

List of Activities

Sr No	Activity	Period	Participants
1.	Guest Lecture on Manga & Anime	16-07-2021	38
2.	Marathi Vangmay Mandal - Ghannila Barasala	21-08-2021	350
3.	Marathi Vangmay Mandal - Navrang (Celebration of Navratri)	15-10-2021	440
4.	Marathi Bhasha Sanvardhan Pandharvada	11-01-2022 to 15- 01-2022	50
5.	Dil se Dil Tak Cultural Extravaganza	03-02-2022	260
6.	Marathi Bhasha Divas	27-02-2022	120
7.	UDAAN Festival - Powada Singing Competition	10-03-2022	67



A Brief Look at Manga and Anime as a Narrative Art Form (Guest Lecture)

Date of activity1PlatformNTime1No. of students participated3

16.07.2021 Microsoft Teams 10:15 pm – 11:15 pm 38

A guest lecture was organized by the Department of Mass Media for the students of TYBAMMC Advertising on the topic "A Brief Look at Manga and Anime as a Narrative Art Form." The lecture commenced at 10:15 am and concluded an hour later. The resource person, Ms. Lakshmi Pillai, is a faculty member of the Department of Mass Media. The lecture commenced with a quick look at popular *shonen* characters displayed on the screen and addressing the common stereotypes that anime watchers and readers of manga often face for their interests in the art form. The history of the manga and the anime was traced and a quick look at different genres, the rise of the manga as a comic form and the demographic appeal of the art was also discussed. Students actively discussed about the first anime series they watched and their views on fan culture. Panels from diverse *manga* series were presented to illustrate the features of *manga* that are distinct from other comic forms. Other genres of the manga were also discussed such as *shojo*, *mecha*, magical girl etc. The connection between the art form and early Japanese woodblock print aesthetic was also mentioned. Other elements of the art such as cosplay and comic conventions were discussed in addition to the significance of fan activity on stan twitter. The students enjoyed the session. 38 students attended the session.





GHANNILA BARASALA

Date: 21st August 2021

MARATHI VANGMAY MANDAL

GHANNILA BARASALA

Vidyalankar School of Information Technology's 'Marathi Vangmay Mandal' presented 'Ghannila Barsala', an event organized on Saturday 21st August 2021 to celebrate the auspicious month of Shravan. On the occasion of this event, the inauguration ceremony of Marathi Vangamay Mandal was also held. The ceremony was organised by Ms. Prathma Nemane, Mr. Umesh Koyande and Ms. Rohini Desai, the conveners of Marathi Vangamay Mandal

he event theme was on Krishna Janmashtami. Songs and Poems based on Shravan month, Radha Krishna and monsoon were performed by the Alumni and current students of MVM.

The entire event was conducted online on Zoom and YouTube live. The event was anchored by Srinath Patil. Poetry was read by Kanchan Takasale and Samiksha Mhatre. Songs were performed by Bhakti Naik, Jayesh Patekar, Rajeshri Ravan, Sunny Langi and Narendra Dutt. Also Neeraj Patil and Amogh Gorde played the instrument. Rohnish Shinde has successfully coordinated the event. Overwhelming response was received on Youtube live. 350+ were the audience for YouTube Live.









NAVRANG 2021

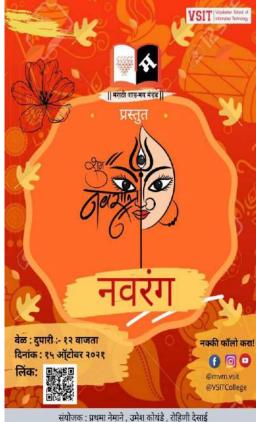
Date: 20th October 2021

MARATHI VANGMAY MANDAL

NAVRANG 2021

Vidyalankar School of Information Technology's 'Marathi Vangmay Mandal' presented "Navrang" an event organized on 15th October 2021 to celebrate the auspicious festival of Navratri. This event was organised by the Alumni students of MVM. The event comprised of songs, poems, and dance on Navratri festival. The aim of the program was to showcase our culture

The entire event was conducted online on Zoom and YouTube live. The event was anchored by Srinath Patil. Poems were recited by Kanchan Takasale and Samiksha Mhatre. Songs were performed by Bhakti Naik & Sunny Langi. Tanishga Ghag and Vaibhavi Akre preformed Dance on Navratri. Importance of Navrartri was explained by Audio visuals by Kanchan Taksale. Overwhelming response from 440 + audience was received on Youtube live. The event was organised by Ms. Prathma Nemane, Mr. Umesh Koyande and Ms. Rohini Desai, the conveners of Marathi Vangamay Mandal







