

BSCIT

Program Name	Program Outcome
BSCIT	<p>PO-1: To develop the necessary analytical abilities for developing computer based solutions for real life problems.</p> <p>PO-2: To inculcate quality practices in Information Technology solutions development.</p> <p>PO-3: To imbibe professional skills in students for their future roles.</p> <p>PO-4: To prepare necessary knowledge base for potential research and development in Information Technology.</p> <p>PO-5: To help students' build-up a successful career in Information Technology and allied fields.</p>

Course Outcome:

Semester – I

Program Name	Course Name	Course Outcome
BSCIT	Communication Skills	<p>CO1: Introduce aspects of communication essential for business communication.</p> <p>Co2: Train learners in written aspects of organizational communication i.e., business messages and documents requisite for career building.</p> <p>Co3: To enhance learners' oral communication and prepare them for business interviews and professional group communication.</p> <p>Co4: To familiarize them with specific communication needs of an organization.</p> <p>Co5: To enable use of ICT and communication aids.</p>
BSCIT	Digital Electronics	<p>Co1: Have a thorough understanding of the fundamental concepts and techniques used in digital electronics</p> <p>Co2: To understand and examine the structure of various number systems and its application in digital design.</p> <p>Co3: Ability to identify basic requirements for a design application and formulate most suitable solution</p> <p>Co4: Ability to understand, analyse and design various combinational and sequential circuits</p> <p>Co5: The ability to identify and prevent various hazards and timing problems in a design</p> <p>Co6: To develop skill to build and troubleshoot digital circuits</p>

BSCIT	Discrete Mathematics	<p>Co1: Able to use logically valid forms of argument, convert formal to informal statement and vice-versa by avoid common logical errors.</p> <p>Co2: Able to use both direct and indirect arguments to derive new results from the given set of logical identities and also those which are already known to be true.</p> <p>Co3: Able to develop recursive thinking which is used in the analysis of algorithms for proving any type of given sequences and series.</p> <p>Co4: Able to apply principles and concepts of graph theory in practical situations so that a any complex algorithm can be solved in a more efficient manner.</p> <p>Co5: Able to understand the laws concerning the measurement of random or chance events. It will also enable some news methods of counting the number of observations or ways of occurrence of an event easily.</p>
BSCIT	Operating Systems	<p>CO1: Students will be able to compare processes , solve sums based on scheduling algorithm and compare their output.</p> <p>CO2: Implementing the memory management, virtual memory and file systems management in virtual system.</p> <p>CO3: Students will be able to solve numerical based on deadlock</p> <p>CO4: Student will be able to run Linux operating systems using commands also would be able to install and run commands using virtualization.</p> <p>Co5: Able to compare different types of operating systems.</p>
BSCIT	Imperative Programming	<p>Co1: Introduction to programming languages and fundamentals of c.</p> <p>Co2: Introduction to different Operators, Expressions, Data Input and output functions.</p> <p>Co3: To understand the use of conditional, looping statement and functions</p> <p>CO4: Student will be able to run Linux operating systems using commands also would be able to install and run commands using virtualization.</p> <p>CO5: Able to compare different types of operating systems.</p>

Semester – II

Program Name	Course Name	Course Outcome
BSCIT	Numerical and Statistical Methods	<p>Co1: Understand various Engineering problems, various types of errors which occurs in real life and representation of any function as a series of non-linear coefficients.</p> <p>Co2: Determine the roots of any polynomial and also estimate the future as well as intermediate value depending on the pre-requisite values (Past values)</p> <p>Co3: Determine the solution of multiple equations and Integrate any linear or non-linear functions within the given intervals.</p> <p>Co4: Prediction of the future values depending on the present as well as past values and also to optimise the given situation.</p> <p>Co5: Mapping of a given event into another domain and understand various types distribution to be used in probability</p>
BSCIT	Microprocessor Architecture	<p>Co1: Understand 8085 Microprocessor Architecture. External pin diagram and pin functions of IC 8085. Understand difference between microprocessor and CPU. Know testing and troubleshooting in memory interfacing circuits.</p> <p>Co2: Increase your proficiency in assembly language</p> <p>Co3: gain practical experience in programming.</p> <p>Co4: Learn concepts associated with interfacing a microprocessor to memory and I/O devices</p> <p>Co5: To understand how to control components of computer system through use of hardware and software interrupts</p> <p>Co6: Will be able to choose best processor for their personal computers and laptops</p>
BSCIT	Green Computing	<p>Co1: Understand the relation and impact of environmental perspectives and IT. Use and give an account of standards and certifications related to sustainable IT products</p> <p>Co2: Use methods and tools to measure energy consumption.</p>

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		Co3: Evaluate effectiveness of IT use in relation to environmental perspectives Co4: How the choice of hardware and software can facilitate a more sustainable operation.
BSCIT	Object Oriented Programming	Co1: Differentiate between POP and OOP Co2: Build C++ application programs using OOP principles and proper program structuring. Co3: Demonstrate the concepts of polymorphism. Co4: Implement Inheritance and learn code reusability. CO5: Design Templates and File Handling
BSCIT	Web Programming	CO1: To understand various terminologies of Internet, simple application of HTML5 CO2: To design web pages using advanced HTML5 CO3: To design dynamic web pages using JavaScript. CO4: To develop simple, responsive web pages using PHP CO5: To build web pages using PHP & MySQL

Semester -III

Program Name	Course Name	Course Outcome
BSCIT	Applied Mathematics	Co1: Matrices will help to calculate the various image transformations are done.

		<p>Co2: Equation of First Order and second order differential Equation can describe exponential growth and decay, the population growth of species or the change in investment return over time.</p> <p>Co3: Implementation of Laplace Transformation will help to understand how various analog and digital signal conversions is done.</p> <p>Co4: Multiple Integration will help to calculate the surface area and volume of any real life objects.</p> <p>CO5: Error functions will help to calculate the accurate error from true and observed value.</p>
BSCIT	Computer Networks	<p>Co1: To recognize the purposes and association between the OSI layers, different types of signals and its mechanism of understanding each of them.</p> <p>Co2: To understand types of multiplexing schemes, transmission media and functions of data link layer.</p> <p>Co3: Identify the network devices working at various layers, media access layer and protocols.</p> <p>Co4: To implement switching, routing algorithms like RIP, OSPF etc. and addressing schemes.</p> <p>Co5: To decide the right client server protocols to be used in the real-life scenario.</p>
BSCIT	Python Programming	<p>Co1: Students will be able to develop small applications using basic concepts, values & expressions, various control & conditional statements and Looping.</p> <p>Co2: To use and implement built-in functions and User defined Functions along with different sting methods.</p> <p>Co3: Will be able to use new datatypes such as Lists, Tuples and dictionaries, Create and handle Exceptions and how to deal with files.</p> <p>Co4: Can create class and objects, Implement use of regular expression and multithreaded programming.</p> <p>Co5: Students will be able to develop GUI applications with database connectivity.</p>
BSCIT	Data Structures	<p>Co1: How arrays can be efficiently used to store linear set of similar type of data and perform various operations like searching, sorting, merging, reversing etc.</p> <p>Co2: Linked List data structure can be used to store data non-linear form to effective utilization of memory. Linked list data structure can be used to solve problems like polynomial equations.</p>

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		<p>Co3: Design stack and queue data structures and learn their basic operations to be performed. Solve various problems using stacks and queues</p> <p>Co4: To apply various sorting and searching techniques on arrays and to create various types of trees and its applications like Huffman Algorithm, binary search tree etc</p> <p>Co5: Understand Hashing techniques including collision techniques and to study graphs and its different operations and its traversals</p>
BSCIT	Database Management System	<p>Co1: Student will be able to design the model of database using required data Models.</p> <p>Co2: Students can demonstrate the concepts of Normalization and Relational Algebra operations on the database.</p> <p>Co3: Students can apply constraints on the values of DB also can apply different sub queries and triggers to get the desired result from the database.</p> <p>Co4: Students will be able to understand the concept of Transaction management and Concurrency Control.</p> <p>Co5: Students will be able to implement PL/SQL blocks with Exception Handling, cursors, procedures, functions and packages to create the database for their project.</p>

Semester – IV

Program Name	Course Name	Course Outcome
BSCIT	Introduction to Embedded Systems	<p>Co1: Understand the basic concepts of embedded systems</p> <p>Co2: Familiarise with characteristics and attributes of embedded systems</p> <p>Co3: Demonstrate knowledge and understanding hardware software codesign techniques for microcontroller based embedded systems</p> <p>Co4: Program microcontrollers in C using IDE and debugging techniques</p> <p>Co5: Design, Development and planning of embedded systems based projects</p>
BSCIT	Computer Graphics and Animation	<p>Co1: To provide an overview of the Computer Graphics field. To describe the important input & output graphics devices. To understand applications of Computer Graphics, different Scanning techniques</p> <p>Co2: Develops theory of 2D, 3D transformation and describes various types of 2D, 3D transformations</p> <p>Co3: Learning the basics of 3D Viewing & projections, basics of lights and color.</p> <p>Co4: Deals with different algorithm for removal of hidden lines and surfaces. It tells how to design and draws smooth curves and surfaces.</p> <p>Co5: Overviews of animation along with its types and techniques.</p>
BSCIT	Computer Oriented Statistical Techniques	<p>Co1: Able to summarize the information present in the given data set and also gives an idea around which value the data observation is clustered.</p> <p>Co2: Understand the complementary relationship of skewness with measures of central tendency and dispersion in describing a set of data.</p> <p>Co3: To be able to infer information about a population from samples drawn from it. And also to make decisions about populations on the basis of sample information.</p> <p>Co4: to determine whether the difference between the observed and expected values is statistically significant.</p>

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		Co5: Able to identify the strength and direction of a linear relationship between two variables using correlation and to predict how much a dependent variable changes based on adjustments to an independent variable using regression.
BSCIT	Core Java	Co1: To learn program structure and basic concepts of java Co2: To understand and apply OOP techniques to solve real world problems. Co3: To Use and create package and interfaces in a Java program. Co4: To Implement Multithreading & exception handling techniques in java Co5: To Design GUI application using Abstract Windows Toolkit
BSCIT	Software Engineering	Co1: To learn basic concepts related to requirement engineering, different software development models, SRS document. Co2: To understand types of critical systems and learn about system models. Co3: To design and manage the software, different software architectural styles Co4: To Verify and validate software and to estimate the cost of software. Co5: To learn about process improvement and different types of software engineering

Semester - V

Program Name	Course Name	Course Outcome
BSCIT	Internet of Things	Co1: Understand the basic concepts of designing IOT devices and Internet Co2: Understand how prototype can be created and electronic components required for creating the prototype Co3: Understand prototyping the physical device and program on the device using online programming components and protocols Co4: Know the various techniques for writing embedded program and different business models Co5: Understand mass production of IOT devices and learn about Ethics for IOT

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BSCIT	Software Project Management	<p>Co1: To realise Project Management life cycle. To understand the various steps in Programme Management and Project Planning.</p> <p>Co2: To calculate the Software Effort Estimation.</p> <p>Co3: To do Project Planning and Risk assessment</p> <p>Co4: To think and analyse how Monitoring and Control can be implemented for various software projects.</p> <p>Co5: To realize the importance of Working in Teams.</p>
BSCIT	Artificial Intelligence	<p>Co1: Demonstrate knowledge of the building blocks of AI as presented in terms of intelligent agents.</p> <p>Co2: Analyse and formalize the problem as a state space, graph, design heuristics and select amongst different search or game based techniques to solve them.</p> <p>Co3: Design good evaluation functions and strategies for game playing.</p> <p>Co4: Understand the fundamentals of knowledge representation (logic-based, frame-based, semantic nets), inference and theorem proving. Know how to build simple knowledge-based systems.</p> <p>Co5: Describe and implement several of the major approaches to classical planning, including planning graphs, POP, and propositionalization.</p>
BSCIT	Linux System Administration	<p>Co1: Duties of System Administrator, working on Command Line, understanding system administrator tasks, managing software</p> <p>Co2: Configuring and managing storage, connecting to network, working with users, groups and permissions</p> <p>Co3: Securing server with iptables, setting up cryptographic services, configuring server for files haring</p> <p>Co4: Configuring DNS, DHCP, Mail Server, Apache</p> <p>Co5: Bash shell scripting, high-availability clustering, setting up an installation server</p>
BSCIT	Next Generation Technologies	<p>Co1: To Understand Bif Data Concepts and applications. To understand role of MongoDB as NoSQL Database.</p>

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		<p>Co2: To understand MongoDB data model and apply different CRUD operations to analyse unstructured data.</p> <p>Co3: To learn how data is stored in MongoDB and data writes happen using journaling. To list MongoDB's limitations and the use cases where it's not a good fit.</p> <p>Co4: To develop skills to write scripts that create interactive effects on websites using jQuery.</p> <p>Co5: To create and parse JSON data.</p>
BSCIT	Advanced Web Programming	<p>Co1: Students will be able to create console applications using the basic concepts, expressions, various conditional statements and loops of C#.</p> <p>Co2: To use and implement ASP.NET Form Fundamentals to design webforms.</p> <p>Co3: Students will be able to learn and implement the concepts of exception handling & State management.</p> <p>Co4: Students will be able to implement database drivers, and design web applications using ADO.NET.</p> <p>Co5: To develop web applications using XML & AJAX.</p>
BSCIT	Enterprise Java	<p>Co1: Java EE and Java Servlets</p> <p>Co2: Request Dispatcher, Cookies, Sessions and File I/O</p> <p>Co3: Java Server Page, Expression Language and JSP Standard Tag Library.</p> <p>Co4: Enterprise Java Beans and Java Naming and Directory Interface.</p> <p>Co5: ORM, JPA and Hibernate framework.</p>

