dhumal  
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**Project Guide** : Ms. Pooja Kesharwani

## Applications :

1. **Life insurance** provides an infusion of cash **for** dealing with the adverse financial consequences of the **insured's** death.
2. Life **insurance** enjoys favorable tax treatment unlike any other financial instrument.

# A Study On Awareness On Health Insurance Policy Holder's In Mumbai District

**Brief idea of Project** :The satisfaction of policyholders is considered a key performance indicator in insurance business, particularly in the health insurance sector. Various factors influence the satisfaction of policyholders about their health insurance policies. Any level of dissatisfaction about health insurance product or services will affect the renewal of the policy. So, it is important to understand the level of satisfaction of health insurance policyholders. The study tries to find out the impact of awareness on customer satisfaction among health insurance policyholders. The study was conducted in Ernakulam district of Kerala among 150 policyholders who availed themselves of treatment at the empanelled hospitals.

## Screenshots of the Project / Photos of Working Model :

The screenshot shows a survey form titled "MEDICLAIM INSURANCE". It contains several questions with radio button options for "Yes", "No", and "Don't know".

- 8. Have you taken any Health Insurance policy for you?
- 9. Have you taken any Health Insurance policy for your parents?
- 10. Have you taken any Health Insurance policy for your spouse?
- 11. Have you taken any Health Insurance policy for your children?
- 12. Please consider you choose your Health Insurance company?
- 13. Please give the name of the Health Insurance company of which you have purchased the policy?
- 14. Are you aware of the terms and conditions of the policy which you have taken?

Icons representing a house, a flame, a dollar sign, a heart, and an umbrella are also visible.



Bhakti Mane  
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**Project Guide** : Ms. Pooja Kesharwani

## Applications :

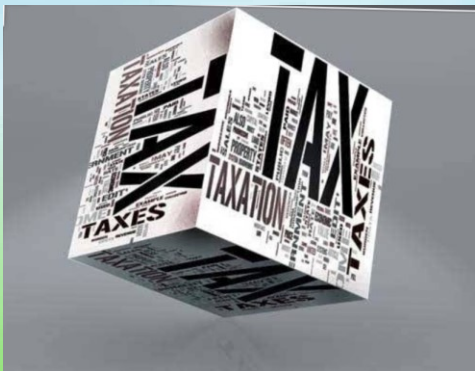
1. Health insurance plans reimburse insured customers for their medical expenses, including treatments, surgeries, hospitalization and the like which arise from injuries/illnesses, or directly pay out a certain pre-determined sum to the customer.
2. health insurance policy offers coverage for any future medical expenses of the customer.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
Project presented in Tantra -Vihar

# A Study On Impact Of Digitalization Of Income Tax System

**Brief idea of Project** :Digitalization can help relax information constraints through better ways to verify the true economic outcomes of taxpayers. Digitalization makes it easier for governments to link existing information in various parts of the tax system to better detect evasion or avoidance. Digitalization can thus be seen as improving the tax enforcement technology of the government. Better tax enforcement allows governments to raise the same revenue with lower taxes (more efficiency) or to raise more tax revenue with the same taxes. Digitalization can allow governments to implement more sophisticated tax systems

### Screenshots of the Project / Photos of Working Model :



**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar**



Akhilesh Bhatkar  
akhileshb24@gmail.com

**Project Guide : Ms. Pooja Kesharwani**

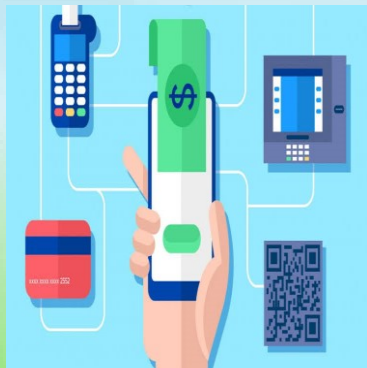
## Applications :

- 1.Faster refunds.
- 2.Reduces operating time
- 3.Various possible payment methods

# A study on the impact of Plastic Money on Consumer Spending pattern in Mumbai city

**Brief idea of Project** This project examines the Perception of customers establishments towards plastic money examines their spending pattern. It focuses on some vital aspects like challenges experienced by customers and bankers, value attribution to plastic-money adaptation and some factors attracting them to adopt and use plastic money and their spending pattern .Evaluate usage of credit and debit cards and frauds . It also analyses the current status , secured way of payments , convenience , cashless and digital economy, counterfeiting, controlled economy , virtual transactions , reliability and trends of plastic money in India.