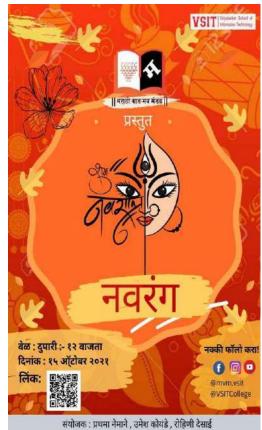


Navrang 2021

Date of activity	15 th October 2021
Venue	Auditorium

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The entire event was conducted online on Zoom and YouTube live. The event was anchored by Srinath Patil. Poems were recited by Kanchan Takasale and Samiksha Mhatre. Songs were performed by Bhakti Naik & Sunny Langi. Tanishqa Ghag and Vaibhavi Akre preformed Dance on Navratri. Importance of Navrartri was explained by Audio visuals by Kanchan Taksale. Overwhelming response from 440 + audience was received on Youtube live. The event was organised by Ms. Prathma Nemane, Mr. Umesh Koyande and Ms.



Rohini Desai, the conveners of Marathi Vangamay Mandal.







Marathi Bhasha Sanvardhan Pandharvada

Date: 21th January to 15th 2022

Marathi Bhasha Sanvardhan Pandharvada

Vidyalankar School of Information Technology's Marathi Vangmay Mandal Presented Guest lecture series on various topics on the occasion of the Marathi Bhasha Sanvardhan Pandharvada. The series was organized by the conveners Prathma Nemane, Umesh Koyande and Rohini Desai on Ms Teams platform for our 50 MVM students. This Guest lecture series was organised from 11th January 2022 to 15th January 2022. Following are the details

Day 1 – Shivakalatil Ethihasik Goshti Date - 11th January 2022 Speaker- Mr. Kaustubh Kasture

This program was based on fun stories of Chhatrapati Shivaji Maharaj and his malvales. The session empahasize on the use of 'MODI' script while writing letters in those days. Speaker narrated the acquisition process of Sindhudurg fort by asking to visualize the scenario. Many participants Questions were addressed by the speaker.

Day 2 – Interesting facts about Peshwa Date – 12th January 2022 Speaker- Mr. Kaustubh Kasture

This session emphasized on Marathi language promotion by Bajirao Peshwa. Many stories were narrated on Peshwa dynasty and Functional & administration matters were discussed.



प्रथमा नेमाने , उमेश कोयंडे , रोहिणी देसा

Day 3 – 18th Century Management Date – 13th January 2022 Speaker- Mr. Kaustubh Kasture

In this session speaker narrated the strategy of Chhatrapati Shivaji Maharaj to win the war and also to look after the fort. Once the fort was conquered appointment of Malvalas to several positions were made to look after the fort. The fort was well equipped and self sufficient in all aspects before, during and after the Speaker also told about war. promotion of Marathi language done during those times.

Day 4 – Chhatrapati Shivaji Maharaj and Modern Management Date – 14th January 2022 Speaker- Mr. Parag Limaye

This interesting session connected Shivaji Maharaj administration and Different modern management. modern function were used by Shivaji Maharaj too. Scope of management, few stories were narrated to explain effective principles of Management. Different SOPs were given by Shivaji Maharaj for effective ruling of dynasty. Management technique of Leading by example in Afzalkhan episode, Karatalabkhan's surrender, Commando attack on Shavisistakhan and Battle of Vani- Dindori were discussed.





Day 5 – Chhatrapati Shivaji Maharaj and Modern Management Date – 15th January 2022 Speaker- Mr. Parag Limaye

On this day speaker told about Flawless planning in Post Afzalkhan conquest, Sacking of Surat, Greatest escape from Agra and Salher to Jinji episodes. Speaker also explained the SWOT analysis of Salher to Jinji. Different reference books were shown to the students to motivate them to read about history of Maharashtra and Shivaji Maharaj.



For all the days students Sakshi Pudale and Siddhi Chavan had anchored the event. Sunny Langi and Yash gave technical support and Promotion of the events were done by Bhakti Naik and Esha Khedekar.