Semester – VI

Program Name	Course Name	Course Outcome
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BSCIT	Security in Computing	<p>Co1: Introduction and basic design principles of security and its Models</p> <p>Co2: Symmetric Key Cryptography, Storage Security and Database Security</p> <p>Co3: Designing Secure Networks using the connecting devices – Switches and Routers</p> <p>Co4: Intrusion Detection and Prevention Systems, Operating System Security Models</p> <p>Co5: Concept of Virtual Machine and Cloud Computing, Designing Secure Web Applications.</p>
BSCIT	Principles of Geographic's Information Systems	<p>Co1: Real world and its representation of it using GIS</p> <p>Co2: Understanding and managing data and Processing Systems</p> <p>Co3: Analyzing Spatial Referencing and Positioning</p> <p>Co4: Analyzing Spatial data</p> <p>Co5: Implementing Maps</p> <p>Co6: Constructing and analysing maps based on particular area</p>
BSCIT	IT Service Management	<p>Co1: To learn the basics of ITSM, Life Cycle of ITSM and principles of Service Strategy</p> <p>Co2: To understand fundamentals of service design, principles, processes and challenges faced during service design</p> <p>Co3: Understand fundamentals of service transition, principles, processes and challenges faced during service transition</p> <p>Co4: To learn fundamentals of service operations, principles, processes and challenges faced during service operation</p> <p>Co5: To understand principles, process of Continual Service Improvement and implementation of Continual Service Improvement</p>
BSCIT	Cyber Laws	<p>Co1: To learn about Power of Arrest Without Warrant Under the IT Act, 2000, Cyber Crime and Criminal justice: Penalties, Adjudication and appeals Under the IT Act, 2000.</p> <p>Co2: To learn about Contracts in the Infotech World and Jurisdiction in the Cyber World.</p> <p>Co3: Implementation of Copyright Protection in the Cyber world.</p> <p>Co4: E-Commerce Taxation: Real Problems in the virtual World along with Digital Signatures, Certifying Authorities and E-Governance</p>

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		Co5: Protection of cyber consumers in India and The Indian Evidence Act of 1872 vs Information Technology act.
BSCIT	Business Intelligence	Co1: To understand active forms of support for decision making based on the systematic adoption of mathematical models. Co2: To understand applications of data mining and business intelligence in the fields like relational marketing, and models like salesforce planning. Co3: To understand about knowledge management and its different activities. Co4: To create the phases of a data mining process and their objectives and the activities of data preparation. Co5: To develop models using classification and clustering methods.
BSCIT	Software Quality Assurance	Co1: To understand the importance of Software Quality Co2: To understand the fundamentals of testing Co3: To compare different types of testing Co4: To analyse Software verification and Validation and V-test model Co5: To compare different levels of testing and various special tests

Department B.Com.(Accounting&Finance)

Program Name	Program Outcome
B.Com. (Accounting & Finance)-BAF	This programme is designed for the students to specialize in the field of accounting & finance.
	This course emphasizes on managing accountancy and financial part of business
	It promotes students to become professionals / managers / entrepreneurs/ accountants.
	It motivates students to do research work in the field of finance.
	It enhances students communication skills, social skills, computer skills.
	This programme also updates students with business & corporate laws and business economics.

Course Outcome

Sr .No,	Semester	Subject	Outcome
1	I	Financial Accounting Paper –I (Special Accounting Areas)	CO1. it help to Know the Basic Accounting Standard such as AS1, AS2, AS9 and its implication as well as to understand and prepare manufacturing Company final Accounts. CO2. The subject help to classify the capital and Revenue Expenditure and Receipts on the basis of Accounting standards. CO3. To be aware of departmental Accounting and its practical implication CO4. To practically know the different method of Hire Purchase Accounting
2	I	Financial Management- I	CO1. The subject help to understand fundamentals of financ CO2. To make students comfortable with concepts of valuation and Time Value of Money CO3. To provide an insight on Leverages CO4. To make them familiar with types of financing CO5. To solve practical problems based on Cost of Capital
3	I	Business communication	CO1. Students learnt better interpersonal skills through discussion and interviews.

			CO2. It enable them to improve writtern communication through assignments and report writing.
4	I	Business Economics-I	CO1. Understand how household (Demand) and businesses (supply) interact in various market structures to determine price and quntity of a goods produced. CO2. Understand how changes in the price of goods affect total revenue and total expenditure depending on the price elasticuty of demand for the goods. CO3. Understand the links between production, costs and the economic models of supply
5	I	Foundation Course-I	CO1. The course enable the sutdents to know political, economical, and social problems revaling in India. CO2. The course enable students to be aware of enviornment issue to cope up with enviornment problems by using ecofreiendly product and alternative resources of energy for sttainable development.
6	I	Cost Accounting (Methods of Costing)-I	CO1. To understand different types of Cost and difference between cost and financial accounting CO2. To Gain knowledge on valuation of material cost CO3. To Analyse different schemes of wage payment and incentive CO4. To Understand classification of overhead and its apportionment
7	I	Commerce Paper –I (Business Environment)	CO1. To understand the Dynamics of Business CO2. To get knowledge about Ethics and Consumerism CO3. To understand the concept & importance of Corporate Social responsibility CO4. To get knowledge of the Global Business

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1	II	Innovative Financial Services	CO1. To describe the various financial products, services, and strategies offered by the variety of financial services institutions. CO2. To evaluate financial products offered by the variety of financial services institutions for suitability and appropriateness in meeting consumer needs CO3. To be able to understand the various technologies adopted in the operations of financial services
2	II	Financial Accounting - II	CO1. Understand the ways to convert single entry book keeping to double entry system CO2. Gain knowledge on preparation ledger by branch and consignment

			CO3. Analyse computation of fire Insurance claim
3	II	Auditing	CO1. To learn principles of auditing
			CO2. To learn audit planning and procedures
			CO3. To know various techniques available for effective audit of organisation
			CO4. To effectively carry out internal audit
4	II	Business Communication II	CO1. To familiarize the learners to various communication technologies used to overcome communication barriers
			CO2. To train the students to be comfortable with and know about various types and the importance of group communication
			CO3. To enhance written language proficiency in business correspondence
			CO4. To acquaint the students with report writing and the various types of reports
5	II	Foundation Course II	CO1. To understand the concepts of liberalization, privatization and globalization and its effect on shaping Indian economy.
			CO2. To comprehend the growth of information technology and communication and its impact on everyday life
			CO3. To develop a brief understanding about issues related to constitutional rights and an insight into the fundamental rights with respect to social, economic and political rights
			CO4. To recognize the importance of environment and allied problems.
			CO5. To identify the causes of stress and conflict and understand the problem of aggression and prejudice in society.
	CO6. To develop effective methods to cope and manage individual stress and resolve conflicts.		
6	II	Business Mathematics	CO1. To understand the concept of Ratio, Proportion & Percentage
			CO2. To understand the concept of profit & loss
			CO3. To understand the concept of interest & Annuity
			CO4. To understand the concept of Shares and Mutual Fund
7	II	Business Law	CO1. To understand the procedure to be followed in case formation of Contract as well as remedies available for Breach of Contract.
			CO2. To understand the Provisions under Sale of Goods Act in respect of Contract of Sale & Agreement to sell.
			CO3. To understand the relevance and issues relating to Negotiable Instruments Act

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1	III	Business Economics II	CO 1: Understand why household, business, government and global behavior determine the aggregate demand for goods and services. CO 2: Understand the basics of national income accounting. Explain public goods, externalities, and government interventions using public finance theories.
2	III	Business Law	CO1: Understand different provisions of Indian Partnership Act 1932. CO2: Gain knowledge on Limited Liability Partnership Act 2008. CO3 : Analyse different sections of Factories Act 1948
3	III	Cost Accounting II	CO1: To understand the basic concepts and processes used to determine product costs. CO2: To be able to interpret cost accounting statements. CO3: To be able to find out the cost of each contract. CO4: To be able to find out the cost of each process.
4	III	Financial Accounting III	CO1: Prepare financial accounts for partnership firms in different situations of admission, retirement, death and insolvency of the partners. CO2: Prepare financial statements for partnership firm on dissolution of the firm. CO3: Employ critical thinking skills to understand the difference between the dissolution of the firm and dissolution of partnership.
5	III	Financial Market Operations	CO1: To understand the overview of the Financial System. CO2: To understand the concept of Financial Markets. CO3: To understand the concept of Financial Instruments. CO4: To understand the concept of Financial Services
6	III	Information Technology in Accountancy	CO1: To understand Computer Fundamentals. CO2: To make students comfortable with Microsoft Word and Microsoft Excel. CO3: To think on uses of Web and related technologies. CO4: To apply practical knowledge on Internet and related technologies. CO5: To make them familiar with use of E-Commerce.
7	III	Direct Tax	CO1: To make them familiar with use of E-Commerce. CO2: To know the provisions under different heads of income. CO3: To apply the limits of deductions under Ch-VI A. CO4: To calculate the overall or net Taxable income of the person considering all heads of income.

Sr. No.	Semester	Course	Course Outcome
1	IV	Financial Accounting IV	CO1: Employ critical thinking skills to analyse financial data as well as the effects of differing financial accounting methods on the financial statements. CO2: Understand the methods of redemption of debentures and the accounting thereof; and explain the concept of sinking fund, its use for redemption of debentures.
2	IV	Management Accounting (Introduction to Management Accounting)	CO1: Understand the role of Management Accounting in Decision making. CO2: To learn practical aspects of analysing and interpreting Financial statements, analysis tool for financial statement analysis – ratio analysis, – cash Flow Analysis and components of Working capital and estimating future requirements.
3	IV	Taxation – III (Direct Taxes-II)	CO1: Set off and carry forward of losses. Computation of Tax liability of Individual & HUF. CO2: Computation of Income of Partnership Firm. Tax Deduction at Source, Advance Tax, Interest Payable. Tax Planning & Ethics in Taxation
4	IV	Information Technology in Accountancy II	CO1: Students will be comfortable with Microsoft Word and Microsoft Excel, CO2: Uses of Web and related technologies, apply practical knowledge on Internet and related technologies and familiar with use of E-Commerce
5	IV	Foundation Course in Management (Introduction to Management) – IV	CO1: Understand basic management concepts and different functions of management. CO2: To get a clear picture of different management activities & functions. CO3: An overview of the manner of managing those activities. managing own business or to take over managerial responsibilities in a Corporate setup.
6	IV	Business Law (Company Law) – III	CO1: A student should be able to: describe the basic rules and concepts of corporate law, such as separate legal personality, limited liability, and the duties of company directors. CO2: Evaluate corporate problems, identifying appropriate legal obligations, duties, rights and remedies.
7	IV	Research Methodology in Accounting and Finance	CO1: Students should understand a general definition of research design, process of designing a research study from its inception to its report. CO2: Students should be able to use statistical and econometrical models and tools to analyse the data. CO3: Students should be familiar with the steps involved in identifying and selecting a good instrument to use in a study.

SN	Semester	Subject	Course Outcome
1	V	Financial Accounting V	<p>CO 1: To know the different types of underwriting..</p> <p>CO 2: To be able to understand the need for Buy – Back of shares.</p> <p>CO 3: To Understand the term ‘Amalgamation’ and the methods of accounting for amalgamations.</p> <p>CO 4: To be able to calculate purchase consideration under both the methods of Amalgamation.</p> <p>CO 5: To be able to understand the procedure for preparation of statement of affairs and deficiency/surplus account.</p>
		Financial Accounting VI	<p>CO 1: To identify Legal provisions of Banking Regulation Act ,1949 relating to Accounts and Non-performing assets and income from Non-performing assets.</p> <p>CO 2: To understand about Various types of insurance like fire, marine, Miscellaneous and Special terms like premium , claims , commission , Management expenses ,Reserve for unexpired risk , reinsurance</p> <p>CO 3: To understand how to do valuation of goodwill and shares</p> <p>CO 4: To be aware about non-banking Financial companies</p> <p>CO 5: To be able to understand Statutory provisions and Conversion of Partnership business into Limited Liability Partnership Final Accounts</p>
3		Cost Accounting III	<p>CO 1: Understand importance of Uniform costing for inter firm comparison</p> <p>CO 2: Gain knowledge on integrated and non-integrated system of costing</p> <p>CO 3: Analyse the ways to calculate WIP in Process Account</p> <p>CO 4: Understand classification of Running cost and Standing cost to calculate the cost per Km</p> <p>CO 5: Ability to measure the cost of an activity</p>
4		Financial Management III	<p>CO 1: Introduce students to financial management and its importance and its applications in business and Introduce students to financial planning, and objectives, benefits, types of areas and stages of financial planning</p> <p>CO 2: To learn different methods to evaluate project, Project planning & Risk Analysis</p> <p>CO 3: enable student to understand how corporations make important investment and financing decisions</p>

			CO 4: Introduce Mutual Fund types and valuation and Bond valuation CO 5: To evaluate credit policy and manage receivables
5		Taxation	CO 1: Payments under GST, Interests on delayed payments CO 2: Assessment procedures and keeping of records CO 3: Introduction to basic concepts of Customs Act CO 4: Special provisions related to Baggage, import and export CO 5: Foreign To learn different methods to evaluate project, Project planning & Risk Analysis n Trade Policies and its scope, applicability
6		International Finance	CO 1: Develop a frame of reference through which to identify, evaluate, and solve problems pertaining to international finance CO 2: Demonstrate an understanding of international financial theory and applications pertaining to currency derivatives and currency futures CO 3: Demonstrate an understanding of international financial theory and applications pertaining to currency derivatives and currency options CO 4: Provide students with a basic knowledge of how international financial markets work.
7		Financial Analysis & Business Valuation	CO 1: To understand financial modeling for project appraisal CO 2: To make students comfortable with Financial Analysis CO 3: To provide an insight on Growth Analysis and Sustainable Earning CO 4: To make them familiar with basics of Valuation CO 5: To understand various Valuation Models CO 6: To solve practical problems based on Valuation of Assets and Liabilities
8	VI	Financial Accounting VII	CO 1: To know the rules and regulation of electricity company CO 2: To learn bye-laws and accounting procedure as per co-operative society act-2003 CO 3: To learn the theory and practice of investments CO 4: To impart the knowledge of evaluation of Mutual Fund
9		Cost Accounting IV	CO 1: Understand different types of budget and its preparation CO 2: Gain knowledge on application of marginal costing