## Screenshots of the Project / Photos of Working Model :



According to you which is the most convenient way to pay? \*

☐ cash

☐ card

☐ cheque

For which purpose do you use the plastic money the most ? \*

☐ convenience

☐ easy to pay

☐ time consumption

☐ rewards

Are you satisfied with the usage of plastic money ? \*

☐ Yes

☐ No



Aditya Gupta  
adityagupta181924@gmail.com

**Project Guide : Ms. Pooja Kesharwani**

## Applications :

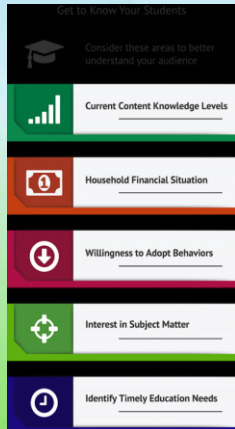
1. Plastic money was coined for keeping the View on the increasing number of transactions taking place on the part of consumer on transactions incurred by them on purchase of goods and services physically and virtually.
2. Plastic money was to make payment system cashless

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar**

# A Study Of Financial Awareness Of Students Entering Higher Education

**Brief idea of Project :** Managing our finance is part of our daily routine activities. Financing activities would include investing, budgeting, saving, and planning. Financial awareness comprised of three areas which are financial concept, financial risk, and financial issues. Students of higher institution are expected to manage their own finances. Therefore this research is to investigate if the level of financial awareness among students in Mumbai and how demographic factors influence among students

## Screenshots of the Project / Photos of Working Model :



Jay Mhatre

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**Project Guide : prof. pooja  
kesharwani**

## Application :

1. To examine student financial awareness.
2. To know about financial options available to complete higher education



# A Study On People's View On Public And Private Bank

**Brief idea of Project :** Public sector banks are the banks whose more than 50% shareholders lie with the central or state government. Banks whose greater part of the equity is held by private shareholder and entities rather than government is also known as private sector banks. Public sector banks are the banks whose maximum shareholder is with the government. On the other hand, private sector banks are the one whose minimum share holding is with individual and institution.

## Screenshots of the Project / Photos of Working Model :

 <b>PUBLIC BANKING</b>	 <b>PRIVATE BANKING</b>
<ul style="list-style-type: none"><li>• Owned by the people of a state or community</li><li>• Generates new revenues for public bodies (cities, counties &amp; states)</li><li>• Lowers debt costs for local governments</li><li>• Builds up small businesses</li><li>• Strengthens community banks</li><li>• Provides Accountability, transparency and prudent risk management</li><li>• Invests in local business</li><li>• Self-funding and self-sustaining</li></ul>	<ul style="list-style-type: none"><li>• Owned by private parties</li><li>• Generates profit for shareholders</li><li>• Charges compounded interest that raises costs by 40-50%</li><li>• Periodically calls in loans that causes bankruptcies, foreclosures, joblessness and bad credit</li><li>• Large banks squeeze small banks out of business</li><li>• Speculates in derivatives and commodities and hides risks</li><li>• Invests in overseas industries that compete with local industries</li><li>• Dependent upon bailouts from Federal Reserve System and FDIC</li></ul>

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
Project presented in Tantra -Vihar



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**Project Guide :** Ms. Pooja kesharwani

## Application :

1. To give awareness about Banking service
2. To understand customer perception towards public and private bank

# A Study Of Customer Perception Towards Internet Banking

**Brief idea of Project :** A study on customer perception towards Internet Banking. Online banking, also known as internet banking or web banking, is an electronic payment system that enables customers of a bank or other financial institution to conduct a range of financial transactions through the financial institution's website. The online banking system will typically connect to or be part of the core banking system operated by a bank. The study helps us to understand the need of internet banking.

## Screenshots of the Project / Photos of Working Model :

Internet banking is still at an infant stage in the world. Many studies focused on usage of internet banking but many factors on non-usage were overlooked. This research was carried out to validate the conceptual model of internet banking. The causes were identified and researched through correcting the causative factors so that internet banking can be used by more people. This will help the banking operations to be more cost effective. The research is focused on customers' perceptions about internet banking, the factors that drive consumers, how consumers have accepted internet banking and the ways to improve the usage rate. The purpose of this research is to determine the factors influencing acceptance level of internet banking by the bank customers. The study revealed that education, gender and income play an important role in usage of internet banking. Not much research has been done on these areas as they were focused more on the acceptance of technology rather than on people. The research corroborated the conceptual framework stating that if skills can be upgraded, there will be greater will to



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**Project Guide :** Ms. Pooja Kesharwani