Marathi Vangmay Mandal expresses heartfelt Gratitude to the University of Mumbai, Management of the College, Principal and Vice Principal of the college to encouraging us to organize several events on account of Marathi Bhasha Sanvardhan Pandharvada



Dil se Dil tak Cultural Extravaganza

Resource Person: -Date: 04.09.2021 Platform/ Venue: Zoom, YouTube Live, M Auditorium Target Audience: Students of SYBAMMC and TYBAMMC Time: 3 pm onward Topic: *Dil se Dil tak*

A cultural extravaganza was organised by the Department of Mass Media for the students of BAMMC and MAEMA titled Dil se Dil tak. The event commenced at 3 pm and concluded two hours later. The students of SY and TYBAMMC as well as alumni students presented a variety of cultural performances. The event was hosted by Krutika and Apurva, current students of Bammc. They lightened the mood by cracking some jokes and by exhibiting excitement for the crowd both online and offline. The song was sung by Bhakti, Apurva, Avanti and instrumentalist Shreyas and Shashank. After which started the series of wonderful performances performed by the students of Bammc of all years.

The first performance was a song Mashup (Aashiqui 2): Sung by – Avanti, Apurva Shashank and Atharva. Their melodious voices entranced the audience and sung along with the performers. It was followed by a new genre of culture known as Rapping performed by Rashi, which grabbed the attention of a lot of audience as the words of it were very enticing.

Next we had a singing performance by the students of second year and the third year mixed these were SY: Shashank, Apurva, Avanti and Atharva. TY: Bhakti, Shreyas and Sakshi. The combination of students started an involuntary support for their classmates by the audience. i.e a small harmless support competition.

Next up in the cultural event was a classical dance performed by Tanishqa, which has always been a crowd favourite. We also had an act performed by Raj, depicted on the life of Bhagat Singh, which had us all emotional by the end of it.

Our last performance of the event was a cultural mix dance performed by Tanishqa(Classical), Meghna(Bhaangra), Anuja(Raasthani). Shrushti(Laavni) and Amitesh(HipHop).

We also had a surprise visit by two ex students of Bammc who were asked a few questions on their past experiences of their years on campus.

The department explained about a two year Masters degree in MEDIA, ADVERTISING and ENTERTAINMENT (MAEMA). The new programme was discussed by Mr. Mangal Rawat, HoD of the Masters programme of Mass Media.



Department of Mass Media





Department of Mass Media





Marathi Bhasha Divas- V- Lakshan 2022

Date: 27th February 2022



Vidyalankar School of Information Technology's Marathi Vangmay Mandal organised *"V-LAKSHAN 2022"* to celebrate the birth anniversary of the great Marathi poet & author Mr. V.V. Shirwadkar [Kusumagraj]. The event was conceptualised by the conveners Prathma Nemane, Umesh Koyande and Rohini Desai on 27th February 2022 in Auditorium with full support from the principal Dr. Rohini Kelkar

The event began with Ganesh Vandana, Audio Visual clip on Life of Kusumagraj was shown.

Students group comprising of Ruchira Shinde, Babaji Gurav, Sakshi Dabholkar, Shravani Tawde performed group dance on Marathi Gaurav song. Sunny Langi and Bhakti Naik performed beautiful song on Marathi Bhasha geet.

Faculty members also participated in full zeal and performed various events. Ms. Sneha Shedge sang Saraswati Vandana, Prof. Madhavi Amondkar has performed monologue. Prof. Dipti Shirodkar sang songs to give tribute to Lata Mangeshkar. Prof. Sandip Khandekar presented a Powada on Shivaji Maharaj and Akshay Mohite presented Bharud on contemporary topic.

Marathi Vangmay Mandal expresses heartfelt Gratitude to the University of Mumbai, Management of the College, Principal and Vice Principal of the college to encouraging us to organize several events on account of Marathi Bhasha Divas









UDAAN FESTIVAL 2022 – Day 3

Date of activity	10/03/2022
Venue	Zoom

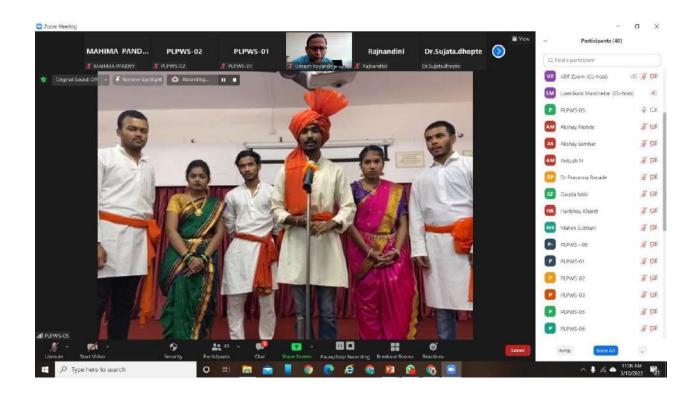
Department of Life Long Learning and Extension of Vidyalankar School of Information Technology has organized UDAAN FESTIVAL 2022 for the DLLE students. The chief guest of the event is Prof Prathama Nemane. Prof Prathama Nemane mam had boosted the Participants with positive words. Two competition were organized that is Powada singing competition. The judges of the event are

Dr. Sujata Dhopte and Prof Umesh Koyande.