			CO 3: Analyse different project proposals on its profitability , expansion or withdrawal
10		Financial Management	CO 1: To Know the Basic concepts of Book Value, Market Value, Economic Value CO 2: To understand and prepare accounts relates to mergers and Acquisitions CO 3: To understand Leasing as Financing Decisions and working capital financing
11		Taxation	CO 1: Payments under GST, Interests on delayed payments CO 2: Filing of GST return CO 3: Assessment procedures and keeping of records CO 4: Introduction to basic concepts of Customs Act CO 5: Special provisions related to Baggage, import and export
12		Security Analysis and Portfolio Management	CO 1: Students will understand the characteristics of different financial assets such as money market instruments, bonds, and stocks, and how to buy and sell these assets in financial markets. CO 2: Students will understand the benefit of diversification of holding a portfolio of assets, and the importance played by the market portfolio. CO 3: Students will know how to apply different valuation models to evaluate fixed income securities, stocks, and how to manage their investment risks.
13		Management Control System	CO1: To understand the overview of the Financial System CO2: To understand the concept of Financial Markets CO3: To understand the concept of Financial Instruments To understand the concept of Financial Services

PROGRAM and COURSE OUTCOMES of BMS SEM I TO VI

VIDYALANKAR SCHOOL OF INFORMATION TECHNOLOGY SEMESTER I TO VI

Program Name	Program Outcome
BMS	PO1: The course will help the students to obtain the knowledge and skills needed to assume management positions in different organizations and helps students to understand how organizations work and managed. PO2: The degree aims to develop undergraduate students to be leaders and managers capable of taking on the challenges and rigors of the global marketplace. PO3: There will be better job opportunities after passing this course.

Course Outcome of FYBMS SEM I

Program Name	Course Name	Course Outcome
BMS	Business Economics I	CO1: Gain basic knowledge of the operation of the business economics. CO2: Apply the different concepts of demand, cost and production. CO3: Employ marginal analysis for decision making CO4: Understand and gain analytical skills for understanding market structures. CO5: Understand different pricing methods.& to Gain basic knowledge of the operation of the business economics.

BMS	Foundation of Human Skills	CO1: Students will understand and learn personality traits, behavioural patterns, different attitudes, types of intelligence, learning theories and many interesting models used to understand people and their behaviour. CO2: Raise the student's awareness of the centrality of organisational behaviour to understanding organisational functioning, focusing particularly on the individual and group/team level and also understand organisational processes from the perspectives of individuals and organisations. CO3: Study different motivational theories and evaluate motivational strategies used in a variety of organizational settings. CO4: Help students understand how to deal with work place stress and cope up with change in an organisation.
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PROGRAM and COURSE OUTCOMES of BMS SEM I TO VI

BMS	Introduction to Financial Accounts	<p>CO1: Preparing financial statements in accordance with appropriate standards.</p> <p>CO2: To understand technicalities of financial accounting especially how journals and financial statements are prepared.</p> <p>CO3: They will demonstrate their knowledge of the fundamental and technical concepts of accounting</p>
BMS	Business Law	<p>CO1: To Learn the provisions of Contract Act, Sales of Goods Act</p> <p>CO2: To study provisions of Consumers Protection Act, Negotiable Instrument Act.</p> <p>CO3: To study the provision under Companies Act 2013</p> <p>CO4: To understand the concept of copyrights, patents and trademarks under Intellectual property right.</p> <p>CO5: To Learn the provisions of Contract Act, Sales of Goods Act</p>
BMS	Business Statistics	<p>CO1: It shall enable students to learn and to have a good working practice of mathematical tools for taking appropriate decisions in managerial situation</p> <p>CO2: During this course students will be provided with primary knowledge regarding some Mathematical techniques to be used in managerial decision making.</p> <p>CO3: At the end of this course students shall gain knowledge about the basic mathematical tools used in business and statistical techniques that facilitate comparison and analysis of business data.</p>
BMS	Foundation Course-I	<p>CO1: To have an overview of Indian society , its regional and demographic variations</p> <p>CO2: To understand the concept of disparity arising due to gender inequality and other linguistic differences.</p> <p>CO3: To know duties and values to strengthen the societal values</p> <p>CO4: To understand Indian constitution and other political processes</p> <p>CO5: To have an overview of Indian society , its regional and demographic variations</p>
BMS	Business Communication-I	<p>CO1: To understand the process of communication and its application in real life</p> <p>CO2: To be able to understand the importance of medium in the effective communication and feedback</p> <p>CO3: To understand various barriers and ways to overcome them for effective communication.</p> <p>CO4: To know various channels of communication/ Verbal nonverbal communication/ Different modes of communication /E commerce</p> <p>CO5: To know about Business Ethics and its importance in real life situation</p>

PROGRAM and COURSE OUTCOMES of BMS SEM I TO VI

Course Outcome of FYBMS SEM II

Program Name	Course Name	Course Outcome
BMS	Foundation Course-II	<p>CO1: Understand the concepts of liberalization, privatization and globalization and its effect on shaping Indian economy</p> <p>CO2: Comprehend the growth of information technology and communication and its impact on everyday life</p> <p>CO3: Develop a brief understanding about issues related to constitutional rights and an insight into the fundamental rights with respect to social, economic and political rights</p> <p>CO4: Recognizing the importance of environment and allied problems</p> <p>CO5: Identify the causes of stress and conflict and understand the problem of aggression and prejudice in society</p>
BMS	Business Communication-II	<p>CO1: To familiarize the learners to various communication technologies used to overcome communication barriers</p> <p>CO2: To train the students to be comfortable with and know about various types and the importance of group communication</p> <p>CO3: To enhance written language proficiency in business correspondence</p> <p>CO4: To acquaint the students with report writing and the various types of reports</p>
BMS	Principles of Marketing	<p>CO1: To understand the scope, nature and characteristics of Marketing</p> <p>CO2: Impact of micro & macro environment on market & factors affecting consumer behaviour</p> <p>CO3: To understand the components of marketing mix</p> <p>CO4: TO understand in detail STP & current trends in marketing</p>
BMS	Industrial Law	<p>CO1: To learn the different provisions written in the Act.</p> <p>CO2: To understand the current Industrial scenario.</p> <p>CO3: To Implement all provisions in the practical Life.</p> <p>CO4: To Correlate with the current issues in the Industrial scenario.</p>

PROGRAM and COURSE OUTCOMES of BMS SEM I TO VI

BMS	Business Mathematics	<p>CO1: To study Elementary Financial Concepts like Interest, Annuity, Depreciation, Function.</p> <p>CO2: To understand the concept of Matrices and Determinants and various properties related to it</p> <p>CO3: To understand the concept of Derivatives and application of Derivatives and various properties related to it</p> <p>CO4: To understand the concept of Numerical Interpolation and properties related to it</p>
BMS	Principles of Management	<p>CO1: To understand the basic concepts and theories of Management.</p> <p>CO2: Understand the process and theories of management's functions: planning and decision making ,its process, elements and techniques in detail.</p> <p>CO3: To understand the functions of Organizing. Study various organizational structures. Understand span f control and delegation.</p> <p>CO4: Evaluate leadership styles to anticipate the consequences of each leadership style. learning and understanding the process of Directing, Coordination and control. Gather and analyse both qualitative and quantitative information to isolate issues and formulate best control methods.</p>
BMS	Business Environment	<p>CO1: To understand business environmental concepts inclined with internal & external environment.</p> <p>CO2: Detailed causes for Political & legal environmental framework in accordance with Indian Economy</p> <p>CO3: Latest learning on social, cultural, technological & competitive role of business.</p> <p>CO4: Challenges faced by International Business and investment opportunities for Indian industry</p>

PROGRAM and COURSE OUTCOMES of BMS SEM I TO VI

Course Outcome of SYBMS SEM III (ODD)

Program Name	Course Name	Course Outcome
SYBMS	Accounting for Managerial Decision	CO1: Understand the basic accounting fundamentals. CO2: To develop financial analysis skills among learners. CO3: To explaining the core concepts of business finance. CO4: To learn importance of business finance in managing a business.
SYBMS	Information Technology in Business Management	CO 1 Explain the social impact of information technology, both locally and globally, and the need for security, privacy and ethical implications in information systems usage CO 2 Demonstrate problem-solving skills by identifying and resolving issues relating to information technology systems and their components CO 3 Demonstrate the application of online collaboration and website development tools to support productivity and communication in business contexts CO 4 Describe current information and communication, how they are selected, developed and used by organisations to produce goods and services, and to cooperate and/or compete with other organisations
SYBMS	Environmental Management	CO1: Basic concepts related to composition of environment. CO2: Degradation of the environment through depletion of resources such as air, water and soil, which is deterioration of ecosystems; CO3: Sustainability is a broad discipline, giving students insights for ecological balance CO4: Non-Conventional energy sources are gaining importance due to high demand of conventional energies
SYBMS	Business Planning & Entrepreneurship Management	CO1: Understand the history, concepts and theories of entrepreneurship. CO2: Develop entrepreneurship culture in any profession. CO3: Understand the concept of creativity and innovation, risk taking and fundamentals of business. CO4: Identify entrepreneurial opportunity in establishing new ventures and identify contemporary mechanism to participate in the field of entrepreneurship.

PROGRAM and COURSE OUTCOMES of BMS SEM I TO VI

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SYBMS	Strategic Management	CO1: To learn the management policies and strategies at every level to develop conceptual skills and their application in the corporate world. CO2: Analysing a company's strategic situation, at the business level, the corporate level, and the functional level; CO3: formulate a strategic plan that optimises the goals and objectives of the firm. Implement a strategic plan that considers the process, structural, behavioural and functional areas of business. CO4: Evaluate and revise programs and procedures in order to achieve organisational Goals
SYBMS (Marketing)	Consumer Behaviour	CO1: The basic objective of this course is to develop an understanding about the consumer decision making process and its applications in marketing function of firms. CO2: This course is meant to equip undergraduate students with basic knowledge about issues and dimensions of Consumer Behaviour. CO3: Students are expected to develop the skill of understanding and analysing consumer information and using it to create consumer- oriented marketing strategies.
SYBMS (Marketing)	Advertising	CO1: To understand & examine the growing importance of advertising CO2: To understand the construction of an effective advertisement. CO3: The role of advertising in contemporary s society CO4: To understand the future & career in advertising.
SYBMS (Finance)	Corporate Finance	CO 1 To develop an understanding of financial management principles and its importance in running a business. CO 2 To impart knowledge of tools and techniques which assist in financial decision making. CO 3 To provide understanding of capital structure, time value of money and capital budgeting concepts.
SYBMS (Finance)	Basics Financial Services	CO1: To understand the basis of various financial services offered by institution CO2: To understand how various Regulatory bodies of financial services perform CO3: To understand the various Consumers Rights and credit agency role.
SYBMS (Human Resources)	Recruitment & Selection	CO1: The objective is to familiarize the students with concepts and principles, procedure of Recruitment and

PROGRAM and COURSE OUTCOMES of BMS SEM I TO VI

		<p>Selection in an organization</p> <p>CO2: To give an in depth insight into various aspects of Human Resource management and make them acquainted with practical aspect of the subject</p> <p>CO3: To equip students to face the modern and innovative techniques and dynamics of recruitment and selection practices that prevail in the industry.</p>
SYBMS (Human Resources)	Motivation & Leadership	<p>CO1: To define term motivation & apply different theories to an individual's motivation.</p> <p>CO2: To appreciate different views of how people are motivated.</p> <p>CO3: To Define term Leadership & apply different leadership theories to an individual</p> <p>CO4: Be able to apply theories of leadership to create an effective team environment in the workplace.</p>

Course Outcome of SYBMS SEM IV

Program Name	Course Name	Course Outcome
SYBMS	Production & Total Quality Management	<p>CO1. To acquaint learners with the basic management decisions with respect to production and quality management.</p> <p>CO2. To make the learners understand the designing aspect of production systems</p> <p>CO3. To enable the learners apply what they have learnt theoretically.</p>
SYBMS	Business Research Methods	<p>CO 1 To inculcate the analytical abilities and research skills among the students</p> <p>CO 2 To give hands on experience and learning in Business Research</p> <p>CO 3 To equip learners with basic tools and techniques of business/social science research</p> <p>CO 4 To introduce students to the challenges of business research in the modern times</p>