## Applications :

1. A platform to connect digitally
2. Ease to use & Saves time

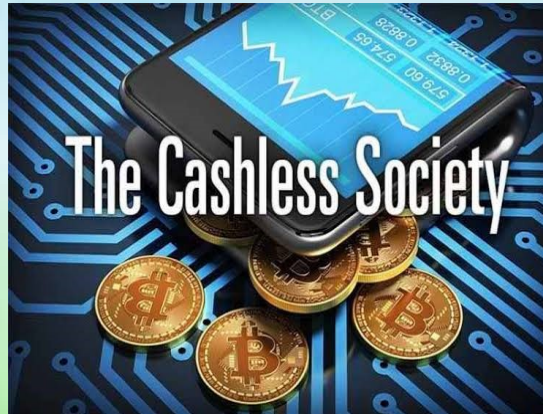
**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar**

# To Study Consumer Perception Towards Cashless Society

**Brief idea of Project** :A study on consumer perception towards cashless society. The study is aimed towards studying the level of awareness among the citizens about cashless economy. The study also helps in determining the factors which influence the people to switch from cash towards cashless payments and what are the benefits people avail by using other means of payment

## Screenshots of the Project / Photos of Working Model :

A. AROUND THE WORLD SCENARIO
As per the survey conducted by CNBC most cashless countries are:
Germany: Share of non-cash payments:76% Share of people using debit cards:88%
South Korea: Share of non-cash payments:70% Share of people using debit cards:58%
United States of America: Share of non-cash payments:80% Share of people using debit cards:72%
The Netherlands: Share of non-cash payments:85% Share of people using debit cards:98%
Australia: Share of non-cash payments:86% Share of people using debit cards:7
Sweden: Share of non-cash payments:89% Share of people using debit cards:96%



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**Project Guide** :Ms. Pooja Kesharwani

## Applications :

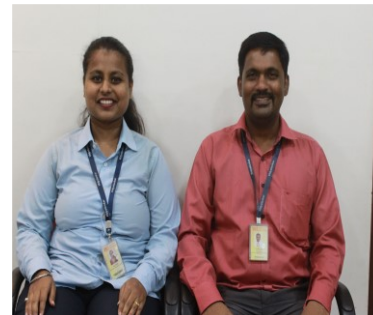
1. A platform to connect digitally
2. Ease to use & Saves time

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar**

# To Study Of Employability Skills Of NSS Volunteers

**Brief idea of Project :** Employability skills are basic and fundamental skills which make the learners employable. They are very essential in holding a job effectively and productively. They are helpful not only in getting a job but also sustaining it. These skills are helpful in doing a job successfully and make the employees flexible in their thinking, and working. These skills are necessary for the employee to transform themselves from one position to another position in the same organisation or to shift from one organisation to another organisation. Employers look for the candidate with multi-abilities and skills. To know Employability Skills of Volunteers which developed while doing NSS.

## Screenshots of the Project / Photos of Working Model :



**Sejal Ambre**  
[amber.ambre.09@gmail.com](mailto:amber.ambre.09@gmail.com)  
**Project Guide: Mr Vijay Gawde**

## Applications :

1. To study Personality Development of Volunteers.
2. To identify the perception of Programme Officer towards NSS Volunteers Skills which develop through Community Work.

**Awards if Any for TPP / Competitions / Paper Publication / Any Other Pls. Specify:**  
**Project presented in Tantra -Vihar**



# Attitude Of Undergraduates Towards Career In Sales & Marketing And Its Impact On Placement

**Brief idea of Project:** Selling & Marketing is a critical marketing activity that accounts for a major portion of the revenue generation for any company. Those who sell the products are the life blood of an organization. Absent the ability to sell products and services, a company is in serious jeopardy of losing its competitive edge and its worth as a company. Recruiting future sales professionals is vital to the continued success and sustainability of business entities.

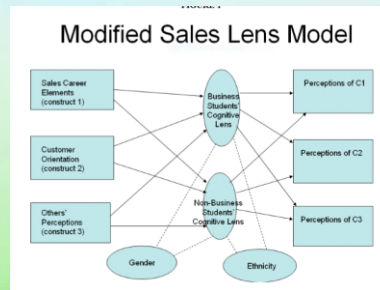


**Maithili Bagave**

[bagavemaithili10@gmail.com](mailto:bagavemaithili10@gmail.com)

**Project Guide: Mr Vijay Gawde**

## Screenshots of the Project / Photos of Working Model :



## Applications:

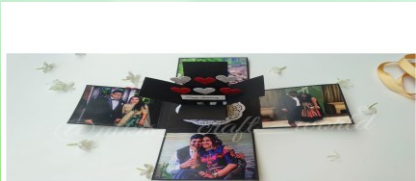
1. To know the perception about undergraduates towards career in Sales & Marketing.
2. To Understand the students interest related Sales & Marketing Placements.