The third day of UDAAN FESTIVAL is started with Powada singing competition. The anchoring was done by the DLLE student. There were more number of students participated in the competition from the different colleges. The duration for the competition is 2hrs. There were a lots of talented students given a extraordinary performance. After completion of the competition the judges where examined their performance and finalized the winners.

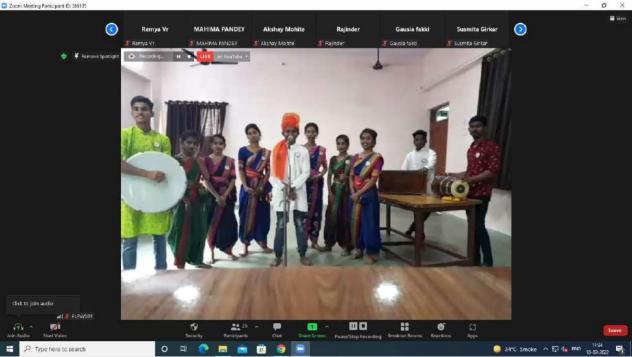
After a couple of minutes, the winners were finalized by the judges.

There were 3 prize and 2 consolation prize for the participants of the competition. After the winners announced by the judges, at the end we had a valedictory session and every participant enjoyed the competition and the event was done smoothly.





Zoom Meeting Participant (0: 366135







Vidyalankar School of Information Technology DLLE

Attendance Sheet

Activity Name: UDAAN FESTIVAL 2022 - Day 3

Venue/Location: Zoom Collaborated With: Date: 10th March 2022

Sr No	Roll No	Name	Cour	Course	
1	19302C0018	Karan Kalpesh Mamania	UG-BSC (IT)	SEM 5	М
2	19301C0004	Shreyas Shrikrishna Shewale	UG-BMS	SEM 5	М
3	19302C0009	Rajeev Kailash Kaviskar	UG-BSC (IT)	SEM 5	М
4	19302C0022	Vrutti Kisan Solanki	UG-BSC (IT)	SEM 5	F
5	20302B0015	Yogesh Subhash Dudhal	UG-BSC (IT)	SEM 3	М
6	19302B0014	Swara Sandip Vedak	UG-BSC (IT)	SEM 5	F
7	19305A0010	Riya Rajkumar Gupta	UG-BAF	SEM 5	F
8	19301A0033	Neha Chittaranjan Ghanta	UG-BMS	SEM 5	F
9	19302B0016	Divya Sanjay Shinde	UG-BSC (IT)	SEM 5	F
10	19305B0021	Rajnandini Bhagwandeen Jaiswal	UG-BAF	SEM 5	F
11	19305A0031	Premlata Rajaram Bhitti	UG-BAF	SEM 5	F
12	19305C0034	Sujitha Muthuraj -	UG-BAF	SEM 5	F
13	20305B0001	Mahima Ramsushil Pandey	UG-BAF	SEM 3	F
14	20305A0022	Vamshitha Dhananjay Lagichetty	UG-BAF	SEM 3	F
15	20305C0003	Esha Asit Awon	UG-BAF	SEM 3	F
16	19305C0042	Varsha Ram Avadh Yadav	UG-BAF	SEM 5	F
17	21305B0048	Annapurna Dnyaneshwar Koli	UG-BAF	SEM 1	F
18	21305B0002	Nandini Vasu Deswan	UG-BAF	SEM 1	F
19	21302F0008	Diya Rajesh Kithani	UG-BSC (IT)	SEM 1	F
20	20305C0057	Sharvari Eknath Parab	UG-BAF	SEM 3	F
21	21305A0038	Prakruti Rahul Mishra	UG-BAF	SEM 1	F
22	21305A0060	Rasika Ravindra Pandit	UG-BAF	SEM 1	F
23	21305C0025	Rasika Vijay Haryan	UG-BAF	SEM 1	F
24	21305B0005	Tarun Rampyare Yadav	UG-BAF	SEM 1	М
25	21305B0043	Shubham Sanjay Jogale	UG-BAF	SEM 1	М
26	21305A0030	Aarya Jinesh Khandpekar	UG-BAF	SEM 1	М
27	21305C0038	Suraj Ramesh Sahoo	UG-BAF	SEM 1	М
28	19305A0056	Kumari Muskan Sunilkumar Gupta	UG-BAF	SEM 5	F
29	19305C0010	Aachal Ganesh Dighe	UG-BAF	SEM 5	F
30	21305B0007	Karan Santosh Nirmal	UG-BAF	SEM 1	М