PROGRAM and COURSE OUTCOMES of BMS SEM I TO VI

SYBMS	Information Technology	<p>CO1. o understand managerial decision-making and to develop perspective of major functional areas of MIS.</p> <p>CO2.To provide conceptual study of ERP, Supply Chain Management, CRM, key issues in implementation. This module provide understanding about emerging MIS technologies like ERP, CRM,SCM and trends in enterprise application.</p> <p>CO3. To learn and understand relationship between database management and data warehouse approaches the requirement and application of data warehouse.</p> <p>CO4.To learn outsourcing concepts. BPO/KPO industries, their structure, cloud computing.</p>
SYBMS	Business Economics II	<p>CO1. To understand basics of Macroeconomics.</p> <p>CO2.To understand the concept like Inflation, Money and Monetary policy</p> <p>CO3. To understand the fiscal policy</p> <p>CO4. to understand international trade and its importance.</p>
SYBMS	Foundation Course - IV	<p>CO1. To understand significance of ethics & ethical practices in businesses which are indispensable for progress of a country</p> <p>CO2. To learn the applicability of ethics in functional areas like marketing, finance and HR</p> <p>CO3. To understand the merging need & growing importance of good governance & CSR by organization</p> <p>CO4. To Study the ethical business practice, CSR & corporate governance practiced by various organizations</p>
SYBMS (Finance)	Auditing	<p>CO1. To enable students get acquaint with the various concept of auditing.</p> <p>CO2. Students should take care about technical words used in auditing</p> <p>CO3. to ensure students understand and practice the various techniques of auditing while managing their finance.</p>
SYBMS (Finance)	Financial Institution and Markets	<p>CO 1 To study the structure and components of the Indian financial system.</p> <p>CO 2 To provide an overview of the Indian financial regulatory framework.</p> <p>CO 3 To study the various financial intermediaries operating in the financial system.</p> <p>CO 4 To develop an understanding of different aspects of the Indian capital market, debt market, money market, commodity market and derivatives market.</p>

PROGRAM and COURSE OUTCOMES of BMS SEM I TO VI

SYBMS (Marketing)	Rural Marketing	<p>CO 1 To familiarise the students with the largest market of India and to equip them with the dynamics and uniqueness of the market for successful and effective targeting.</p> <p>CO 2 enable them to design strategies that will result in an win-win situation for both the marketer as well as the rural population</p> <p>CO 3 The objective of this course is to expose the students to the Agriculture and Rural Marketing environment so that they can understand consumers and marketing characteristics of the same for understanding and contributing to the emerging challenges in the upcoming global economic scenario.</p>
SYBMS (Marketing)	Integrated Marketing Communication	<p>CO1. To understand the basics of IMC, communication process and problems associated with IMC program.</p> <p>CO2. To understand advertising and sales promotion, its effectiveness and evaluation strategies.</p> <p>CO3. To understand and learn about promotional activities of direct marketing, PR, Publicity, personal selling, etc. its effectiveness and effects.</p> <p>CO4. To learn current trend in IMC and the ethics in marketing communication program.</p>
SYBMS (Human Resources)	Training and Development	<p>CO1. To understand nature, importance and need of training and development.</p> <p>CO2. To understand the need of development and human performance improvement.</p> <p>CO3. To understand counselling techniques with reference to development societies and development organisation.</p> <p>CO4. To understand antecedents of knowledge management and its life cycle.</p>
SYBMS (Human Resources)	Change Management	<p>CO1. To provide adequate basic understanding about Change Management among the students</p> <p>CO2. Understanding of the impact of change.</p> <p>CO3. Students will be able to deal with resistance to change</p> <p>CO4. To introduce students to the concept of resistance to change and also share insights on how to manage such resistance</p>

Course Outcome of SYBMS SEM V (ODD)

Program Name	Course Name	Course Outcome
TYBMS	Logistics & Supply Chain Management	<p>CO1 :- To provide students with basic understanding of concepts of logistics and supply chain management</p> <p>CO2 : To introduce students to the key activities performed by</p>

PROGRAM and COURSE OUTCOMES of BMS SEM I TO VI

		<p>the logistics function.</p> <p>CO3 : To provide an insight in to the nature of supply chain, its functions and supply chain systems</p> <p>CO4 :- To understand global trends in logistics and supply chain management.</p>
TYBMS	Corporate Communication & Public Relations	<p>CO1 : To provide the students with basic understanding of the concepts of corporate communication and public relations</p> <p>CO2 : To introduce the various elements of corporate communication and consider their roles in managing organizations</p> <p>Co3: To examine how various elements of corporate communication must be coordinated to communicate effectively</p> <p>CO4: To develop critical understanding of the different practices associated with corporate communication</p>
TYBMS (Finance)	Wealth Management	<p>CO1 : Financial statement analysis, Wealth management individual & Companies.</p> <p>CO2 : Investments & Insurance management system</p> <p>CO3 : Real estate management & Reduction in tax liability</p> <p>CO4 : Tax saving schemes & retirement planning</p>
TYBMS (Finance)	Investment Analysis & Portfolio Management	<p>CO1 : To acquaint the learners with various concepts of finance.</p> <p>CO2 : To understand the terms which are often confronted while reading newspaper, magazines etc for better correlation with the practical world.</p> <p>CO3 : To understand various models and techniques of security and portfolio analysis.</p> <p>CO4 : To inculcate learning of theories, Capital Asset Pricing Model and Portfolio Performance Measurement.</p>
TYBMS (Finance)	Risk Management	<p>CO1 : To familiarize the student with the fundamental aspects of risk management and control.</p> <p>CO2 : To give a comprehensive overview of risk governance and assurance with special reference to insurance sector.</p> <p>CO3 : To introduce the basic concepts, functions, process, techniques of risk management.</p> <p>CO4 : To equip knowledge on risk involved in insurance.</p>
TYBMS (Finance)	Direct Taxes	<p>CO1 : To understand the provisions of determining residential status of individual.</p> <p>CO2 : To study various heads of income.</p> <p>CO3 : To study deductions from total income.</p> <p>CO4 : To compute taxable income of Individuals.</p>
TYBMS	Services	CO1 : To understand distinctive features of services and key

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(Marketing)	Marketing	<p>elements in services marketing.</p> <p>CO2 : To provide insight into ways to improve service quality and productivity.</p> <p>CO3 : To understand marketing of different services in Indian context.</p> <p>CO4 : Variants of ways to learn marketing of services</p>
TYBMS (Marketing)	Sales & Distribution Management	<p>CO1 : To develop understanding of the sales & distribution processes in organizations.</p> <p>CO2 : To get familiarized with concepts, approaches</p> <p>CO3: Practical aspects of the key decision-making variables in sales management.</p> <p>CO4: To study various implications of distribution channel management.</p>
TYBMS (Marketing)	E-Commerce & Digital Marketing	<p>CO1 ; To understand increasing significance of E-Commerce and its applications in Business and Various Sectors</p> <p>CO2 : To provide an insight on Digital Marketing activities on various Social Media platforms and its emerging significance in Business</p> <p>CO3: To understand Latest Trends and Practices in E-Commerce and Digital Marketing</p> <p>CO4: Challenges and Opportunities for an Organisation</p>
TYBMS (Marketing)	Customer Relationship Management	<p>CO1 : CRM software unifies its customer interactions and provide a means to track customer information</p> <p>CO2: CRM entails all aspects of interaction a company has with its customer, whether it is sales or service related</p> <p>CO3 : CRM is a combination of policies, processes, and strategies implemented by an organization</p> <p>CO4 : Manage liaison with call centre, Internet team sales force, customer service and resellers</p>
TYBMS (Human Resource)	Finance for Human Professional and Compensation Management	<p>CO1 : To understand compensation related components</p> <p>CO2 : Detailed plan work of incentives and wages</p> <p>CO3 : Latest trends in special compensation</p> <p>CO4 : To learn various acts related to compensation</p>
TYBMS (Human Resource)	Strategic Human Resource Management & HR Policies	<p>CO1 : To understand human resource management from a strategic perspective.</p> <p>CO2 : To link the HRM functions to corporate strategies in order to understand HR as a strategic resource.</p> <p>CO3 : To understand the relationship between strategic human resource management and organizational performance.</p> <p>CO4 : To understand the purpose and process of developing Human Resource Policies.</p>

PROGRAM and COURSE OUTCOMES of BMS SEM I TO VI

TYBMS(Human Resource)	Performance Management And Career Planning	CO1 : To understand the concept of performance management in organizations. CO2 : To review performance appraisal systems. CO3 : To understand the significance of career planning and practices. CO4 : To understand the purpose and process of developing Human Resource Policies.
TYBMS (Human Resource)	Industrial Relations	CO1 : To understand the concept of good Industrial Relations System/Principles of a good IR CO2 : To learn industrial dispute & settling the disputes. CO3 : To understand the significance of role of Trade Unions & evolution of Trade Unions across Globe CO4 : Industrial Relations Related Laws in India: - Labour Court, Industrial Tribunal, National Tribunal

Course Outcome of SYBMS SEM VI (EVEN)

Program Name	Course Name	Course Outcome
TYBMS	Operations Research	CO1 : To help students to understand operations research methodologies. CO2 : To help students to solve various problems practically. CO3 : To make students proficient in case analysis and interpretation.
TYBMS	Project Work	CO1: To familiarize students with the basic of research and research process. CO2: To inculcate the element of research analysis and scientific temperament challenging the potential of learners as regards to his/ her eager to enquire and ability to interpret particular aspect of the studies.
TYBMS (Finance)	Innovative Financial Services	CO1: To familiarize the learners with the fundamental aspects of various issues associated with various Financial Services. CO2: To give a comprehensive overview of emerging financial services in the light of globalization. CO3: To introduce the basic concepts, functions, process, techniques of financial services. CO4: Creating an awareness of the role, functions and functioning of innovative financial services.

PROGRAM and COURSE OUTCOMES of BMS SEM I TO VI

TYBMS (Finance)	Project Management	CO1 : The objective of this course is to familiarize the learners with the fundamental aspects of various issues associated with Project Management. CO2 : To give a comprehensive overview of Project Management as a separate area of Management. CO3 : To introduce the basic concepts, functions, process, techniques of financial services. CO4 : To understand the concepts of functioning of Project Management.
TYBMS (Finance)	Investment Analysis & Portfolio Management	CO1 : To acquaint the learners with various concepts of finance. CO2 : To understand the terms which are often confronted while reading newspaper, magazines etc for better correlation with the practical world. CO3 : To understand various models and techniques of security and portfolio analysis. CO4 : To inculcate learning of theories, Capital Asset Pricing Model and Portfolio Performance Measurement.
TYBMS (Finance)	Strategic Financial Management	CO1 : To match the needs of current market scenario and upgrade the learner's skills and knowledge for long term sustainability CO2 : To acquaint learners with contemporary issues related to financial Management CO3 : To know importance of corporate governance, corporate restructuring and determination of shareholder value CO4 : Changing scenario in Banking Sector and the inclination of learners towards choosing banking as a career option has made study of financial management in banking sector inevitable.
TYBMS (Finance)	Indirect Taxes	CO1 : To understand the basics of GST CO2 : To study the registration and computation of GST CO3 : To acquaint the students with filing of returns in GST.
TYBMS (Marketing)	Brand Management	CO1 : To understand the meaning and significance of Brand Management CO2 : To Know how to build, sustain and grow brands CO3 : To know the various sources of brand equity
TYBMS	Retail Management	CO1 : To familiarize the students with retail management

PROGRAM and COURSE OUTCOMES of BMS SEM I TO VI

(Marketing)		<p>concepts and operations.</p> <p>CO2 : To provide understanding of retail management and types of retailers</p> <p>CO3 : To develop an understanding of retail management terminology including merchandize management, store management and retail strategy.</p> <p>CO4 : To acquaint the students with legal and ethical aspects of retail management.</p>
TYBMS (Marketing)	Media Planning And Management	<p>CO1 : To understand Media Planning, Strategy and Management with reference to current business scenario.</p> <p>CO2 : To know the basic characteristics of all media to ensure most effective use of advertising budget.</p> <p>CO3 : To provide an insight on Media Planning, Budgeting, Scheduling and Evaluating the Different Media Buys.</p>
TYBMS (Marketing)	International Marketing	<p>CO1 : To understand International Marketing, its Advantages and Challenges.</p> <p>CO2 : To provide an insight on the dynamics of International Marketing Environment.</p> <p>CO3 : To understand the relevance of International Marketing Mix decisions and recent developments in Global Market</p>
TYBMS (Human Resource)	Human Resource Management in Global Perspective	<p>CO1 : To introduce the students to the study and practice of IHRM.</p> <p>CO2 : To understand the concepts, theoretical framework and issues of HRM in Global Perspective</p> <p>CO3 : To get insights of the concepts of Expatriates and Repatriates</p> <p>CO4 : To find out the impact of cross culture on Human Resource Management</p> <p>CO5 : To provide information about Global Workforce Management</p> <p>CO6 : To study International HRM Trends and Challenges</p>
TYBMS (Human Resource)	Organisational Development	<p>CO1 : To understand the concept of Organisational Development and its Relevance in the organisation</p> <p>CO2 : To Study the Issues and Challenges of OD while undergoing Changes</p> <p>CO3 : To get an Understanding of Phases of OD Programme</p> <p>CO4 : To Study the OD Intervention to meet the Challenges faced in the Organisation</p>
TYBMS	Human Resource	CO1 : To understand the concept and growing importance

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(Human Resource)	Management in Service Sector Management	of HRM in service sector CO2 : To understand how to manage human resources in service sector CO3 : To understand the significance of human element in creating customer satisfaction through service quality CO4 : To understand the Issues and Challenges of HR in various service sectors
TYBMS (Human Resource)	Indian Ethos In Management	CO1 : To understand the concept of Indian Ethos in Management CO2 : To link the Traditional Management System to Modern Management System CO3 : To understand the Techniques of Stress Management CO4 : To understand the Evolution of Learning Systems in India

Department of B. Com (Banking and Insurance)

Program Name	Program Outcome
B Com Banking & Insurance	<p>PO1 :To have basic institutional and practical knowledge supported by text books including up-to-date information in the field of Banking and Insurance</p> <p>PO2 :To have knowledge of banking, insurance and capital market law besides fundamental legal knowledge</p> <p>PO3 :To have the ability to use basic theoretical and practical knowledge gained in the field in an advanced education level of the same field or at the same level of another field,</p> <p>PO4:To express their opinions about banking and insurance in written and oral form, based on the basic knowledge and skills they acquire</p>