# Consumer Behavior Towards Handmade Products

**Brief idea of Project:** This project is a study of buying behaviour of consumers towards handmade products. There are many events on which people gift their special ones such handmade products like birthdays, weddings, anniversaries, etc. Also as I own a craft business naming NIKI'S CRAFT WORLD, I will be doing a study on creativity, quality, uniqueness of the products, customization of products and also how consumers get attracted towards handmade products. In today's world, youngsters are more attracted towards handmade products so as to gift their special ones on such special occasions. Buying behaviour of consumers towards handmade products is different for different people (age groups) & also there is high involvement of youngsters towards handmade.

## Screenshots of the Project / Photos of Working Model :



Nikita Shirke

**Project Guide** : Ms. Prachi Agarkar

## Applications :

To study the buying behavior of consumers towards handmade products

Understand how consumers get attracted towards handmade products

To increase consumer interest towards handmade products

# "A Study On Changing Trends In Consumer Buying In Respect To Online Food Delivery App"

**Brief idea of Project:** The project is based on changing trends, changing trends in consumer buying in respect to online food delivery app online food delivery app are the app through which people order food and the representative of that app delivers the food from the restaurant to the customer. The study include various food delivery app and the reason for increasing rate of online food ordering. i have also tried to explain the growth of food delivery app and various benefits and the analysis grid of swiggy, Zomato,food panda.



Priyanshu Singh

**Project Guide** : Ms. Prachi Agarkar

## Screenshots of the Project / Photos of Working Model :



## Applications :

1. To study the changing trends, changing trends in consumer buying in respect to online food delivery app
2. to explain the growth of food delivery app and various benefits and the analysis grid of different brands

# "Attitude And Perception Of Mobile Marketing Among Youngsters"

**Brief idea of Project:** India is one of the fastest growing mobile market in the world. There are about 870 million mobile user. Mobile marketing is the medium which is used by many of the company. Attitude and perception regarding mobile marketing is different for different people and also it is much popular among youngsters so the study is based on attitude and perception of youngsters towards mobile marketing

## Screenshots of the Project / Photos of Working Model :



Kevin Jain

**Project Guide** : Ms. Prachi Agarkar

## Applications :

1. To study the understand the attitude and perception of mobile marketing among the youngsters, in order to improve the efficiency of the same .

# Erp System And The Implementation Of Erp In Small Scale Business

**Brief idea of Project :** Knowing real time information about business field strategies is one of the core objectives of ERP. ERP software package, which is a blend of software modules helps in integrating data and real time information. It helps in better planning and management of resources as per the requirements of company. Upgrading the needed software modules, better work flow and improved efficiency are some of the important benefits of using ERP system. It is found to be very efficient in controlling and managing organizations at different locations

## Screenshots of the Project / Photos of Working Model :



Yash Ekhande

**Project Guide :** Ms. Prachi Agarkar

## Applications :

1. To study the working of ERP system in small scale business, so as to increase its usage in small scale industry.

# Study On Buying Behaviour Of Consumers For Different Brands Of Chocolate

**Brief idea of Project :** In this research, I have survey the product performance and buying behaviour of famous brands of chocolates- Nestle, Cadbury, Campo, and Amul, which are consumed by people of all ages. Most of the people influence their purchases on the basis of price, quality, advertisement, satisfaction, taste, packaging, brand loyalty, etc. In this research I have surveyed how frequently and much chocolates they consume, whether they buy small, big or family pack. Trends are ongoing changes in their likings has been shown in the report. In this report I have tried to explain the entire research and facts product wise.

## Screenshots of the Project / Photos of Working Model :



Shraddha Narge

**Project Guide :** Ms. Prachi Agarkar

## Applications :

1. To study the buying behaviour of famous brands of chocolates
2. It will help to industries to identify the perceptions of prospective in future.



# Consumer Satisfaction Towards Vodafone

**Brief idea of Project:** The research has been conducted To study telecommunication industry. With reference to Vodafone. In order to study customer satisfaction of Vodafone. To understand the marketing strategies of the company. O study the services provide and the expectations of the consumers in return.

## Screenshots of the Project / Photos of Working Model :



Mohammed Fahad Jamiul

**Project Guide :** Ms. Prachi Agarkar

## Applications :

1. To help the manager about the satisfaction from consumer point of view.
2. To know the loop holes where the company is not able to full fill the expectation of consumer.