Vidyalankar School of Information Technology DLLE

Attendance Sheet

Activity Name: UDAAN FESTIVAL 2022 - Day 3

Venue/Location: Zoom Collaborated With: Date: 10th March 2022

31	21305C0047	Priya Narendra Maheshwaram	UG-BAF	SEM 1	F
32	21305A0004	Vighnesh Rajendra Thube	UG-BAF	SEM 1	M
33	21305A0017	Shivraj Ramkaran Gupta	UG-BAF	SEM 1	M
34	21305A0018	Ramjiyavan Vijay Bahadur Gupta	UG-BAF	SEM 1	M
35	21305C0042	Ritika Raja Naik	UG-BAF	SEM 1	F
36	21305C0063	Shruti Anil Kamble	UG-BAF	SEM 1	F
37	21305A0026	Ankita Salikram Kesarwani	UG-BAF	SEM 1	F
38	21305A0047	Sameer Kashinath Naikawadi	UG-BAF	SEM 1	М
39	21305A0063	Vaishnavi Jalindar Tadavale	UG-BAF	SEM 1	F
40	19305C0008	Manisha Baljit Tak	UG-BAF	SEM 5	F
41	21305C0040	Shreya Ramesh Sahu	UG-BAF	SEM 1	F
42	21305A0029	Smruti Shrinivas Mekal	UG-BAF	SEM 1	F
43	21305A0042	Shrawani Jagannath Panchal	UG-BAF	SEM 1	F
44	21305C0030	Rigved Ramchandra Girkar	UG-BAF	SEM 1	М
45	21305B0023	Mohd Fujail Mohd Faroq Qureshi	UG-BAF	SEM 1	М
46	21305C0017	Shruti Shashikant Waydande	UG-BAF	SEM 1	F
47	21305A0059	Prerana Adesh Kamble	UG-BAF	SEM 1	F
48	21305A0052	Shruti Sushil Nangare	UG-BAF	SEM 1	F
49	21305A0066	Pratiksha Ramesh Shinde	UG-BAF	SEM 1	F
50	21302A0016	Shrushti Santosh Parkar	UG-BSC (IT)	SEM 1	F
51	21305B0041	Santosha Shekhar Epuri	UG-BAF	SEM 1	F
52	21305B0066	Apurva Baban Sawant	UG-BAF	SEM 1	F
53	21314A0050	Vaishnavi Nilesh Mahamuni	UG- BAMMC	SEM 1	F
54	21305C0003	Susmita Devdatta Girkar	UG-BAF	SEM 1	F
55	21305C0004	Vaishnavi Hanmant Gaikwad	UG-BAF	SEM 1	F
56	19301B0010	Nikhil Rishabh Shah	UG-BMS	SEM 5	М
57	19302B0057	Sahil Bhausaheb Wagh	UG-BSC (IT)	SEM 5	М
58	19305B0022	Neha Ramkishan Dhadi	UG-BAF	SEM 5	F
59	21305A0023	Gausia Abbas Fakki	UG-BAF	SEM 1	F
60	19301B0005	Sudip Pradip Jana	UG-BMS	SEM 5	М





Vidyalankar School of Information Technology DLLE

Attendance Sheet

Activity Name: UDAAN FESTIVAL 2022 - Day 3

Venue/Location: Zoom Collaborated With: Date: 10th March 2022

61	19303A0020	Bharat Kailash Acharya	UG-BBI	SEM 5	М
62	21302B0051	Siddhesh Rajiv Bhambay	UG-BSC (IT)	SEM 1	М
63	21302F0004	Tanmay Vinayak Ambekar	UG-BSC (IT)	SEM 1	М
64	21302F0005	Ankush Gul Makhijani	UG-BSC (IT)	SEM 1	М
65	21302F0003	Tejas Vinayak Ambekar	UG-BSC (IT)	SEM 1	М
66	21302F0024	Ansh Singh Parmar	UG-BSC (IT)	SEM 1	М
67	21305C0062	Payal Santosh Aarkashi	UG-BAF	SEM 1	F