Course Outcome:

Semester – I

Program Name	Course Name	Course Outcome
BBI	EMFS (Environmental management of financial services)	<p>CO1: Overview of different kinds of financial services.</p> <p>Co2: Role of Banking and Insurance for economic growth.</p> <p>Co3: Developmental policies for Banking & Insurance Companies.</p> <p>Co4: Regulatory norms for Banking & Insurance Sector.</p>
BBI	Principles Of Management	<p>Co1: The main objective of this course is to help the students to get aware towards varied management principles and practices.</p> <p>Co2: It details the different functions of management such as planning, organizing, staffing, directing, and controlling.</p> <p>Co3: It deals with organisation structure and its hierarchy</p> <p>Co4: Discuss about Indian leaders and International leaders.</p>
BBI	Financial Accounting	<p>Co1: Define bookkeeping and accounting</p> <p>Co2: Explain the general purposes and functions of accounting</p> <p>Co3: Explain the differences between management and financial accounting</p>

		<p>Co4: Describe the main elements of financial accounting information – assets, liabilities, revenue and expenses</p> <p>Co5: Identify the main financial statements and their purposes.</p>
BBI	BUSINESS COMMUNICATION	<p>CO1: To familiarize the learners to various communication technologies used to overcome communication barriers</p> <p>CO2: To train the students to be comfortable with and know about various types and the importance of group communication</p> <p>CO3 :To enhance written language proficiency in business correspondence.</p> <p>CO4:To acquaint the students with report writing and the various types of report</p>
BBI	Business Economics	<p>Co1: Understand how households (demand) and businesses (supply) interact in various market structures to determine price and quantity of a good produced.</p> <p>Co2: Understand how changes in the price of a good affect total revenue and total expenditure depending on the price elasticity of demand for the good.</p> <p>Co3: Understand the links between production costs and the economic models of supply</p> <p>CO4: Apply economic reasoning to individual and firm behavior in different market structures</p> <p>CO5: Understand the major pricing technique in different market structures and the implications</p>
BBI	Quantative Methods-I	<p>Co1 Explain probability theory and its relation to general statistics</p> <p>Co2 Explain the importance, techniques and biases of quantitative methods in context</p> <p>Co3 Use estimated models to obtain point and interval predictions as well as forecasts</p> <p>Co4 Construct and interpret various statistical hypothesis tests</p> <p>Co5 Critically evaluate regression analysis (model selection)</p>
BBI	Foundation Course- 1	<p>Co1- To have an overview of Indian society, its regional and demographic variations.</p> <p>Co2- To understand the history of women and various practices which are going on with women since ages</p> <p>Co3- To understand the concept of disparity arising due to gender inequality and other linguistic differences</p> <p>Co4- To understand the Indian political system and Indian constitution</p>

Semester – II

Program Name	Course Name	Course Outcome
BBI	Principles and Practices of Banking & Insurance	Co1: To understand the functions of Banking Co2: To understand Banking scenario in India Co3: to identify kinds of business risks. Co4: To be able to learn about growth of Insurance Business
BBI	Business Law	Co1: Demonstrate an understanding of the Legal Environment of Business. Co2: Apply basic legal knowledge to business transactions. Co3: Communicate effectively using standard business and legal terminology.
BBI	Financial Accounting - II	Co1: Understand Basic accounting Concepts & principle Co2: Gain knowledge about the double entry system of accounting & rules of Debit & credit Co3: Writing up of accounts of a sole trading/partnership firm up to finalization of accounts Co4: Classify Income & Expenditure into Capital & Revenue Co5: Value stock and Understand Hire purchase system of sales
BBI	Business Communication -II	Co1: To familiarize the learners to various communication technologies used to

		<p>overcome communication barriers</p> <p>Co2: To train the students to be comfortable with and know about various types and the importance of communication</p> <p>Co3: To enhance written language proficiency in business correspondence</p> <p>Co4: To acquaint the students with report writing and the various types of reports.</p>
BBI	Foundation Course - II	<p>CO1: Understand the concepts of liberalization, privatization and globalization and its effect on shaping Indian economy</p> <p>CO2: Comprehend the growth of information technology and communication and its impact on everyday life</p> <p>CO3: Develop a brief understanding about issues related to constitutional rights and an insight into the fundamental rights with respect to social, economic and political rights</p> <p>CO4: Recognizing the importance of environment and allied problems</p> <p>CO5: Identify the causes of stress and conflict and understand the problem of aggression and prejudice in society.</p> <p>CO6: Develop effective methods to cope and manage individual stress and resolve conflicts</p>
BBI	Organisational Behaviour	<p>Co1: Analyze five conceptual anchors of O:B.</p> <p>Co2: Identify personal dimensions of personality, job satisfaction, motivation and learning.</p> <p>Co3: May analyze the group formation and management process.</p> <p>Co4: Discuss group and group dynamics.</p> <p>Co5: Examine group types and team working techniques.</p>
BBI	Quantitative Methods II	<p>Co1: To understand Hypothesis and various linear programming techniques</p> <p>Co2: To understand its application in Business and economics</p> <p>Co3: To understand statistical application in Investment management</p> <p>Co4: To understand various economic indicators.</p>

Semester -III

Program Name	Course Name	Course Outcome
BBI	Financial Markets	Co1:To understand the history of Indian financial system and its structure as well the establishment of Development banks. Co2: To gain Knowledge about Primary and Secondary markets, Insight about Regulatory Framework for Financial Market and Various stock Exchange Co3:To understand Commodity Market, Its Structure and the brief about investing in commodities market Co4: To understand Derivatives Market
BBI	Direct Taxation	Co1: To acquaint the students with basic principles underlying the provisions of direct and indirect tax laws Co2: To develop a broad understanding of the tax laws and accepted tax practices Co3: To introduce practical aspects of tax planning as an important managerial decision-making process. Co4: Students will be able to demonstrate progressive learning of various tax issues
BBI	Information Technology	Co1: To understand the framework of Electronic commerce Co2: To understand the E- Banking and Electronic payment system Co3: To gain complete knowledge of MS office Co4: To understand various laws regarding cyber security
BBI	FC- Overview Of Banking Sector	Co1:To understand the banking sector Co2:To understand various relations between banker and its customers Co3:To understand the technology in banking sector Co4:To understand the concept of microfinance and financial inclusion

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BBI	Financial Management	Co1: To understand about Working Capital Financing Co2: To formulate Cash Management Technique Co3: To identify different types of Budget Co4: To be able to calculate different types of Leverage
BBI	Management Accounting	Co1: To understand role and importance of management accounting framework Co2: To understand and analysis corporate financial statements Co3: To understand the nature and projection of working and operating cycle Co4: To understand various factors and determinants of dividend policy and management of profits
BBI	Organisation Behaviour	Co1: To highlight the role of human resources in success of an enterprise Co2: To understand various processes involved in increasing the value of human assets Co3: To understand ways for maintaining high employees morale Co4: To maintain sound human relations by sustaining and improving the various conditions and facilities

Semester – IV

Program Name	Course Name	Course Outcome
BBI	Financial Management - II	Co1: To understand about Working Capital Financing Co2: To formulate Cash Management Techniques CO3- To identify different types of Budget Co3: To be able to calculate different types of Leverage
BBI	Cost Accounting	Co1: Introduction to Cost Accounting Co2: Classification of Cost and Cost Sheet Co3: Standard Costing Co4: Introduction to Marginal Costing
BBI	Entrepreneurship Management	Co1: To understand the concept of Entrepreneur and Entrepreneurship Co2: To understand various aspects of Business planning Co3: To understand various domains of Business Co4: To understand new and evolving concepts in Entrepreneurship
BBI	Information Technology in Banking & Insurance -II	Co1- To understand the various E-banking models Co2- To understand the induction of Techno management Co3- To understand the application of IT in Banking

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		Co4- To understand advanced MS-Office
BBI	Foundation Course – IV	Co1: To help students understand various procedure involved in insurance depending upon the market value Co2 : To train students to get comfortable with various aspects of insurance and its usage Co3 ; To help students understand the various aspects of general insurance industry Co4 : To help students understand how insurance helps the economy.
BBI	Corporate & Securities Law	CO1:To understand company law CO2: To understand SCRA CO3: To understand the rules and regulations of SEBI CO4:To understand Depository Act.
BBI	Business Economics - II	CO1:Understand why household, business, government and global behaviour determine the aggregate demand for goods and services CO2: Understand the basics of national income accounting CO3: Explain public goods, externalities, and government interventions using public finance theories

Semester - V

Program Name	Course Name	Course Outcome
BBI	International Banking & Finance	Co1: Fundamentals of International Finance Co2: International Capital Market Co3: Foreign Exchange Market Co4: Risk Management Co5: International Banking and Operation
BBI	Research Methodology	Co1: Students should understand a general definition of research design, process of designing a research study from its inception to its report. Co2: Students should be familiar with conducting a literature review for a scholarly

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		<p>educational study</p> <p>Co3: Students should understand the link between quantitative research questions and data collection and how research questions are operationalized in educational practice</p> <p>Co4: Students should be able to use statistical and econometrical models and tools to analyse the data.</p> <p>Co5: Students should be able to give a full shape to a research report, e.g., Interpretation, Layout, References and Appendix</p>
BBI	Auditing -1	<p>Co1: Recollects Vouching, Verification, internal check, control and audit</p> <p>Co2: Understands auditing of companies and appointment of company auditor</p> <p>Co3: Gain knowledge of audit of Bank and Insurance</p> <p>Co4: Acquires information on types of audit and its needs</p> <p>Co5: Acquires knowledge on verification and vouching</p>
BBI	Strategic Management	<p>Co1: To identify the different levels of Strategy, its importance, and process and concepts</p> <p>Co2: To understand economic, political, social, technological, legal and ecological Facet of strategic environment.</p> <p>Co3: To formulate mission vision and goals of their specific organisation and to understand integration, disinvestment and downsizing.</p> <p>Co4: To be able to formulate strategies in a creative and innovative manner and to be able to evaluate Bench marking, to do performance gap analysis, Responsibility centres, ROI and budgeting.</p>
BBI	Financial Services Management	<p>Co1: To understand the concept of financial services</p> <p>Co2: To understand the basic concepts of principles of finance</p> <p>Co3: To understand different sources of finance</p> <p>Co4: To understand the concept of Housing finance and Consumer finance</p> <p>C05: To make the analysis of books of accounts and statements</p>
BBI	Business Ethics & Corporate	<p>Co1: Applicability of ethics in business and its necessity to adhere to those ethics</p>

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	Governance	Co2: To gain knowledge on corporate governance and code of conduct of business house Co3: To understand the importance of CSR Co4: To Analyse the different cases of corruption in different levels
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Semester – VI

Program Name	Course Name	Course Outcome
BBI	Central Banking	Co1: Understand the rationale & functions of Central Bank Co2: Scope of Central banking in India Co3: Objectives of Monetary Policy & Credit Policy Co4: Linking the functioning of Central bank to Financial Stability
BBI	Human Resource Management	Co1: To understand the role of human resource In success of an enterprise Co2: To understand various processes involved in increasing the value of human assets. Co3: To understand ways for maintaining high employee morale Co4: To understand as to how to sustain sound human relations by improving various conditions and facilities in an organisation.
BBI	Auditing – II	Co1: Recollects Vouching, Verification, internal check, control and audit Co2: Understands auditing of companies and appointment of company auditor Co3: Gain knowledge of audit of Bank and Insurance Co4: Acquires information on types of audit and its needs Co5: Acquires knowledge on verification and vouching
BBI	Turnaround Management	Co1: Understanding about how to handle business Co2: Understanding about Industrial Sickness and how its industry becomes sick Co3: To know the different turnaround strategies to overcome sickness and to implement business process re- structuring in sick unit Co4: To know the recent trends in business scenario

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BBI	International Business	Co1: International Trade- Its Growing Importance and MNC Co2: Knowledge about Institutional support like IMF, ILO, WTO Co3: Difference between International Human resource and Domestic business, Expatriation and Repatriation Co4: Export and Import, Its Methods and quality Co5: Export and Import Procedure /Foreign Trade policy
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Program Outcomes

Program Name	Program Outcomes
BCom (Financial Markets)	<p>PO1.This Program will help the students brings an additional avenue of self-employment and knowledge needed to assume Financial Management Advisor and helps student to understand how Financial Market works.</p> <p>PO2. It will provide an adequate exposure to operational environment in the field of Financial market & other related financial services .</p> <p>PO3. It will also benefit the industry by providing them with suitable trained persons in the field of Financial Market and making students more employable in Financial market Industries.</p>

Course Outcomes

Program Name	Course Name	Course Outcome
FYBFM Sem I	Financial Accounting I	<p>CO1:To understand Meaning, principles and Scope of Accounting, Accounting standards, IFRS and accounting in computerised environment</p> <p>CO2:To study accounting cycle, classification of expenditure and receipts</p> <p>CO3:Depreciation accounting and preparation of trial balance</p> <p>CO4:Preparation and presentation of Manufacturing/ Partnership Final Accounts in horizontal format</p>
	Introduction to Financial System	<p>CO1: To get complete understanding Indian Financial System.</p> <p>CO2: To think about various financial products and instruments.</p> <p>CO3: This helps to understand the core subject in better way</p>
	Business Mathematics	<p>CO1: To understand the concept of Ratio Proportion and Percentage and its practical application</p> <p>CO2: To understand the concept of Profit & Loss and its practical application</p> <p>CO3: To understand the concept of Interest & Annuity and its practical application</p> <p>CO4: To understand the concept of Shares and Mutual Funds and its practical application</p>
	Business Communication I	<p>CO1: To understand the process of communication and its application in real life</p> <p>CO2: To be able to understand the importance of medium in the effective communication and feedback</p> <p>CO3: To understand various barriers and ways to overcome them for effective communication.</p> <p>CO4: To know various channels of communication/</p>

		Verbal non verbal communication/ Different modes of communication /E commerce
	Foundation Course I	CO1: To have an overview of Indian society , its regional and demographic variations CO2: To understand the concept of disparity arising due to gender inequality and other linguistic differences. CO3: To know duties and values to strengthen the societal values CO4: To understand Indian constitution and other political processes
	Business Environment	CO1:To analyse Business and its Environment CO2: To Examine Business and Society CO3: Contemporary issues CO4: To know various aspect of International Environment
	Business Economics I	CO1: Gain basic knowledge of the operation of the business economics. CO2: Apply the different concepts of demand, cost and production. CO3: Employ marginal analysis for decision making CO4: Understand and gain analytical skills for understanding market structures. CO5: Understand different pricing methods.
FYBFM Sem II	Financial Accounting II	CO1: To understand accounting for issue of shares and debentures CO2: To understand concept of bonus shares and accounting of issue of bonus shares CO3: To acquaint with revised schedule VI, valuation of shares and goodwill, accounting of buyback of shares and own debentures, valuation of investments CO4: To acquire knowledge about GAAPs, Indian Accounting Standards and accounting in computerised environment
	Principles of Management	CO1: To get complete understanding of management of business. CO2: To plan, execution and control of various activities. CO3: Develop the analytical ability of the student to think and act systematically and smartly based on the situation.

	Business Communication II	<p>CO1: To familiarize the learners to various communication technologies used to overcome communication barriers</p> <p>CO2: To train the students to be comfortable with and know about various types and the importance of group communication</p> <p>CO3: To enhance written language proficiency in business correspondence</p> <p>CO4: To acquaint the students with report writing and the various types of reports</p>
	Business Statistics	<p>CO1: To understand the concept of Sampling and its application in real life</p> <p>CO2: To understand the concept of Measure of Central Tendency and its application in real life</p> <p>CO3: To understand the concept of Measure of Dispersion and its application in real life</p> <p>CO4: To understand the concept of Correlation and regression and its application in real life</p>
	Foundation Course II	<p>CO1: Understand the concepts of liberalization, privatization and globalization and its effect on shaping Indian economy</p> <p>CO2: Comprehend the growth of information technology and communication and its impact on everyday life</p> <p>CO3: Develop a brief understanding about issues related to constitutional rights and an insight into the fundamental rights with respect to social, economic and political rights</p> <p>CO4: Recognizing the importance of environment and allied problems</p>
	Environmental Science	<p>CO1: Basic concepts related to composition of environment.</p> <p>CO2: Degradation of the environment through depletion of resources such as air, water and soil, which is deterioration of ecosystems;</p> <p>CO3: Sustainability is a broad discipline, giving student's insights for ecological balance</p> <p>CO4: Non-Conventional energy sources are gaining importance due to high demand of conventional energies.</p>
	Computer Skills I	CO1: To understand Computer Fundamentals

		<p>CO2: To understand History of Windows OS</p> <p>CO3: To think on uses of Internet and related technologies</p> <p>CO4: To make students comfortable with Microsoft and Excel</p>
SYBFM Sem III	Debt Market I	<p>CO1: To understand basic concepts of Debt Market & Fixed Income Securities</p> <p>CO2: Detailed understanding of fixed income securities and their various categories</p> <p>CO3: Latest learning on economic indicators and fixed income markets</p> <p>CO4: Challenges faced by Portfolio Management in fixed income market – domestic & international</p>
	Equity Market I	<p>CO1: To get complete understanding of equity market including regulatory framework, fundamental & technical analysis.</p> <p>CO2: To think about function of SE and practical applicability of statistical analysis etc.</p> <p>CO3: Students can guide others to participate in Indian equity market.</p>
	Portfolio Management	<p>CO1: To understand the concept of Portfolio Management and its practical application</p> <p>CO2: To understand the Portfolio Management Strategies and its practical application</p> <p>CO3: To understand the concept of Portfolio Analysis and its practical application</p> <p>CO4: To understand the concept of Portfolio Revision and performance management and its practical application</p>
	Business Law I	<p>CO1: To make aware about provisions of Contract Act.</p> <p>CO2: To study the different Negotiable Instruments</p> <p>CO3: To understand the provisions of Special contract Act.</p>
	Computer Skills II	<p>CO1: To understand the concept of Advance Spread sheet and its practical application</p> <p>CO2: To understand the concept of Data Based Management System and its practical application</p> <p>CO3: To understand the concept of Modern E Business Software Systems and its practical application</p> <p>CO4: To understand the concept of Emerging Technologies and its practical application</p>
	Management Accounting	<p>CO1: Basic understanding of Management Accounting</p> <p>CO2: Understanding Analysis and interpretation of Accounting</p>

		<p>CO3: To Acquaint with Ratio analysis and interpretation based on vertical financial statements</p> <p>CO4: To understand importance of cash flow management in business and preparation of cash flow statement as per accounting standard 3</p> <p>CO5: To know about various aspects of working capital management and its estimation</p>
	Foundation Course III (Money Market)	<p>CO1: To understand the Money market and its Instruments</p> <p>CO2: To know the Money market is regulated by various Regulatory Framework</p> <p>CO3: To Learn Various Instruments in Money market</p> <p>CO4: To know the recent development in Money market</p>
SYBFM Sem IV	Debt Market II	<p>CO1: To understand basic concepts of Debt Market & Fixed Income Securities</p> <p>CO2: Detailed understanding of fixed income securities and their various categories</p> <p>CO3: Latest learning on economic indicators and fixed income markets</p> <p>CO4: Challenges faced by Portfolio Management in fixed income market – domestic & international</p>
	Equity Market II	<p>CO1: To get knowledge about valuation and statistical Analysis.</p> <p>CO2: To think about the system of stock market and factors affecting price</p> <p>CO3: Students can guide others to participate in Indian equity market.</p>
	Merchant Banking	<p>CO1: To understand the concept of Merchant Banking</p> <p>CO2: To understand the Initial Public Offering (IPO)</p> <p>CO3: To understand Issue of DRs, ADRs and CPs</p> <p>CO4: To understand the Issue of Bond and Debentures</p>
	Business Law II	<p>CO1: To study the provisions of different Business/Commercial law.</p> <p>CO2. To make aware about intellectual Law.</p> <p>CO3. To understand the current issue & its legality issue.</p>
	Corporate Finance	<p>CO1: Basic understanding about corporate finance</p> <p>CO2: To learn theories of capitalisation, cost of capital and Break Even Analysis</p> <p>CO3: To Understand capital structure theories, cost of capital and basics of capital budgeting</p>

		CO4: To acquire knowledge about various sources of public finance
	Business Economics II	CO1: To understand Macroeconomics in detail CO2: To correlate Money, Inflation and Monetary policy CO3: To know various constituents of Fiscal policy CO4: To understand the various issues of International trade
	Foundation Course IV- (Foreign Exchange Markets)	CO1: To understand foreign Exchange market and its trading volume CO2: To learn historical prospective of FERA & FEMA CO3: To understand operational aspects of For-ex market & contracts CO4: To observe Risk management in For-ex market and types of exchange rates.
TYBFM	Marketing in Financial Services	CO1: To understand foundation of service marketing CO2: To analysis the various segmentation CO3: To understand the various issues in marketing of services CO4: To know the how service quality is offered and customer satisfaction
	Technical Analysis	<ul style="list-style-type: none"> • To get complete understanding technical analysis. • To think about application of various indicators. • Students can analysis the share price movement and suggest to others to buy/sell/hold
	Financial Derivatives	CO1: To understand the concept of Financial Derivatives and its practical application CO2: To understand the concept of Futures and its practical application CO3: To understand the concept of Options and its practical application CO4: To understand the concept of Trading Clearing and settlement of Options and Futures and its practical application
	Equity Research	CO1: To understand the Research and Research Methodology in Equity Research CO2: To understand the Equity Research overview CO3: Studying the various fundamentals of Research CO4: Working of Companies analysis
	Direct Tax	CO1: To understand the provisions of determining residential status of individual CO2: To study various heads of income CO3: To study deductions from total income CO4: To compute taxable income of Individuals
	Business Ethics and Corporate Governance	CO1: To understand the concept of Business Ethics and its practical application

		<p>CO2: To understand the concept of Corporate Governance (Conceptual Framework) its practical application</p> <p>CO3: To understand the concept of Corporate Governance and Shareholders rights and its practical application</p> <p>CO4: To understand the concept of Corporate Governance Forums and Legislative Framework of Corporate Governance in India</p>
TYBFM Sem VI	Venture Capital & Private Equity	<p>CO1: To understand the concept of venture capital and Private Equity</p> <p>CO2: To analyse the structure and valuation approaches</p> <p>CO3: To understand strategies of private equity</p> <p>CO4: To know exit strategies of Private Equity</p>
	Mutual Fund Management	<p>CO1: To get complete understanding of mutual fund industry, legalities, accounting, valuation and taxation.</p> <p>CO2: Different types of mutual fund products. Calculation of NAV etc.</p> <p>CO3: Develop the analytical ability of the student to become an investment advisor</p>
	Risk Management	<p>CO1: To understand the concept of Risk Management and its application in real life</p> <p>CO2: To understand evaluation of Risk and techniques related to it</p> <p>CO3: To understand the concept of Foreign Exchange Risk</p> <p>CO4: To understand the concept of Interest Rate Risk</p>
	Strategic Corporate Finance	<p>CO1: To understand basics of Strategic Corporate Finance and Strategic cost management</p> <p>CO2: To study about various sources of financing available for corporates</p> <p>CO3: To recognise methods of company valuation and management buyouts and buy ins</p> <p>CO4: To learn credit risk management</p>
	Organisation Behaviour	<p>CO1: To understand the Organization behaviour</p> <p>CO2: To understand others , Interpersonal relationships</p> <p>CO3: To know group behaviour and Team behaviour</p> <p>CO4: To know Stress management and change</p>

BMM	Program Outcome
	<p>PO1: To develop and inculcate the traits of professionalism amongst the students related to professional attire, communication skills and professional discipline.</p> <p>PO2: The objective of the course is to acquaint the students with several media related fields like photography, film making, designing, animation, public relation etc., enabling them to face the media industry with confidence</p> <p>PO3: To focus on enhancing logical skills, presentations skills and introduces students to various phases of mass media.</p> <p>PO4: To Provide a basic understanding of Mass media and other related industry among students.</p>

FYBMM

SEM 1

Program Name	Course Name	Course Outcome
BMM	EFFECTIVE COMMUNICATION –I	<p>CO1: To make the students aware of functional and operational use of language in media</p> <p>CO2: To equip or enhance students with structural and analytical reading, writing and thinking skills</p>

Program Name	Course Name	Course Outcome
BMM	FOUNDATION COURSE –I	<p>CO1: To introduce students to the overview of the Indian Society</p> <p>CO2: To help them understand the constitution of India</p> <p>CO3: To acquaint them with the socio-political problems of India</p>

Program Name	Course Name	Course Outcome
BMM	VISUAL COMMUNICATION	<p>CO1: To provide students with tools that would help them visualize and communicate</p> <p>CO2: Understanding Visual communication as part of Mass Communication</p> <p>CO3: To acquire basic knowledge to be able to carry out a project in the field of visual</p>

Program Name	Course Name	Course Outcome
BMM	FUNDAMENTALS OF MASS COMMUNICATION	<p>CO1: To introduce students to the history, evolution and the development of Mass Communication in the world with special reference to India</p> <p>CO2: To study the evolution of Mass Media as an important social institution</p> <p>CO3: To understand the development of Mass Communication models</p> <p>CO4: To develop a critical understanding of Mass Media</p>

		CO5: To understand the concept of New Media and Media Convergence and its implication
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Program Name	Course Name	Course Outcome
BMM	CURRENT AFFAIRS	CO1: To provide learners with overview on current developments in various fields CO2: To generate interest among the learners about burning issues covered in the media CO3: To equip them with basic understanding of politics, economics, environment and technology so that students can grasp the relevance of related news CO4: Twenty minutes of newspaper reading and discussion is mandatory in every lecture

Program Name	Course Name	Course Outcome
BMM	HISTORY OF MEDIA	CO1: Learner will be able to understand Media history through key events in the cultural history CO2: To enable the learner to understand the major developments in media history CO3: To understand the history and role of professionals in shaping communications CO4: To understand the values that shaped and continues to influence Indian mass media CO5: Learner will develop the ability to think and analyze about media

FYBMM

SEM II

Program Name	Course Name	Course Outcome
BMM	EFFECTIVE COMMUNICATION -II	CO1: To make the students aware of use of language in media and organization CO2: To equip or enhance students with structural and analytical reading, writing and thinking skills

Program Name	Course Name	Course Outcome
BMM	FOUNDATION COURSE-II	CO1: To introduce students to the overview of the Indian Society CO2: To help them understand the constitution of India CO3: To acquaint them with the socio-political problems of India

Program Name	Course Name	Course Outcome
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BMM	CONTENT WRITING	CO1: To provide students with tools that would help them communicate effectively CO2: Understanding crisp writing as part of Mass Communication CO3: The ability to draw the essence of situations and develop clarity of thought
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Program Name	Course Name	Course Outcome
BMM	INTRODUCTION TO ADVERTISING	CO1: To provide the students with basic understanding of advertising, growth, importance and types CO2: To understand an effective advertisement campaigns, tools, models etc CO3: To comprehend the role of advertising , various departments, careers and creativity CO4: To provide students with various advertising trends, and future

Program Name	Course Name	Course Outcome
BMM	INTRODUCTION TO JOURNALISM	CO1: To help media students to acquaint themselves with an influential medium of journalism that holds the key to opinion formation & to create awareness

Program Name	Course Name	Course Outcome
BMM	MEDIA GENDER & CULTURE	CO1: To discuss the significance of culture and the media industry CO2: To understand the association between the media, gender and culture in the society CO3: To stress on the changing perspectives of media, gender and culture in the globalised era

SYBMM-SEM 3

Program Name	Course Name	Course Outcome
BMM	INTRODUCTION TO CREATIVE WRITING	CO1: to encourage students to read stories, poems, plays CO2: to develop further and build upon the writing and analytical skills acquired in Semesters I and II CO3: to acquaint students with basic concepts in literary writing CO4: to familiarize students with the creative process.

Program Name	Course Name	Course Outcome
BMM	INTRODUCTION	CO1: To introduce students to a set of approaches in the

	TO CULTURE STUDIES	study of culture CO2: To examine the construction of culture CO3: To understand how the media represents culture
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Program Name	Course Name	Course Outcome
BMM	INTRODUCTION TO PUBLIC RELATIONS	CO1: The objective of this paper is to introduce the subject of public relations to the student and help understand its role and function it plays in society CO2: It will equip the student with the basic tools of public relations and give them an overall understanding of the subject

Program Name	Course Name	Course Outcome
BMM	INTRODUCTION TO MEDIA STUDIES	CO1: To expose students to the well-developed body of media theory and analysis CO2: To foster analytical skills that will allow them to view the media critically

Program Name	Course Name	Course Outcome
BMM	UNDERSTANDING CINEMA	CO1: To acquaint the students with the various styles and schools of cinema throughout the world.

Program Name	Course Name	Course Outcome
BMM	ADVANCED COMPUTERS	CO1: To work on Macromedia Flash to create banner ads for websites CO2: Possibly introduction to High-end animation softwares like 3d Studio Max, Maya, etc

SYBMM SEM - 4

Program Name	Course Name	Course Outcome
BMM	INTRODUCTION TO ADVERTISING	CO1: To give a brief insight about advertising & its different aspects to the students of Media

Program Name	Course Name	Course Outcome
BMM	PRINT PRODUCTION AND PHOTOGRAPHY	CO1: To help students understand the principles and practice of photography CO2: To enable students to enjoy photography as an art

Program Name	Course Name	Course Outcome
BMM	RADIO AND TELEVISION	CO1: To introduce the basic terms and concepts of broadcasting CO2: To give an overview of the structure and function of the broadcast industry
Program Name	Course Name	Course Outcome
BMM	MASS MEDIA RESEARCH	CO1: To introduce students to debates in Research approaches and equip them with tools to carry on research CO2: To understand the scope and techniques of media research, their utility and limitations

Program Name	Course Name	Course Outcome
BMM	ORGANISATIONAL BEHAVIOUR	CO1: Orienting students to issues in organizational functioning CO2: To introduce students to the concepts given below at a preliminary level

TYBMM
SEM 5 – Specialization 1 -Advertising

Program Name	Course Name	Course Outcome
BMM	MEDIA PLANNING AND BUYING	CO1: To develop knowledge of various characteristics of media. CO2: To understand procedures, requirements, and techniques of media planning and buying. CO3: To learn the various media mix and its implementation CO4: To understand budget allocation for a Media plan

Program Name	Course Name	Course Outcome
BMM	BRAND BUILDING	CO1: To study the concept of Brands CO2: To study the process of building brands CO3: To study its importance to the consumer and advertisers

Program Name	Course Name	Course Outcome
BMM	ADVERTISING IN CONTEMPORARY SOCIETY	CO1: To understand the environment in Contemporary Society CO2: ii) To understand Liberalisation and its impact on the economy CO3: iii) To study contemporary advertising

		and society
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Program Name	Course Name	Course Outcome
BMM	Consumer Behaviour	CO1: To understand role of marketing in influencing consumer behaviour CO2: To analyze the role of marketer & the consumer in advertising CO3: To sensitize the students to the changing trends in consumer behaviour

Program Name	Course Name	Course Outcome
BMM	COPYWRITING	CO1: To familiarize the students with the concept of copywriting as selling through writing CO2: To learn the process of creating original, strategic, compelling copy for various media CO3: To train students to generate, develop and express ideas effectively

Program Name	Course Name	Course Outcome
BMM	Ad Design	CO1: To make students understand the process of planning & production of advertisement CO2: To highlight the importance of visual communication CO3: To provide practical training in the field of advertising.

TYBMM -Specialization 2-Journalism

SEM V

Program Name	Course Name	Course Outcome
BMM	Editing	CO1: As an important segment of newspaper production, editing is a vital function. The syllabus lays stress on language skill improvement CO2: It aims at orienting students to gain more practical knowledge in the print media scenario. The syllabus encompasses the current trends of digital media as well as writing for e editions of papers CO3: The syllabus tackles editing from various beats points of view CO4: Editing of editorials, columns, etc is included to acquaint the students about responsible journalism CO5: With global media and changing advertising concepts lay-outs in modern times can be imparted

Program Name	Course Name	Course Outcome
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BMM	REPORTING	CO1: To enable students to become Reporters, which is supposed to be a prerequisite while entering into the field of Journalism CO2: To make them understand basic ethos of the news and news-gathering CO3: To prepare them to write or present the copy in the format of news CO4: To develop nose for news CO5: To train them to acquire the skills of news-gathering with traditional as well as modern tools
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Program Name	Course Name	Course Outcome
BMM	Features and Opinion	CO1: Understanding the differences between reporting and feature writing CO2: Understanding the other types of soft stories CO3: iii) Learning the skills for writing features/opinion/soft stories and of interviewing.

Program Name	Course Name	Course Outcome
BMM	Journalism and Public Opinion	CO1: To assess the importance of the media vis a vis the public CO2: To project a fair idea of the role of the media in creating and influencing Public Opinion CO3: To analyze the impact of the media on public opinion on socio political issues

Program Name	Course Name	Course Outcome
BMM	Indian Regional Journalism	CO1: Study of the history and role of Indian press other than in English CO2: Understand the contribution and role of certain publications and stalwarts CO3: Study of the regional press and television of today

SEM VI – SPECIALIZATION 1- ADVERTISING

Program Name	Course Name	Course Outcome
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Program Name	Course Name	Course Outcome
BMM	Newspaper & Magazine Making	CO1: To study the design, elements of the newspaper and magazine CO2: To study space distribution CO3: To get exposure to design software such as Quark Express CO4: To study the process of planning and production of newspaper and magazine

BMM	Financial	CO1: To provide a brief over view of the basic
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	Management for Marketing and Advertising	<p>concepts, goals functions and types of finance available for new and existing business and marketing units</p> <p>CO2: To enable the understanding of the need for financial planning through Budgets and their benefits</p> <p>CO3: To enable students to evaluate the financial implications of marketing decisions through simple analytical tools</p>
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Program Name	Course Name	Course Outcome
BMM	The Principles & Practice of Direct Marketing	<p>CO1: To understand the concept and importance of Direct Marketing</p> <p>CO2: To understand the various techniques of direct marketing and its advantages</p>

Program Name	Course Name	Course Outcome
BMM	AGENCY MANAGEMENT	<p>CO1: To acquaint the students with concepts, techniques for developing an effective advertising campaign</p> <p>CO2: To familiarize students with the different aspects of running an ad agency</p> <p>CO3: To inculcate competencies to undertake professional work in the field of advertising.</p>

Program Name	Course Name	Course Outcome
BMM	ADVERTISING AND MARKETING RESEARCH	<p>CO1: To inculcate the analytical abilities and research skills among the students</p> <p>CO2: To understand research methodologies – Qualitative vs Quantitative</p> <p>CO3: To discuss the foundations of Research and audience analysis that is imperative to successful advertising</p> <p>CO4: To understand the scope and techniques of Advertising and Marketing research, and their utility</p>

Program Name	Course Name	Course Outcome
BMM	Legal Environment & Advertising Ethics	<p>CO1: To acquaint students to the Legal Environment in contemporary India highlighting the relevance of the same with reference to Advertising media</p> <p>CO2: To emphasise & reiterate the need to have ethical practices in the field of advertising media both in India & internationally</p> <p>CO3: To appreciate the role of advertising in contemporary consumerism, the need for consumer awareness & consumer protection</p> <p>CO4: Advertising as a profession today & how to</p>

		protect it the future of advertising a. The socio – economic criticisms b. Why Advertising needs to be socially responsible? c. The need for Critiques in Advertising CO5: The syllabus has been redesigned to include advertising in both traditional & New Media
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Program Name	Course Name	Course Outcome
BMM	Contemporary Issues	CO1: To understand and analyse some of the present day environmental, political, economic and social concerns and issues CO2: To understand importance of human rights and its implications in India CO3: To understand present day problems and challenges and its implication on development

Program Name	Course Name	Course Outcome
BMM	DIGITAL MEDIA	CO1: Understand digital marketing platform CO2: Understand digital marketing platform CO3: Understand the of use key digital marketing

TYBMMM-VI – Specialization 2 - JOURNALISM

Program Name	Course Name	Course Outcome
BMM	Contemporary Issues	CO1: To understand and analyse some of the present day environmental, political, economic and social concerns and issues CO2: To highlight the importance of human rights and its implementation in India CO3: To understand the present day problems and challenges and its implications on development.

Program Name	Course Name	Course Outcome
BMM	Press Laws and Ethics	CO1: To study media laws CO2: To understand media

Program Name	Course Name	Course Outcome
BMM	Broadcast Journalism	CO1: To understand the development of Broadcast journalism CO2: To introduce importance of regional journalism

Program Name	Course Name	Course Outcome
BMM	Business &	CO1: To understand the tools of business journalism and

	Magazine Journalism	an overview of the economy CO2: To study the magazine sector and its specialisation
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Program Name	Course Name	Course Outcome
BMM	Issues of Global Media	CO1: Study the role of media in the 21st Century and the challenges facing traditional media CO2: Familiarise students about regional versus global media CO3: Highlight social media's relevance in information dissemination

Program Name	Course Name	Course Outcome
BMM	News Media Management	CO1: To make students aware about the responsibilities, structure and functioning of responsibilities of an organisation CO2: Students will be able to analyze individual media businesses and understand the economic drivers of the media economy CO3: Students will have developed hands-on experience as content marketers using journalistic and digital techniques CO4: Students will have gained a perspective on the evolution of media in the last 25 years and on key current trends

Program Name	Course Name	Course Outcome
BMM	DIGITAL MEDIA	CO1: Understand digital marketing platform CO2: Understand digital marketing platform CO3: Understand the of use key digital marketing

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Program Name	Program Outcome
MSCIT	<p>PO1: Demonstrate understanding of the principles and working of the hardware and software aspects of IT systems.</p> <p>PO2: Design, implements, test, and evaluate a computer system, component, or algorithm to meet desired needs and to solve a computational problem.</p> <p>PO3: To enhance skills and adapt new computing technologies for attaining professional excellence and carrying research.</p>

Course Outcome:

Semester – I

Program Name	Course Name	Course Outcome
MSCIT	Soft Computing Techniques	<p>CO1: Introduction to Soft Computing</p> <p>Co2: Artificial Neural Network, Supervised Learning Network and Associative Memory Networks</p> <p>Co3: UnSupervisedLearning Networks, Special Networks and Third Generation Neural Networks</p> <p>Co4: Introduction to Fuzzy Logic, Classical Relations and Fuzzy Relations, Membership Function, Defuzzification: Lambda-cutsfor fuzzysets and Fuzzy Arithmetic and Fuzzy measures</p> <p>Co5: Concept of Virtual Machine and Cloud Computing, Designing Secure Web Applications.</p>
MSCIT	Research in Computing	<p>Co1: Develop understanding on various kinds of research, objectives of doing research, research process, research designs and sampling.</p> <p>Co2: select and define appropriate research problem and parameters</p> <p>Co3: Have basic knowledge on qualitative research techniques</p> <p>Co4: should be able to define the meaning of a variable, and to be able to identify independent, dependent, and mediating variables</p> <p>Co5: Have basic awareness of data analysis-and hypothesis testing procedures</p>
MSCIT	DATA Science	<p>Co1: Apply quantitative modeling and data analysis techniques to the solution of real world business problems, communicate findings, and effectively present results using data visualization techniques.</p> <p>Co2: Recognize and analyze ethical issues in business related to intellectual property, data security, integrity, and privacy</p>

		<p>Co3: Apply ethical practices in everyday business activities and make well-reasoned ethical business and data management decisions</p> <p>Co4: Demonstrate knowledge of statistical data analysis techniques utilized in business decision making.</p> <p>Co5: Apply principles of Data Science to the analysis of business problems. Use data mining software to solve real-world problems. Employ cutting edge tools and technologies to analyze Big Data. Apply algorithms to build machine intelligence. Demonstrate use of team work, leadership skills, decision making and organization theory.</p>
<p>MSCIT</p>	<p>Cloud Computing</p>	<p>CO1: Understanding what is cloud the history behind cloud computing ,technologies used before it,the different ways in which cloud environment can be built and its deployment models,using virtulaization technology behind cloud computing</p> <p>CO2: Having a thorough knowledge on how various types of infrastructure can be built for different types of deployment models,Getting a deep insights to threat,risk and threat sourceson cloud security,Understanding the services provided by major cloud providers like Amazon,Google App Engine,Microsoft</p> <p>CO3: Getting an understanding of the basic cloud mechanisms deployed in cloud environment,and the advanced mechanisms which can make the cloud environment more efficient as well as secure</p> <p>CO4: Understanding how the mechanisms studied in above unit can help in building a resilient,efficient cloud architecture having both basic and advanced approach towards cloud architecture</p> <p>Co5: Getting an insight on which metrics are used by the cloud provider to build price model,characteristcs of a good service level agreement,and understanding cloud model delivery with both providers and consumers perspective</p>

Semester – II

Program Name	Course Name	Course Outcome
MSCIT	Big Data Analytics	<p>Co1: Understand the key issues in big data management and its associated applications in intelligent business and scientific computing.</p> <p>Co2: Acquire fundamental enabling techniques and scalable algorithms like Hadoop, Map Reduce and NO SQL in big data analytics.</p> <p>Co3: Interpret business models and scientific computing paradigms.</p> <p>Co4: Apply software tools for big data analytics.</p> <p>cO5: Achieve adequate perspectives of big data analytics in various applications like recommender systems, social media applications etc.</p>
MSCIT	Modern Networking	<p>Co1: Demonstrate in-depth knowledge in the area of Computer Networking.</p> <p>Co2: To demonstrate scholarship of knowledge through performing in a group to identify, formulate and solve a problem related to Computer Networks</p> <p>Co3: Prepare a technical document for the identified Networking System Conducting experiments to analyze the identified research work in building Computer Networks</p> <p>Co4: Define and Support User Needs, Quality of Service, Background, QoS Architectural Framework</p> <p>Co5: Learn Modern Network Architecture</p>
MSCIT	Microservices Architecture	<p>Co1: Develop web applications using Model View Control, Boost your hire ability through innovative and independent learning.</p> <p>Co2: Create MVC Models and write code that implements business logic within Model methods, properties, and events.</p> <p>Co3: Create Views in an MVC application that display and edit data and interact with Models and Controllers.</p>

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		<p>Co4: Gaining a thorough understanding of the philosophy and architecture of .NET Core, Understanding packages, metapackages and frameworks</p> <p>Co5: Acquiring a working knowledge of the .NET programming model, Implementing multi-threading effectively in .NET applications</p>
MSCIT	Image Processing	<p>Co1: Understand the relevant aspects of digital image representation and their practical implications, Have the ability to design pointwise intensity transformations to meet stated specifications.</p> <p>Co2: Understand 2-D convolution, the 2-D DFT, and have the ability to design systems using these concepts.</p> <p>Co3: Have a command of basic image restoration techniques, Understand the role of alternative color spaces, and the design requirements leading to choices of color space.</p> <p>Co4: Appreciate the utility of wavelet decompositions and their role in image processing systems.</p> <p>Co5: Have an understanding of the underlying mechanisms of image compression, and the ability to design systems using standard algorithms to meet design specifications.</p>

Semester -III

Program Name	Course Name	Course Outcome
MSCIT	Ethical Hacking	<p>Co1: Understand the basic concepts of ethical hacking.</p> <p>Co2: Demonstrate the concept of system hacking and differentiate between various malwares.</p> <p>Co3: Understand social engineering, denial of service and session hijacking.</p>

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		<p>Co4: Implement hacking of webserver and web applications.</p> <p>Co5: Understand firewalls and honeypots, buffer overflows and cryptography.</p>
MSCIT	Information Security Management	<p>Co1: Risk assessment and management</p> <p>Co2: Security management of IT systems</p> <p>Co3: Public key infrastructures</p> <p>Co4: Auditing and business continuity</p> <p>Co5: computer forensics</p>
MSCIT	Virtualization	<p>Co1: Understanding the basics of virtualization technology like what is virtualization its pros and cons ,its types and taxonomy</p> <p>Co2: Understanding how server virtualization can be implemented,technologies behind it and the business cases in which it has a very important role to play</p> <p>Co3: Understanding enterprise campus network design,WAN designs and implementing virtualization at device,data path and control plane level</p> <p>Co4: Having an insight on SAN architecture,SNIA models used to make SAN designs more understandable and understanding the suitability of different RAID levels</p> <p>Co5: Understanding the history, architecture and usage of blade systems and their contribution in virtualization technology</p>
MSCIT	Embedded Systems	<p>Co1: Understand the basic concepts of embedded systems</p> <p>Co2: Understand Embedded hardware/firmware design and real time operating systems</p> <p>Co3: Understand the working of different types of memories</p> <p>Co4: Program microcontrollers in C using IDE and debugging techniques</p> <p>Co5: Design, Development and planning of embedded systems based projects</p>

Semester – IV

Program Name	Course Name	Course Outcome
MSCIT	IT Infrastructure Management	<p>Co1: To learn the basics of ITSM, Life Cycle of ITSM and principles of Service Strategy</p> <p>Co2: To understand objectives of service design, principles, processes and considerations during service design</p> <p>Co3: To understand objectives of service transition, principles, processes and considerations during service transition.</p> <p>Co4: To learn objectives of service operations, principles, functions and processes of service operation</p> <p>Co5: To understand objectives, major concepts and processes of Continual Service Improvement</p>
MSCIT	Artificial Intelligence	<p>Co1: Understanding AI and its foundations</p> <p>Co2: Learning AI algorithms and concepts which can assist in realtime implementations</p> <p>Co3: Various search methodologies and their practical implementations with examples</p> <p>Co4: Learning Structure of Intelligent systems so that AI Based applications can be built over it</p> <p>Co5: It teaches the project implementations of AI with proper planning.</p>
MSCIT	Computer Forensic	Co1: Understanding Investigation Process, Data Acquisitions

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		Co2: Working with Windows, DOS systems and current forensics tools Co3: Understanding Macintosh and Linux boot processes, Recovering graphic files Co4: Network Forensics and E-mail Investigations Co5: Report Writing, Testimony and Ethics in Investigations
MSCIT	Design of Embedded Control Systems	Co1: Understand the working of microcontrollers Co2: Understand the working of PIC microcontrollers Co3: Understand fundamentals of ARM Processor Co4: Understand the different instruction sets in ARM Co5: Understand writing a ARM assembly code

M.COM PROGRAM OUTCOME

Program Name	Program Outcome
M Com Banking & Insurance	<p>PO1 : To inculcate the knowledge of business and the techniques of managing the business with special focus on Insurance and Banking theory law and practices.</p> <p>PO2 :To have knowledge of capital market law besides fundamental legal knowledge</p> <p>PO3 :To have the ability to use basic theoretical and practical knowledge gained in the field in an advanced education level of the same field or at the same level of another field,</p> <p>PO4:To express their opinions about banking and insurance in written and oral form, based on the basic knowledge and skills they acquire</p> <p>PO5: To enhance the computer literacy and its applicability in business through latest version on tally and e-commerce principles</p>
M.Com Advance Accountancy	<p>PO1: To impart the knowledge basic accounting principles and the latest application oriented corporate accounting methods.</p> <p>PO2: To develop the decision making skills through costing methods and practical application of management accounting principles.</p> <p>PO3: To enhance the computer literacy and its applicability in business through latest version on tally and e-commerce principles.</p> <p>PO4: To create awareness in application oriented research through research for business decisions.</p> <p>PO5: To enable the students for conducting business, accounting and auditing practices, role of regulatory bodies in corporate and financial sectors nature of various financial instruments.</p>

M.COM COURSE OUTCOME

SEM I AND 2 COMMON FOR AA AND BF

Semester – I

Program Name	Course Name	Course Outcome
M.Com (B & F) and M.Com (Advance Accountancy)	Strategic Management	CO1: Familiarization with the strategic management process. CO2: Understanding about the techniques to scan an environment and the role of environment scanning in hurdle less strategic management of an organization. CO3: Understanding about the importance of strategy formulation and strategy implementation. CO4: Clarity about the strategies followed by different companies in the corporate world.
M.Com (B & F) and M.Com (Advance Accountancy)	Economics for Business Decisions	CO1: Equip the students with basic tools of economic theory and its practical applications CO2: to familiarize the students with the understanding of the economic aspects of current affairs and to analyse the market behaviour CO3: Providing an insight into application of economic principles in business decisions CO4: Discussion of some cases involving the use of concepts of business economics
M.Com (B & F) and M.Com (Advance Accountancy)	Cost & Management Accounting	CO1: To enhance the abilities of learners to develop the concept of Cost and management accounting and its significance in the business CO2: To enable the learners to understand, develop and apply the techniques of costing in the decision making in the business corporates CO3: To enable the learners in understanding, developing, preparing and presenting the financial report in the business corporates
M.Com (B & F) and M.Com (Advance Accountancy)	Business Ethics & Corporate Social Responsibility	CO1: To familiarize the learners with the concept and relevance of Business Ethics in the modern era CO2: To enable learners to understand the scope and complexity of Corporate Social responsibility in the global and Indian context

Semester – II

Program Name	Course Name	Course Outcome
M.Com (B & F) and M.Com (Advance Accountancy)	Research Methodology for Business	CO1: To enhance the abilities of learners to undertake research in business & social sciences CO2: To enable the learners to understand, develop and apply the fundamental skills in formulating research problems CO3: To enable the learners in understanding and developing the most appropriate methodology for their research CO4: To make the learners familiar with the basic statistical tools and techniques applicable for research
M.Com (B & F) and M.Com (Advance Accountancy)	Macro Economics concepts and Applications	CO1: To enable the learners to grasp fully the theoretical rationale behind policies at the country as well as corporate level CO2: The learners to receive a firm grounding on the basic macroeconomic concepts that strengthen analysis of crucial economic policies CO3: Learners are expected to regularly read suggested current readings and related articles in the dailies and journals are analyzed in class rooms
M.Com (B & F) and M.Com (Advance Accountancy)	Corporate Finance	CO1: To enhance the abilities of learners to develop the objectives of Financial Management CO2: To enable the learners to understand, develop and apply the techniques of investment in the financial decision making in the business corporates CO3: To enhance the abilities of learners to analyze the financial statements
M.Com (B & F) and M.Com (Advance Accountancy)	E-Commerce	CO1: To provide an analytical framework to understand the emerging world of e-commerce CO2: To make the learners familiar with current challenges and issues in e-commerce CO3: To develop the understanding of the learners towards various business models CO4: To enable to understand the Web-based Commerce and equip the learners to assess e-commerce requirements of a business CO5: To develop understanding of learners relating to Legal and Regulatory Environment and Security issues of E-commerce

Semester -III

Program Name	Course Name	Course Outcome
M.Com (B & F)	Commercial bank Management	CO1: To familiarize the banking sector reforms CO2: To know the control banking systems operating index CO3: To study the different types of deposits CO4: To analyze the differently types of customers and the services offered by bank CO5: To know the various document related with banks
M.Com (B & F)	Debt market	CO1: Understand the basic features of a debt security Debt securities include securities offered by corporates or governments. CO2: Understand how different types of bonds can be created through variations in bond structures CO3: understand the bond market, the pricing rates and interest structure of various bonds along with their varying risk factors CO4: Know about the characteristics, participants and instruments in the money market CO5: To be familiar with the primary and secondary markets for government securities and corporate debt
M.Com (B & F)	Financial markets	CO1: Identify the functions of financial markets and Understanding Indian financial system and its components including regulations CO2: Comprehension of SE functioning and various products issued by different financial institutions in primary market of India CO3: Ability to outline the basics of derivative , fixed securities & Money market products available in financial markets
M.Com (Advance Accountancy)	Advance Financial Accounting	CO1: Understanding of Foreign Currency conversion as per Accounting Standards CO2: Able to analyse the final accounts of Banking Companies CO3: Know the Provisions of Insurance Company Accounts

M.Com (Advance Accountancy)	Advance Cost Accounting	CO1: To study the costing concept and methods CO2: To know the process costing with normal and abnormal loss and Equivalent units CO3: To update the statements as per Responsibility accounting and inflation accounting CO4: To prepare the statements as per conventional and modern methods (ABC).
M.Com (Advance Accountancy)	Direct taxes	CO1: To keep students updated with the current finance tax planning CO2: Provisions of Income tax act CO3: knowledge of various heads of incomes CO4: computation of Total Income

Semester -IV

Program Name	Course Name	Course Outcome
M.Com (B & F)	Investment Management	CO1: Understanding the principles of portfolio modelling and its practical use CO2: Understanding risk and return trade off CO3: Develop the analytical ability of the student to become an investment advisor
M.Com (B & F)	Financial Services	CO1: Knowledge of the financial system and economic development CO2: Familiarize with stock exchange functions CO3: Knowledge of the merchant banking functions and services CO4: Concept and analysis of the factoring services and depository system in India
M.Com (B & F)	Auditing in Banking Sector	CO1: Understanding of Auditing Concepts like working papers, note book CO2: Guidelines for Auditing of Banking Companies CO3: Aware of concurrent audit, internal audit
M.Com (Advance Accountancy)	Corporate Financial Accounting	CO1: Familiarize with basic concepts of corporate accounting CO2: Preparation of the final accounts of companies after merger and amalgamation CO3: Ability to prepare the consolidated financial statement and balance sheet CO4: Awareness of IFRS

M.Com (Advance Accountancy)	Financial Management	CO1: Skill to manage financial resources of a company. CO2: Knowledge about the various sources of finance available to businessmen in current scenario CO3: Ability to select an investment proposal by analysing the compounded and discounted value of money invested
M.Com (Advance Accountancy)	Indirect taxes	CO1: Concepts indirect tax and GST from the pre-GST period to post- GST period. CO2: GST in the Indian and global economy and its contribution to the economic development. CO3: Comprehend the principles of taxations, objectives of taxes and its impact, shifting and incidence process of indirect taxes in the market orientated economy. CO4: Implications of GST on the taxable capacity consumers, dealers and of the society at large and its changes. CO5: Encouraged students to become tax consultant in preparing the tax planning, tax management. Payment of tax and filing of tax returns.